



College of Family and  
Consumer Sciences  
UNIVERSITY OF GEORGIA

Compiled by Chelsea Gao  
Office of Development and Alumni Relations  
July 2017

## 2017 FACS Alumni Data Analysis

As the College of Family and Consumer Sciences approaches its centennial, alumni demographics become a useful topic to investigate. Through analyzing all living alumni, including 2017 data, this report addresses alumni trends regarding class year, location, and major.



### 17,106 Alumni

The data features alumni names, cities, states, class years, degrees, and majors.



### 6 Graphs

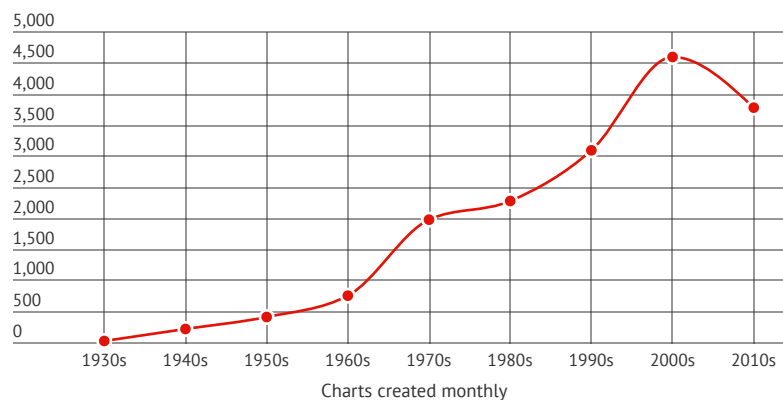
to determine the correlation between three main categories: class year, location, and major.



### Note

please move the mouse around graphs to see specific numbers and enlarge maps for best results

## Graduates by Time Periods



- This graph shows the number of living alumni by time periods
- Drastic increase in graduates from 1930s to today
- A drop in graduates between the 2000s and 2010s due to the unavailability of FY 2018-2019
- The **G.O.L.D.** (Graduates of Last Decade) is **5,345**.



## Graduates by States



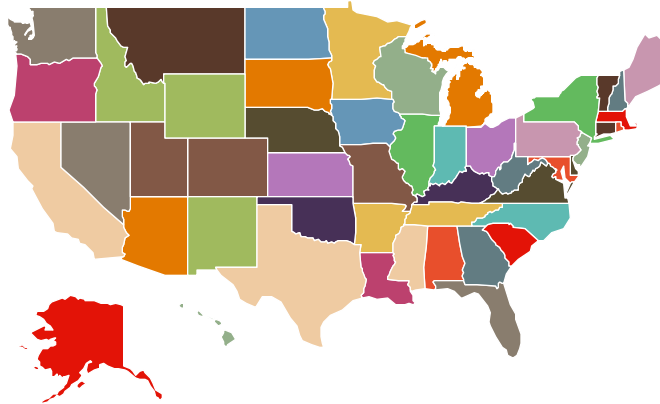
## Alumni in 49 States

FACS have alumni all around the nation except North Dakota



### 8 States with 200+ Alumni

Alabama, California, Georgia, Florida, North Carolina, South Carolina, Tennessee, Texas, and Virginia (including District of Columbia)



## Graduates in Georgia



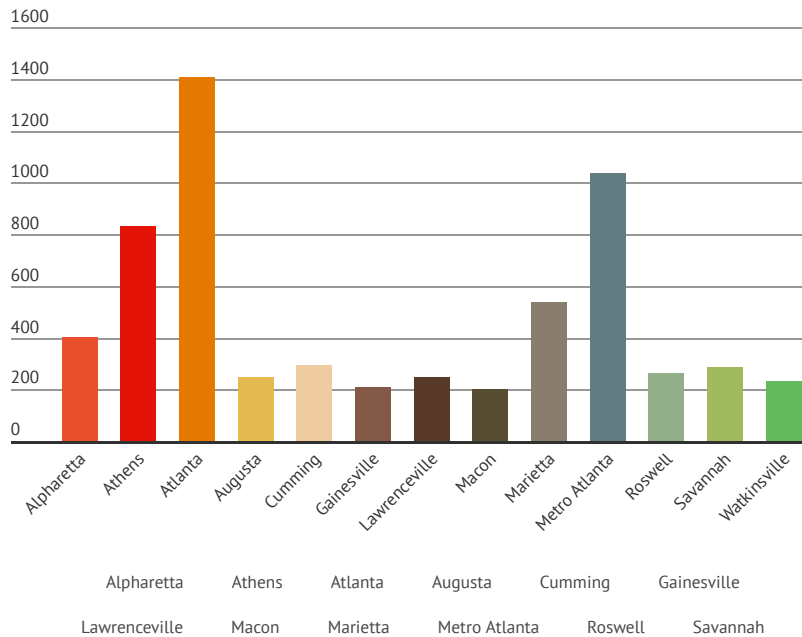
### 12,002 Alumni

residing in 478 cities and towns in Georgia

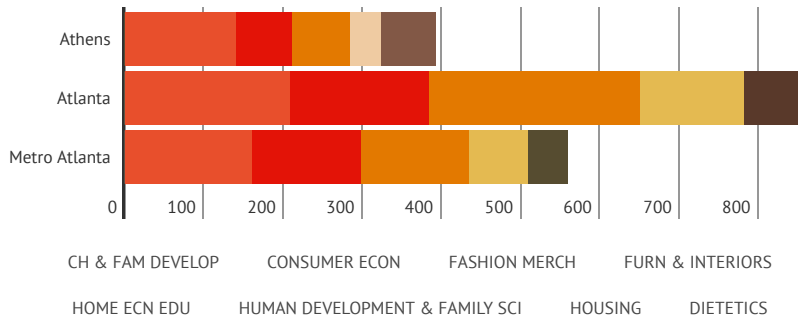


### 13 Cities with 200+ Alumni

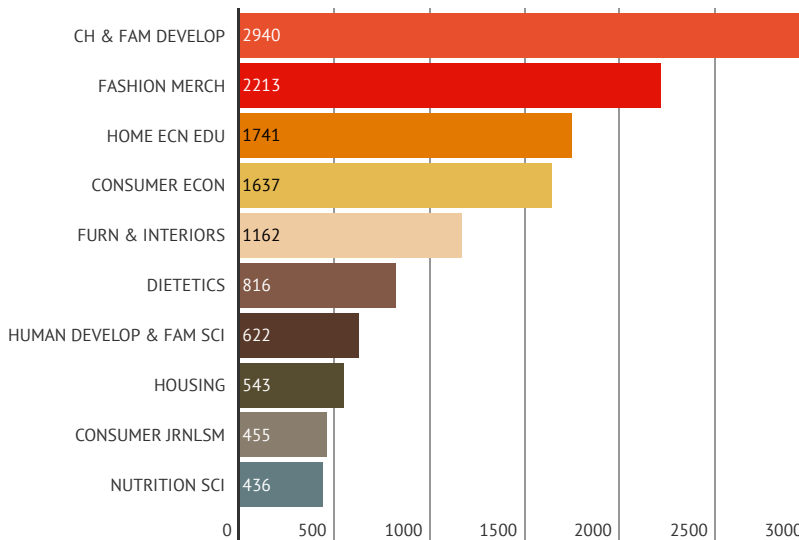
a dynamic group of FACS alumni in Atlanta, Athens, and metro Atlanta



- A decreasing amount of graduates in cities further from Atlanta
- The correlation between major and city strongly suggests the locations that graduates with a particular major gravitate to for employment.
- The graph below illustrates the top five populous majors in Atlanta, Athens, and metro Atlanta.
- Factors that need to take into considerations when targeting at each area: more **Dietetics** graduates in metro Atlanta; more **Housing** graduates in Atlanta; and more **Home Economics Education** graduates in Athens.



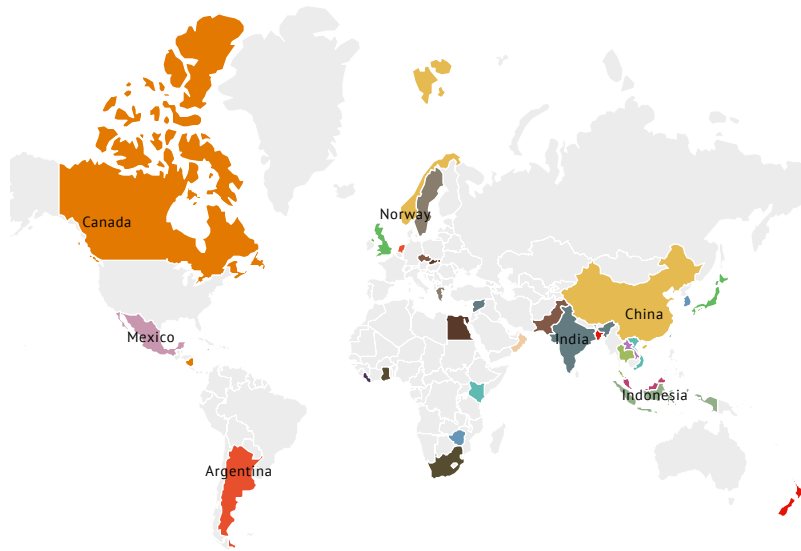
## Majors



- A list of the top ten populous majors including majors that are no longer offered in the college
- Includes the count of a certain major at any level of degree
- A balance of populous majors in each department



## Our Abroad Alumni



**And NOW is the time to connect with the world!**



Dean Linda Kirk Fox with 2017 Graduate, Photo by Cal Powell

A deep dive into the college data is a quick way to grasp information about our alumni. Understanding and knowing this constituent group is an essential first step. With alumni all around the globe, the college is improving the world through their graduates.