

# Michigan Business Pollution Prevention Partnership

Preventing Pollution  
is the Best Solution





## Michigan Business Pollution Prevention Partnership

### What is MBP3?

The Michigan Business Pollution Prevention Partnership -- MBP3 for short -- is a voluntary, non-regulatory business-focused pollution prevention partnership between the Michigan Department of Environmental Quality (MDEQ) and the business community.



## Michigan Business Pollution Prevention Partnership

### Who can participate?

- Any Michigan business, institution, organization or association, private or public, regardless of size or industry type.
- Any type of business sector is welcome; manufacturing, retail, service, municipal, farming, industrial, etc.



## Michigan Business Pollution Prevention Partnership

### Who participates now?

- One hundred forty-four (144) partners
- Represents cross-section of industries, locations and sizes
  - automotive related, furniture, utilities, trade associations, health, public entities
  - Thirty-four (34) Michigan counties,
  - 13 businesses with 1000 or more employees.



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### Benefits of MBP3?

- Encourages voluntary pollution prevention (P2) practices
- Provides public recognition of business environmental efforts with website and certificate of participation
- No costs or fees to participate
- Promotes information exchange and technology transfer through the use of e-mail, faxes, workshops, and informational bulletins



## Michigan Business Pollution Prevention Partnership

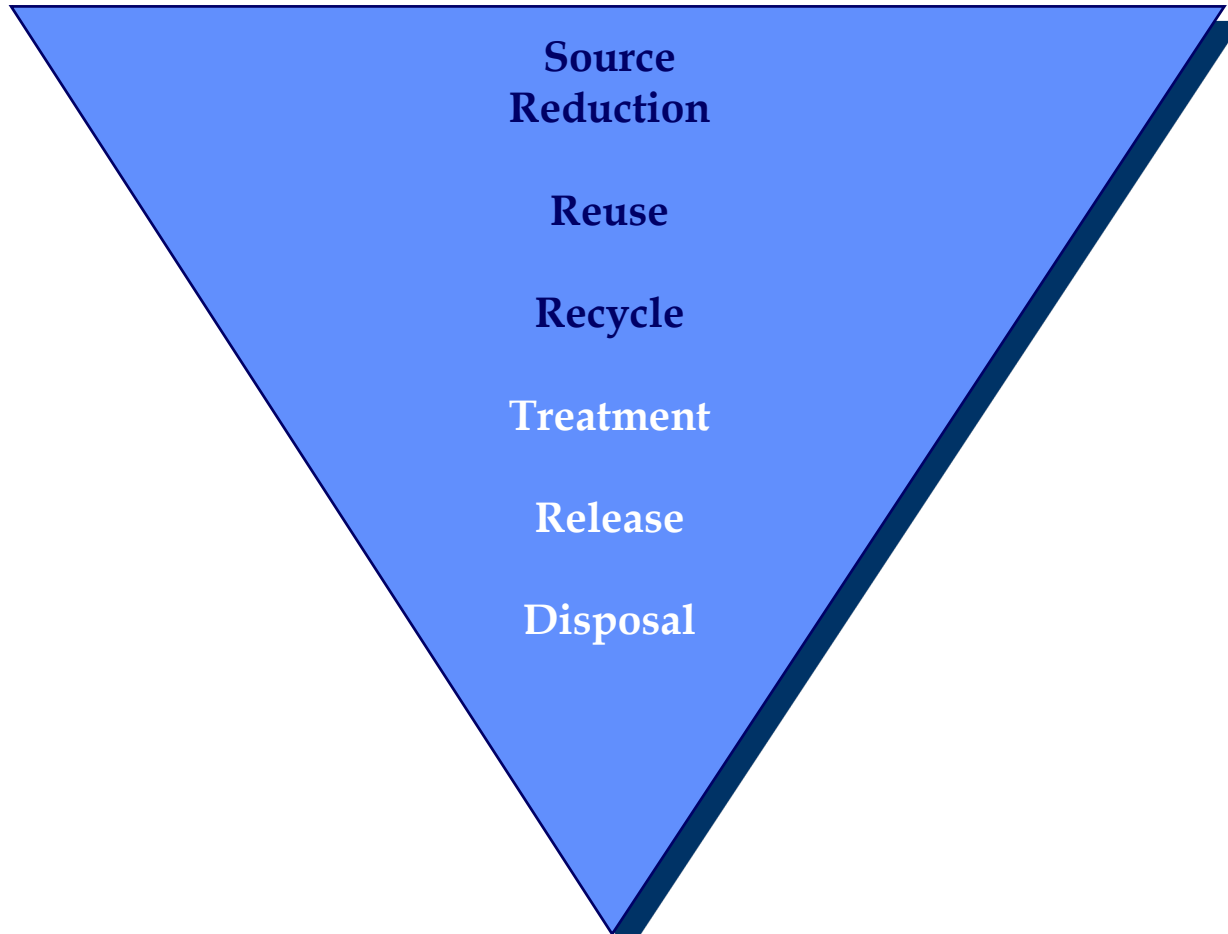
### Benefits of MBP3 (cont.)

- It just makes good environmental sense
  - Conserves natural resources
  - Minimizes environmental impacts and liabilities
  - Promotes and improves community relations
  - Protects worker health & safety
  - Encourages sustainable business



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## Waste Minimization Hierarchy





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### partner?

- Complete the one page registration form and commit to the following:
  - Adopt a company/facility pollution prevention policy
  - Develop pollution prevention (P2) goals
    - Submit to MBP3 within six months of registration
    - Minimum of one P2 goal
    - Chose from a database of previously submitted goals





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### goal?

- A commitment to reduce or eliminate waste
- Source reduction should be first preference
- Specify pollution to be prevented or reduced or activity to be undertaken
- Projected time frame
- **There are no right or wrong goals**



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## Example P2 Activities



**Reducing water &  
Chemical usage  
Chemical manufacturer**



**Recycled sneakers  
playground surface  
Marina**



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### Examples of Goals

- Reduce or eliminate volume of flammable liquid waste to less than 500 gallons annually
- Sponsor pollution prevention training and employee recognition programs
- Eliminate hazardous waste from parts washers (solvent vs. aqueous)
- Implement a solid waste recycling program
- Become a Great Printer Buyer
- Utilize Environmentally Preferred Purchasing



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# P2 Management Techniques



**Crushing used oil filters  
Marina**



**Hazardous waste storage  
Furniture manufacturer**



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## do?

- Report on your progress
  - Annual basis (April 1)
  - Use MBP3 format or your own report
    - Mail-in, fax, email or electronic forms
  - Revise goals as appropriate for each calendar year
- Participate in technology transfer and outreach
  - Case studies
  - Conferences/workshops/P2 week
  - Communicate with suppliers/customers
  - Continue to improve through education



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## get?

- Certificate of recognition
- Sample press release - increase community awareness of your business
- Continuing information and assistance on pollution prevention via monthly email newsletters
- Networking among partners via email listserve and biannual member workshops
- Motivational tool within the company
- The MBP3 satisfies the P2 program criteria for the Clean Corporate Citizen (C3) program



## Michigan Business Pollution Prevention Partnership

### Questions?

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