ICT Use Meta-Study Notebook 2

Government Definitions of the Information Society: Chinese and U.S. Survey Questionnaires about Information and Communications Technology Use

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Introduction

During the CI Lab weekly meeting on November 11, Kate proposed a new research plan about ICT use meta-study and assigned the translation of China Internet Development Report (so-called CNNIC Reports) survey questionnaires to me. This research aims to study ICT use related questions asked by scholars' empirical research and governments' survey reports, furthermore track the key concepts, discourses and topics changes in those questions, and finally reflect the theoretical and practical evolution of information society. Fortunately, there exists a regular national Internet Development survey in China and China Internet Network Information Center (CNNIC) is responsible for the survey, publishes one report online in every six months and has published 22 reports in total so far.

To get the complete questionnaires from CNNIC, I encouraged myself and wrote an email to the survey officer. The bad news arrived after one week: with an apology, they couldn't provide what I want without any explanation. Therefore, I had to check all the reports deeply and carefully to look for some clues for the survey questions. At last, I found out most of the questions about ICT use in "Survey Results" parts of the reports, although, only the latest three (July 2008, January 2008 and July 2007) didn't include the part.

Sooner after that, I began to translate all questions and their answers in a retrospective order. On December 16, 2008, I finished all the translations finally. During the process, sometimes I felt very excited and full of energy because of enjoyments in such language and culture communications in my own brain and discovery of information technologies evolution and social transformation tracks, but sometimes I was beaten by tiring and dull translations and wanted to give up halfway. However, something encouraging appeared when I read "The Deepening Divide: Inequality in the Information Society" by Jan A.G.M. van Dijk. I was so disappointed at the fact that the author knew and cited nothing about China ICT use data. To some degree, CNNIC China Internet Development reports could provide more complete data and more persuasive arguments than

other countries'. Standing at this point, I recognized the true value and influences of my translation. Not only would those questions on China ICT use improve the interactions between China and the whole world and gain a better understanding of information society development process for outsiders, but also contribute to international database on Internet and ICT experiences.

The following guidelines possibly could make my translation more scientific and useful for further related research. First and foremost, the keywords or the main concepts, including kinds of information and communication technologies and tools, activities and discourses are drawn objectively from CNNIC reports. No modification was allowed. Secondly, when I was confronted with new words or phrases, I didn't simply look up in the dictionaries, instead searched for various translations or expressions in academic or common online forums, BBS, search engines, and further compare them. I want to guarantee that what you read from this notebook are the best translation ways in ICT, Internet and information society academic fields in China. Thirdly, while editing this notebook, I tried to check all again and make the format as clear and unique as possible.

The table below shows basic comparisons of the two countries' reports:

Table 1 Comparisons of China and USA ICT use survey

Countries	First survey	Last survey	Number of surveys
China	October, 1997	July, 2008	22
USA	October, 1984	October, 2007	8

Reports and Data sources: China CNNIC reports: www.cnnic.net.cn ; USA: http://www.census.gov/apsd/techdoc/cps/cps-main.html; http://www.census.gov/population/www/socdemo/computer.html

For further research, I'd like to share with readers my questions and curiosity on those special "data":

- Which keywords and concepts on ICT use appeared in different reports and different years?

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- Which keywords and concepts on ICT use disappeared in different reports and different years?
- Which keywords, concepts and question(s) stayed in CNNIC reports for the longest time and the shortest time? And why?
- Why some too commercialized questions like online advertisements, online shopping habits, online gaming, whether netizens can accept charged email addresses, etc. are proposed by CNNIC survey?
- Departing from the question above, whose benefits or interests did CNNIC stand for and service for? Is there some economic drive behind it?
- What about the differences of ICT use questions between China and other countries like U.S.A?
- What about the information society development process of China? And what about the similarities and differences of China and other countries like U.S.A?
- What are the similarities and differences between governments' survey and NGO investigation agencies or scholars?
- What implications for community informatics and digital divide research can we draw from those data?

I hope readers would enjoy my translation and editing style, and put forward more interesting research questions.

Hui Yan
 December 31, 2008
At CI Lab, GSLIS @ UIUC

CNNIC Internet Development Report:

ICT Use Related Questions

Questions asked in China Internet Development survey
October, 1997

1. About the netizens (Whether somebody is a netizen)
   No definition

2. Netizens' gender

3. Netizens' age

4. Netizens' geographical distribution
   Beijing/
   Shanghai/
   Tianjin/
   Chongqing/
   Hebei/
   Shanxi/
   Inner Mongolia/
   Liaoning/
   Jilin/
   Heilongjiang/
   Jiangsu/
   Zhejiang/
   Anhui/
   Fujian/
   Jiangxi/
   Shandong/
   Henan/
   Hubei/
   Hunan/
   Guangdong/
   Guangxi/
   Hainan/
   Sichuan/
   Guizhou/
   Yunnan/
   Tibet/
   Shaanxi/
   Gansu/
   Qinghai/
   Ningxia/
   Xinjiang

5. Netizens' industrial distribution
   Parties and government, social groups/
   Education/
   Science & research/
   Factories & mining industries/
   Finance & insurance/
   Social services/
   Health, sports & social welfare/
   Computer science/
   Post services & telecommunications/
   Students/
   Others

6. Netizens' income (per month)
   Less than 400 RMB/
   400-1000 RMB/
   1000-2000RMB/
   Above 2000RMB

7. Places of surfing internet
   Office/
   Home/
   Both

8. What platforms (computers) do you use?
   Mac/
   PC/
   Unix/

VMS/
Others

9. Surfing hours (per week)
   Less than 1 hour/
   1-5 hours/
   5-10 hours/
   More than 10hours

10. What kind of information do you
    need to get from Internet?
    Scientific technologies
     information/

Economic, politics news/
Recreational information/
Commercial information/
Finance information/

11. What are Internet's most
    unsatisfying factors for you?
    Low speed/
    High cost/
    Few Chinese information/
    Internet being useless except
     browsing information

Questions asked in China Internet Development survey
July, 1998

1. About the netizens (Whether somebody is a netizen)
   No definition

2. Netizens' gender

3. Netizens' age

4. Netizens' geographical distribution
   Beijing/
   Shanghai/
   Tianjin/
   Chongqing/
   Hebei/
   Shanxi/
   Inner Mongolia/
   Liaoning/
   Jilin/
   Heilongjiang/
   Jiangsu/
   Zhejiang/
   Anhui/
   Fujian/
   Jiangxi/
   Shandong/
   Henan/
   Hubei/
   Hunan/
   Guangdong/
   Guangxi/
   Hainan/
   Sichuan/
   Guizhou/
   Yunnan/
   Tibet/
   Shaanxi/
   Gansu/

Qinghai/
Ningxia/
Xinjiang

5. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree & Junior college degree/
   Senior middle school /
   Under senior middle school

6. Netizens' industrial distribution
   Parties and government, social groups/
   Education/
   Science & research/
   Factories & mining industries/
   Finance & insurance/
   Social services/
   Health, sports & social welfare/
   Computer science/
   Post services & telecommunications/
   Students/
   Others

7. Netizens' income (per month)
   Less than 400 RMB/
   400-1000 RMB/
   1000-2000RMB/
   2000 -5000RMB/
   Above 5000RMB

8. Ways to pay for Internet cost (question in JULY 2007)

Totally paid by netizens
themselves /
Totally paid by netizens'
employers/
Partly by netizens themselves

9. What kind of computers do you use?
SUN workstation/
SGI work station/
PC & related servers/
Others

10. What operation system do you use?
SUN SOLARIS/
IRIX/
Linux/
95/NT/
Others

11. Surfing hours (per week)
Less than 1 hour/
1-5 hours/
5-10 hours/
More than 10hours

12. What kind of information do you
need to get from Internet?
Scientific technologies
information/
Economic, politics news/
Recreational information/
Commercial information/
Finance & stocks information/
Advertisements

13. What are Internet's most
unsatisfying factors for you?
Low speed/
High cost/
Few Chinese information/

Poor services quality of ISP/
Internet being useless

14. What about your domain name?
International/
Domestic domain name

15. Do you think it's necessary to
apply for your personal domain
name?
Yes/ no

16. Do you pay attention to
advertisements on email websites
or others?
Yes/ no/ I hate it

17. Do you hope to shop online?
Yes/ no

18. What about your opinion on online
shopping?
Safety online should be legally
guaranteed/
No safe paying way/
Quality of commodities online/
Convenience to shop online/
A good way to get products
information/
To buy in physical shops

19. What about your evaluation on ISP
service quality?
Very good/
So-so/
Too bad

Questions asked in China Internet Development survey
January, 1999

1. About the netizens (Whether somebody is a netizen)
   No definition

2. Netizens' gender

3. <u>Netizens' marriage status</u>

4. Netizens' age

5. Netizens' geographical distribution
   Beijing/
   Shanghai/
   Tianjin/
   Chongqing/
   Hebei/
   Shanxi/
   Inner Mongolia/
   Liaoning/
   Jilin/
   Heilongjiang/
   Jiangsu/
   Zhejiang/
   Anhui/
   Fujian/
   Jiangxi/
   Shandong/
   Henan/
   Hubei/
   Hunan/
   Guangdong/
   Guangxi/
   Hainan/
   Sichuan/
   Guizhou/
   Yunnan/
   Tibet/
   Shaanxi/
   Gansu/
   Qinghai/
   Ningxia/
   Xinjiang

6. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree & Junior college degree/
   Senior middle school /
   Under senior middle school

7. Netizens' industrial distribution
   Parties and government, social groups/
   Education/
   Science & research/
   Factories & mining industries/
   Finance & insurance/
   Social services/
   Health, sports & social welfare/
   Computer science/
   Post services & telecommunications/
   Students/
   News press, media/
   Culture & arts, recreations/
   Others

8. Netizens' income (per month)
   Less than 400 RMB/
   400-1000 RMB/
   1000-2000RMB/
   Above 2000

9. Ways to pay for Internet cost
   (question in JULY 2007)
   Totally paid by netizens
    themselves /
   Totally paid by netizens'
    employers/
   Partly by netizens themselves

10. What operation system do you use?
    Windows 95/98/
    Windows NT/
    Linux/
    UNIX/
    MAC/OS/
    Others

11. What browser do you use?
    IE/
    Netscape/
    Others

12. What the speed of your modem?
    Less than 14.4k/
    14.4k/
    28.8k/
    33.6k/
    56k

13. Surfing hours (per week)
    Less than 1 hour/
    1-5 hours/
    5-10 hours/
    11-20 hours/
    More than 21hours

14. Places of surfing Internet
    Home/
    Office/
    Cyber café /

Others

15. Purposes of surfing Internet
    Email/
    Recreational activities & gaming/
    Search for information/
    Download software & shared
     documents/
    Online IP phones and beepers/
    E-commerce & online shopping
    Chat online/

16. What kind of information do you
    need to get from Internet?
    Scientific technologies
     information/
    Economic, politics news/
    Recreational information/
    Commercial information/
    Education information/
    Finance & stocks information/
    Recruitment information/
    Advertisements

17. Ways to access to new websites:
    Search engine/
    Links from other websites/
    Commendations from classmates,
     friends or colleagues/
    Magazines & newspaper/ website
     address index/ broadcasting &
     TV

18. What aspects of website do you
    think are most attractive?
    Valuable information and timely
     renewing/
    Close relationship with my work
     or study/
    More special and creative website/

Free services such as email, stocks/
Delicate design of websites

19. What factors do you think are most important for you to choose ISP?
Connection speed/
Services quality/
Price/
Fame/
Others

20. What about your evaluation on ISP service quality?
Very good/
Good/
So-so/
Bad/
Too bad

21. What are Internet's most unsatisfying factors for you?
Low speed/
High cost/
Few Chinese information/
Much professional knowledge needed/ poor services quality of ISP/ Internet being useless/ others

22. What do you think of online advertisements?
Frequently clicking/
Seldom/
Never/
I extremely hate

23. What about your opinion on online shopping?
If conditions are ready, I like to shop online/

Even conditions are ready, I won't shop online/
I would like to buy anything online/
I would like to buy some tiny things online/
I would like to search information about any commodities and buy them in physical shops/
I don't like either search information or buy online

Questions asked in China Internet Development survey
July, 1999

1. About the netizens (Whether somebody is a netizen)
   No definition

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' geographical distribution
   Beijing/
   Shanghai/
   Tianjin/
   Chongqing/
   Hebei/
   Shanxi/
   Inner Mongolia/
   Liaoning/
   Jilin/
   Heilongjiang/
   Jiangsu/
   Zhejiang/
   Anhui/
   Fujian/
   Jiangxi/
   Shandong/
   Henan/
   Hubei/
   Hunan/
   Guangdong/
   Guangxi/
   Hainan/
   Sichuan/
   Guizhou/
   Yunnan/
   Tibet/
   Shaanxi/
   Gansu/
   Qinghai/
   Ningxia/
   Xinjiang

6. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

7. Netizens' industrial distribution
   Parties and government management departments leaders/
   Banks, industrial & commercial management, tax departments, finance & insurance/
   Culture & arts, movies, recreations & sports industries/
   Students/
   Administrative employees/
   Services industries/
   Other professional technicians/
   Teachers
   Enterprises with foreign investment/
   Joint-ventures/
   Doctors and nurses/
   News press, media/
   Workers/
   Self-employment business/

Military & public security,
prosecution and court/
Computer industries/
Farmers/
Business and trading services/
Post services &
telecommunications/
Others

8. Netizens' income (per month)
Less than 500 RMB/
500-1000 RMB/
1000-2000RMB/
2000-4000RMB/
4000-6000RMB/
Above 6000

9. Places of surfing Internet
Home/
Office/
Cyber café /
Others

10. Ways to pay for Internet cost
(question in JULY 2007)
Totally paid by netizens
themselves /
Totally paid by netizens'
employers/
Partly by netizens themselves

11. Surfing hours (per week)
Less than 1 hour/
1-5 hours/
6-10 hours/
11-20 hours/
More than 21hours

12. What operation system do you use?
Windows 95/98/

Windows NT/
Linux/
UNIX/
MAC/OS/
Others

13. Time of first surfing Internet
7am-9am/9am-11am/11am-
1pm/1pm-3pm/3pm-5pm/5pm-
7pm/7pm-9pm/9pm-11pm/11pm-
1am/1am-4am/4am/7am

14. Time period of lasting using
Internet
7am-12pm/12pm-3pm/3pm-
6pm/6pm-9pm/9pm-12am/12am-
7am

15. Purposes of surfing Internet
Recreational activities/
Access to information/
Study /
Work needs/
Access to free resources (personal
website and space, downloading
things for free)/
Communication (email, short
message, fax)/
Trading shares in online stock
market/
Out of curiosity, fashion/
Others

16. Internet applications
Email/
Search engine/
Software uploading and
downloading/
Information searching/
Online chatting room/

Online beeper (QQ, ICQ)/
Browsing news online/
BBS/
Personal website and spaces (free)/
Online gaming/
Online shopping/
Online stocks/
Online education/
Netphone/
Online payment/
Others

17. What kind of information do you
    often search on Internet?
    News/
    Hardware and software
      information/
    Recreational information/
    Life services/
    Electronic books/
    Social culture/
    Jobs information/
    Scientific and technological
      information/
    Military/
    Tourism/
    Finance, stocks /
    Business & trading information/
    Health care information/
    Different advertisements/
    Friends-making & marriage
      hunting/
    Others

18. What kind of information above
    do you think are rich?
    News/
    Hardware and software
      information/
    Recreational information/

Life services/
Electronic books/
Social culture/
Jobs information/
Scientific and technological
  information/
Military/
Tourism/
Finance, stocks /
Business & trading information/
Health care information/
Different advertisements/
Friends-making & marriage
  hunting/
Others

19. What kind of information above
    do you think are poor?
    News/
    Hardware and software
      information/
    Recreational information/
    Life services/
    Electronic books/
    Social culture/
    Jobs information/
    Scientific and technological
      information/
    Military/
    Tourism/
    Finance, stocks /
    Business & trading information/
    Health care information/
    Different advertisements/
    Friends-making & marriage
      hunting/
    Others

20. Ways to access to new websites:
    Search engine/

Links from other websites/
Commendations from classmates,
  friends or colleagues/
Commendations from online
  friends/
Magazines & newspaper/
Website address index/
Broadcasting & TV/
Others

21. What do you always do when
confronted with problems online?
Searching related newspaper and
  technological information/
Consulting relatives and friends
  who know computers/
Asking for help online/
Ask ISP for help/
Ask computer services providers
  for help/
Others

22. What factors do you think are most
important for you to choose ISP?
Connection speed/
Services quality/
Price/
Fame/
Others

23. Do you have a personal website?
Yes/ no

24. Where do you locate your personal
website?
Domestic websites/
Foreign websites

25. What about your home page
category?

My own ISP/
My companies' websites/
Other ISP or ICP/
Browser's homepage/
Other websites/
Personal website/
Foreign ISP or ICP/
Professional websites

26. Focal questions on Internet
(1) What are Internet's most
  unsatisfying factors for you?
  Low speed/
  High cost/
  Few Chinese information/
  Much professional knowledge
   needed/
  Poor services quality of ISP/
  Internet being useless/
  Others

(2) What factors do you think can
  stand for the success of
  website?
  Plenty of information, timely
   updating, attractive services
   (e.g. free email, free software
   to download, stocks
   information)/
  High speed to access/
  Good interaction function/
  Fine and delicate website
   design/
  Others

(3) What about your evaluation on
  ISP service quality?
  Very good/
  Good/
  So-so/

Bad/
Too bad

(4) What do you think of online advertisements?
Frequently clicking/
Sometimes/
Seldom/
Never/
I extremely hate

(5) When will you click on online advertisements?
Good-looking and interesting advertisements/
Advertisements with awards/
Advertisements on my favorite websites/
Advertisements in email/
Others

(6) What about your opinion on online shopping?
If conditions are ready, I like to shop online/
Even conditions are ready, I won't shop online/
I would like to buy anything online/
I would like to buy some tiny things online/
I would like to search information about any commodities and buy them in physical shops/
I don't like either search information or buy online

(7) What do you think are the most terrible problem on shopping online?
Low quality of commodities and services/
Safety/
Inconvenient to pay/
Price not low enough/
Timely delivery

(8) Which of the following careers will be the most popular in future?
Online shopping/
Online stocks/
Online charging information services/
Online gaming/
Online telecommunication/
Cyber communities/
Online on-request services/
Online schools/
Online hospital/
Others

Questions asked in China Internet Development survey
January, 2000

1. About the netizens (Whether somebody is a netizen)
   No definition
2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' geographical distribution
   Beijing/
   Shanghai/
   Tianjin/
   Chongqing/
   Hebei/
   Shanxi/
   Inner Mongolia/
   Liaoning/
   Jilin/
   Heilongjiang/
   Jiangsu/
   Zhejiang/
   Anhui/
   Fujian/
   Jiangxi/
   Shandong/
   Henan/
   Hubei/
   Hunan/
   Guangdong/
   Guangxi/
   Hainan/
   Sichuan/
   Guizhou/
   Yunnan/
   Tibet/
   Shaanxi/

Gansu/
Qinghai/
Ningxia/
Xinjiang

6. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

7. Netizens' industrial distribution
   Parties and government
     management departments leaders/
   Banks, industrial & commercial
     management, tax departments,
     finance & insurance/
   Culture & arts, movies, recreations
     & sports industries/
   Students/
   Administrative employees/
   Services industries/
   Other professional technicians/
   Teachers/
   Enterprises with foreign
     investment/
   Joint-ventures/
   Doctors and nurses/
   News press, media/
   Workers/
   Self-employment business/
   Military & public security,
     prosecution and court/
   Computer industries/
   Farmers/

Business and trading services/
Post services &
  telecommunications/
Others

8. Netizens' income (per month)
  Less than 500 RMB/
  501-1000 RMB/
  1001-2000RMB/
  2001-4000RMB/
  4001-6000RMB/
  Above 6001

9. Places of surfing Internet
  Home/
  Office/
  Cyber café /
  Others

10. Ways to pay for Internet cost
  (question in JULY 2007)
  Totally paid by netizens
   themselves /
  Totally paid by netizens'
   employers/
  Partly by netizens themselves

11. Internet cost (per month) users can
  stand with
  Less than 100/
  100-200/
  200-300/
  300-400/
  Above 400

12. Surfing hours (per week)
  Average time among all netizens

13. Time of first surfing Internet

1am/2am/3am/4am/5am/6am/7am/
8am/9am/10am/11am/12am/
1pm/2pm/3pm/4pm/5pm/6pm/7pm
/8pm/9pm/10pm/11pm/12pm

14. Time of using Internet (usually)
  1am/2am/3am/4am/5am/6am/7am/
  8am/9am/10am/11am/12am/
  1pm/2pm/3pm/4pm/5pm/6pm/7pm
  /8pm/9pm/10pm/11pm/12pm

15. Number of email accounts (free
  email accounts)
  Total accounts

16. Number of email received each
  week
  Number email sent;

17. Purposes of surfing Internet
  Recreational activities/
  Access to information/
  Study /
  Work needs/
  Access to free resources (personal
   website and space, downloading
   things for free)/
  Communication (email, short
   message, fax)/
  Trading shares in online stock
   market/
  Out of curiosity, fashion/
  Others

18. Internet applications
  Email/
  Search engine/
  Software uploading and
   downloading/
  Information searching/

Online chatting room
Online beeper (QQ, ICQ)/
Browsing news online
BBS
Personal website and spaces (free)
Online gaming/
Online shopping/
Online stocks/
Online education/
Netphone/
Online payment
Others

19. What kind of information do you often search on Internet?
News/
Hardware and software information/
Recreational information/
Life services/
Electronic books/
Social culture/
Jobs information/
Scientific and technological information/
Military/
Tourism/
Finance, stocks /
Business & trading information/
Health care information/
Different advertisements/
Friends-making & marriage hunting/
Others

20. What kind of information above do you think are rich?
News/
Hardware and software information/

Recreational information/
Life services/
Electronic books/
Social culture/
Jobs information/
Scientific and technological information/
Military/
Tourism/
Finance, stocks /
Business & trading information/
Health care information/
Different advertisements/
Friends-making & marriage hunting/
Others

21. What factors do you think are most important for you to choose ISP?
Connection speed/
Services quality/
Price/
Fame/
Others

22. Did your employers' companies or institutes publish their own websites?
Yes/ no/ I don't know

23. Renewing frequency of the websites:
Once a week/
Once per day/
I don't know/
Once a month/
Once per 2-6months/
Once over 6 months/
Never

24. Information disclosure to outside world by your companies or institutes:
Never/
Ever/
I don't know

25. Information categories what are disclosed?
News of companies, industries/
Services information/
Technological information/
Advertisements/
Trading information/
Employment information/
Others

26. Do you have a personal website?
Yes (designed by myself/
Not designed by myself)/
No

27. Did your computer attacked by virus during the past year?
Yes/ no/ I don't know

28. How long do you always change your passwords of your email account?
Within one month /
3-6 months/
6 months to 12 months/
Never

29. Have you ever received spam?
Yes/ no

30. What do you always do with spam?
Delete/

Contact with the senders and tell them not to send any more/
Contact with network managers/
Hope more spam

31. Focal questions on Internet
(1) What are Internet's most unsatisfying factors for you?
Low speed/
High cost/
Few Chinese information/
Privacy couldn't be protected/
Much professional knowledge needed/
Poor services quality of ISP/
Internet being useless/
Others

(2) What factors do you think can stand for the success of website?
Plenty of information, timely updating, attractive services (e.g. free email, free software to download, stocks information)/
High speed to access/
Good interaction function/
Fine and delicate website design/
Others

(3) Do you consider the online advertisement from email as your criteria for buying commodities and services?
Yes/ no/ who cares

(4) What kinds of online advertisements will your click on? (different from July, 2003)
Advertisements for public interests/
News/
Commercial corporate/
Commodities information/
Prized-attached promoting/
New website release/
Academic activities/
Recreational activities/
Image advertisements/
Others

(5) Do you always click on hyperlinks on web pages?
Frequently/
Sometimes/
Seldom/
Never

(6) What do you think of online advertisements?
Frequently clicking/
Sometimes/
Seldom/
Never/
I extremely hate

(7) What do you care about e-commerce most?
Safety /
After-sale service/
Timely shipment/
Price/
Interface/
Brand/
Others

(8) Did you buy something through online shopping websites in the past year?
Yes / no

(9) Did your employers' companies and institutions buy something through online shopping websites in the past year?
Yes / no

(10) Did you buy others' commodities successfully by auction in the past year?
Yes/ no

(11) What do you think are the most terrible problem on shopping online?
Low quality of commodities and after-sale service and bad reputation/
Safety/
Inconvenient to pay/
Price not low enough/
Others

(12) In next year, what do you hope network can provide?
Information services (e.g. e-journals)/
Booking services for books and journals/
Low-price products/
Tickets booking services/
Flowers & presents delivery services/
Computers, software, & ancillaries/

Finance transferring services/
Home electronic utilities/
Insurances services/
Others

(13) Which of the following careers will be the most popular in future?
Online shopping/
Online stocks/

Online charging information services/
Online gaming/
Online telecommunication/
Cyber communities/
Online on-request services/
Online schools/
Online hospital/
Others

Questions asked in China Internet Development survey
July, 2000

1. About the netizens (Whether somebody is a netizen)
   Those Chinese citizens who own independent or sharing connected computers or Internet accounts.

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' geographical distribution
   Beijing/
   Shanghai/
   Tianjin/
   Chongqing/
   Hebei/
   Shanxi/
   Inner Mongolia/
   Liaoning/
   Jilin/
   Heilongjiang/
   Jiangsu/
   Zhejiang/
   Anhui/
   Fujian/
   Jiangxi/
   Shandong/
   Henan/
   Hubei/
   Hunan/
   Guangdong/
   Guangxi/
   Hainan/
   Sichuan/
   Guizhou/
   Yunnan/
   Tibet/
   Shaanxi/
   Gansu/
   Qinghai/
   Ningxia/
   Xinjiang

6. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

7. Netizens' industrial distribution
   Parties and government management departments/
   Industrial & commercial management & tax departments/
   Transportation/
   Business & trading /
   Finance, insurance /
   Information, consulting services industries /
   Social services industries/
   Public security, prosecution and court/
   News, media & advertising/
   Education & scientific research/
   Post services & telecommunications/
   IT industries/
   Manufacturing/
   Mining/

Agricultural, forestry, livestock farming & fishing/
Others

8. Netizens' income (per month)
Less than 500 RMB/
501-1000 RMB/
1001-2000RMB/
2001-4000RMB/
4001-6000RMB/
Above 6001

9. Places of surfing Internet
Home/
Office/
Cyber café /
Others

10. Ways to pay for Internet cost (question in JULY 2007)
Totally paid by netizens themselves /
Totally paid by netizens' employers/
Partly by netizens themselves

11. Internet cost (per month) users can stand with
100/ 200/ 300/ 500/ 600/ 1000

12. Surfing hours (per week)
Average time among all netizens

13. Time of first surfing Internet
1am/2am/3am/4am/5am/6am/7am/
8am/9am/10am/11am/12am/
1pm/2pm/3pm/4pm/5pm/6pm/7pm
/8pm/9pm/10pm/11pm/12pm

14. Time of using Internet (usually)

1am/2am/3am/4am/5am/6am/7am/
8am/9am/10am/11am/12am/
1pm/2pm/3pm/4pm/5pm/6pm/7pm
/8pm/9pm/10pm/11pm/12pm

15. Number of email accounts (free email accounts)
Total accounts

16. Number of email received each week
Number email sent;

17. How long do you always change your passwords of your email account?
Within one month /
3-6 months/
6 months to 12 months/
Never

18. Do you have a personal website?
Yes/ no

19. Purposes of surfing Internet
Recreational activities/
Access to information/
Study /
Work needs/
Access to free resources (personal website and space, downloading things for free)/
Communication (email, short message, fax)/
Trading shares in online stock market/
Saving communication cost/
Out of curiosity, fashion/
Others

20. Internet applications
    Email/
    Search engine/
    Software uploading and
      downloading/
    Information searching/
    Online chatting room/
    Online beeper (QQ, ICQ)/
    Browsing news online/
    BBS/
    Personal website and spaces (free)/
    Online gaming/
    Online shopping/
    Online stocks/
    Online education/
    Netphone/
    Online payment/
    Others

21. What kind of information do you
    often search on Internet?
    News/
    Hardware and software
      information/
    Recreational information/
    Life services/
    Electronic books/
    Social culture/
    Jobs information/
    Scientific and technological
      information/
    Military/
    Tourism/
    Finance, stocks /
    Business & trading information/
    Health care information/
    Different advertisements/
    Friends-making & marriage
      hunting/
    Others

22. When you use Internet, what kind
    of information do you always
    access and browse?
    Domestic information/ foreign
    information/ half domestic and
    half foreign

23. Did your computer attacked by
    virus during the past year?
    Yes/ no/ I don't know

24. Focal questions on Internet
    (1) What factors do you think are
        most important for you to
        choose ISP?
        Connection speed/
        Services quality/
        Price/
        Fame/
        Others

    (2) What factors do you think can
        stand for the success of
        website?
        Plenty of information, timely
          updating, attractive services
          (e.g. free email, free software
          to download, stocks
          information)/
        High speed to access/
        Good interaction function/
        Fine and delicate website
          design/
        Others

    (3) What are Internet's most
        unsatisfying factors for you?
        Low speed/
        High cost/

Few Chinese information/
Privacy couldn't be protected/
Much professional knowledge
  needed/
Poor services quality of ISP/
Internet being useless/
Others

(4) Which online fields do you
  think couldn't meet your
  information needs?
  News/
  Hardware and software
    information/
  Recreational information/
  Life services/
  Electronic books/
  Social culture/
  Jobs information/
  Scientific and technological
    information/
  Military/
  Tourism/
  Finance, stocks /
  Business & trading
    information/
  Health care information/
  Different advertisements/
  Friends-making & marriage
    hunting/
  Others

(5) What do you think of online
  advertisements?
  Frequently clicking/
  Sometimes/
  Seldom/
  Never/
  I extremely hate

(6) What kinds of online
  advertisements can attract your
  attention? (different from July,
  2003)
  Advertisements for public
    interests/
  News/
  Commercial corporate/
  Commodities information/
  Prized-attached promoting/
  New website release/
  Academic activities/
  Recreational activities/
  Image advertisements/
  Others

(7) What forms of online
  advertisements can you accept?
  (different from July, 2003)
  Banner style/
  Button style/
  Moving style/
  Pop-up style/
  Text style/
  Email form (No others choice)

(8) Do you consider the online
  advertisement from email as
  your criteria for buying
  commodities and services?
  Yes/ no/ who cares

(9) Do you always click on
  hyperlinks on web pages?
  Frequently/
  Sometimes/
  Seldom/
  Never

(10) What kind of advertisements
do you think have better effects?
Network advertisements/
TV/
Broadcasting/
Magazines/
Newspaper/
Outdoor advertisements/
Brochure, advertising letters

(11) Do you often visit online
shopping websites?
Frequently/
Sometimes/
Seldom/
Never

(12) Did you buy something
through online shopping
websites in the past year?
Yes / no

(13) Did you buy others'
commodities successfully by
auction in the past year?
Yes/ no

(14) Why did you shop online?
To save time/
To save money/
Easy to do/
To find rare commodities/
Curiosity/
Others

(15) If you didn't ever transact
online, what do you worry
about most?
Safety/
Information reliability/

After-sale service/
Timely shipment/
Price/
Interface/
Brand/
Others

(16) What did you buy during the
past year?
Books, newspaper, magazines
and other printed
publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Education and learning
services/
Others

(17) What do you think there
should be more online?
Books, newspaper, magazines
and other printed
publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/

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Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Education and learning
  services/
Others

(18) Did you ever meet with such
  situation as "I paid for online
  goods, but I didn't receive the
  goods"
  Yes/ no

(19) What about your satisfaction
  degree about online transaction?
  Satisfied/
  Unsatisfied

(20) Which paying methods do
  you always use?
  Credit cards & repository cards
    online/
  Paying by cash after receiving
    commodities/
  Bank remittance/
  Postal remittance/
  Others

(21) Which paying methods do
  you wish to use for online
  products more than 1000 RMB?
  Credit cards & repository cards
    online/
  Paying by cash after receiving
    commodities/
  Bank remittance/

Postal remittance/
Others

(22) What do you think are the
  most terrible problem on
  shopping online?
  Low quality of commodities
    and after-sale service and bad
    reputation/
  Safety/
  Unreliable information
    provided online/
  Inconvenient to pay/
  Price not low enough/
  Not on-time delivery/
  Others

(23) Which of the following
  careers will be the most
  popular in future?
  Online shopping/
  Online stocks/
  Online charging information
    services/
  Online gaming/
  Online telecommunication/
  Cyber communities/
  Online on-request services/
  Online schools/
  Online hospital/
  Others

(24) Do you agree with website
  operators' behaviors of
  grasping netizens' personal
  information to earn profits?
  I agree/
  I don't agree/
  I don't know

Questions asked in China Internet Development survey
January, 2001

1. About the netizens (Whether somebody is a netizen)
    Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' geographical distribution
    Beijing/
    Shanghai/
    Tianjin/
    Chongqing/
    Hebei/
    Shanxi/
    Inner Mongolia/
    Liaoning/
    Jilin/
    Heilongjiang/
    Jiangsu/
    Zhejiang/
    Anhui/
    Fujian/
    Jiangxi/
    Shandong/
    Henan/
    Hubei/
    Hunan/
    Guangdong/
    Guangxi/
    Hainan/
    Sichuan/
    Guizhou/
    Yunnan/
    Tibet/
    Shaanxi/
    Gansu/
    Qinghai/
    Ningxia/
    Xinjiang

6. Netizens' academic degrees
    Doctor Degree /
    Master Degree/
    Bachelor degree/
    Junior college degree/
    Senior middle school /
    Under senior middle school

7. Netizens' industrial distribution
    Parties and government management departments/
    Industrial & commercial management & tax departments/
    Transportation/
    Business & trading /
    Finance, insurance & real estate/
    Information, consulting services industries /
    Social services industries/
    Public security, prosecution and court/
    News, media & advertising/
    Education & scientific research/
    Post services & telecommunications/
    IT industries/
    Manufacturing/

Electricity power, fuel gas & water
  supply/
Construction industries/
Mining/
Agricultural, forestry, livestock
  farming & fishing/
Others

8. Netizens' occupations
  State Administrations/
  Professional technicians/
  Clerk/
  Managers in corporate &
    government-funded NGO /
  Agricultural, forestry, livestock
    farming & fishing /
  Manufacturing & transportation
    devices operators etc./
  Army soldiers/
  Students/
  Laid off/
  Others

9. Netizens' income (per month)
  Less than 500 RMB/ 501-1000
  RMB/1001-1500RMB/
  1501-2000RMB/
  2001-2500RMB/
  2501-3000RMB/
  3001-4000RMB/
  4000-5000RMB/
  5001-6000RMB/
  6001-10000RMB/
  Above 10000RMB/
  No income/
  Not sure

10. Places of surfing Internet
  Home/
  Office/

Cyber café /
School /
Others

11. Ways to pay for Internet cost
  (question in JULY 2007)
  Totally paid by netizens
    themselves /
  Totally paid by netizens'
    employers/
  Partly by netizens themselves

12. Internet cost (per month)
  Less than 50 RMB/
  100/
  200/
  300/
  400/
  500/
  600/
  Above 500RMB/
  It doesn't matter

13. Surfing hours (per week)
  Average time among all netizens

14. Time of first surfing Internet
  1am/2am/3am/4am/5am/6am/7am/
  8am/9am/10am/11am/12am/
  1pm/2pm/3pm/4pm/5pm/6pm/7pm
  /8pm/9pm/10pm/11pm/12pm

15. Time of using Internet (usually)
  1am/2am/3am/4am/5am/6am/7am/
  8am/9am/10am/11am/12am/
  1pm/2pm/3pm/4pm/5pm/6pm/7pm
  /8pm/9pm/10pm/11pm/12pm

16. Number of email accounts (free
  email accounts)

Average accounts

17. Number of email received each
    week
    Number email sent;

18. Do you have a personal website?
    Yes/ no

19. Purposes of surfing Internet
    Recreational activities/
    Access to information/
    Study /
    Work needs/
    Access to free resources (personal
      website and space, downloading
      things for free)/
    Communication (email, short
      message, fax)/
    Trading shares in online stock
      market/
    Saving communication cost/
    Online shopping & business
      activities/
    Out of curiosity, fashion/
    Others

20. Internet applications
    Email/
    Search engine/
    Software uploading and
      downloading/
    Information searching/
    Online chatting room/
    Online beeper (QQ, ICQ)/
    Browsing news online/
    BBS/
    Personal website and spaces (free)/
    Online gaming/
    Online shopping/

Online stocks/
Online education/
Netphone/
Online payment/
Others

21. What kind of information do you
    often search on Internet?
    News/
    Hardware and software
      information/
    Recreational information/
    Life services/
    Electronic books/
    Social culture/
    Jobs information/
    Scientific and technological
      information/
    Military/
    Tourism/
    Finance, stocks /
    Business & trading information/
    Health care information/
    Different advertisements/
    Friends-making & marriage
      hunting/
    Others

22. What is the proportion of Chinese
    information of all access and
    browsing websites?

23. What is the proportion of domestic
    information of all access and
    browsing websites?

24. Focal questions on Internet
    (1) What factors do you think are
        most important for you to
        choose ISP?

Connection speed/
Services quality/
Price/
Fame/
Others

(2) What factors do you think can stand for the success of website?
Plenty of information, timely updating, attractive services (e.g. free email, free software to download, stocks information)/
High speed to access/
Good interaction function/
Fine and delicate website design/
Others

(3) What are Internet's most unsatisfying factors for you?
Low speed/
High cost/
Few Chinese information/
Privacy couldn't be protected/
Much professional knowledge needed/
Poor services quality of ISP/
Internet being useless/
Others

(4) Ways to access to new websites:
Search engine/
Links from other websites/
Commendations from classmates, friends or colleagues/

Commendations from online friends/
Magazines & newspaper/
Website address index/
Broadcasting & TV/
Others

(5) Which online fields do you think couldn't meet your information needs?
News/
Hardware and software information/
Recreational information/
Life services/
Electronic books/
Social culture/
Jobs information/
Scientific and technological information/
Military/
Tourism/
Finance, stocks /
Business & trading information/
Health care information/
Different advertisements/
Friends-making & marriage hunting/
Others

(6) What do you think of online advertisements?
Frequently clicking/
Sometimes/
Seldom/
Never/
I extremely hate

(7) What kinds of online advertisements can you accept? (different from July, 2003)
Advertisements for public interests/
News/
Commercial corporate/
Commodities information/
Prized-attached promoting/
New website release/
Academic activities/
Recreational activities/
Image advertisements/
Others

(8) What forms of online advertisements can you accept? (different from July, 2003)
Banner style/
Button style/
Moving style/
Pop-up style/
Text style/
Email form (No others choice)

(9) Do you consider the online advertisement from email as your criteria for buying commodities and services?
Yes/ no/ who cares

(10) Do you always click on hyperlinks on web pages?
Frequently/
Sometimes/
Seldom/
Never

(11) What kind of advertisements do you think have better effects?
Network advertisements/
TV/
Broadcasting/
Magazines/
Newspaper/
Outdoor advertisements/
Brochure, advertising letters

(12) Do you often visit online shopping websites?
Frequently/
Sometimes/
Seldom/
Never

(13) Did you buy something through online shopping websites in the past year?
Yes / no

(14) Did you buy others' commodities successfully by auction in the past year?
Yes/ no

(15) Did you sell your used goods online successful in the past year?
Yes/ no

(16) Why did you shop online?
To save time/
To save money/
Easy to do/
To find rare commodities/
Curiosity/
Others

(17) What did you buy during the
past year?
Books, newspaper, magazines
and other printed
publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Education and learning
services/
Others

(18) What do you think there
should be more online?
Books, newspaper, magazines
and other printed
publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/

Tickets booking services/
Education and learning
services/
Others

(19) Did you ever meet with such
situation as "I paid for online
goods, but I didn't receive the
goods"
Yes/ no

(20) What about your satisfaction
degree about online transaction?
Extremely satisfied/
Satisfied/
So-so/
Unsatisfied/
Extremely unsatisfied

(21) Which paying methods do
you always use?
Credit cards & repository cards
online/
Paying by cash after receiving
commodities/
Bank remittance/
Postal remittance/
Others

(22) Which paying methods do
you wish to use for online
products more than 1000 RMB?
Credit cards & repository cards
online/
Paying by cash after receiving
commodities/
Bank remittance/
Postal remittance/
Others

(23) What do you think are the most terrible problem on shopping online?
Low quality of commodities and after-sale service and bad reputation/
Safety/
Unreliable information provided online/
Inconvenient to pay/
Price not low enough/
Not on-time delivery/
Others

(24) Which delivery way do you always choose?
Ordinary posting/
Door to door/
EMS/
Other express ways/
Airplane or railway/
Others

(25) When do you think China could have large-scale online e-commerce?
Within half a year/
Half a year – one year/
1-2 years/
2-3 years/
3-5years/
Above 5 years/
I have never thought about it

(26) Which of the following careers will be the most popular in future?
Online shopping/
Online stocks/
Online charging information services/
Online gaming/
Online telecommunication/
Cyber communities/
Online on-request services/
Online schools/
Online hospital/
Others

(27) Did your computer attacked by virus during the past year?
Yes/ no/ I don't know

(28) How long do you always change your passwords of your email?
Within one month /
3-6 months/
6 months to 12 months/
Never

(29) What measures do you employ when you are online?
Passwords/
Firewalls/
Anti-virus software/ Electronic signature/
I don't know, for that it's in charge by system manager/
No measure

Questions asked in China Internet Development survey
July, 2001

1. About the netizens (Whether somebody is a netizen)
   Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

6. Netizens' industrial distribution
   Parties and government management departments/
   Industrial & commercial management & tax departments/
   Transportation/
   Business & trading /
   Finance, insurance & real estate/
   Information, consulting services industries /
   Social services industries/
   Public security, prosecution and court/
   News, media & advertising/
   Education & scientific research/
   Post services & telecommunications/

   IT industries/
   Manufacturing/
   Electricity power, fuel gas & water supply/
   Construction industries/
   Mining/
   Agricultural, forestry, livestock farming & fishing/
   Others

7. Netizens' occupations
   State Administrations/
   Professional technicians/
   Clerk/
   Managers in corporate & government-funded NGO /
   Agricultural, forestry, livestock farming & fishing /
   Manufacturing & transportation devices operators etc./
   Army soldiers/
   Students/
   Laid off/
   Others

8. Netizens' income (per month)
   Less than 500 RMB/
   501-1000 RMB/
   1001-1500RMB/
   1501-2000RMB/
   2001-2500RMB/
   2501-3000RMB/
   3001-4000RMB/
   4000-5000RMB/
   5001-6000RMB/
   6001-10000RMB/

Above 10000RMB/

Average accounts

9. Places of surfing Internet
   Home/
   Office/
   Cyber café /
   School /
   Others

10. Ways to pay for Internet cost
    (question in JULY 2007)
    Totally paid by netizens
      themselves /
    Totally paid by netizens'
      employers/
    Partly by netizens themselves

11. Internet cost (per month)
    Less than 50 RMB/
    51-100/
    101-200/
    201-300/
    301-400/
    401-500/
    Above 500RMB

12. Surfing hours (per week)
    Average time among all netizens

13. Surfing days (per week)
    Average time among all netizens

14. Time of using Internet
    1am/2am/3am/4am/5am/6am/7am/
    8am/9am/10am/11am/12am/
    1pm/2pm/3pm/4pm/5pm/6pm/7pm
    /8pm/9pm/10pm/11pm/12pm

15. Number of email accounts (free
    email accounts)

16. Number of email received each
    week
    Number email sent;

17. Do you have a personal website?
    Yes/ no

18. Purposes of surfing Internet
    Recreational activities/
    Access to information/
    Study /
    Work needs/
    Access to free resources (personal
      website and space, downloading
      things for free)/
    Communication (email, short
      message, fax)/
    Trading shares in online stock
      market/
    Online shopping & business
      activities/
    Out of curiosity, fashion/
    Others

19 . Internet applications
    Email/
    Search engine/
    Software uploading and
      downloading/
    Information searching/
    Online chatting room
    Online beeper (QQ, ICQ)/
    Browsing news online/
    BBS/
    Personal website and spaces (free)/
    Online gaming/
    Online shopping/
    Online stocks/

Online education/
Netphone/
Online payment/
Others

20. What kind of information do you
    often search on Internet?
    News/
    Hardware and software
      information/
    Recreational information/
    Life services/
    Electronic books/
    Social culture/
    Jobs information/
    Scientific and technological
      information/
    Military/
    Tourism & transportation/
    Finance, stocks & real estate /
    Business & trading information/
    Laws, regulations & policy/
    Health care information/
    Different advertisements/
    Friends-making & marriage
      hunting/
    Others

21. What is the proportion of Chinese
    information of all access and
    browsing websites?

22. What is the proportion of domestic
    information of all access and
    browsing websites?

23. Focal questions on Internet
    (1) What factors do you think are
         most important for you to
         choose ISP?

Connection speed/
Services quality/
Price/
Fame/
Others

(2) What factors do you think can
     stand for the success of
     website?
     Plenty of information, timely
       updating, attractive services
       (e.g. free email, free software
       to download, stocks
       information)/
     High speed to access/
     Good interaction function/
     Fine and delicate website
       design/
     Others

(3) What are Internet's most
     unsatisfying factors for you?
     Low speed/
     High cost/
     Few Chinese information/
     Unhealthy, false & disorderly
       information/
     Privacy couldn't be protected/
     Much professional knowledge
       needed/
     Poor services quality of ISP/
     Access easily disrupted/
     Internet being useless/
     No unsatisfied points/
     Others

(4) Ways to access to new
     websites:
     Search engine/
     Links from other websites/

Commendations from classmates, friends or colleagues/
Commendations from online friends/
Magazines & newspaper/
Website address index/
Broadcasting & TV/
Others

(5) Which online fields do you think couldn't meet your information needs?
News/
Hardware and software information/
Recreational information/
Life services/
Electronic books/
Social culture/
Jobs information/
Scientific and technological information/
Military/
Tourism & transportation/
Finance, stocks & real estate /
Business & trading information/
Laws, regulations & policy/
Health care information/
Different advertisements/
Friends-making & marriage hunting/
Others

(6) Do you always browse online advertisements?
Frequently/
Sometimes/

Seldom/
Never

(7) Do you always click on online advertisements?
Frequently/
Sometimes/
Seldom/
Never

(8) What kinds of online advertisements can you accept? (different from July, 2003)
Advertisements for public interests/
News/
Commercial corporate/
Commodities information/
Prized-attached promoting/
New website release/
Academic activities/
Recreational activities/
Image advertisements/
Others

(9) What forms of online advertisements can you accept? (different from July, 2003)
Banner style/
Button style/
Moving style/
Pop-up style/
Text style/
Email form (No others choice)

(10) Do you consider the online advertisement from email as your criteria for buying commodities and services?
Usually/

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Seldom/
Never

(11) What kind of advertisements
do you think have better
effects?
Network advertisements/
TV/
Broadcasting/
Magazines/
Newspaper/
Outdoor advertisements/
Brochure/
Advertising letters

(12) Do you often visit online
shopping websites?
Frequently/
Sometimes/
Seldom/
Never

(13) Did you buy something
through online shopping
websites in the past year?
Yes / no

(14) Did you buy others'
commodities successfully by
auction in the past year?
Yes/ no

(15) Did you sell your used goods
online successful in the past
year?
Yes/ no

(16) Why did you shop online?

To save time/ to save money/
easy to do/ to find rare
commodities/ curiosity/ others

(17) What did you buy during the
past year?
Books, newspaper, magazines
and other printed
publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Education and learning
services/
Others

(18) What do you think there
should be more online?
Books, newspaper, magazines
and other printed
publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/

Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Education and learning
  services/
Others

(19) Did you ever meet with such
situation as "I paid for online
goods, but I didn't receive the
goods"
Yes/ no

(20) What about your satisfaction
degree about online transaction?
Extremely satisfied/
Satisfied/
So-so/
Unsatisfied/
Extremely unsatisfied

(21) Which paying methods do
you always use?
Credit cards & repository cards
  online/
Paying by cash after receiving
  commodities/
Bank remittance/
Postal remittance/
Others

(22) Which paying methods do
you wish to use for online
products more than 1000 RMB?
Credit cards & repository cards
  online/
Paying by cash after receiving
  commodities/
Bank remittance/

Postal remittance/
Others

(23) What do you think are the
most terrible problem on
shopping online?
Low quality of commodities
  and after-sale service and bad
  reputation/ safety/
Unreliable information
  provided online/
Inconvenient to pay/
Price not low enough/
Not on-time delivery/
Others

(24) Which delivery way do you
always choose?
Ordinary posting/
Door to door/
EMS/
Other express ways/
Airplane or railway/
Others

(25) When do you think China
could have large-scale online
e-commerce?
Within half a year/
Half a year – one year/
1-2 years/
2-3 years/
3-5years/
Above 5 years/
I have never thought about it

(26) Which of the following
careers will be the most
popular in future?
Online shopping/

Online stocks/
Online charging information
  services/
Online gaming/
Online telecommunication/
Cyber communities/
Online on-request services/
Online schools/
Online hospital/
Others

(27) Did your computer attacked
  by virus during the past year?
  Yes/ no/ I don't know

(28) What measures do you
  employ when you are online?

Passwords/
Firewalls/
Anti-virus software/
Electronic signature/
I don't know, for that it's in
  charge by system manager/
No measure

(29) How long do you always
  change your passwords of your
  email account?
  Within one month /
  3-6 months/
  6 months to 12 months/
  Never

Questions asked in China Internet Development survey January, 2002

1. About the netizens (Whether somebody is a netizen)
Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' geographical distribution
Beijing/
Shanghai/
Tianjin/
Chongqing/
Hebei/
Shanxi/
Inner Mongolia/
Liaoning/
Jilin/
Heilongjiang/
Jiangsu/
Zhejiang/
Anhui/
Fujian/
Jiangxi/
Shandong/
Henan/
Hubei/
Hunan/
Guangdong/
Guangxi/
Hainan/
Sichuan/
Guizhou/

Yunnan/
Tibet/
Shaanxi/
Gansu/
Qinghai/
Ningxia/
Xinjiang

6. Netizens' academic degrees
Doctor Degree /
Master Degree/
Bachelor degree/
Junior college degree/
Senior middle school /
Under senior middle school

7. Netizens' industrial distribution
Parties and government management departments/
Industrial & commercial management & tax departments/
Transportation/
Business & trading /
Finance, insurance & real estate/
Information, consulting services industries /
Social services industries/
Public security, prosecution and court/
News, media & advertising/
Education & scientific research/
Post services & telecommunications/
IT industries/
Manufacturing/

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Electricity power, fuel gas & water supply/
Construction industries/
Mining/
Agricultural, forestry, livestock farming & fishing/
Others

8. Netizens' occupations
State Administrations/
Professional technicians/
Clerk/
Managers in corporate & government-funded NGO /
Agricultural, forestry, livestock farming & fishing /
Manufacturing & transportation devices operators etc./
Army soldiers/
Students/
Laid off/
Others

9. Netizens' income (per month)
Less than 500 RMB/
501-1000 RMB/
1001-1500RMB/
1501-2000RMB/
2001-2500RMB/
2501-3000RMB/
3001-4000RMB/
4000-5000RMB/
5001-6000RMB/
6001-10000RMB/
Above 10000RMB

10. Places of surfing Internet
Home/
Office/
Cyber café /

School /
Others

11. Ways to pay for Internet cost (question in JULY 2007)
Totally paid by netizens themselves /
Totally paid by netizens' employers/
Partly by netizens themselves

12. Internet cost (per month)
Less than 50 RMB/
51-100/
101-200/
201-300/
301-400/
401-500/
Above 500RMB

13. Surfing hours (per week)
Average time among all netizens

14. Surfing days (per week)
Average time among all netizens

15. Time of using Internet
1am/2am/3am/4am/5am/6am/7am/8am/9am/10am/11am/12am/1pm/2pm/3pm/4pm/5pm/6pm/7pm/8pm/9pm/10pm/11pm/12pm

16. Number of email accounts (free email accounts)
Average accounts

17. Number of email received each week
Number email sent; (NO QUESTION ABOUT SPAM)

18. Purposes of surfing Internet
    Recreational activities/
    Access to information/
    Study /
    Work needs/
    Access to free resources (personal
      website and space, downloading
      things for free)/
    Communication (email, short
      message, fax)/
    Trading shares in online stock
      market/
    Online shopping & business
      activities/
    Out of curiosity, fashion/
    Others

19. Internet applications
    Email/
    Search engine/
    Software uploading and
    downloading/
    Information searching/
    Online chatting room/
    Online beeper (QQ, ICQ)/
    Browsing news online/
    BBS/
    Personal website and spaces (free)/
    Online gaming/
    Online shopping/
    Online stocks/
    Short message services/
    Online education/
    Netphone/
    Online payment/
    Video conference/
    Multimedia recreations/
    Others/

20. What kind of information do you
    often search on Internet?
    News/
    Hardware and software
      information/
    Recreational information/
    Life services/
    Electronic books/
    Social culture/
    Jobs information/
    Scientific and technological
      information/
    Military/ Tourism &
      transportation/
    Finance, stocks & real estate /
    Business & trading information/
    Laws, regulations & policy/
    Health care information/
    Different advertisements/
    Friends-making & marriage
      hunting/
    Others

21. What is the proportion of Chinese
    information of all access and
    browsing websites?

22. What is the proportion of domestic
    information of all access and
    browsing websites?

23. Which online fields do you think
    couldn't meet your information
    needs?
    News/
    Hardware and software
      information/
    Recreational information/
    Life services/

Electronic books/
Social culture/
Jobs information/
Scientific and technological
 information/
Military/ Tourism &
 transportation/
Finance, stocks & real estate /
Business & trading information/
Laws, regulations & policy/
Health care information/
Different advertisements/
Friends-making & marriage
 hunting/
Others

24. Ways to access to new websites:
Search engine/
Links from other websites/
Commendations from classmates,
 friends or colleagues/
Commendations from online
 friends/
Magazines & newspaper/
Website address index/
Broadcasting & TV/
Yellow page/
Others

25. Focal questions on Internet
(1) Netizens' satisfactions with
 Internet
 Satisfactions with cost/
 Satisfactions with speed/
 Satisfactions with Chinese
  content diversity/
 Content truth degree/
 Protection of privacy/
 ISP service quality

(2) The degree of help to netizens
 Internet provides
 Work /
 Study /
 Life

 Lots of help/
 Help/
 So-so/
 Few help/
 No help

(3) What factors do you think are
 the most important factors
 when apply for charging email
 accounts?
 High reliability/
 Large space/
 Fast access speed/
 Safe and steady/
 Special services/
 Others

(4) What about your evaluation on
 charging email accounts?
 Extremely satisfied/
 Satisfied/
 So-so/
 Unsatisfied/
 Extremely unsatisfied

(5) What about your evaluation on
 free email accounts?
 Extremely satisfied/
 Satisfied/
 So-so/
 Unsatisfied/
 Extremely unsatisfied

(6) (For those who use free email account) Do you plan to apply for a charging email account in the next year?
Definitely not to apply/
Impossible to apply/
It depends/
Maybe/
Definitely will

(7) Do you always browse online advertisements?
Frequently/
Sometimes/
Seldom/
Never

(8) What kinds of online advertisements can you accept? (different from July, 2003)
Advertisements for public interests/
News/
Commercial corporate/
Commodities information/
Prized-attached promoting/
New website release/
Academic activities/
Recreational activities/
Image advertisements/
Others

(9) What forms of online advertisements can you accept? (different from July, 2003)
Banner style/
Button style/
Moving style/
Pop-up style/
Text style/

Email form/
Others

(10) Do you consider the online advertisement from email as your criteria for buying commodities and services?
Usually/
Seldom/
Never

(11) What are you most unsatisfied with online advertisements?
A huge number/
Lack of creativity & distinguishing features/
Reliability not guaranteed/
Negative effects on netizens' normal online activities/
Others/
I don't care

(12) Do you often visit online shopping websites?
Frequently/
Sometimes/
Seldom/
Never

(13) Did you buy something through online shopping websites in the past year?
Yes / no

(14) Did you buy others' commodities successfully by auction in the past year?
Yes/ no

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(15) Did you sell your used goods online successful in the past year?
Yes/ no

(16) Why did you shop online?
To save time/
To save money/
Easy to do/
To find rare commodities/
Curiosity/ others

(17) What did you buy during the past year?
Books, newspaper, magazines and other printed publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Education and learning services/
Others

(18) What do you think there should be more online?
Books, newspaper, magazines and other printed publications/
Audio & video utilities/

Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Education and learning services/
Others

(19) Which paying methods do you always use?
Credit cards & repository cards online/
Paying by cash after receiving commodities/
Bank remittance/
Postal remittance/
Others

(20) Which paying methods do you wish to use for online products more than 1000 RMB?
Credit cards & repository cards online/
Paying by cash after receiving commodities/
Bank remittance/
Postal remittance/
Others

(21) Which delivery way do you always choose?
Ordinary posting/

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Door to door/
EMS/
Other express ways/
Airplane or railway/
Others

(22) Did you ever meet with such situation as "I paid for online goods, but I didn't receive the goods"
Yes/ no

(23) What about your satisfaction degree about online transaction?
Extremely satisfied/
Satisfied/
So-so/
Unsatisfied/
Extremely unsatisfied

(24) What do you think are the most terrible problem on shopping online?
Low quality of commodities and after-sale service and bad reputation/
Safety/
Unreliable information provided online/
Inconvenient to pay/
Price not low enough/
Not on-time delivery/
Others

(25) Did your computer attacked by virus during the past year?
Yes/ no/ I don't know

(26) What measures do you employ when you are online?
Passwords/
Firewalls/
Anti-virus software/
Electronic signature/
I don't know, for that it's in charge by system manager/
No measure

(27) How long do you always change your passwords of your email account?
Within one month /
3-6 months/
6 months to 12 months/
Never

(28) Are you satisfied with current network safety?
Extremely satisfied/
Satisfied/
So-so/
Unsatisfied/
Extremely unsatisfied

(29) Which of the following careers will be the most popular in future?
Online shopping/
Online stocks/
Online charging information services/
Online gaming/
Online telecommunication/
Cyber communities/
Online on-request services/
Online schools/ online hospital/
Others

Questions asked in China Internet Development survey
July, 2002

1. About the netizens (Whether somebody is a netizen)
   Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

6. Netizens' industrial distribution
   Manufacturing /
   Education & scientific research /
   National governments, party organizations & social groups/
   IT industries/
   Retailers and wholesale trading/
   Finance and insurance/
   Comprehensive technological services /
   Transportation & storing/
   Health & social welfare/
   Construction industries/
   Resident services & public services/
   Catering/

Agricultural, forestry, livestock farming & fishing/
Electricity power, fuel gas & water producing & supply /
Leasing industry etc. social services /
Recreational services/
Real estate/
Tourism & hotel industries/
Consulting services industries/
News & media /
Mining/
Advertising/
Culture & art /
Post services/
Water conservancy management industries/
Surroundings, public facilities management/
Geological exploration /
Sporting /
International organizations /
Others

7. Netizens' professions
   Students /
   Corporate workers /
   Professional technicians/
   Managers in corporate & government-funded NGO/
   Laid off/
   Teachers/
   Government and political parties' employees/

Manufacturing & transportation
  devices operators etc./
Clerk /
Free careers/
Army soldiers

8. Netizens' income (per month)
Less than 500 RMB/
501-1000 RMB/
1001-1500RMB/
1501-2000RMB/
2001-2500RMB/
2501-3000RMB/
3001-4000RMB/
4000-5000RMB/
5001-6000RMB/
6001-10000RMB/
Above 10000RMB

9. Places of surfing Internet
Home/
Office/
Cyber café /
School /
Wireless /
Public libraries /
Others

11. Internet cost (per month)
Less than 50 RMB/
51-100/
101-200/
201-300/
301-400/
401-500/
Above 500RMB

12. Surfing hours (per week)
Average time among all netizens

13. Surfing days (per week)
Average time among all netizens

14. Time of using Internet
1am/2am/3am/4am/5am/6am/7am/
8am/9am/10am/11am/12am/
1pm/2pm/3pm/4pm/5pm/6pm/7pm
/8pm/9pm/10pm/11pm/12pm

15. Number of email accounts (free
email accounts)
Average accounts

16. Purposes of surfing Internet
Recreational activities/
Access to information/
Study /
Virtual communities, forums,
  making online friends/
Communication (email, instant
  messaging)/
Academic research/
Access to free resources (personal
  website and space, downloading
  things for free)/
Trading shares in online stock
  market/
Emotional communication needs/
Online shopping/
Other commercial activities/
Out of curiosity/
Others

17. Internet applications
Browsing news online/
Search engine/
Software uploading and
  downloading/
Information searching/
Email/

Online chatting(online chatting rooms, QQ, ICQ)/
Online forums, BBS & discuss group/
Personal website and spaces/
E-governance/
Online gaming/
Online shopping & commercial activities/
Short message services/
Online hospital/
E-journal/
Blogs/
Online bank /
Online stocks/
Online auctions/
Online education/
Information publishing /
Netphone/
Online tickets and hotel booking/
Video conference/
VOD on request/
Online live/
Multimedia recreations/
Others

18. What kind of information do you often search on Internet?
News/
Hardware and software information/
Recreational information/
Life services/
Electronic books/
Social culture/
Education information/
Jobs information/
Sports /
Scientific and technological information/

Military/
Information on activities with award/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage hunting/

19. What is the proportion of Chinese information of all access and browsing websites?

20. What is the proportion of domestic informaiton of all access and browsing websites?

21. Which online fields do you think couldn't meet your information needs?
News/
Hardware and software information/
Recreational information/
Life services/
Electronic books/
Social culture/
Education information/
Jobs information/
Sports /
Scientific and technological information/
Military/

Information on activities with
award/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage
hunting/

22. Ways to access to new websites:
Search engine/
Links from other websites/
Commendations from classmates,
friends or colleagues/
Commendations from online
friends/
Magazines & newspaper/
Email /
Website address index/
Broadcasting & TV/
Advertising outdoors/
Yellow page/
Others

23. Focal questions on Internet
(1) Netizens' satisfactions with
Internet
Satisfactions in total/
Satisfactions with cost/
Satisfactions with safety/
Satisfactions with speed/
Satisfactions with Chinese
content diversity/
Healthy content/

Content truth degree/
Protection of privacy/
Easy to use

(2) The degree of help to netizens
Internet provides
Work /
Study /
Life

Lots of help/
Help/
So-so/
Few help/
No help

(3) What factors do you think are
the most important factors
when apply for charging email
accounts?
High reliability/
Large space/
Fast access speed/
Safe and steady/
Special services/
Others

(4) (For those who use free email
account) Do you plan to apply
for a charging email account in
the next year?
Definitely not to apply/
Impossible to apply/
It depends/
Maybe/
Definitely will

(5) What do you think of free
email accounts changing
toward charging?

Totally accepted/
I could understand/
It doesn't matter/
I'm against it

(6) Do you always browse online
advertisements?
Frequently/
Sometimes/
Seldom/
Never

(7) Do you like receive
advertisements through email?
Yes/ no/ no idea

(8) Do you always consider the
online advertisement as your
criteria for buying
commodities and services?
Usually/
Seldom/
Never

(9) What kinds of online
advertisements can you accept?
(different from July, 2003)
Advertisements for public
interests/
News/
Commercial corporate/
commodities information/
Prized-attached promoting/
New website release/
Academic activities/
Recreational activities/
Image advertisements/
Others

(10) What forms of online
advertisements can you accept?
(different from July, 2003)
Banner style/
Button style/
Moving style/
Pop-up style/
Text style/
Email form/
Flexible size style/
Full screen style/
Others

(11) Do you like to receive
advertisements through email?
Yes/ no/ no idea

(12) Do you always consider the
online advertisement as your
criteria for buying
commodities and services?
Usually/
Seldom/
Never

(13) What are you most unsatisfied
with online advertisements?
A huge number/
Lack of creativity &
distinguishing features/
Reliability not guaranteed/
Negative effects on netizens'
normal online activities/
Others/
No dissatisfaction

(14) Do you often visit online
shopping websites?
Frequently/
Sometimes/

Seldom/
Never

(15) Did you buy something through online shopping websites in the past year?
Yes / no

16-21 for those who have online shopping experiences
(16) Why did you shop online?
To save time/
To save money/
Easy to do/
To find rare commodities/
Curiosity/
Others

(17) What did you buy during the past year?
Books, newspaper, magazines and other printed publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Others

(18) What do you think cannot meet your needs?
Books, newspaper, magazines and other printed publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Others

(19) Which paying methods do you always use?
Credit cards & repository cards online/
Paying by cash after receiving commodities/
Bank remittance/
Postal remittance/
Others

(20) Which delivery way do you always choose?
Ordinary posting/
Door to door/
EMS/
Other express ways/
Airplane or railway/
Others

(21) What do you think are the most terrible problem on shopping online?
Low quality of commodities and after-sale service and bad reputation/
Safety/
Unreliable information provided online/
Inconvenient to pay/
Price not low enough/
Not on-time delivery/
Others

(22) Did your computer attacked by virus during the past year?
Yes/ no/ I don't know

(23) What measures do you employ when you are online?
Passwords/
Firewalls/
Electronic signature/
I don't know, for that it's in charge by system manager/
No measure

(24) How long do you always change your passwords of your online accounts, eg, email account and FTP account?
Within one month/
3-6 months/
6 months to 12 months/
Never

(25) How long did you spend on online gaming (per week)

(26) What kind of online gaming do you like?
Role playing games/
Recreational games/
Online fighting/
Instant strategies/
Others

(27) Why do you use broadband?
High speed/
Low cost/
24 hours online/
VOD request services/
Employers using broadband/
Others

(28) Why don't use broadband?
Too high access cost/
Immature technology/
Unsteady/
Few services from broadband/
Not safe 24 hours online/
No access/
Others

(29) How long will you access to broadband?
Within one month/
1-3months/
3-6months/
6-12months/
After 1 year/
No idea/
I won't

Questions asked in China Internet Development survey
January, 2003

1. About the netizens (Whether somebody is a netizen)
   Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' geographical distribution
   Beijing/
   Shanghai/
   Tianjin/
   Chongqing/
   Hebei/
   Shanxi/
   Inner Mongolia/
   Liaoning/
   Jilin/
   Heilongjiang/
   Jiangsu/
   Zhejiang/
   Anhui/
   Fujian/
   Jiangxi/
   Shandong/
   Henan/
   Hubei/
   Hunan/
   Guangdong/
   Guangxi/
   Hainan/

Sichuan/
Guizhou/
Yunnan/
Tibet/
Shaanxi/
Gansu/
Qinghai/
Ningxia/
Xinjiang

6. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

7. Netizens' industrial distribution
   Manufacturing /
   Education/
   Public management & social
     organizations/
   IT industries/
   Retailers and wholesale/
   Finance /
   Professional technological
     services/
   Transportation & storing/
   Health, social insurance & social
     welfare/
   Construction industries/
   Resident services/
   Catering/

Agricultural, forestry, livestock
    farming & fishing/
Electricity power, fuel gas & water
    producing & supply /
Leasing industry etc. commercial
    services /
Real estate/
Tourism & hotel industries/
Consulting services industries/
News press, publishing,
    broadcasting, TV, movies &
    audio, video /
Mining/
Advertising/
Culture & art /
Recreational industries /
Post services/
Scientific research /
Water conservancy management
    industries/
Surroundings, public facilities
    management/
Geological exploration /
Sporting /
International organizations /
Others

8. Netizens' occupations
    Students /
    Corporate workers /
    Professional technicians/
    Managers in corporate &
        government-funded NGO/
    Laid off/
    Teachers/
    Government and political parties'
        employees/
    Manufacturing & transportation
        devices operators etc./
    Clerk /

Free careers/
Army soldiers

9. Netizens' income (per month)
    Less than 500 RMB/
    501-1000 RMB/
    1001-1500RMB/
    1501-2000RMB/
    2001-2500RMB/
    2501-3000RMB/
    3001-4000RMB/
    4000-5000RMB/
    5001-6000RMB/
    6001-10000RMB/
    Above 10000RMB

10. Places of surfing Internet
    Home/
    Office/
    Cyber café /
    School /
    Wireless /
    Public libraries /
    Others

11. Internet cost (per month)
    Less than 50 RMB/
    51-100/
    101-200/
    201-300/
    301-400/
    401-500/
    Above 500RMB

12. Surfing hours (per week)
    Average time among all netizens

13. Surfing days (per week)
    Average time among all netizens

14. Time of using Internet
    1am/2am/3am/4am/5am/6am/7am/
    8am/9am/10am/11am/12am/
    1pm/2pm/3pm/4pm/5pm/6pm/7pm
    /8pm/9pm/10pm/11pm/12pm

15. Number of email accounts (free
    email accounts)
    Average accounts

16. Number of email received each
    week
    Number email sent; number of
    spam

17. Purposes of surfing Internet
    Recreational activities/
    Access to information/
    Study /
    Virtual communities, forums,
      making online friends/
    Communication (email, instant
      messaging)/
    Academic research/
    Access to free resources (personal
      website and space, downloading
      things for free)/
    Trading shares in online stock
      market/
    Emotional communication needs/
    Online shopping/
    Other commercial activities/
    Out of curiosity/
    Others

18. Internet applications
    Browsing news online/
    Search engine/
    Software uploading and
      downloading/

Information searching/
Email/
Online chatting (online chatting
  rooms, QQ, ICQ)/
Online forums, BBS & discuss
  group/
Personal website and spaces/
E-governance/
Online gaming/
Online shopping/
Short message services/
Online hospital/
E-journal/
Blogs/
Online bank /
Online stocks/
Online auctions/
Online education/
Information publishing/
Information systems/
Netphone/
Online tickets and hotel booking/
Video conference/
VOD on request/
Online live/
Multimedia recreations/
Remote loading/
Online selling/
Online marketing/
Others

19. What kind of information do you
    often search on Internet?
    News/
    Hardware and software
      information/
    Recreational information/
    Life services/
    Electronic books/
    Social culture/

Jobs information/
Sports /
Scientific and technological
  information/
Military/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage
  hunting/
Others

Scientific and technological
  information/
Military/
Information on activities with
  award/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage
  hunting/
Weather/

20. What is the proportion of Chinese
    information of all access and
    browsing websites?

21. What is the proportion of domestic
    informaiton of all access and
    browsing websites?

22. Which online fields do you think
    couldn't meet your information
    needs?
    News/
    Hardware and software
      information/
    Recreational information/
    Life services/
    Electronic books/
    Social culture/
    Education information/
    Jobs information/
    Sports /

23. Ways to access to new websites:
    Search engine/
    Links from other websites/
    Commendations from classmates,
      friends or colleagues/
    Commendations from online
      friends/
    Magazines & newspaper/
    Email /
    Website address index/
    Broadcasting & TV/
    Advertising outdoors/
    Yellow page/
    Others

24. Are you familiar with the
    following discourse?
    (1) e-governance
        Never heard/ heard but not
        understand/ a few

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understandings/ extremely understand

(2) electronic library
Never heard/ heard but not understand/ a few understandings/ extremely understand

(3) ERP
Never heard/ heard but not understand/ a few understandings/ extremely understand

(4) CRM
Never heard/ heard but not understand/ a few understandings/ extremely understand

(5) SCM
Never heard/ heard but not understand/ a few understandings/ extremely understand

25. Focal questions on Internet
(1) Netizens' satisfactions with Internet
Satisfactions in total/
Satisfactions with cost/
Satisfactions with safety/
Satisfactions with speed/
Satisfactions with Chinese content diversity/
Healthy content/
Content truth degree/
Protection of privacy/
Easy to use

(2) The degree of help to netizens Internet provides

Work /
Study /
Life

Lots of help/
Help/
So-so/
Few help/
No help

(3) What factors do you think are the most important factors when apply for charging email accounts?
High reliability/
Large space/
Fast access speed/
Safe and steady/
Special services/
Others

(4) (For those who use free email account) Do you plan to apply for a charging email account in the next year?
Definitely not to apply/
Impossible to apply/
It depends/
Maybe/
Definitely will

(5) What do you think of free email accounts changing toward charging?
Totally accepted/
I could understand/
It doesn't matter/
I'm against it

(6) Do you always browse online advertisements?
Frequently/
Sometimes/
Seldom/
Never

(7) Do you like receive advertisements through email?
Yes/ no/ no idea

(8) Do you always consider the online advertisement as your criteria for buying commodities and services?
Usually/
Seldom/
Never

(9) What are you most unsatisfied with online advertisements?
A huge number/
Lack of creativity & distinguishing features/
Reliability not guaranteed/
Negative effects on netizens' normal online activities/
Others/
No dissatisfaction

(10) Do you often visit online shopping websites?
Frequently/
Sometimes/
Seldom/
Never

(11) Did you buy something through online shopping websites in the past year?

Yes / no

12-18 for those who have online shopping experiences
(12) Why did you shop online?
To save time/
To save money/
Easy to do/
To find rare commodities/
Curiosity/
Others

(13) What did you buy during the past year?
Books, newspaper, magazines and other printed publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Others

(14) What do you think cannot meet your needs?
Books, newspaper, magazines and other printed publications/
Audio & video utilities/
Photographing facilities/

Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Others

(15) Which paying methods do
you always use?
Credit cards & repository cards
online/
Paying by cash after receiving
commodities/
Bank remittance/
Postal remittance/
Others

(16) Which delivery way do you
always choose?
Ordinary posting/
Door to door/
EMS/
Other express ways/
Airplane or railway/
Others

(17) What do you think are the
most terrible problem on
shopping online?
Low quality of commodities
and after-sale service and bad
reputation/
Safety/

Unreliable information
provided online/
Inconvenient to pay/
Price not low enough/
Not on-time delivery/
Others

(18) Will you shop online in the
coming year?
Definitely will/
Possibly will/
It depends/
Possibly won't/ definitely
won't

19-21 are for those who have
online gaming experiences
(19) How long did you spend on
online gaming (per week)

(20) What kind of online gaming
do you like?
Role playing games/
Recreational games/
Online fighting/
Instant strategies/
Others

(21) What do you think are the
effects of online games on
study/work?
Extremely positive/
Positive to some degree/
No effects/
Negative to some degree/
Extremely negative

(22) How long do you spend on
chatting online per week?

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(23) What are the main purposes
of chatting online?
Recreation/
Emotion needs/
Making friends/
Keep in touch with relatives &
classmates/
Study/
Discussing problems/
Others

(24) What softwares do you use
for online chatting
Chatting room/
BBS/
QQ & ICQ/
Online telephone
(Netmeeting)/
Others

(25) Did your computer attacked
by virus during the past year?
Yes/ no/ I don't know

(26) What measures do you
employ when you are online?
Passwords/
Firewalls/
Electronic signature/
I don't know, for that it's in
charge by system manager/
No measure

(27) How long do you always
change your passwords of your
email account?
Within one month/
1-3 months/
3-6 months/
6 months to 12 months/
Over 1 year/

Never

(28) Why do you use broadband?
High speed/
Low cost/
24 hours online/
VOD request services/
Employers using broadband/
Others

(29) Why don't use broadband?
Too high access cost/
Too high month cost/
Immature technology/
Unsteady/
Few services from broadband/
Not safe 24 hours online/
No access/
No need temporary/
Others

(30) How long will you access to
broadband?
Within one month/
1-3months/
3-6months/
6-12months/
After 1 year/
No idea/
I won't

Questions asked in China Internet Development survey
July, 2003

1. About the netizens (Whether somebody is a netizen)
   Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

6. Netizens' industrial distribution
   Manufacturing /
   Education/
   Public management & social organizations/
   IT industries/
   Retailers and wholesale/
   Finance /
   Professional technological services/
   Transportation & storing/
   Health, social insurance & social welfare/
   Construction industries/
   Resident services/
   Catering/

   Agricultural, forestry, livestock farming & fishing/
   Electricity power, fuel gas & water producing & supply /
   Leasing industry etc. commercial services /
   Real estate/
   Tourism & hotel industries/
   Consulting services industries/
   News press, publishing, broadcasting, TV, movies & audio, video /
   Mining/
   Advertising/
   Culture & art /
   Recreational industries /
   Post services/
   Scientific research /
   Water conservancy management industries/
   Surroundings, public facilities management/
   Geological exploration /
   Sporting /
   International organizations /
   Others

7. Netizens' occupations
   Students /
   Corporate workers /
   Professional technicians/
   Managers in corporate & government-funded NGO/
   Laid off/
   Teachers/

Government and political parties'
employees/
Manufacturing & transportation
devices operators etc./
Clerk /
Free careers/
Army soldiers

8. Netizens' income (per month)
Less than 500 RMB/
501-1000 RMB/
1001-1500RMB/
1501-2000RMB/
2001-2500RMB/
2501-3000RMB/
3001-4000RMB/
4000-5000RMB/
5001-6000RMB/
6001-10000RMB/
Above 10000RMB

9. Places of surfing Internet
Home/
Office/
Cyber café /
School /
Wireless /
Public libraries /
Others

10. Internet cost (per month)
Less than 50 RMB/
51-100/
101-200/
201-300/
301-400/
401-500/
Above 500RMB

11. Surfing hours (per week)

Average time among all netizens

12. Surfing days (per week)
Average time among all netizens

13. Time of using Internet
1am/2am/3am/4am/5am/6am/7am/
8am/9am/10am/11am/12am/
1pm/2pm/3pm/4pm/5pm/6pm/7pm
/8pm/9pm/10pm/11pm/12pm

14. Number of email accounts
Average accounts

15. Number of email received each
week

16. Purposes of surfing Internet
Recreational activities/
Access to information/
Study /
Virtual communities, forums,
making online friends/
Communication (email, instant
messaging)/
Academic research/
Access to free resources (personal
website and space, downloading
things for free)/
Trading shares in online stock
market/
Emotional communication needs/
Online shopping/
Other commercial activities/
Out of curiosity/
Others

17. Internet applications
Browsing news online/
Search engine/

Software uploading and downloading/
Information searching/ email/
Online chatting (online chatting rooms, QQ, ICQ)/
Online forums, BBS & discuss group/
Personal website and spaces/
E-governance/
Online gaming/
Online shopping/
Short message services/
Online hospital/
E-journal/
Blogs/
Online bank /
Online stocks/
Online auctions/
Online education/
Online selling/
Online marketing/
Information publishing/
Information systems/
Netphone/
Online tickets and hotel booking/
Video conference/
VOD on request/
Online live/
Multimedia recreations/
Remote loading/
Others

18. What kind of information do you often search on Internet?
News/
Hardware and software information/
Recreational information/
Life services/
Electronic books/

Social culture/
Jobs information/
Sports /
Scientific and technological information/
Military/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage hunting

19. What is the proportion of mainland Chinese websites of all access and browsing websites?

20. What is the proportion of mainland English websites of all access and browsing websites?

21. What is the proportion of outside mainland Chinese websites of all access and browsing websites?

22. What is the proportion of outside mainland English websites of all access and browsing websites?

23. Which online fields do you think couldn't meet your information needs?
News/

Hardware and software information/
Recreational information/
Life services/
Electronic books/
Social culture/
Jobs information/
Sports /
Scientific and technological information/
Military/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage hunting

24. Ways to access to new websites:
Search engine/
Links from other websites/
Commendations from classmates, friends or colleagues/
Commendations from online friends/
Magazines & newspaper/
Email /
Website address index/
Broadcasting & TV/
Advertising outdoors/
Yellow page/
Others

25. Are you familiar with the following discourse?

(1) e-governance
Never heard/ heard but not understand/ a few understandings/ extremely understand

(2) electronic library
Never heard/ heard but not understand/ a few understandings/ extremely understand

(3) ERP
Never heard/ heard but not understand/ a few understandings/ extremely understand

(4) CRM
Never heard/ heard but not understand/ a few understandings/ extremely understand

(5) SCM
Never heard/ heard but not understand/ a few understandings/ extremely understand

26. Are you satisfied with the following services?
(1) traditional access services
(2) broadband access services
(3) free email account
(4) paid/ charging email account
(5) online shopping
(6) online gaming
(7) online education
(8) online banks
(9) search engine
(10) short messages
(11) online chatting

27. Netizens' satisfactions with Internet
    Satisfactions in total/
    Satisfactions with cost/
    Satisfactions with safety /
    Satisfactions with speed /
    Satisfactions with Chinese content
      diversity /
    Easy to use

28. Focal questions on Internet
    (1) What kind of email account do
        you use most?
        Free account applied by
          individuals/
        Account provided by
          employers/
        Charging account applied by
          individuals/
        Account as present/
        No email account

    (2) Who do you always use email
        to contact with?
        Family members/
        Relatives/
        Friends/
        Classmates/
        Colleagues/
        Others

    (3) What factors do you think are
        the most important factors
        when apply for charging email
        accounts?
        High reliability/
        Large space/
        Fast access speed/
        Safe and steady/
        Spam control/

Don't mind/
Can scan virus/
Multiple receiving channels/
Others

    (4) (For those who use free email
        account) Do you plan to apply
        for a charging email account in
        the next year?
        Definitely not to apply/
        Impossible to apply/
        It depends/
        Maybe/
        Definitely will

    (5) (For those who use free email
        account) How much charge
        (per month) can you accept for
        charging email accounts?
        Below 5 RMB/
        6-10RMB/
        11-30 RMB/
        31-50RMB/
        51-70RMB/
        71-100RMB/
        Over 100 RMB

    (6) Do you always browse online
        advertisements?
        Frequently/
        Sometimes/
        Seldom/
        Never

    (7) Do you like receive
        advertisements through email?
        Yes/ no/ no idea

    (8) Do you always consider the
        online advertisement as your

criteria for buying
commodities and services?
Usually/
Seldom/
Never

(9) What are you most unsatisfied
with online advertisements?
A huge number/
Lack of creativity &
  distinguishing features/
Reliability not guaranteed/
Negative effects on netizens'
  normal online activities/
Others/
No dissatisfaction

(10)   Do you often visit online
shopping websites?
Frequently/
Sometimes/
Seldom/never

(11)   Did you buy something
through online shopping
websites in the past year?
Yes / no

12-18 for those who have online
shopping experiences
(12)   Why did you shop online?
To save time/
To save money/
Easy to do/
To find rare commodities/
Curiosity/
Others

(13)   What did you buy during
the past year?

Books, newspaper, magazines
  and other printed
  publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Others

(14)   What do you think cannot
meet your needs?
Books, newspaper, magazines
  and other printed
  publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Others

(15) Which paying methods do you always use?
Credit cards & repository cards online/
Paying by cash after receiving commodities/
Bank remittance/
Postal remittance/
Others

(16) Which delivery way do you always choose?
Ordinary posting/
Door to door/
EMS/
Other express ways/
Airplane or railway/
Others

(17) What do you think are the most terrible problem on shopping online?
Low quality of commodities and after-sale service and bad reputation/
Safety/
Unreliable information provided online/
Inconvenient to pay/
Price not low enough/
Not on-time delivery/
Others

(18) Will you shop online in the coming year?
Definitely will/
Possibly will/
It depends/
Possibly won't/
Definitely won't

19-21 are for those who have online gaming experiences

(19) How long did you spend on online gaming (per week)

(20) What kind of online gaming do you like?
Role playing games/
Recreational games/
Online fighting/
Instant strategies/
Others

(21) What factors do you think are important when choosing games?
Access speed/
Gaming cost/
Degree of difficulty/
Game stories/
Frames/ Music/
Game related activities/
Customer services qualities/
Others

(22) What do you think are the effects of online games on study/work?
Extremely positive/
Positive to some degree/
No effects/
Negative to some degree/
Extremely negative

(23) Did your computer attacked by virus during the past year?
Yes/ no/ I don't know

(24) What measures do you employ when you are online?
Passwords/
Firewalls/
Electronic signature/
I don't know, for that it's in charge by system manager/
No measure

(25) How long do you always change your passwords of your online accounts, eg, email account and FTP account?
Within one month/
1-3 months/
3-6 months/
6 months to 12 months/
Over 1 year/
Never

(26) How long do you scan your computer once for virus?
Everyday/
2-7days/
8-14days/
15 days-1month/
1month-3months/
3 months-6 months/
6 months-1 year/
Over 1 year/
Scan it when attacked

27-30 are for those who have used website short message services
(27) Why did you use website short message services?
Normal contacts/
Business contacts/
Festival greetings/
Communications needs/

Job hunting/
Purchasing fashion/
Recreation/
Receive emails/
Gain information of stocks market/
Weather information/
News/
Others

(28) What kinds of website short message services do you always use?
Writing short messages by own/
Text short message on the websites/
Music/
Pictures/
Multimedia short message/
booking short message service/
Others

(29) Whom do you always send short messages through those websites?
Family/
Relatives/
Friends/
Classmates/
Colleagues/
Oneself (booking short message service)/
Strangers/
Others

(30) What factors do you think are important when you choose short messages websites?

Familiar with the website/
Full of various information/
Low cost/
Free services/
High service quality/
Fast access

(31)   Why didn't you use
website short message services?
No access to Internet/
Don't know this kind of
  service/
Don't know how to apply/
Don't know how to use the
  services/
Worrying about too high cost/
Worrying about network virus/
No necessity/
Others

(32)   Why do you use broadband?
High speed/
Low cost/
24 hours online/
VOD request services/
Employers using broadband/
Others

(33)   Why don't use broadband?
Too high access cost/
Too high month cost/
Immature technology/
Unsteady/
Few services from broadband/
Not safe 24 hours online/
No access/
No need temporary/
Others

(34)   How long will you access
to broadband?
Within one month/
1-3months/
3-6months/
6-12months/
After 1 year/
No idea/
I won't

Special focus

How did you get
information on SARS?
Domestic Chinese
website/ domestic English
website/ foreign Chinese
website/ domestic English
website/TV/broadcasting
stations/ newspaper &
magazines/ classmate,
friends & relatives/ others

Since SARS crisis, what
about the change of your
time on surfing Internet?
Increase/ decrease/ no
change/ increase at the
beginning of the crisis but
decrease later/ decrease at
the beginning of the crisis
but increase later

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Questions asked in China Internet Development survey
January, 2004

1. About the netizens (Whether somebody is a netizen)
   Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

6. Netizens' industrial distribution
   Manufacturing /
   Education/ public management & social organizations/
   IT industries/
   Retailers and wholesale/
   Finance /
   Professional technological services/
   Transportation & storing/
   Health, social insurance & social welfare/
   Construction industries/
   Resident services/
   Catering/
   Agricultural, forestry, livestock farming & fishing/

Electricity power, fuel gas & water producing & supply /
Leasing industry etc. commercial services /
Real estate/
Tourism & hotel industries/
Consulting services industries/
News press, publishing, broadcasting, TV, movies & audio, video /
Mining/
Advertising/
Culture & art /
Recreational industries /
Post services/
Scientific research /
Water conservancy management industries/
Surroundings, public facilities management/
Geological exploration /
Sporting / International organizations/
Others

7. Netizens' occupations
   Students /
   Corporate workers /
   Professional technicians/
   Managers in corporate & government-funded NGO/
   Laid off/
   Teachers/
   Government and political parties' employees/

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Manufacturing & transportation
  devices operators etc./
Clerk /
Free careers/
Army soldiers

8. Netizens' income (per month)
Less than 500 RMB/
501-1000 RMB/
1001-1500RMB/
1501-2000RMB/
2001-2500RMB/
2501-3000RMB/
3001-4000RMB/
4000-5000RMB/
5001-6000RMB/
6001-10000RMB/
above 10000RMB

9. Places of surfing Internet
Home/
Office/
Cyber café /
School /
Wireless /
Public libraries /
Others

10. Internet cost (per month)
Less than 50 RMB/
51-100/
101-200/
201-300/
301-400/
401-500/
Above 500RMB

11. Surfing hours (per week)
Average time among all netizens

12. Surfing days (per week)
Average time among all netizens

13. Time of using Internet
1am/2am/3am/4am/5am/6am/7am/
8am/9am/10am/11am/12am/
1pm/2pm/3pm/4pm/5pm/6pm/7pm
/8pm/9pm/10pm/11pm/12pm

14. Number of email accounts
Average accounts

15. Number of email received each
week

16. Purposes of surfing Internet
Recreational activities/
Access to information/
Study /
Virtual communities, forums,
  making online friends/
Communication (email, instant
  messaging)/
Academic research/
Access to free resources (personal
  website and space, downloading
  things for free)/
Trading shares in online stock
  market/
Emotional communication needs/
Online shopping/
Other commercial activities/
Out of curiosity/
Others

17. Internet applications
Browsing news online/
Search engine/
Software uploading and
  downloading/

Browsing web pages/
Email/
Online chatting (online chatting rooms, QQ, ICQ)/
Online forums, BBS & discuss group/
Personal website and spaces/
E-governance/
Online gaming/
Online shopping/
Short message services/
Online hospital/
Online alumnus/
Online recruitment/
E-journal/
Blogs/
Online bank /
Online stocks/
Online auctions/
Online education/
Online selling/
Online marketing/
Information publishing/
Online database/
Information systems/
Netphone/
Online tickets and hotel booking/
Video conference/
VOD on request/
Online live/
Multimedia recreations/
Remote loading/
Others

18. Ways to access to new websites:
Search engine/
Links from other websites/
Commendations from classmates, friends or colleagues/
Commendations from online friends/
Magazines & newspaper/
Email /
Website address index/
Broadcasting & TV/
Advertising outdoors/
Yellow page/
Others

19. Are you familiar with the following discourse?
(1) e-governance
Never heard/
Heard but not understand/
A few understandings/
Extremely understand
(2) electronic library
Never heard/
Heard but not understand/
A few understandings/
Extremely understand
(3) ERP
Never heard/
Heard but not understand/
A few understandings/
Extremely understand
(4) CRM
Never heard/
Heard but not understand/
A few understandings/
Extremely understand
(5) SCM
Never heard/
Heard but not understand/
A few understandings/
Extremely understand

20. Are you satisfied with the following services?

(1) traditional access services
(2) broadband access services
(3) free email account
(4) paid/ charging email account
(5) online shopping
(6) online gaming
(7) online education
(8) online banks
(9) search engine
(10) short messages
(11) online chatting

21. Netizens' satisfactions with
Internet
Satisfactions in total/
Satisfactions with cost/
Satisfactions with safety /
Satisfactions with speed /
Satisfactions with Chinese content
   diversity /
Easy to use

22. Focal questions on Internet
(1) Did you access to information
    by Internet?
    Yes/No

(2) The most frequently used ways
    for you to get information from
    Internet
    Search engine /
    Visit websites known /
    Browsing websites or web
      pages without any aim /
    Through the hyperlinks of
      other websites/
    Advertisements online

(3) What kind of information do
    you often search on Internet?

News/
Hardware and software
  information/
Recreational information/
Life services/
Electronic books/
Social culture/
Education information/
Jobs information/
Sports /
Scientific and technological
  information/
Military/
Information on activities with
  award/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading
  information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage
  hunting/

(4) What is the proportion of
    mainland Chinese websites of
    all access and browsing
    websites?

(5) What is the proportion of
    mainland English websites of
    all access and browsing
    websites?

(6) What is the proportion of outside mainland Chinese websites of all access and browsing websites?

(7) What is the proportion of outside mainland English websites of all access and browsing websites?

(8) Which online fields do you think couldn't meet your information needs?
News/
Hardware and software information/
Recreational information/
Life services/
Electronic books/
Social culture/
Education information/
Jobs information/
Sports /
Scientific and technological information/
Military/
Information on activities with award/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/

Friends-making & marriage hunting/

(9) What do you consider most important when choosing websites?
Contents are wide/
Contents are true and authoritative/
High access speed/
Brief interface/
Few advertisements/
High prestige/
Other services such as email accounts & chatting are provided/
Others

(10) What kind of email account do you use most?
Free account applied by individuals/
Account provided by employers/
Charging account applied by individuals/
Account as present/
No email account

(11) Who do you always use email to contact with?
Family members/
Relatives/
Friends/
Classmates/
Colleagues/
Others

(12) What factors do you think are the most important factors

when apply for charging email accounts?
High reliability/
Large space/
Fast access speed/
Safe and steady/
Spam control/
Don't mind/
Can scan virus/
Multiple receiving channels/
Others

(13)　(For those who use free email account) Do you plan to apply for a charging email account in the next year?
Definitely not to apply/
Impossible to apply/
It depends/
Maybe/
Definitely will

(14)　(For those who use free email account) How much charge (per month) can you accept for charging email accounts?
Below 5 RMB/
6-10RMB/
11-30 RMB/
31-50RMB/
51-70RMB/
71-100RMB/
Over 100 RMB

(15)　Do you always browse online advertisements?
Frequently/
Sometimes/
Seldom/

Never

(16)　Do you always click on online advertisements? (different from July, 2003)
Frequently/
Sometimes/
Seldom/
Never

(17)　What forms of online advertisements can you accept? (different from July, 2003)
Banner style/
Button style/
Moving style/
Pop-up style/
Text style/
Email form/
Flexible size style/
Full screen style/
Others

(18)　What kinds of online advertisements can you accept? (different from July, 2003)
Advertisements for public interests/ news/
Commercial corporate/
Commodities information/
Prized-attached promoting/
New website release/
Academic activities/
Recreational activities/
Image advertisements/
Others

(19)　Do you always consider the online advertisement as your

criteria for buying commodities and services?
Usually/
Seldom/
Never

(20)   What kinds of advertisements influence your decision on shopping?
TV advertisements/
Radio advertisements/
Newspaper advertisements/
Magazine advertisements/
Network advertisements/
Outdoors advertisements/
Others(different from July, 2003)

(21)   What are you most unsatisfied with online advertisements?
A huge number/
Lack of creativity & distinguishing features/
Reliability not guaranteed/
Negative effects on netizens' normal online activities/
Others/
No dissatisfaction

(22)   Do you often visit online shopping websites?
Frequently/
Sometimes/
Seldom/
Never

(23)   Did you buy something through online shopping websites in the past year?

Yes / no

24-30 for those who have online shopping experiences
(24)   Why did you shop online?
To save time/
To save money/
Easy to do/
To find rare commodities/
Curiosity/
Others

(25)   What did you buy during the past year?
Books, newspaper, magazines and other printed publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Cosmetic/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Food/
Office supplies/
Others

(26)   What do you think cannot meet your needs?

Books, newspaper, magazines
  and other printed
  publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Cosmetic/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Food/
Office supplies/
Others

(27)   Which paying methods do
    you always use?
    Credit cards & repository cards
      online/
    Paying by cash after receiving
      commodities/
    Bank remittance/
    Postal remittance/
    Others

(28)   Which delivery way do you
    always choose?
    Ordinary posting/
    Door to door/
    EMS/
    Other express ways/
    Airplane or railway/
    Others

(29)   What do you think are the
    most terrible problem on
    shopping online?
    Low quality of commodities
      and after-sale service and bad
      reputation/
    Safety/
    Unreliable information
      provided online/
    Inconvenient to pay/
    Price not low enough/
    Not on-time delivery/
    Others

(30)   Will you shop online in the
    coming year?
    Definitely will/
    Possibly will/
    It depends/
    Possibly won't/
    Definitely won't

31-35 are for those who have
online gaming experiences
(31)   How long did you spend on
    online gaming (per week)

(32)   What are the purposes for
    playing online games?
    Recreational purpose/
    Improving intelligence/
    Making friends/
    Becoming good gamers and
      gain satisfaction/
    To gain awards/
    Purchasing fashion/
    Work needs/
    Others

(33) What kind of online gaming do you like?
Role playing games/
Recreational games/
Online fighting/
Instant strategies/
Others

(34) What factors do you think are important when choosing games?
Access speed/
Gaming cost/
Degree of difficulty/
Game stories/
Frames/
Music/
Game related activities/
Customer services qualities/
Others

(35) What do you think are the effects of online games on study/work?
Extremely positive/
Positive to some degree/
Little positive/
No effects/
Little negative/
Negative to some degree/
Extremely negative

(36) Did your computer attacked by virus during the past year?
Yes/ no/ I don't know

(37) What measures do you employ when you are online?
Passwords/

Firewalls/
Electronic signature/
I don't know, for that it's in charge by system manager/
No measure

(38) How long do you always change your passwords of your online accounts, eg, email account and FTP account?
Within one month/
1-3 months/
3-6 months/
6 months to 12 months/
Over 1 year/ never

(39) How long do you scan your computer once for virus?
Everyday/
2-7days/
8-14days/
15 days-1month/
1month-3months/
3 months-6 months/
6months-1 year/
Over 1 year/
Scan it when attacked

Annotated: no short message service in this report, but in latter and former ones

Questions asked in China Internet Development survey
July, 2004

1. About the netizens (Whether somebody is a netizen)
    Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' academic degrees
    Doctor Degree /
    Master Degree/
    Bachelor degree/
    Junior college degree/
    Senior middle school /
    Under senior middle school

6. Netizens' industrial distribution
    Manufacturing /
    Education/
    Public management & social organizations/
    IT industries/
    Retailers and wholesale/
    Finance /
    Professional technological services/
    Transportation & storing/
    Health, social insurance & social welfare/
    Construction industries/
    Resident services/
    Catering/

Agricultural, forestry, livestock farming & fishing/
Electricity power, fuel gas & water producing & supply /
Leasing industry etc. commercial services /
Real estate/
Tourism & hotel industries/
Consulting services industries/
News press, publishing, broadcasting, TV, movies & audio, video /
Mining/
Advertising/
Culture & art /
Recreational industries /
Post services/
Scientific research /
Water conservancy management industries/
Surroundings, public facilities management/
Geological exploration /
Sporting /
International organizations /
Others

7. Netizens' occupations
    Students /
    Corporate workers /
    Professional technicians/
    Managers in corporate & government-funded NGO/
    Laid off/
    Teachers/

Government and political parties'
 employees/
Manufacturing & transportation
 devices operators etc./
Clerk /
Free careers/
Army soldiers

8. Netizens' income (per month)
 Less than 500 RMB/
 501-1000 RMB/
 1001-1500RMB/
 1501-2000RMB/
 2001-2500RMB/
 2501-3000RMB/
 3001-4000RMB/
 4000-5000RMB/
 5001-6000RMB/
 6001-10000RMB/
 Above 10000RMB
9. Places of surfing Internet
 Home/
 Office/
 Cyber café/
 School/
 Wireless/
 Public libraries/
 Others

10. Internet cost (per month)
 Less than 50 RMB/
 51-100/
 101-200/
 201-300/
 301-400/
 401-500/
 Above 500RMB

11. Surfing hours (per week)
 Average time among all netizens

12. Surfing days (per week)
 Average time among all netizens

13. Time of using Internet
 1am/2am/3am/4am/5am/6am/7am/
 8am/9am/10am/11am/12am/
 1pm/2pm/3pm/4pm/5pm/6pm/7pm
 /8pm/9pm/10pm/11pm/12pm

14. Number of email accounts
 Average accounts

15. Number of email received each
 week

16. Purposes of surfing Internet
 Recreational activities/
 Access to information/
 Study /
 Virtual communities, forums,
  making online friends/
 Communication (email, instant
  messaging)/
 Academic research/
 Access to free resources (personal
  website and space, downloading
  things for free)/
 Trading shares in online stock
  market/
 Emotional communication needs/
 Online shopping/
 Other commercial activities/
 Out of curiosity/
 Others

17. Internet applications
 Browsing news online/
 Search engine/

Software uploading and
  downloading/
Browsing web pages/
Email/
Online chatting(online chatting
  rooms, QQ, ICQ)/
Online forums, BBS & discuss
  group/
Personal website and spaces/e-
  governance/
Online gaming/
Online shopping/
Short message services/
Online hospital/
Online alumnus/
Online recruitment/
E-journal/
Blogs/
Online bank /
Online stocks/
Online auctions/
Online education/
Online selling/
Online marketing/
Information publishing/
Online database/
Information systems/
Netphone/
Online tickets and hotel booking/
Video conference/
VOD on request/
Online live/
Multimedia recreations/
Remote loading/
Others

18. Ways to access to new websites:
    Search engine/

Links from other websites/
  Commendations from classmates,
  friends or colleagues/
Commendations from online
  friends/
Magazines & newspaper/
Email /
Website address index/
Broadcasting & TV/
Advertising outdoors/
Yellow page/
Others

19. Are you familiar with the
    following discourse?
    (1) e-governance
        Never heard/
        Heard but not understand/
        A few understandings/
        Extremely understand
    (2) electronic library
        Never heard/
        Heard but not understand/
        A few understandings/
        Extremely understand
    (3) ERP
        Never heard/
        Heard but not understand/
        A few understandings/
        Extremely understand
    (4) CRM
        Never heard/
        Heard but not understand/
        A few understandings/
        Extremely understand
    (5) SCM
        Never heard/
        Heard but not understand/
        A few understandings/
        Extremely understand

20. Are you satisfied with the following services?
    (1) traditional access services
    (2) broadband access services
    (3) free email account
    (4) paid/ charging email account
    (5) online shopping
    (6) online gaming
    (7) online education
    (8) online banks
    (9) search engine
    (10) short messages
    (11) online chatting

21. Netizens' satisfactions with Internet
    Satisfactions in total/
    Satisfactions with cost/
    Satisfactions with safety /
      Satisfactions with speed /
    Satisfactions with Chinese content diversity/
    Easy to use

22. Focal questions on Internet
    (1) Did you access to information by Internet?
        Yes/No
    (2) The most frequently used ways for you to get information from Internet
        Search engine /
        Visit websites known /
        Browsing websites or web pages without any aim /
        Through the hyperlinks of other websites/
        Advertisements online
    (3) What kind of information do you often search on Internet?

News/
Hardware and software information/
Recreational information/
Life services/
Electronic books/
Social culture/
Education information/
Jobs information/sports /
Scientific and technological information/
Military/
Information on activities with award/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage hunting/

    (4) What is the proportion of mainland Chinese websites of all access and browsing websites?

    (5) What is the proportion of mainland English websites of all access and browsing websites?

    (6) What is the proportion of outside mainland Chinese

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websites of all access and browsing websites?

(7) What is the proportion of outside mainland English websites of all access and browsing websites?

(8) Which online fields do you think couldn't meet your information needs?
News/
Hardware and software information/
Recreational information/
Life services/
Electronic books/
Social culture/
Education information/
Jobs information/sports /
Scientific and technological information/
Military/
Information on activities with award/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage hunting/

(9) What do you consider most important when choosing websites?
Contents are wide/
Contents are true and authoritative/
High access speed/
Brief interface/
Few advertisements/
High prestige/
Other services such as email accounts & chatting are provided/
Others

(10) What kind of email account do you use most?
Free account applied by individuals/
Account provided by employers/
Charging account applied by individuals/
Account as present/
No email account/
Others

(11) Who do you always use email to contact with?
Family members/
Relatives/
Friends/
Classmates/
Colleagues/
Others

(12) What factors do you think are the most important factors when apply for charging email accounts?
High reliability/

Large space/
Fast access speed/
Safe and steady/
Spam control/
Don't mind/
Can scan virus/
Multiple receiving channels/
Others

(13) (For those who use free
email account) Do you plan to
apply for a charging email
account in the next year?
Definitely not to apply/
Impossible to apply/
It depends/
Maybe/
Definitely will

(14) (For those who use free
email account) How much
charge (per month) can you
accept for charging email
accounts?
Below 5 RMB/
6-10RMB/
11-30 RMB/
31-50RMB/
51-70RMB/
71-100RMB/
Over 100 RMB

(15) Do you often visit online
shopping websites?
Frequently/
Sometimes/
Seldom/
Never

(16) Did you buy something
through online shopping
websites in the past year?
Yes / no

17-23 For those who have
online shopping experiences

(17) Why did you shop online?
To save time/
To save money/
Easy to do/
To find rare commodities/
Curiosity/
Others

(18) What did you buy during
the past year?
Books, newspaper, magazines
and other printed
publications/
Audio & video utilities/
photographing facilities/
computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Cosmetic/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Food/
Office supplies/
Others

(19)　What do you think cannot meet your needs?
Books, newspaper, magazines and other printed publications/
Audio & video utilities/
photographing facilities/ computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Cosmetic/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Food/
Office supplies/
Others

(20)　Which paying methods do you always use?
Credit cards & repository cards online/
Paying by cash after receiving commodities/
Bank remittance/
Postal remittance/
Others

(21)　Which delivery way do you always choose?
Ordinary posting/
Door to door/
EMS/
Other express ways/

Airplane or railway/
Others

(22)　What do you think are the most terrible problem on shopping online?
Low quality of commodities and after-sale service and bad reputation/
Safety/
Unreliable information provided online/
Inconvenient to pay/
Price not low enough/
Not on-time delivery/
Others

(23)　Will you shop online in the coming year?
Definitely will/
Possibly will/
It depends/
Possibly won't/
Definitely won't

24-28 are for those who have online gaming experiences
(24)　How long did you spend on online gaming (per week)

(25)　What are the purposes for playing online games?
Recreational purpose/
Improving intelligence/
Making friends/
Becoming good gamers and gain satisfaction/
To gain awards/
Purchasing fashion/
Work needs/

Others

(26)   What kind of online
gaming do you like?
Role playing games/
Recreational games/
Online fighting/
Instant strategies/
Others

(27)   What factors do you think
are important when choosing
games?
Access speed/
Gaming cost/
Degree of difficulty/
Game stories/
Frames/
Music/
Game related activities/
Customer services qualities/
Others

(28)   What do you think are the
effects of online games on
study/work?
Extremely positive/
Positive to some degree/
Little positive/
No effects/
Little negative/
Negative to some degree/
Extremely negative

29-30 are for those who usually
use online chatting
(29)   How long do you spend on
chatting online per week?

(30)   What are the main
purposes of chatting online?
Recreation/
Emotion needs/
Making friends/
Keep in touch with relatives &
classmates/
Study/
Discussing problems/
Fashion/
Work needs (added on the
basis of 2003 January)/
Others

(31)   (For those who don't use
online chatting) why don't you
use online chatting?
It's a waste of time/
No access to Internet/
I don't know the service/
I don't know how to apply for
the service/
I don't know how to use the
service/
I worry about the virus/
Complicated to use/
Others

(32)   What do you think are the
effects of online chatting on
study/work?
Extremely positive/
Positive to some degree/
Little positive/
No effects/
Little negative/
Negative to some degree/
Extremely negative

34-37 are for those who have used website short message services

(33)　Why did you use website short message services?
More contents/
Easy to input/
Ability to send the same message to multiple people/
Get related information/
Recreation/
Purchasing fashion/
Others

(34)　What kinds of website short message services do you always use?
Writing short messages by own/
Text short message on the websites/
Rings downloading/
Pictures downloading/
Multimedia short message/
Making friends/
Songs on request/
Short message games/
Mobile QQ/
Booking short message service/
Others

(35)　Whom do you always send short messages through those websites?
Family/
Relatives/
Friends/
Classmates/
Colleagues/

Oneself (booking short message service)/
Strangers/
Others

(36)　What factors do you think are important when you choose short messages websites?
Familiar with the website/ full of various information/ low cost/ free services/ high service quality/ fast access

(37)　Why didn't you use website short message services?
No access to Internet/
Don't know this kind of service/
Don't know how to apply/
Don't know how to use the services/
Worrying about too high cost/
Too complicated steps/
Too slow sending or downloading speed/
Worrying about network virus/ no necessity/
No interesting information/
Others

38-41 are for those who ever used online recruiting

(38)　Why did you use online recruiting services?
Convenient to use/
Immediate respond/
Support of sending materials across geographical borders/
Variety of recruiting information/

Cost saving/
Others

(39) What factors do you think
are the most important when
using online recruiting?
Good prestige/
Providing related functions
(jobs seeking, resume writing
help)/
Diversity of jobs information/
Frequently renewing of job
information/
Large number of jobs
provided/
Free recruiting services/
Others

(40) Can you find satisfying
jobs through online recruiting?
Absolutely could/
Basically could/
Basically couldn't/
Absolutely couldn't/
No idea

(41) What do you think are the
biggest problems of online
recruiting in China?
Unreal or false information/
Few kinds of jobs/
Slow renewing of jobs
information/
Poor diversity of corporations
online/
Poor diversity of positions
provided online/
Corporations don't pay much
attention to resumes received
through Internet/
High charges/

Others/
No problem

(42) Why didn't you try online
recruiting before?
Few kinds of recruiting
information/
Slow renewing/
Small number of recruiting/
False information/
Worrying about privacy illegal
disclosure by recruiters
online/
No access to information/
High charges/
No skill to use/
Others/
No reason

Questions asked in China Internet Development survey
January, 2005

1. About the netizens (Whether somebody is a netizen)
   Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

6. Netizens' industrial distribution
   Manufacturing /
   Education/
   Public management & social organizations/
   IT industries/
   Retailers and wholesale/
   Finance /
   Professional technological services/
   Transportation & storing/
   Health, social insurance & social welfare/
   Construction industries/
   Resident services/ catering/
   Agricultural, forestry, livestock farming & fishing/

Electricity power, fuel gas & water producing & supply/
Leasing industry etc. commercial services /
Real estate/
Tourism & hotel industries/
Consulting services industries/
News press, publishing, broadcasting, TV, movies & audio, video /
Mining/
Advertising/
Culture & art /
Recreational industries /
Post services/
Scientific research /
Water conservancy management industries/
Surroundings, public facilities management/
Geological exploration /
Sporting /
International organizations /
Others

7. Netizens' occupations
   Students /
   Corporate workers /
   Professional technicians/
   Managers in corporate & government-funded NGO/
   Laid off/
   Teachers/
   Government and political parties' employees/

Manufacturing & transportation
  devices operators etc./
Clerk/
Free careers/
Army soldiers

8. Netizens' income (per month)
    Less than 500 RMB/
    501-1000 RMB/
    1001-1500RMB/
    1501-2000RMB/
    2001-2500RMB/
    2501-3000RMB/
    3001-4000RMB/
    4000-5000RMB/
    5001-6000RMB/
    6001-10000RMB/
    Above 10000RMB

9. Places of surfing Internet
    Home/
    Office/
    Cyber café /
    School /
    Wireless /
    Public libraries /
    Others

10. Internet cost (per month)
    Less than 50 RMB/
    51-100/
    101-200/
    201-300/
    301-400/
    401-500/
    Above 500RMB

11. Surfing hours (per week)
    Average time among all netizens

12. Surfing days (per week)
    Average time among all netizens

13. Time of using Internet
    1am/2am/3am/4am/5am/6am/7am/
    8am/9am/10am/11am/12am/
    1pm/2pm/3pm/4pm/5pm/6pm/7pm
    /8pm/9pm/10pm/11pm/12pm

14. Number of email accounts
    Average accounts

15. Number of email received each
    week

16. Purposes of surfing Internet
    Recreational activities/
    Access to information/
    Study /
    Virtual communities, forums,
     making online friends/
    Communication (email, instant
     messaging)/
    Academic research/
    Access to free resources (personal
     website and space, downloading
     things for free)/
    Online financing/
    Emotional communication needs/
    Online shopping/
    Other commercial activities/
    Out of curiosity/
    Others

17. Internet applications
    Browsing news online/
    Search engine/
    Software uploading and
     downloading/
    Browsing web pages/

Email/
Online chatting(online chatting
   rooms, QQ, ICQ)/
Online forums, BBS & discuss
   group/
Personal website and spaces/
E-governance/
Online gaming/
Online shopping/
Short message services/
Online hospital/
Online alumnus/
Online recruitment/
E-journal/
Blogs/
Online bank /
Online stocks/
Online auctions/
Online education/
Online selling/
Online marketing/
Information publishing/
Online database/
Information systems/
Netphone/
Online tickets and hotel booking/
Video conference/
VOD on request/
Online live/
Multimedia recreations/
Remote loading/
Others

18. Ways to access to new websites:
   Search engine/
   Links from other websites/
   Commendations from classmates,
      friends or colleagues/
   Commendations from online
      friends/

Magazines & newspaper/
Email /
Website address index/
Broadcasting & TV/
Advertising outdoors/
Yellow page/
Others

19. Are you familiar with the
   following discourse?
   (1). e-governance
      Never heard/
      Heard but not understand/
      A few understandings/
      Extremely understand
   (2). digital library
      Never heard/
      Heard but not understand/
      A few understandings/
      Extremely understand
   (3). ERP
      Never heard/
      Heard but not understand/
      A few understandings/
      Extremely understand
   (4). CRM
      Never heard/
      Heard but not understand/
      A few understandings/
      Extremely understand
   (5). SCM
      Never heard/
      Heard but not understand/
      A few understandings/
      Extremely understand

20. Are you satisfied with the following
   services?
   (1) traditional access services
   (2) broadband access services

(3) free email account
(4) paid/ charging email account
(5) online shopping
(6). online gaming
(7). online education
(8). online banks
(9). search engine
(10). short messages
(11). online chatting

21. Netizens' satisfactions with Internet
Satisfactions in total/
Satisfactions with cost/
Satisfactions with safety /
Satisfactions with speed /
Satisfactions with Chinese content diversity /
Easy to use

22. Focal questions on Internet
(1). Did you access to information by Internet?
Yes/No
(2). The most frequently used ways for you to get information from Internet
Search engine /
Visit websites known /
Browsing websites or web pages without any aim /
Through the hyperlinks of other websites/
Advertisements online
(3). What kind of information do you often search on Internet?
News/
Hardware and software information/
Recreational information/

Life services/
Electronic books/
Social culture/
Education information/
Jobs information/sports /
Scientific and technological information/
Military/
Information on activities with award/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage hunting

(4). What is the proportion of mainland Chinese websites of all access and browsing websites?

(5). What is the proportion of mainland English websites of all access and browsing websites?

(6). What is the proportion of outside mainland Chinese websites of all access and browsing websites?

(7). What is the proportion of outside mainland English

websites of all access and browsing websites?

(8).　　　Which online fields do you think couldn't meet your information needs?
News/
Hardware and software information/
Recreational information/
Life services/
Electronic books/
Social culture/
Education information/
Jobs information/sports /
Scientific and technological information/
Military/
Information on activities with award/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage hunting

(9).　　　What do you consider most important when choosing websites?
Contents are wide/
Contents are true and authoritative/

High access speed/
Brief interface/
Few advertisements/
High prestige/
Other services such as email accounts & chatting are provided/
Others

(10).　　What kind of email account do you use most?
Free account applied by individuals/
Account provided by employers/
Charging account applied by individuals/
Account as present/
No email account/
Others

(11).　　Who do you always use email to contact with?
Family members/
Relatives/
Friends/
Classmates/
Colleagues/
Others

(12).　　What factors do you think are the most important factors when apply for charging email accounts?
High reliability/
Large space/
Fast access speed/
Safe and steady/
Spam control/
Don't mind/
Can scan virus/

Multiple receiving channels/
Others

(13).   (For those who use free email account) Do you plan to apply for a charging email account in the next year?
Definitely not to apply/
Impossible to apply/
It depends/
Maybe/
Definitely will

(14).   (For those who use free email account) How much charge (per month) can you accept for charging email accounts?
Below 5 RMB/
6-10RMB/
11-30 RMB/
31-50RMB/
51-70RMB/
71-100RMB/
Over 100 RMB

(15).   Do you often visit online shopping websites?
Frequently/
Sometimes/
Seldom/
Never

(16).   Did you buy something through online shopping websites in the past year?
Yes / no

17-23 For those who have online shopping experiences

(17).   Why did you shop online?
To save time/
To save money/
Easy to do/
To find rare commodities/
Curiosity/
Others

(18).   What did you buy during the past year?
Books, newspaper, magazines and other printed publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/
Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Cosmetic/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Food/
Office supplies/
Others

(19).   What do you think cannot meet your needs?
Books, newspaper, magazines and other printed publications/
Audio & video utilities/
Photographing facilities/
Computer appliances/

Telecommunication facilities/
Costumes/
Online gaming appliances/
Life, household appliances/
Sporting utilities/
Cosmetic/
Health care services/
Presents services/
Finance & insurance/
Education services/
Tickets booking services/
Hotel booking services/
Food/
Office supplies/
Others

(20).   Which paying methods do you always use?
Credit cards & repository cards online/
Paying by cash after receiving commodities/
Bank remittance/
Postal remittance/
Others

(21).   Which delivery way do you always choose?
Ordinary posting/
Door to door/
EMS/
Other express ways/
Airplane or railway/
Others

(22).   What do you think are the most terrible problem on shopping online?

Low quality of commodities and after-sale service and bad reputation/
Safety/
Unreliable information provided online/
Inconvenient to pay/
Price not low enough/
Not on-time delivery/
Others

(23).   Will you shop online in the coming year?
Definitely will/
Possibly will/
It depends/
Possibly won't/
Definitely won't

24-28 are for those who have online gaming experiences
(24).   How long did you spend on online gaming (per week)

(25).   What are the purposes for playing online games?
Recreational purpose/
Improving intelligence/
Making friends/
Becoming good gamers and gain satisfaction/
To gain awards/
Purchasing fashion/
Work needs/
Others

(26).   What kind of online gaming do you like?
Role playing games/
Recreational games/

Online fighting/
Instant strategies/
Others

(27).   What factors do you
          think are important when
          choosing games?
          Access speed/
          Gaming cost/
          Degree of difficulty/
          Game stories/
          Frames/
          Music/
          Game related activities/
          Customer services qualities/
          Others

(28).   What do you think are
          the effects of online games on
          study/work?
          Extremely positive/
          Positive to some degree/
          Little positive/no effects/
          Little negative/
          Negative to some degree/
          Extremely negative

29-31 are for those who have online
education experiences
(29).   Why would you like to
          be educated online?
          Flexible time/
          Flexible places/
          Freedom to control on learning
            progress/
          Providing academic certificate
            verified by nation/
          Leverage of professional skills/
          Others

(30).   Which factors do you
          think are important for your
          choosing of online education
          providers?
          Providers' fames/
          Teaching quality/
          Majors provided/
          Curriculums plan/
          Easy access & use of online
            teaching information system/
          Reasonable charging/
          Teaching management
            policies/
          Others(please write down)

(31).   What was your major
          when being educated?
          Electronic information/
          Management science and
            engineering/
          Business management/
          Public management/
          Mechanical engineering/
          Construction and building
            activities/
          Languages & literatures/
          Education science/
          Law science/
          Economics/
          Philosophy/
          Arts/
          History science/
          Mathematics/
          Physics/
          Chemistry/
          Geography, astronomy &
            geology/
          Mechanics/
          Materials science/

Environment science and
safety/
Instruments & apparatus/
Medicine engineering/
Transportation/
Light industry, textiles & food/
Biology/
Agriculture/
Medical science/
Others

32-33 are for those who don't have
online education experiences
(32). Why didn't you try
online education?
Certificates won't get verified
by society/
Bad study results/
No access to Internet/
Bad reputation of online
educator providers/
Not personally suitable for
online education/
High cost/
Don't know how to enroll/
No reason/
Others

(33). Will you try online
education in the coming half
year?
Definitely will/
Possibly will/
It depends/
Possibly won't/
Definitely won't

34-37 are for those who have used
website short message services

(34). Why did you use website
short message services?
More contents/ easy to input/
ability to send the same
message to multiple people/get
related information/ recreation/
purchasing fashion/others

(35). What kinds of website
short message services do you
always use?
Writing short messages by
own/ text short message on the
websites/ rings downloading/
pictures downloading/
multimedia short
message/making friends/ songs
on request/ short message
games/ mobile QQ/ booking
short message service

(36). Whom do you always
send short messages through
those websites?
Family/ relatives/ friends/
classmates/ colleagues/ oneself
(booking short message
service)/ strangers/ others

(37). What factors do you
think are important when you
choose short messages
websites?
Familiar with the website/ full
of various information/ low
cost/ free services/ high service
quality/ fast access

(38). Why didn't you use
website short message services?

No access to Internet/ don't know this kind of service/ don't know how to apply/ don't know how to use the services/ worrying about too high cost/ too complicated steps/ too slow sending or downloading speed/ worrying about network virus/ no necessity/no interesting information/ others/

39-41 are for those who have online banking experiences

(39). Why did you use online banking services?
No bank near home or office/ convenient to use/ save money/ save time/ no geographical constraints/ needs to transact online/ others

(40). What factors do you think when choosing online banking websites?
Transaction safety/ functions diversity/ low cost/ high service quality/ brand influence/ transaction or work needs/ owning the bank card/ I don't care/ others

(41). What functions do you always use online banking?
Information retrieval/ Notice & message/ Account transferring/

Finances management/ Credit cards repayment/ Foreign exchange transaction/ Fund transaction/ Financing services abroad/ Personal loan/ YINZHENGTONG (special services for stock owners by bank cards)/ Others

42-43 are for those who didn't use online banking services

(42). Why don't you use online banking?
There are banks near home or office/ Worrying about online safety/ No access to Internet/ Lack of knowledge of using online banking/ Don't know online banking/ Others (please write down)/ No reasons

(43). Will you use online banking in the coming half year?
Definitely will/ Possibly will/ It depends/ Possibly won't/ Definitely won't

Questions asked in China Internet Development survey
July, 2005

1. About the netizens (Whether somebody is a netizen)
   Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

6. Netizens' industrial distribution
   Manufacturing /
   Education/
   Public management & social organizations/
   IT industries/
   Retailers and wholesale/
   Finance /
   Professional technological services/
   Transportation & storing/
   Health, social insurance & social welfare/
   Construction industries/
   Resident services/
   Catering/

Agricultural, forestry, livestock farming & fishing/
Electricity power, fuel gas & water producing & supply /
Leasing industry etc. commercial services /
Real estate/
Tourism & hotel industries/
Consulting services industries/
News press, publishing, broadcasting, TV, movies & audio, video /
Mining/
Advertising/
Culture & art /
Recreational industries /
Post services/
Scientific research /
Water conservancy management industries/
Surroundings, public facilities management/
Geological exploration /
Sporting /
International organizations /
Others

7. Netizens' occupations
   Students /
   Corporate workers /
   Professional technicians/
   Managers in corporate & government-funded NGO/
   Laid off/
   Teachers/

Government and political parties'
  employees/
Manufacturing & transportation
  devices operators etc./
Clerk /
Free careers/
Army soldiers

8. Netizens' income (per month)
No income/
Less than 500 RMB/
501-1000 RMB/
1001-1500RMB/
1501-2000RMB/
2001-2500RMB/
2501-3000RMB/
3001-4000RMB/
4000-5000RMB/
5001-6000RMB/
6001-10000RMB/
Above 10000RMB

9. Places of surfing Internet
Home/
Office/
Cyber café /
School /
Wireless /
Public libraries /
Others

10. Internet cost (per month)
Less than 50RMB/
51-100RMB/
101-200/
Above 200

11. Surfing hours (per week)
Average time among all netizens

12. Surfing days (per week)
Average time among all netizens

13. Time of using Internet
1am/2am/3am/4am/5am/6am/7am/
8am/9am/10am/11am/12am/
1pm/2pm/3pm/4pm/5pm/6pm/7pm
/8pm/9pm/10pm/11pm/12pm

14. Number of email accounts
Average accounts

15. Number of email received each
week

16. Purposes of surfing Internet
Recreational activities (online
  gaming, online programs
  requesting)/
Access to information/
Study and knowledge browsing/
Virtual communities, forums,
  making online friends/
Communication (email, instant
  messaging)/
Academic research/
Access to free resources (personal
  website and space, downloading
  things for free)/
Online financing/
Emotional communication needs/
No special purpose/
Online shopping and selling/
Other commercial activities/
Out of curiosity/
Personal ideas & opinions/
Others

17. Internet applications
Browsing news online/

Search engine/
Browsing web pages (not news)/
Receiving and sending email /
Online forums, BBS & discuss
  group/
Instant messaging/
Online movies & download/
Online music & download/
Documents uploading and
  downloading /
Online gaming/
Online alumnus/
Online shopping/
Online chatting rooms/
Online recruitment/
E-journal/
Personal website/
Blogs/
Online financing/
Online education/
Online selling (including online
  marketing, online auction)/
Short message & multimedia
  message/
Netphone/
Online booking/
Others

18. Ways to access to new websites:
Search engine/
Links from other websites/
Recommendations from others/
Magazines & newspaper/
Email /
Website address index /
Broadcasting & TV/
Advertising outdoors /
Yellow page/
Others

19. The degree of help to netizens
Internet provides
Extremely helpful/
Helpful/
So-so/
Helpless /
Extremely helpless

On
Study/
Work/
Life/
Recreation

20. Netizens' satisfactions with
Internet
Satisfactions in total/
Satisfactions with cost/
Satisfactions with safety /
Satisfactions with speed /
Satisfactions with Chinese content
  diversity /
Easy to use

21. Disgusting online problems
Online virus /
Advertisement popup & windows /
Virus attacking /
Online charging traps /
Spam /
Online fake information /
Unhealthy information /
Privacy violation /
Others

22. What do you think of the
following evaluations of Internet?
(1) To use Internet can improve
    my work, study and life.
    I absolutely agree/

I agree/
It depends/
I disagree/
I absolutely disagree

(2) Usage of Internet can be easily
affected by negative
information online.
I absolutely agree/
I agree/
It depends/
I disagree/
I absolutely disagree

(3) The reliability of Internet
Absolutely reliable /
Reliable /
It depends/
Not reliable /
Absolutely not reliable

23. Focal questions on Internet
(1) The most frequently used ways
for you to get information from
Internet
Search engine /
Visit websites known /
Browsing websites or web
pages without any aim /
Through the hyperlinks of
other websites/
Advertisements online

(2) What adjustments or changes
do you make to your web
browsers?
Change home page of the
browser/
Change safety and privacy
settings/
Install toolbars or plug-ins into
browsers /
Don't make any change/

Other changes

(3) What do you frequently search
for in kinds of search engine?
Websites, webpage/
Software/
MP3 music/
Pictures/
Maps or geographical places/
Others

(4) What kind of information do
you often browse or search on
Internet?
News/
Hardware and software
information/
Recreational information/
Life services/
Electronic books/
Social culture/
Education information/
Professional, academic
documents(different from
July, 2005)/
Jobs information/
Sports /
Scientific and technological
information/
Military/ information on
activities with award/
Automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading information/
Corporate information/
Real estate information/
Corporate management
information (different from
July, 2005) /
Laws, regulations & policy/
Health care information/

E-governance/
Different advertisements/
Friends-making & marriage
hunting
(5) Which online fields do you
think couldn't meet your
information needs?
News/
Hardware and software
information/
Recreational information/
Life services/
Electronic books/
Social culture/
Education information/
Professional, academic
documents/
Jobs information/sports /
Scientific and technological
information/
Military/
Information on activities with
award/ automobiles/
Tourism & transportation/
Finance & insurance activities/
Business & trading
information/
Corporate information/
Real estate information/
Corporate management
information/
Laws, regulations & policy/
Health care information/
E-governance/
Different advertisements/
Friends-making & marriage
hunting

(6) What's the biggest problem
when surfing the Internet?

Too much repeated
information/
Too old information/
Too little useful information/
Inconvenient information
seeking/
False information

(7) What kind of email account do
you use most?
Free account applied by
individuals/
Account provided by
employers/
Charging account applied by
individuals/
Account as present/
No email account/
Others

(8) When did you apply for the
email account you are using
most now?
In latest 3 months/
During the time between last
4th month to 6th month/
During the time between last
7th month and 12th month/
During the time no earlier than
2 years ago and no later than
1 years ago/
During the time no earlier than
3 years ago and no later than
2 years ago/
3 years ago

(9) What about your frequency of
using email account?
Daily/
Once for each 2-3days/

Once or twice each week/
Once to three times each
  month/
Less than once per month

(10)   (For those who use
charging email account) what
factors do you think are the
most important factors when
apply for email accounts?
High reliability/
Large space/
Fast access speed/
Low cost/
Few spam/
Allow for big attachments/
More attached functions/
Convenient to receive emails/
Don't mind/
More useful for international
emails/
Can scan virus/
Others

(11)   (For those who use
charging email account) Where
do funds from for the charging
email accounts.
Individuals /
Employers/
Both

(12)   (For those who use free
email account) Why don't you
choose the charging email
accounts?
Free accounts can meet needs/
High price/
Hard to pay/

Services of charging account
  are not good enough/
Complicated procedures, no
  convenience

(13)   (For those who use free
email account) Do you plan to
apply for a charging email
account in the next half year?
Impossible to apply/
Definitely not to apply/
It depends/
Maybe/
Definitely will

(14)   (For those who use free
email account) How much
charge (per month) can you
accept for charging email
accounts?
Below 5 RMB/
6-10RMB/
11-30 RMB/
31-50RMB/
51-70RMB/
71-100RMB/
Over 100 RMB

(15)   (For those who use instant
messaging) Why did you
choose the instant messaging
software you are using
currently?
Most of my contacts using it/
For work/
Becoming habit of using it/
To find more friends through it
  is feasible/
Basic functions are steady and
  fast/

High safety/
Supporting short messages
  through cell phones/
Support chatting in mobile
  ways/
Simple interfaces/
Good anonymous functions/
Additional functions/
Support dialing IP phones for
  free/
No advertisement/
Others

(16)   (For those who use instant
        messaging) Except the text
        messaging, what functions do
        users wish to gain?
        Video chatting between two/
        IP phone/
        Sending documents/
        Voice chatting between two/
        Online disk/
        Video chatting among at least
          three people/
        Listening to music/
        Emotional expression/
        Picture storehouse/
        Videos on request/
        Voice chatting among at least
          three/ gaming/
        Short messages & Multimedia
          Messaging Service/
        Blog & diary/
        Contexts/
        Others

(17)   (For those who use instant
        messaging) Do you agree with
        the following evaluation?

Because use of instant
messaging,
Reducing email use
YES/NO
Cannot live without instant
  messaging
YES/NO
Enforcing team work
YES/NO
Saving time
YES/NO
Enlarging social relationships
YES/NO
Increasing meaningless
  chatting
YES/NO

18-28 is for those who have online
shopping experiences
(18)   Frequency of visiting
        online shopping websites
        Frequently/
        Sometimes/
        Seldom

(19)   How many times did you
        shop online during the past
        half year?
        Once/
        2-3 times/
        4-5/
        6-10/
        11-20/
        Above 20

(20)   How much did you spend
        on shopping online during the
        past half year?
        0-100RMB/
        101-200/

201-500/
501-1000/
1001-2000/
2001-3000/
3001-5000/
Above 5000RMB

(21) Why do you shop online?
Convenient & fast/
Low price/
Buy something not sold in
local market/
Large scope of choices/
Curiosity/
Others

(22) What kind of factors
affects your choice of e-
commercial websites?
Fame/
Reputation/
Past good experiences/
High safety/
Wide scope of commodities/
Lower prices than other
  websites/
High-standard services/
Fast delivery/
Clear classification of
  commodities/
Commend by friends/
Others

(23) What did you buy during
the past half year?
Books, newspaper, magazines
  and other printed
  publications/
Audio & video
  (CD/VCD/DVD)/

Computer appliances/
Costumes/
Online gaming appliances/
Life, Household appliances/
MP3/
Cell phones/
Computer software/
Cosmetic/
IP telephone card, cell phone
  prepaid cards and other cards/
Other digital electronics/
Digital camera/
Sporting utilities/
Touring tickets & hotels
  booking services/
Paying subscriptions/
Home electric equipments/
Office supplies/
Flowers, cakes, and other
  presents services/
Health care services/
Online education/
Food/
Finance & insurance/
Others

(24) What do you think cannot
meet your needs?
Books, newspaper, magazines
  and other printed
  publications/
Audio & video
  (CD/VCD/DVD)/
Computer appliances/
Costumes/
Online gaming appliances/
Life, Household appliances/
MP3/
Cell phones/
Computer software/

Cosmetic/
IP telephone card, cell phone
  prepaid cards and other cards/
Other digital electronics/
Digital camera/
Sporting utilities/
Touring tickets & hotels
  booking services/
Paying subscriptions/
Home electric equipments/
Office supplies/
Flowers, cakes, and other
  presents services/
Health care services/
Online education/
Food/
Finance & insurance/
Others

(25)   Which paying methods do
        you always use?
        Credit cards & repository cards
          online/
        Paying by cash after receiving
          commodities/
        Bank remittance/
        Postal remittance/
        Paid by cell phones/
        Others

(26)   Which delivery way do you
        always choose?
        Ordinary posting/
        Door to door/
        EMS/
        Other express ways/
        Airplane or railway/
        Others

(27)   What do you think are the
        most terrible problem on
        shopping online?
        Low quality of commodities
          and after-sale service and bad
          reputation/
        Safety/
        Unreliable information
          provided online/
        Inconvenient to pay/
        Price not low enough/
        Not on-time delivery/
        Others

(28)   Will you shop online in the
        coming half year?
        More shopping than present/
        The same as present/
        Less shopping/
        No more

29-33 questions are for online
gamers
(29)   How much time do you
        spend on online gaming?

(30)   Where do you always play
        online games?
        Home/
        Cybercafé/
        Office/
        School/
        Others

(31)   How much money did you
        spend on online gaming?
        0 RMB/
        1-20/
        21-40/
        41-60/

109

61-80/
81-100/
101-200/
201-500/
Over 500RMB

(32)　　How much money did you
　　spend on buying online gaming
　　virtual utilities?

(33)　　What kind of online
　　gaming do you like?
　　Chess & cards (LIANZHONG
　　　online platform)/
　　Role playing games
　　　(LEGEND)/
　　Recreational games
　　　(PAOPAOTANG)/
　　Online fighting (HAOFANG)/
　　Instant strategies (Broken
　　　Milky Way galaxy)/
　　Imitative managing (Horse
　　　Racecourse Tycoon)

Questions asked in China Internet Development survey
January, 2006

1. About the netizens (Whether somebody is a netizen)
   Did you use the Internet for at least one hour per week?

2. Netizens' gender

3. Netizens' marriage status

4. Netizens' age

5. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

6. Netizens' income (per month)
   No income/ Less than 500 RMB/
   501-1000 RMB/
   1001-1500RMB/
   1501-2000RMB/
   2001-2500RMB/
   2501-3000RMB/
   3001-4000RMB/
   4000-5000RMB/
   5001-6000RMB/
   6001-10000RMB/
   Above 10000RMB

7. Netizens' occupations
   Students /
   Corporate workers /

School faculty and staff /
Government and political parties'
 employees /
Employees in government-funded
 NGO/
Free careers/
Farmers /
Laid off workers /
Others (army soldiers)

8. Places of surfing Internet
   Home/
   Office/
   Cyber café /
   School /
   Public areas /
   Others

9. Netizens' equipments
   Work stations/
   Laptops/
   Cell phones/
   Others

10. Access ways to Internet
    Broadband/
    Modem/
    Broadband for special uses

11. Time of using Internet
    1am/2am/3am/4am/5am/6am/7am/
    8am/9am/10am/11am/12am/
    1pm/2pm/3pm/4pm/5pm/6pm/7pm
    /8pm/9pm/10pm/11pm/12pm

12. Surfing hours (per week)
    Average time among all netizens

13. Internet cost
    Average cost among all netizens

14. Internet applications
    Receiving and sending email /
    Browsing news online/
    Search engine/
    Access to information (products
      service information, work
      information search, health
      information, government
      information search)/
    Online forums, BBS & discuss
      group/
    Online movies & download/
    Instant messaging/
    Online music & download/
    Documents uploading and
      downloading /
    Online gaming/
    Online alumnus/
    Blogs/
    Online shopping/
    Online recruitment/
    Online chatting rooms/
    Personal website/
    E-journal/
    Online education/
    Online selling (including online
      marketing, online auction)/
    Netphone/
    Online financing/
    Short message & multimedia
      message/
    Online booking/
    E-government/

Marriage hunting, making friends
  & online clubs/
Others

15. Netizens' evaluations on Internet's
    importance degree of the following
    activities:
    Life/
    Work/
    Study/
    Recreation

    Degree:
    Extremely important/ Important/
    So-so/
    Unimportant/
    Extremely unimportant

16. Netizens' satisfactions with
    Internet
    Satisfactions in total/
    Satisfactions with cost/
    Satisfactions with safety/
    Satisfactions with speed/
    Satisfactions with content
      diversity/
    Healthy content/
    Content truth degree/
    Protection of privacy/
    Easy to use

17. Disgusting online problems
    Online virus /
    Advertisement popup & windows /
    Virus attacking /
    Online charging traps /
    Spam /
    Online fake information /
    Deceit & phishing/

Unhealthy information /
Privacy violation /
Others

18. Focal question about Internet
    1-2 is about instant messaging:
    (1) Except the text messaging,
        what functions do users wish
        to gain?
        Video chatting between two/
        IP phone/
        Sending documents/
        Voice chatting between two/
        Online disk/
        Video chatting among at least
          three people/
        Listening to music/
        Emotional expression/
        Picture storehouse/
        Videos on request/
        Voice chatting among at least
          three/
        Gaming/
        Short messages & Multimedia
          Messaging Service/
        Blog & diary/
        Contexts/
        Online TV/
        Search engine/
        Others

    (2) Did you ever change the
        software of instant messaging
        during the past half year?
        Yes/ no

    3-8 are about online shopping
    (3) What did you buy during the
        past half year?

Books, newspaper, magazines
  and other printed
  publications/
Audio & video
  (CD/VCD/DVD)/
Computer appliances/
  Costumes/
Online gaming appliances/
Life, Household appliances/
MP3/
Cell phones/
Computer software/
Cosmetic/
IP telephone card, cell phone
  prepaid cards and other cards/
Other digital electronics/
Digital camera/
Sporting utilities/
Touring tickets & hotels
  booking services/
Paying subscriptions/
Home electric equipments/
Office supplies/
Flowers, cakes, and other
  presents services/
Health care services/
Online education/
Food/
Finance & insurance/
Others

(4) How many times did you shop
    online during the past half year?

(5) How much did you spend on
    online shopping during past
    half year?
    0-100RMB/
    101-200/
    201-500/

501-1000/
1001-2000/
2001-3000/
3001-5000/
More than 5000

(6) Have you ever tried shop
online in way of delivery
commodities from other cities
to your local area?
Yes/no

(7) Which paying methods do you
always use?
Credit cards & repository cards
online/
Paying by cash after receiving
commodities/
Bank remittance/
Postal remittance/
Paid by cell phones/
Others

(8) Which delivery way do you
always choose?
Ordinary posting/
Door to door/
EMS/
Other express ways/
Airplane or railway/
Downloading and transferring
online/
Others

19. Use of BitTorrent software
Have used/
Have never used /
I don't know this kind of software

20. Netizens regions distributions

21. Non-netizens distributions

22. Hong Kong Internet development
report

23. Macao Internet development
report

Questions asked in China Internet Development survey
July, 2006

1. About the netizens (Whether somebody is a netizen)
   Did you use the Internet for at least one hour per week & are you above 6 years old?

2. About the cell phone netizens (Whether somebody is a netizen in mobile world) (1st time)
   Do you use cell phones to download Coloring Ring Back Tone (CRBT), send and receive emails, browse online news and chatting online?

3. Netizens' gender

4. Netizens' marriage status

5. Netizens' age

6. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

7. Netizens' income (per month)
   No income/
   Less than 500 RMB/
   501-1000 RMB/
   1001-1500RMB/
   1501-2000RMB/
   2001-2500RMB/
   2501-3000RMB/
   3001-4000RMB/
   4000-5000RMB/
   5001-6000RMB/
   6001-10000RMB/
   Above 10000RMB

8. College & universities student netizens' income(per month)
   No income/
   Less than 500 RMB/
   501-1000 RMB/
   1001-1500RMB/
   1501-2000RMB/
   2001-2500RMB/
   2501-3000RMB/
   3001-4000RMB/
   4000-5000RMB/
   5001-6000RMB/
   Above 6001RMB

9. Netizens' occupations
   Students /
   Corporate workers /
   School faculty and staff /
   Government and political parties' employees /
   Employees in government-funded NGO/
   Free careers/
   Farmers /
   Laid off workers/

Others (army soldiers)

10. Places of surfing Internet
    Home/
    Office/
    Cyber café /
    School /
    Public areas /
    Others

11. Netizens' equipments
    Work stations/
    Laptops/
    Cell phones/
    Others

12. Access ways to Internet
    Broadband/
    Modem/
    Broadband for special uses

13. Time of using Internet
    1am/2am/3am/4am/5am/6am/7am/
    8am/9am/10am/11am/12am/
    1pm/2pm/3pm/4pm/5pm/6pm/7pm
    /8pm/9pm/10pm/11pm/12pm

14. Surfing hours (per week)
    Average time among all netizens

15. Internet cost
    Average cost among all netizens

16. Ways to access to information
    Internet/
    TV/
    Newspaper/
    Magazines/
    Books /
    Broadcasting/

Others

17. Internet applications
    Receiving and sending email /
    Browsing news online/
    Search engine/
    Access to information (products
      service information, work
      information search, health
      information, government
      information search)/
    Online forums, BBS & discuss
      group/
    Online movies & download/
    Instant messaging/
    Online music & download/
    Documents uploading and
      downloading /
    Online gaming/
    Online alumnus/
    Blogs/
    Online shopping/
    Online recruitment/
    Online chatting rooms/
    Personal website/
    E-journal/
    Online education/
    Online selling (including online
      marketing, online auction)/
    Netphone/
    Online financing/
    Short message & multimedia
      message/
    Online booking/
    E-government/
    Marriage hunting, making friends
      & online clubs/
    Others

18. Netizens' evaluations on Internet's importance degree of the following activities:
Life/
Work/
Study/
Recreation

Degree:
Extremely important/
Important/
So-so/
Unimportant/
Extremely unimportant

19. Netizens' satisfactions with Internet
Satisfactions in total/
Satisfactions with cost/
Satisfactions with safety/
Satisfactions with speed/
Satisfactions with content diversity/
Healthy content/
Content truth degree/
Protection of privacy/
Easy to use

20. Have your computer been attacked by virus & hackers during the past half year?
Yes/
No/
I don't know

21. What about your computers protection measures
Anti-virus software/
Firewall software/

Anti-spy software/
Nothing/
I don't know

22. Which are you satisfied with most?
Diverse information and easy to search/
Timely renewing/
Access to free information/
Making recreations more attractive/
Saving time and help life/
Communication means bring more friends and interaction/
Equality and freedom in Internet/
Lowering transaction cost/
Better representation of oneself/
Others

23. Disgusting online problems
Online virus /
Advertisement popup & windows /
Virus attacking /
Online charging traps /
Spam /
Online fake information /
Deceit & phishing/unhealthy information /
Privacy violation /
Others

24. Focal questions on Internet
1-10 are about online gaming:
(1) Netizens' beginning year of playing online games
Before 2000/ 2000/ 2001/ 2002/ 2003/ 2004/ 2005/ 2006

(2) How long did/do you play the game you like most?

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Within 1 month/
1-3months/
4-6months/
7-9months/
10-12months/
13-18months/
19-24months/
Longer than 2 years

(3) How much time do you spend
 on online gaming per week?

(4) Where do you always play
 online games?
 Home (school dorm)/
 Cybercafé/
 Office/
 School (libraries, labs,
  computer labs)/
 Public areas/
 Others

(5) What are the purposes for
 playing online games?
 Recreational purpose/
 Killing time/
 Improving intelligence/
 Making friends/
 Becoming good gamers and
  gaining satisfaction/
 Gaining awards/
 Others/
 No special purpose

(6) Online gamers' cost per month

(7) Where do you always buy
 online game cards?
 Newspaper & magazine sale
  booth/

Cyber café/
Online/
Software shops/
Pay by phone/
Others/
Never buy any card

(8) What kind of online gaming do
 you like?
 Chess & cards /
 Role playing games
  (LEGEND)/
 Recreational games
  (PAOPAOTANG/
 Instant strategies (Empire
  Times, STARCRAFT)/
 Imitative managing (JU
  SHANG)/
 Others

(9) What factors do you think are
 important when choosing
 games?
 Access speed/
 Gaming cost/
 Degree of difficulty/
 Game stories/
 Frames/
 Music & scenes/
 Game related activities (chat,
  transaction, making groups,
  marriages etc.)/
 Customer services qualities/
 Free to test the games/
 Justice of game judgments/
 Game providers' coupon/
 (Game) trainer allowed/
 Others

(10) Why did you stop playing
    some online game?
    Time and energy consuming/
    Cost/
    Attractions from other new
      games/
    Slow renewing speed in
      games/
    Game trainers destroy the
      game balance/
    Renewing destroys the game
      balance/
    Safety problem/
    Poor-quality of customer
      services/
    Lack of friends in games/
    Oppositions from family and
      friends/
    Others

11-14 are about online shopping
(11) Which delivery way do you
    always choose?
    Ordinary posting /
    EMS/
    Other express ways/
    Airplane or railway/
    Others

(12) Which paying methods do
    you always use?
    Credit cards & repository cards
      online/

    Paying by cash after receiving
      commodities/
    Bank remittance/
    Postal remittance/
    Paid by cell phones/
    Others

(13) What don't you do any
    shopping online?
    Safety of transaction not
      guaranteed/
    Low quality of commodities
      and after-sale service/
    Worry about privacy to be
      violated/
    Immature conditions/
    Inconvenient to pay/
    No on-time delivery/
    Price not low enough
    No diverse commodities
      quantities/
    Others

(14) Will you shop online in the
    coming half year?
    Definitely will/
    Possibly will/
    It depends/
    Possibly won't/
    Definitely won't

25. Non-netizens distributions

26. Netizens regions distributions

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Questions asked in China Internet Development survey
January, 2007

1. About the netizens (Whether somebody is a netizen)
   Did you use the Internet for at least one hour per week & are you above 6 years old?

2. About the cell phone netizens (Whether somebody is a netizen in mobile world)
   Do you use cell phones to download Coloring Ring Back Tone (CRBT), send and receive emails, browse online news and chatting online?

3. Netizens' gender

4. Netizens' age

5. Netizens' academic degrees
   Doctor Degree /
   Master Degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Under senior middle school

6. Netizens' marriage status

7. Netizens' occupations
   Students /
   Corporate workers /
   School faculty and staff /

Government and political parties' employees /
Employees in government-funded NGO/
Free careers/ farmers /
Laid off workers/
Others (army soldiers)

8. Netizens' income (per month)
   No income/
   Less than 500 RMB/
   501-1000 RMB/
   1001-1500RMB/
   1501-2000RMB/
   2001-2500RMB/
   2501-3000RMB/
   3001-4000RMB/
   4000-5000RMB/
   5001-6000RMB/
   6001-10000RMB/
   Above 10000RMB

9. Places of surfing Internet
   Home/
   Office/
   Cyber café /
   School /
   Public areas /
   Others

10. Netizens' equipments
    Work stations/
    Laptops/
    Cell phones /

Others

11. Access ways to Internet
    Broadband/
    Modem/
    Cell phones (first time to appear in report)/
    Broadband for special uses

12. Time of using Internet
    1am/2am/3am/4am/5am/6am/7am/
    8am/9am/10am/11am/12am/
    1pm/2pm/3pm/4pm/5pm/6pm/7pm
    /8pm/9pm/10pm/11pm/12pm

13. Surfing hours (per week)
    Average time among all netizens
    Gender & age distributions

14. Internet cost
    Average cost among all netizens

15. Ways to access to information and the favorite way
    Internet/
    TV/
    Newspaper/
    Magazines/
    Books /
    Broadcasting/
    Others

16. Internet applications: (bold ones are different from 2005 survey)
    Receiving and sending email /
    Browsing news online/
    Search engine/
    Access to information (products service information, work information search, health information, government information search)/
    Online forums, BBS & discuss group/
    Online movies & download/
    Instant messaging/
    Online music & download/
    Documents uploading and downloading /
    Online gaming/
    Online alumnus/
    Blogs/
    Online shopping/
    Online recruitment/
    Online chatting rooms/
    Personal website/
    E-journal/
    Online education/
    Online selling (including online marketing, online auction)/
    Netphone/
    Online financing/
    Short message & multimedia message/
    Online booking/
    E-government/
    Marriage hunting, making friends & online clubs/
    Others

17. Netizens' evaluations on Internet's importance degree of the following activities:
    Life/
    Work/
    Study/
    Recreation

    Degree:
    Extremely important/

Important/
So-so/
Unimportant/
Extremely unimportant

18. Netizens' satisfactions with
Internet
Satisfactions in total/
Satisfactions with cost/
Satisfactions with safety/
Satisfactions with speed/
Satisfactions with content
   diversity/
Healthy content/
Content truth degree/
Protection of privacy/
Easy to use

19. Disgusting online problems
Online virus /
Advertisement popup & windows /
Virus attacking /
Online charging traps /
Spam /
Online fake information /
Deceit & phishing/
Unhealthy information /
Privacy violation /
Others

20. Focal questions on Internet
   (1) What about your choices of
        whether or not to browse
        online advertisements?
        Positive browsing/
        Passive browsing/
        Both

   (2) Netizens' trust degree on kinds
        of advertisements:

TV advertisements/
Broadcasting ads/
Newspaper & magazine ads/
Online ads/
Outdoor ads

Degree:
Extremely important/
Important/
So-so/
Unimportant/
Extremely unimportant

3-10 are about online education:
[ever referred in January, 2005]
(3) Why would you like to be
     educated online?
     Flexible time/
     Low cost/
     Improving myself
     Flexible places/
     Valuable contents provided/
     Easy to get degrees online/
     Out of curiosity/
     Requested to be educated
       online/
     Others

(4)   What about your recent
      experience of online education?
      Professional certificate/
      Training on business
        management/
      Academic degree/
      Preparations for some exams/
      Curriculums training for
        elementary and middle school;
      Foreign languages skills
        training/
      Professional skills training/

(5) Are you satisfied with the contents provided by online education?
Extremely satisfied/
Satisfied/
So-so/
Unsatisfied/
Extremely unsatisfied

(6) How did you pay for the experience in recent 6 months?
Totally paid by netizens themselves /
Totally paid by netizens' employers/
Partly by netizens themselves/
Others

(7) Netizens' average cost on one online course
Less than 50 RMB/
51-100 RMB/
101-150RMB/
151-300RMB/
301-500RMB/
501-700/
701-1000/
More than 1000

(8) Netizens' evaluation on cost
Extremely high/
High/
So-so/
Low/
Extremely low

(9) (For those who haven't experienced online education)

their expectations on accepts of online education
I will/
May be/
Not sure/
May not/
I won't

(10) What level of cost can you accept?
Less than 50 RMB/
51-100 RMB/
101-150RMB/
151-300RMB/
301-500RMB/
501-700/
701-1000/
More than 1000

11-13 are about cell phone & Internet

(11) What internet applications do you always use by cell phones?
Receiving and sending email /
Browsing information/
Downloading multimedia rings & short messages, mobile games, flash publishing & movies/
Chatting with friends online/
Search for information/
Online communities based on cell phones/
Cell phone banks
Cell phone blog
Online video chatting based on cell phone
Others

(12)　What problems do you
always deal with when surfing
Internet through cell phones?
High cost/
Slow speed/
Few web pages for cell
　phones/
Unsmooth access/
Frequently disconnected/
No picture format/
Cell phone virus/
Others

(13)　Why don't you use cell
phone to surf Internet?
High cost/
Slow speed/
Inconvenient access/
Few web pages for cell
phones/
No interest/
No skills/
Others/
No reason

21. Netizens regions distributions

22. Non-netizens distributions

23. Macao Netizens report

Questions asked in China Internet Development survey
July, 2007

1. About the netizens (Whether somebody is a netizen)
   Did you surf the Internet during the past 6 months?

2. Netizens' gender

3. Netizens' age

4. Netizens' academic degrees
   Above Master degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Junior middle school/
   Under junior middle school

5. Netizens' marriage status

6. Categories of netizens' employers
   Private enterprise /
   State-owned enterprise /
   NGO funded by governments/
   Governments/
   Enterprises with foreign
     investment/
   Joint-ventures

7. Netizens' income (per month)
   No income/ Less than 500 RMB/
   501-1000 RMB/
   1001-1500RMB/
   1501-2000RMB/
   2001-2500RMB/
   2501-3000RMB/
   3001-4000RMB/

   4000-5000RMB/
   Above 5001RMB

8. Netizens' residence
   Rural area /
   Urban area

9. Netizens' equipments
   Work stations/
   Laptops/
   Cell phones/
   Others (PDA, other information
     devices)

10. Access ways to Internet
    Broadband/
    Modem/
    Wireless (cell phones included)

11. Ways to pay for Internet cost
    Totally paid by netizens
    themselves/
    Not paid by netizens themselves/
    Partly paid by netizens themselves
    Pay per year/
    Pay per month without time limits/
    Pay per month with time limits/
    Pay when use

12. Internet cost
    Less than 30RMB/
    31-50RMB/
    51-100RMB/
    101RMB- 200RMB/
    Above 200RMB

13. Places of surfing Internet
    Home/
    Cyber café/
    Office/
    School

14. Surfing hours (per week)
    Under 1 hour/
    1 hour-10hours/
    11-20 hours/
    21- 40 hours/
    41-70 hours/
    Above 70 hours

15. Time of using Internet
    1am/2am/3am/4am/5am/6am/7am/
    8am/9am/10am/11am/12am/
    1pm/2pm/3pm/4pm/5pm/6pm/7pm
    /8pm/9pm/10pm/11pm/12pm

16. Use of Internet applications
    (1) Information channels
        Online news/
        Search engine/
        Blog

    (2) Communication tools
        Instant Messaging/
        Email

    (3) Recreational tools
        Online music/
        Online movies/
        Online gaming

    (4) Life help
        Online job-seeking/
        Online education/
        Online shopping/
        Online selling/

Online hotel booking/
Online banking/
Online stocks

17. Netizens' evaluations on Internet
    a) Netizens' satisfactions with
       Internet
       Satisfactions in total/
       Satisfactions with cost/
       Satisfactions with safety /
       Satisfactions with content
        health /
       Satisfactions with truth/
       Satisfactions with speed/
       Satisfactions with content
        diversity
    b) Disgusting online problems
       Spam/
       Privacy violation /
       Unhealthy information /
       Advertisement popup /
       Online fake information /
       Online charging traps/
       Online deceits/
       Virus attacking /
       Malicious software

    c) Netizens' trust on Internet
       Academic degree's correlation
       with trust on Internet

18. Young netizens use of Internet
    a) Definition: those netizens
       whose ages are between 6-24
       years old.
    b) Total number of young
       netizens: 58,000,000
    c) Academic degree
       distributions
       primary school/ junior middle

school/ senior middle school/
above college

d) Age of 1ST time to surf
Internet
Below 8/ 8/ 9/ 10/ 11/ 12/ 13/
14/ 15/ 16/ 17/ above 17

e) Place of surfing
Home/
School/
Cyber café (48.4%)

f) Youth patrons' structure of
Cyber café
Primary school/
Junior middle school/
Senior middle school/
Above college

g) Surfing hours (per week)
Average hours of different
kinds of young people;

h) Time of using Internet

i) Young netizens' use of
Internet applications

19. Typical use of Internet
application
Online financing /
Online job-seeking/
Online hotel booking

Questions asked in China Internet Development survey January, 2008

1. About the netizens (Whether somebody is a netizen)
    Did you surf the Internet during the past 6 months? Macao report define netizens as those who are on Internet as least for one hour.

2. About the cell phone netizens (Whether somebody is a netizen in mobile world)
    Did you surf the Internet by using cell phones during the past 6 months?

3. Netizens' gender

4. Netizens' age

5. Netizens' academic degrees
    Above Master degree/
    Bachelor degree/
    Junior college degree/
    Senior middle school /
    Junior middle school/
    Under junior middle school

6. Netizens' occupations
    Students /
    Experts and technicians /
    Workers /
    Laid-off /
    Free careers/
    Service industries workers /
    Organizational leaders /
    Others

7. Categories of netizens' employers
    Private enterprise /
    State-owned enterprise /
    NGO funded by governments /
    Governments/
    Enterprises with foreign investment/
    Joint-ventures

8. Netizens' marriage status

9. Netizens' income (per month)
    No income/
    Less than 500 RMB/
    501-1000 RMB/
    1001-2000RMB/
    2001-3000RMB/
    3001-5000RMB/
    Above 5001RMB

10. Places of surfing Internet
    Home/
    Office/
    School /
    Cyber café

11. Netizens' equipments
    Work stations/
    Laptops/
    Cell phones

12. Costs (per month)
    (1) At home
        Less than 30RMB/
        31-50RMB/
        51-100RMB/

Above 100RMB
(2) At cyber café
Less than 15RMB/
16-30RMB /
31-50RMB/
51-100RMB/
Above 100RMB

13. Surfing Internet by cell phones
Gender/ Age

14. Why non-netizens don't surf
Internet?
Academic degree distribution/
Income /
Literacy/
No access to equipments/
Not interested in Internet/
No access to Internet/
No high quality access to Internet/
High cost of access to Internet/
Parents & teachers don't allow me
to access to Internet/
Too young to use Internet/
No time to surf Internet

15. Surfing hours (per week)
Under 1 hour/
1 hour-10hours/
10-20 hours/
20- 40 hours/
Above 40 hours

16. Netizens' evaluations on Internet
(1) The degree of help to netizens
Internet provides
Helpful for work and study/
Enlarge human relationships/
Enforce the relationships with
old friends/

Make recreational life more
colorful

(2) Netizens' psychological rely on
Internet
My daily life seems lack of
something without Internet/
When confronted with
problems, I consider Internet
as the 1st way to solve them.

17. Use of Internet applications
(1) Basic applications
Search engine/
Email/
Instant messaging/
(2) Government websites
Whether you have visited any
government website?
If so, what about age/
occupations /provinces?
What do you do on
government websites?
Browsing government news/
Look at regulations and laws/
Look for   information on
traffic punishments/
Real estate etc. information
searching/
Attending government survey /
Writing letters or suggestions
to leaders/
Online consulting/
Paying tax online/
Register for enterprises
(3) Network media
Online news
Reliability of news
Extremely believe /
Believe/

So-so/
I don't believe/
Extremely don't believe
Blogs
    Reliability of Blogs
    Extremely believe /
    Believe/
    So-so/
    I don't believe/
    Extremely don't believe
Spaces
    Reliability of spaces
    Extremely believe /
    Believe/
    So-so/
    I don't believe/
    Extremely don't believe
(4) Digital entertainment
Online music
    Province distributions
Online video
    Academic degree
       distributions/
    Provinces distributions
Online gaming
    Playing hours/
    Age/
    Academic degrees/
    Income/
    Provinces distributions
(5) E-commerce
Online banking
Online paying
Online shopping
    Sum of online shopping
    Less than 100RMB/
    100-200RMB/
    200-500RMB/
    500-1000RMB/
    Above 1000

    Province distributions
(6) Others
Online job-seeking
Online-education/
Online stocks/
Online content creations
    Upload contents such as
       articles in forums/
    Upload TV programs/
    Upload TV series/
    Upload other short videos/
    Upload movies /
    Upload music/
    Upload pictures/
    Never upload articles
    Academic degrees
       distributions

Questions asked in China Internet Development survey
July, 2008

1. About the netizens (Whether somebody is a netizen)
   Did you surf the Internet during the past 6 months?

2. About the cell phone netizens (Whether somebody is a netizen in mobile world)
   Did you surf the Internet by using cell phones during the past 6 months?

3. Netizens' gender

4. Netizens' age

5. Netizens' academic degrees
   Above Master degree/
   Bachelor degree/
   Junior college degree/
   Senior middle school /
   Junior middle school/
   Under junior middle school

6. Netizens' occupations
   Managers in corporate & NGOs/
   Employees in corporate & NGOs /
   Government employees/
   Political and party leaders/
   Students/
   Free careers/
   Laid-off workers/
   Others

7. Netizens' marriage status

8. Netizens' income (per month)
   Less than 500 RMB/
   501-1000 RMB/
   1001-2000RMB/
   2001-3000RMB/
   3001-5000RMB/
   Above 5001RMB

9. Internet tools:
   Cell phones/
   Broadband

10. Netizens' equipments
    Work stations/
    Laptops/
    Cell phones

11. Places of surfing Internet
    Home/
    Cyber café/
    Office/
    School

12. Surfing hours (per week)
    Less than 1 hour/
    1 hour-10hours/
    10-20 hours/
    20- 40 hours/
    Above 40 hours

13. Costs (per month)
    (1) At home
        Less than 30RMB/
        31-50RMB/
        51-100RMB/
        Above 100RMB

(2) At cyber café
Less than 15RMB/
16-30RMB /
31-50RMB/
51-100RMB/
Above 100RMB

14. Surfing Internet by cell phones
Gender/ Age

15. Use of Internet applications
   a) Basic applications
       Search engine
       Email
       Instant messaging

   b) Network media
       Online news
       Blogs / Spaces

   c) Digital entertainment
       Online music
       Online video
       Online gaming
       Playing hours

   d) E-commerce
       Online shopping
       Online paying

   e) Online communities
       Blogs / Spaces
       BBS

   f) Others
       Online banking
       Online stocks
       Online job-hunting
       Online education

16. Netizens' evaluations on Internet
   a) The degree of help to netizens
       Internet provides
       Helpful for work and
         study/
       Enlarge human
         relationships/
       Enforce the relationships
         with old friends/
       Make recreational life
         more colorful/
       Increase channels for
         netizens to express their
         ideas

   b) Netizens' trust on Internet
       Trust on forums and blog
         contents/
       Trust on online
         transactions

   c) Netizens' psychological rely
       on Internet
       My daily life cannot go on
         without Internet/
       Sometimes I find myself
         addicted to Internet

U.S. Census Bureau

Current Population Survey (CPS):

ICT Use Related Questions

October 1984 CPS Computer Ownership and Use Questions

Asked of persons 14 years and over.

LEAD IN: The next set of questions has to do with . . .'s DIRECT or "HAND'S ON" use of computers with typewriter-like keyboards. These questions do NOT refer to hand-held computers or computer games which do not have a typewriter keyboard.

NOTE: Ask items 44 & 45 once of first respondent in household. Transcribe directly for following respondents and begin with 46.

44. Is there a computer in this household?

    Yes ○ *(Ask 45)*
    No ○ *(Fill 46)*

45. In what year was the computer purchased?
(If more than one, answer for the most recent.)

1984 ○	1981 ○	Before 1980 ○
1983 ○	1980 ○	Don't know ○
1982 ○		

46. CHECK ITEM: Entry in item 20A or 21B *(Working or with a job)*

    Yes ○ *(Ask 47)*
    No ○ *(Skip to 48)* ■

47. Does . . . directly use a computer at work?

    Yes ○
    No ○

48. CHECK ITEM: Entry of "Yes" in 30 *(Enrolled in school)*

    Yes ○ *(Ask 49)*
    No ○ *(Skip to 50)*

49. Does . . . directly use a computer at school?

    Yes ○
    No ○

50. CHECK ITEM: Entry of "Yes" in 44 *(Computer in household)*

    Yes ○ *(Ask 51)*
    No ○ *(Fill 54)*

51. Does . . . directly use a computer at home?

    Yes ○ *(Ask 52)*
    No ○ *(Fill 54)*

52. At home does . . . use the computer for: *(Read categories – mark all that apply)*

Video Games . . . . ○	Wordprocessing . . . . ○
School assignments . . . ○	Learning to use the computer . . . ○
Household record keeping, taxes, etc. ○	Other uses not listed above ○
Job or business related activities . . . ○	■

53. During the last month, on average how many days per week did . . . use the computer at home?

7 days ○	3 days ○	Less than once a week ○
6 days ○	2 days ○	Has not used it in the last month . . ○
5 days ○	1 day ○	
4 days ○		Don't know . . . . ○

Asked of persons 3 to 13 years.

The next set of questions has to do with . . .'s DIRECT or "HANDS ON" use of computers with typewriter-like keyboards. These questions do NOT refer to hand-held computers or computer games which do not have a typewriter keyboard.

59. Does . . . directly use a computer at school?

    Yes ○
    No ○

60. Does . . . directly use a computer at home?

    Yes ○ *(Ask 61)*
    No ○ *(End questions)*

61. At home does . . . use the computer for: *(Read categories – Mark all that apply)*

    Video games . . . . ○
    School assignments . . . . ○
    Learning to use the computer ○ ■
    Other uses not listed above . . ○

62. During the last month, on average how many days per week did . . . use the computer at home?

7 days ○	2 days . . . . ○
6 days ○	1 day . . . . ○
5 days ○	Less than once a week ○
4 days ○	Has not used it in the last month . . ○
3 days ○	Don't know . . . . ○

    (End questions)

October 1989 CPS Computer Ownership and Use Questions

Questions asked of persons 3 to 14 years old:

63. At home, what does . . . use the computer for? *(SHOW FLASHCARD C. MARK ALL THAT APPLY)*

Word processing . . . . . . ○
Spread sheets . . . . ○
School assignments . . . . ○
Graphics . . . . ○
Bulletin boards . . . . ○
Programming . . . . ○
Learning to
  use the computer . . . . . ○   ■
Games . . . . ○
Electronic mail . . . . ○
Other . . . . ○
Don't know . . . . ○

LEAD IN: This next set of questions has to do with . . .'s direct or hands on use of computers. These computers may be personal or home computers, mini computers, or mainframe computers.
These questions do not refer to hand-held calculators or games, electronic video game systems, or systems which do not use a typewriter-like keyboard.

61. Does . . . directly use a computer at school?

Yes ○   ■
No ○

64. During the last month, on average how many days per week did . . . use the computer at home?

7 days ○	Less than
6 days ○	once a week ○
5 days ○	
4 days ○	Not used
3 days ○	in last month ○
2 days ○	Don't know . . . ○
1 day ○	

62. Does . . . directly use a computer at home?

Yes ○ *(Ask 63)*
No ○ *(Go to 65)*

65. Was . . . attending or enrolled in a regular school in October, 1988, that is, October of last year?

Yes ○   ■
No ○

END QUESTIONS

Questions asked of persons 15 years old and over:

50. CHECK ITEM

　Entry of "Yes" in item 30　○　*(ASK 51)*

　All others . . . . ○　*(GO TO 52)*

51. Does . . . directly use a computer at school?

　　　　Yes　○

　　　　No　○

52. CHECK ITEM

■

　Entry of "Yes" in item 44　○　*(ASK 53)*

　All others . . . . ○　*(GO TO 56)*

53. Does . . . directly use a computer at home?

　　　Yes　○　*(ASK 54)*

　　　No　○　*(GO TO 56)*

54. At home what does . . . use the computer for?
　　(SHOW FLASHCARD B. MARK ALL THAT APPLY)

　Word processing . . . .　○
　Household records/finances . . . .　○
　School assignments . . . .　○
　Connect to computer
　　at work/work at home . . . . .　○
　Home-based business . . . .　○
　Bulletin boards. . . . .　○
　Desktop publishing/newsletters　○
　Learning to use the computer. . .　○
　Spread sheets . . . .　○
　Programming . . . .　○
　Graphics. . . . . .　　■　. . . . . . .　○
　Games . . . . . .　　　　　. . . . . .　○
　Telemarketing . . . .　○
　Databases . . . .　○
　Electronic mail. . . . .　○
　Other . . . .　○
　Don't know . . . .　○

**55. During the last month, on average how many days
per week did . . . use the computer at home?**

　7 days　○　　　1 day . . . .　○
　6 days　○　　　Less than
　5 days　○　　　　once a week　○
　4 days　○　　　Not used
　3 days　○　■　in last month　○
　2 days　○　　　Don't know . . . .　○

LEAD IN: This next set of questions has to do
with . . .'s direct or hands on use of computers.
These computers may be personal or home computers,
mini computers, or mainframe computers.
These questions do not refer to hand-held calculators
or games, electronic video games, or systems which
do not use a typewriter-like keyboard.

*ASK ITEMS 44, 45, and 46 ONCE OF FIRST
RESPONDENT IN HOUSEHOLD. TRANSCRIBE
DIRECTLY FOR FOLLOWING RESPONDENTS
AND BEGIN WITH ITEM 47.*

44. Is there a computer in this household?

　　　Yes　○　*(ASK 45)*

　　　No　○　*(FILL 47)*

45. In what year was the computer purchased?

　1989　○　　　1985 . . . . . .　○
　1988　○　　　1984 . . . . . .　○
　1987　○　■　Before 1984　○
　1986　○　　　Don't Know　○

**46. Which of the following items does this computer
have?** *(READ LIST – MARK ALL THAT APPLY)*

　Floppy disk drive . .　○　　Color monitor　○
　Hard disk drive . . . .　○　　Dot matrix
　Telephone modem　○　　　　printer . . . .　○
　Laser printer . . . . . .　○　　Plotter. . . . . . .　○
　Joystick or　　　　　　　　Don't know. . .　○
　　mouse control . .　○

47. CHECK ITEM
　　　Entry or NA in
　　　　item 20A or item 21B　○　*(ASK 48)*
　　　All others . . . .　○　*(GO TO 50)*

48. Does . . . directly use a computer at work?

　　　Yes　○
　　　　　　　■
　　　No　○

49. At work, what does . . . use the computer for?
　　(SHOW FLASHCARD A. MARK ALL THAT APPLY)

　Word processing . . .　○　　Analysis . . . .　○
　Bookkeeping . . . . .　○　　Spread sheets　○
　Computer-assisted　　　　　Sales . . . . . .　○
　　design (CAD) . . .　○　　Games . . . . .　○
　Calendar/scheduling　○　　Invoicing . . . .　○
　Electronic mail . . . .　○　　Graphics . . . .　○
　Inventory control . .　○　　Databases . . .　○
　Programming . . . . .　○　　Instruction . .　○
　Desktop publishing/　　　　Other . . . . . .　○
　　newsletters . . . .　○　　Don't know. .　○
　Communications . .　○

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October 1993 Supplemental Computer Usage Questionnaire

1. Is there a computer in this household?
   Yes / no

2. How many computers are there in this household?
   1 / 2 / 3 or more

3. In what year was the (newest) computer purchased?
   1993 / 1992 / 1991 / 1990 / 1989 / 1988 / before 1998 / don't know

4. Which of the following items does the newest computer have?
   floppy disk drive / hard disk drive / optical disk drive / dot matrix printer / laser printer / plotter / scanner / color monitor / joystick control / mouse control / fax card / telephone modem / other / don't know

5. Does ... directly use a computer at home?
   Yes / no

6. At home, what does ... use the computer for?
   Analysis / bookkeeping / bulletin boards / calendar or scheduling / communications / connect to computer at work / computer assisted design (CAD) / desktop publishing or newsletters / educational programs / electronic mail / games / graphics / home-based business / household records or finance / learning to use the computer / programming / sales / school assignments / spreadsheets / telemarketing / word processing / work at home / other / don't know

7. During the last month, on average, how many days did ... use the computer at home?
   7 / 6 / 5 / 4 / 3 / 2 / 1 /
   less than once a week / not used in last month / don't know

8. Does ... directly use a computer at work?

9. At work, what does ... use the computer for?
   Analysis / bookkeeping / bulletin boards / calendar or scheduling / communications / computer assisted design (CAD) / databases / desktop publishing or newsletters / educational programs / electronic mail / games / graphics / inventory control / invoicing / learning to use the computer / programming / sales / spreadsheets /

telemarketing / word processing / other / don't know

10. Does ... directly use a computer at school?
   Yes / No

November 1994 Supplemental Computer Usage Questionnaire

This month we are also asking some additional questions about computers. For these questions I need to speak with (REFERENCE PERSON) (REFERENCE PERSON or REFERENCE PERSON'S SPOUSE).
Is (REFERENCE PERSON) (REFERENCE PERSON or REFERENCE PERSON'S SPOUSE) available at this time?

1. REFERENCE PERSON NAME

2. SPOUSE NAME

ENTER LINE NUMBER OF RESPONDENT (go to SP2)
F10 TO SET CALLBACK IF NOT AVAILABLE
<D> OR <R> end questions

SP2.**DO NOT READ AS WORDED BELOW**
Identify yourself - if personal, show I.D.
Explain survey.
<P> TO PROCEED
>Presupp<

This month we are also going to be asking some additional questions about computer usage in this household.

SQ1.Does someone in this household own a personal computer?
   <1> Yes (go to SQ2)
   <2> No (skip to SQ3)
   <D> or <R> end questions

SQ2. Is there a modem for the computer?
PROBE IF NECESSARY: A MODEM IS A DEVICE FOR CONNECTING THE COMPUTER TO A PHONE LINE.
   <1> Yes (skip to SQ5)
   <2> No (skip to SQ4)
   <D> or <R> skip to SQ4

SQ3.Are there plans to buy a computer for this household within the next year?

<1> Yes (go to SQ4)
<2> No (skip to SQ12)
<D> or <R> skip to SQ12

SQ4.Are there plans to buy a modem within the next year?
PROBE IF NECESSARY: A MODEM IS A DEVICE FOR CONNECTING THE
COMPUTER TO A PHONE LINE.
<1> YesGoto SQ7
<2> NoGoto SQ7
<D> or <R>Goto SQ7

SQ5. I'm going to ask you about using your computer and modem at home to get certain
kinds of information or services.
Do you use your computer: <1> Yes <2> No <D> <R>
a. to search classified ads===>_
b. to take educational courses for work or recreation===>_
c. to find out about transportation schedules or fares, make reservations, or buy
tickets===>_
d. to stay in touch with friends, relatives, or others with similar interests===>_
e. to pay bills, order merchandise or shop with a credit card===>_
f. to access government services, reports or data===>_
g. to file income tax returns===>_
h. to access news, including sports and weather information===>_
IF SQ3 IS YES, USE FIRST PARENTHETICAL. ELSE USE SECOND
PARENTHETICAL.

SQ7.I'm going to ask you about using (a) (your) home computer to get certain kinds of
information or services. Answer yes or no to your interest in each one.
Would you be interested in using (a) (your) computer: <1> Yes <2> No <D <R>
a. to search classified ads===>_
b. to take educational courses for work or recreation===>_
c. to find out about transportation schedules or fares, make reservations, or buy
tickets===>_
d. to stay in touch with friends, relatives, or others with similar interests===>_
e. to pay bills, order merchandise or shop with a credit card===>_
f. to access government services, reports or data===>_
g. to file income tax returns===>_
h. to access news, including sports and weather information===>_

SQ9. Answer yes or no about your interest in using your computer to do the following at

home.

Would you be interested in using your computer: <1> Yes <2> No <D> <R>

BLANK THOSE ITEMS MARKED "YES" IN SQ5

 a. to search classified ads===>_

 b. to take educational courses for work or recreation===>_

 c. to find out about transportation schedules or fares, make reservations, or buy tickets===>_

 d. to stay in touch with friends, relatives, or others with similar interests===>_

 e. to pay bills, order merchandise or shop with a credit card===>_

 f. to access government services, reports or data===>_

 g. to file income tax returns===>_

 h. to access news, including sports and weather information===>_

SQ10A.The next few services I am going to read are not currently available. Please answer yes or no about your interest in using each one in the future, if it were available. Would you be interested in using your computer: <1> Yes <2> No <D> <R>

a. to vote in elections

b. to submit health insurance claims

DO NOT DISPLAY "c" IF RESPONDENT HAS NO CHILDREN AGE 5 THRU 18

c. to find out about your (child's/children's) school schedule or contact (his/her/their) teachers

SQ11.Are you very, somewhat, or not at all concerned that personal information you provide to a computer-based service would not be kept confidential?

 <1> Very concerned

 <2> Somewhat concerned

 <3> Not at all concerned

 <D> or <R>

SQ12.Do you think it is important for school-age children (Kindergarten thru 12th grade) to learn to use computers?

 <1> Yes

 <2> No

 <3> No opinion

 <D> or <R>

CHLDCK2 If reference person has child/children age 5 thru 18 go to SQ13

Else end questions

IF ONLY ONE ELIGIBLE CHILD IN HOUSEHOLD, USE FIRST PARENTHETICAL.

ELSE USE SECOND PARENTHETICAL

SQ13.(Does your child/Do your children) use computers in school?
    <1> Yes (If only one eligible child in household, skip to PLANCK. Else go to SQ14.)
    <2> No (skip to PLANCK)
    <D> or <R> (skip to PLANCK)

SQ14.Which of your children use computers in school?
LIST REFERENCE PERSON'S ELIGIBLE CHILDREN<1> Yes <2> No <D> <R>
PLANCKIf SQ1 is Yes goto SQ16
If SQ1 is NO and SQ3 is YES, then go to SQ15

October 1997 CPS Internet and Computer Use Supplement Questionnaire

1. Is there a computer in this household?
   Yes / No

2. How many computers are there in this household?
   1 / 2 / 3 or more / don't know

3. In what year was the (newest) computer purchased or obtained?
   1997 / 1996 / 1995 / 1994 / 1993 / 1992 / before 1992 / don't know

4. Which of the following items does the (newest) computer have?
   - Floppy disk drive
   - Hard disk drive
   - CD-ROM drive
   - Color Monitor
   - Mouse control
   - Printer - Modem
   - Fax capability
   - Joystick control
   - Scanner
   - Zip Drive or Tape Storage Device
   - Internet connection

5. Is he/she living here or away at school?
   Here - Away at school - Don't know

6. Does he/she have a computer at his/her residence at school?
   Yes - No - Don't know

7. Do you directly use a computer at home?
   Yes - No - Don't know

8. At home, what do you use the computer for?
   - Word processing
   - Bookkeeping/finances/taxes/household records
   - E-mail and communications
   - Desktop publishing/Newsletters
   - Games - Graphics and design
   - Databases
   - Spread sheets
   - Connect to Internet or on-line service
   - Connect to computer at work or at school

- Work at home
- School assignments
- Learning to use the computer
- Other

9. During the last month, on average, how many days per week did you use the computer at home?
1 day - 2 days - 3 days - 4 days - 5 days - 6 days - 7 days
Less than once a week - Not used in last month - Don't know

10. Do you directly use a computer at work?
Yes - No - Don't know

11. At work, what do you use the computer for?
- Word processing
- Calendar/scheduling
- E-mail and communications
- Bookkeeping
- Customer records and accounts
- Inventory control
- Invoicing
- Sales and marketing
- Desktop publishing/Newsletters
- Graphics and design
- Analysis
- Programming
- Spread sheets
- Databases
- Other

12. Do you directly use a computer at school?
Yes - No - Don't know

13. How frequently do you use the computer at school?
- Every day
- Several days a week
- Once a week
- Less than once a week
- Don't know

14. Do you use the INTERNET (or another on-line service) at home?
Yes - No - Don't know

15. Do you use the INTERNET (or another on-line service) at work?
Yes - No - Don't know

16. Do you use the INTERNET (or another on-line service) at school?
    Yes - No - Don't know

17. What do you use the Internet for at home?
    - E-mail
    - News, Weather, Sports
    - Search for information such as government, business, health, education
    - Checking schedules, buying tickets, or making reservations
    - Shopping
    - Taking courses
    - Chat rooms
    - Newsgroups
    - Other
18. Do you use a computer at school?
    Yes - No - Don't know

19. How frequently do you use the computer at school?
    - Every day
    - Several days a week
    - Once a week
    - Less than once a week
    - Don't know
20. Do you directly use a computer at home?
    Yes - No - Don't know

21. At home, what do you use the computer for?
    - Word processing
    - E-mail and communications
    - Games
    - Graphics and design
    - Educational programs
    - School assignments
    - Learning to use the computer
    - Connect to Internet or on-line service
    - Connect to computer at school
    - Other

22. During the last month, on average, how many days per week did you use the
    computer at home?
    1 day - 2 days - 3 days - 4 days - 5 days - 6 days - 7 days
    Less than once a week - Not used in last month - Don't know

23. Do you use the INTERNET (or another on-line service) at home?
    Yes - No - Don't know

24. Do you use the INTERNET (or another on-line service) at school?

Yes - No - Don't know

25. What do you use the Internet for at home?
    - E-mail
    - News, Weather, Sports
    - Search for information such as government, business, health, education
    - Taking courses
    - Chat rooms
    - Newsgroups
    - Other

December 1998 CPS Internet and Computer Use Supplement Questionnaire

SCULD This month we are asking some additional questions about the use of personal computers.

For these questions I need to speak to whoever in your household is most knowledgeable about the Internet or about computers. That person should be at least 15 years old. Are you that person, or is that person available now?

    <1> Help screen with Internet definition (Go to SCUH1)
    <2> Help screen explaining importance of responding (Go to SUPP-I)
    <3> More knowledgeable respondent available (Go to SCURESP)
    <P> Proceed with current respondent (Go to SCU1a)
    <R> End supplement
    ==>___

SCUH1 The Internet , or World Wide Web, is an electronic network that connects more than 300 million users across the world. These users are linked to the Internet by computer or WebTV, and use it to communicate through e-mail, to obtain information, to purchase products, etc.

SUPP-I Collection of these data will allow the Department of Commerce and other agencies to analyze computer access and Internet use by various demographic and geographic segments of the population. Policy makers will use statistics from this supplement to come up with programs and funding that would make the Internet as accessible as possible for as many Americans as possible.

SCURESP. [Instrument will display household roster, including 15+ members only.]
NOTE TO INTERVIEWER: Enter line number for supplement respondent.
==>__ (Go to SCU1)

SCU1a Is there a personal computer or laptop in this household?
    <1> Yes (Go to SCU2)
    <2> No (Go to SCU1b)
    ==>__

SCU1b Has anyone in this household ever used a computer at home?
    <1> Yes
    <2> No

All entries Go to SCU2

SCU2. Is there a WEB TV in this household?
    <1> Yes
    <2> No
    All entries Go to CK1

CK1. If SCU1a equals 1 (has a computer), go to SCU3.If SCU2 equals 1 (has WebTV), go to CK2. Else, go to item SIU1.

SCU3 How many computers or laptops are there in this household?
    <1> 1
    <2> 2
    <3> 3 or more
    All entries Go to SCU4

SCU4. Is this (the newest) computer owned or leased?
    <1> Owned Go to SCU5
    <2> Leased Go to SCU5
    All entries go to SCU5

SCU5. Who (owns/leases) this (the newest) computer?
    <1> Someone in the household
    <2> Home business
    <3> Employer
    <4> Other/Specify
    All entries Go to SCU6

SCU6. In what year was the (newest) computer obtained?
    <1> 1998
    <2> 1997
    <3> 1996
    <4> 1995
    <5> 1994
    <6> 1993
    <7> Before 1993
    Go to SIULD

SIULD. The next few questions are about the Internet.
    <P>

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CK2. If SCU1a equals 1 (has a computer) AND SCU2 equals 1(has WebTV), ask SIU2.
Else, go to SIU3.

SIU1. Has anyone in this household ever used the Internet from home?
    <1> Yes Go to SIU5
    <2> No Go to SIU14a
    <D> Go to SIU14a
    <R> Go to SIU14a

SIU2. Earlier you said that you have both a computer and WebTV. Does anyone in this
household use either one to connect to the Internet?
    <3> Yes/computer (Go to SIU8)
    <4> Yes/WEBTV (Go to SIU8)
    <5> No (Go to SIU4)
    <D> (Go to SIU4)
    <R> (Go to SIU4)

SIU3. Does anyone in this household use the Internet from home?
    <1> Yes (Go to SIU8)
    <2> No
    <D>
    <R>
    (All entries except <1> go to SIU4.)

SIU4. Has anyone in this household EVER USED the Internet from home?
    <1> Yes (Ask SIU5)
    <2> No (Go to SIU7)
    <D> (Go to SIU7)
    <R> (Go to SIU7)

SIU5. What is the MAIN reason you stopped your Internet service?
    (Do NOT read answer categories.)
    <1> Can use it somewhere else
    <2> Cost, too expensive (Go to SIU6)
    <3> Not enough time to use it
    <4> Not useful
    <5> Not user friendly, too difficult
    <6> Problems with service provider
    <7> Concern about how children use it
    <8> Don't want it

<9> Other/Specify _____

<D> (Go to SIU14a)

<R> (Go to SIU14a)

(All entries other than <2>, <D>, or <R> go to SIU14a.)

SIU6. Was the Internet too expensive due to:

(Read each category)

The monthy Internet charge <1>Yes <2>No ==>___

The toll call required to access the Internet provider <1>Yes <2>No ==>___

Special equipment required because of a physical disability <1>Yes <2>No ==>___

Other/Specify _____ <1>Yes <2>No ==>___

(All entries go to SIU14a.)

SIU7. What is the MAIN reason why you don't have the Internet at home? Is it because ...

(Read each category)

<1> Can use it somewhere else

<2> Cost, too expensive

<3> Not enough time to use it

<4> Not useful

<5> Not user friendly, too difficult

<6> Problems with service provider

<7> Concern about how children use it

<8> Don't want it

<9> Other/Specify _____

Blind <D> or <R>

==>__ (All entries go to SIU14a.)

SIU8. How do you pay for your Internet connection? Do you pay by the ...

<1> Week (Go to SIU9)

<2> Month (Go to SIU9)

<3> Year (Go to SIU9)

<4> Nothing (Go to SIU9a)

<D> (Go to SIU9a)

<R> (Go to SIU9a)

SIU9. How much do you pay per (fill with SIU8)?

(Enter "0" if nothing. Round cents up to nearest dollar.)

All entries Go to SIU9a

SIU9a. Do you pay long distance charges to connect to your Internet service provider?
    <1> Yes
    <2> No
    (All entries Go to CK3)

CK3. If item SCU2 equals 1 (has WebTV), skip to SIU11. Else, ask SIU10.

SIU10. Who is your Internet service provider?
    (Read each category until you get a "yes" response.)
    <1> A local phone company
    <2> A long distance phone company
    <3> A cable TV system
    <4> A wireless company
    <5> Another type of Internet service provider
    (such as AOL or MSN)
    <6> Other/Specify
    ⇨   ___ All entries Go to SIU11
    ⇨

SIU11. Now I would like to ask you how the members of this household use the Internet at home. Do(es) (you) (any one) REGULARLY use the Internet ...
    For E mail
    Yes No
    To take educational courses, or do research for school
    Yes No
    To check news, weather, or sports
    Yes No
    For making phone calls
    Yes No
    To search for information such as government, business, health, or education
    Yes No
    To search for jobs
    Yes No
    To do job-related tasks
    Yes No
    To shop, pay bills, or other commercial activities
    Yes No
    For any other purpose
    Yes No
If any "Yes" entries for "Email", go to SIU11a for that person(s). Else, skip to CK3A.)

SIU11a. Who uses the Internet for E-mail?

LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	
(person 3)		(person 11)	
(person 4)		(person 12)	
(person 5)		(person 13)	
(person 6)		(person 14)	
(person 7)		(person 15)	
(person 8)		(person 16)	

ENTER LINE NUMBER <N> No more

PROBE: Anyone else?

⇨   ==> ==> ==> ==> ==> ==> ==>

⇨

SIU11b. What do(es) ... use Email for? Anything else? (Mark all that apply)

<1> Communicating with family/friends

<2> Job-related (Displayed only if person is currently employed)

<3> Educational purposes

<4> Hobbies/special interests

<5> Commercial uses

<6> Other/Specify _____

All entries Go to CK3A

SIU12a - SIU12h

Who uses the Internet for (fill with appropriate Yes responses from SIU11)?

LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	
(person 3)		(person 11)	
(person 4)		(person 12)	
(person 5)		(person 13)	
(person 6)		(person 14)	
(person 7)		(person 15)	
(person 8)		(person 16)	

ENTER LINE NUMBER <N> No more

PROBE: Anyone else?

⇨   ==> ==> ==> ==> ==> ==> ==>

⇨

All entries go to SIU12i (new item)

Fill instructions for SI12i (new item) below:

1) If line no.'s entered in SIU11a and SIU12a-h are > 1, fills #1 and #2 should read as
   follows:

  fill #1 [I'm going to read you the names of the household members you said use]
  fill #2 [They are:]

2) If line no. entered in SIU11a and SIU12a-h is only 1, fills #1 and #2 should read as
follows:

  fill #1 [You said that (fill: you use/NAME uses)]
  fill #2 [ ] <--- (blank)

SIU12i. [fill #1] the Internet REGULARLY for one or more reasons. [fill #2]

LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	
(person 3)		(person 11)	
(person 4)		(person 12)	
(person 5)		(person 13)	
(person 6)		(person 14)	
(person 7)		(person 15)	
(person 8)		(person 16)	

Is there anyone else you forgot to mention, who is a regular user of the Internet?

    <1> Yes (Go to SIU12j)
    <2> No (Go to CK4)
    <D> Don't know (Go to CK4)
    <R> Refuse (Go to CK4)
    ==> ___

SIU12j. Who is that?

LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	
(person 3)		(person 11)	
(person 4)		(person 12)	
(person 5)		(person 13)	
(person 6)		(person 14)	
(person 7)		(person 15)	
(person 8)		(person 16)	

    ENTER LINE NUMBER <N> No more
    PROBE: Anyone else?
    ==> ==> ==> ==> ==> ==> ==> ==>

All entries go to CK3A.

CK3A. For each line no. entered in SIU12j, plug its output variable for SIU11 <9> = 1 (Yes).

Then Go to CK3B.

CK3B. If SIU11(i) = <1> Yes, Go to SI12hs

Else, Go to CK3C

CK3C. If SIU12i = <1> Yes, Go to SI12hs

Else, Go to CK4

(Loop for every LINE NO. entered in SIU12h OR SIU12j)

SI12hs. You said earlier that (NAME/you) (uses/use) the Internet for some purpose OTHER

THAN the ones I mentioned. What OTHER use (does/do) (NAME/you) have for the Internet?

Go to CK4

CK4. If uses reported in SIU11 equal 4 or more , and line number listed in SIU12a - SIU12h, ask SIU13. Else, skip to SIU14a.

NOTE: SIU13 thru SPROX1 below are asked as a series for each person listed in SIU12a-SIU12h.

SIU13. You said ... uses the Internet for (list responses in SIU11). Of these, which are ...'s three most important uses?

__ __ ___

Go to SPROX1

SPROX1. DO NOT READ:

Who answered for this person?

    <1> Self

    <2> Proxy

    All entries go to SIU14a

SIU14a Does anyone in this household use Internet outside the home? Anyone else?

    <1> Yes (Go to S14b)

    <2> No (Go to SIU20)

S14b. Who uses the Internet outside the home?

LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	
(person 3)		(person 11)	

(person 4)	(person 12)
(person 5)	(person 13)
(person 6)	(person 14)
(person 7)	(person 15)
(person 8)	(person 16)

ENTER LINE NUMBER <N> No more

PROBE: Anyone else?

⇨   ==> ==> ==> ==> ==> ==> ==>

[NOTE: SIU15 through SPROX2 below are asked as a series for each person listed in S14b.]

SIU15. Where does ... use the INTERNET? Any place else?
(Mark all that apply)

    <1> At work (Display only if person is currently employed)

    <2> At school for grades K-12

    <3> At some other school

    <4> At a public library

    <5> At community center or facility (Go to SIU16)

    <6> Someone else's computer

    <7> Any place else - specify

    (All entries except <5> go to CK5.)

SIU16. At what type of community center or facility does ... use the Internet?

    <1> Adult education

    <2> Cultural center

    <3> Religious facility

    <4> Senior center

    <5> Social service agency

    <6> Youth center

    <7> Other/Specify _____

    All entries Go to CK5

CK5. If person has at least 1 entry in SIU11, go to SIU17a. Else, go to SIU17b.

SIU17a. Earlier you indicated that ... uses the Internet at (fill with entries from SIU15).
How does .... regularly use the Internet at (fill with entries from SIU15)? (Mark all that
apply.)

    <1> For E-mail

    <2> To take educational courses, or do research for school

<3> To check news, weather, or sports

<4> To make telephone calls

<5> To search for information such as government, business, health, or education

<7> To search for jobs

<8> To do job-related tasks

<9> To shop, pay bills, or other commercial activities

<10> Other/Specify

Blind <D> or <R> first entry only

==>__ ==>__ ==>__ ==>__ ==>__

==>__ ==>__ ==>__ ==>__ ==>__

(Only answer categories in REDLINE will be displayed for children.
All entries except "E-mail" go to CK6. If any entry = <1> E-mail, followup with
SIU18.)

SIU17b. Earlier you indicated that ... uses the Internet at (fill with entries from SIU15)
How does .... regularly use the Internet at (fill with entries from SIU15)?(Mark all that
apply.)(NOTE: READ EACH ANSWER CATEGORY.)

For Email (Go to SIU18)

Yes No

To take educational courses, do research for school

Yes No

To check news, weather, or sports

Yes No

For making phone calls

Yes No

To search for information such as government, business, health, or education

Yes No

To search for jobs

Yes No

To do job-related tasks

Yes No

To shop, pay bills, or other commercial activities

Yes No

Other/Specify

Yes No

(Only answer categories in REDLINE will be displayed for children.
All entries except "Email" go to CK6.)

SIU18. What do(es) ... use Email for? Anything else? (Mark all that apply)

<1> Communicating with family/friends
<2> Job-related (Displayed only if person is currently employed)
<3> Educational purposes
<4> Hobbies/special interests
<5> Commercial uses
<6> Other/Specify _____

CK6. If uses reported in SIU17a (or SIU17b) equal 4 or more, ask SIU19. Else, skip to SIU20.

SIU19. You said ... used the Internet for (list responses in SI17a or SI17b). Of these, which are ...'s three most important uses?

__ __ ___
All entries Go to CK7

CK7. If SPROX1 = entry, skip to SIU20. Else, Go to SPROX2

SPROX2. DO NOT READ:
Who answered for this person?
<1> Self
<2> Proxy

SIU20. How concerned are you that personal information you provide to an Internet service provider may not be kept confidential? (READ CATEGORIES ALOUD TO RESPONDENT)
<1> Very concerned
<2> Somewhat concerned
<3> Not concerned
==>___ All entries Go to CK8

CK8. If there are no children 0-17 in the household, end supplement.
Else, go to SCU7.

SCU7. Do any of the children under the age of 18 use computers in school?
<1> Yes - Who (Display roster for interviewer to enter each appropriate line no.)
<2> No
==>___

SCU7a. **ASK ONLY IF NECESSARY** Who uses a computer in school?

LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	

(person 3)	(person 11)
(person 4)	(person 12)
(person 5)	(person 13)
(person 6)	(person 14)
(person 7)	(person 15)
(person 8)	(person 16)

ENTER LINE NUMBER <N> No more

PROBE: Anyone else?

==> ==> ==> ==> ==> ==> ==> ==>

August 2000 CPS Internet and Computer Use Supplement Questionnaire

SCULD This month we are asking some additional questions about the use of personal computers. For these questions I need to speak to whomever in your household is most knowledgeable about the Internet or about computers. That person should be at least 15 years old. Are you that person, or is that person available now?

<1> Help screen with Internet definition (Go to SCUH1)
<2> Help screen explaining importance of responding (Go to SCUH2)
<3> More knowledgeable respondentavailable (Go to SCURESP)
<P> Proceed with current respondent (Go to SCU1a)
<R> End supplement
==>___

SCUH1 The Internet is a vast network that provides electronic communication between users and access to gateways to other networks. The Internet connects more than 3 million computers, and is the virtual space in which users send and receive e-mail, browse databases of information, and send and receive files.

SCUH2 These questions on computer use and the Internet are important. The data will provide analysts with information on computer ownership and Internet exposure at home, work, and school across the entire population.

SCURESP. [Instrument will display household roster, including 15+ members only.]
NOTE TO INTERVIEWER: Enter line number for supplement respondent.
==>__ (Go to SCU1)

SCU1a Is there a personal computer or laptop in this household?
    <1> Yes (Go to SCU2)
    <2> No (Go to SCU1b)
     ==>__

SCU1b Has anyone in this household ever used a computer at home?

    <1> Yes
    <2> No

All entries Go to SCU2
SCU2. Is there a WEB TV in this household?

<1> Yes
<2> No
All entries Go to CK1

CK1. If SCU1a equals 1 (has a computer), go to SCU3.If SCU2 equals 1 (has WebTV), go to CK2.Else, go to item SIU1.

SCU3 How many computers or laptops are there in this household?
    <1> 1
    <2> 2
    <3> 3 or more
    All entries Go to SCU4

SCU4. Is this (the newest) computer owned or leased?
    <1> Owned Go to SCU5
    <2> Leased Go to SCU5
    All entries go to SCU5

SCU5. Who (owns/leases) this (the newest) computer?
    <1> Someone in the household
    <2> Home business
    <3> Employer
    <4> Other/Specify
    All entries Go to SCU6

SCU6. In what year was the (newest) computer obtained?
    <1> 2000
    <2> 1999
    <3> 1998
    <4> 1997
    <5> 1996
    <6> 1995
    <7> Before 1995
    Go to SIULD

SIULD. The next few questions are about the Internet.
    <P>
CK2. If SCU1a equals 1 (has a computer) AND SCU2 equals 1(has WebTV), ask SIU2. Else, go to SIU3.

SIU1. Has anyone in this household ever used the Internet from home?

    <1> Yes Go to SIU5
    <2> No Go to SIU14a
    <D> Go to SIU14a
    <R> Go to SIU14a

SIU2. Earlier you said that you have both a computer and WebTV. Does anyone in this household use either one to connect to the Internet?
    <3> Yes/computer (Go to SIU8)
    <4> Yes/WEBTV (Go to SIU8)
    <5> No (Go to SIU4)
    <D> (Go to SIU4)
    <R> (Go to SIU4)

SIU3. Does anyone in this household use the Internet from home?
    <1> Yes (Go to SIU8)
    <2> No
    <D>
    <R>

(All entries except <1> go to SIU4.)
SIU4. Has anyone in this household EVER USED the Internet from home?
    <1> Yes (Ask SIU5)
    <2> No (Go to SIU7)
    <D> (Go to SIU7)
    <R> (Go to SIU7)

SIU5. What is the MAIN reason you stopped your Internet service?
    (Do NOT read answer categories.)
    <1> Can use it somewhere else
    <2> Cost, too expensive (Go to SIU6)
    <3> Not enough time to use it
    <4> Not useful
    <5> Not user friendly, too difficult
    <6> Problems with service provider
    <7> Concern about how children use it
    <8> Don't want it
    <9> Other/Specify _____
    <D> (Go to SIU14a)
    <R> (Go to SIU14a)
    (All entries other than <2>, <D>, or <R> go to SIU14a.)

SIU6. Was the Internet too expensive due to:
(Read each category)
The monthy Internet charge <1>Yes <2>No ==>___
The toll call required to access the Internet provider <1>Yes <2>No ==>___
Special equipment required because of a physical disability <1>Yes <2>No ==>___
Other/Specify _____ <1>Yes <2>No ==>___

(All entries go to SIU14a.)

SIU7. What is the MAIN reason why you don't have the Internet at home? Is it because ...
    (Read each category)
    <1> Can use it somewhere else
    <2> Cost, too expensive
    <3> Not enough time to use it
    <4> Not useful
    <5> Not user friendly, too difficult
    <6> Problems with service provider
    <7> Concern about how children use it
    <8> Don't want it
    <9> Other/Specify _____
    Blind <D> or <R>
    ==>__ (All entries go to SIU14a.)

SIU8. How do you pay for your Internet connection? Do you pay ...
    <1> by the WEEK (Go to SIU9)
    <2> by the MONTH (Go to SIU9)
    <3> by the YEAR (Go to SIU9)
    <4> NOTHING (Go to SIU9a)
    <D> (Go to SIU9a)
    <R> (Go to SIU9a)

SIU9. How much do you pay per (fill with SIU8)?
(Enter "0" if nothing. Round cents up to nearest dollar.)
.00
All entries Go to SIU9a

SIU9a. Do you pay long distance charges to connect to your Internet service provider?
    <1> Yes
    <2> No
    (All entries Go to CK3)

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CK3. If item SCU2 equals 1 (has WebTV), skip to SIU11. Else, ask SIU10.

SIU10. Who is your Internet service provider?
    (Read each category until you get a "yes" response.)
    <1> A local phone company
    <2> A long distance phone company
    <3> A cable TV system
    <4> A wireless company
    <5> Another type of Internet service provider
    (such as AOL or MSN)
    <6> Other/Specify
    ⇨   ___ All entries Go to SIU11
    ⇨

SIU11. Now I would like to ask you how the members of this household use the Internet at home. Do(es) (you) (any one) REGULARLY use the Internet ...
    For E mail
    Yes No
    To take educational courses, or do research for school
    Yes No
    To check news, weather, or sports
    Yes No
    For making phone calls
    Yes No
    To search for information such as government, business, health, or education
    Yes No
    To search for jobs
    Yes No
    To do job-related tasks
    Yes No
    To shop, pay bills, or other commercial activities
    Yes No
    For any other purpose
    Yes No
If any "Yes" entries for "Email", go to SIU11a for that person(s). Else, skip to CK3A.)

SIU11a. Who uses the Internet for E-mail?
    LN NAME RELATION LN NAME RELATION
    (person 1) (person 9)
    (person 2) (person 10)
    (person 3) (person 11)
    (person 4) (person 12)

(person 5) (person 13)
(person 6) (person 14)
(person 7) (person 15)
(person 8) (person 16)
ENTER LINE NUMBER <N> No more
PROBE: Anyone else?
⇨ ==> ==> ==> ==> ==> ==> ==>

SIU11b. What do(es) ... use Email for? Anything else? (Mark all that apply)
 <1> Communicating with family/friends
 <2> Job-related (Displayed only if person is currently employed)
 <3> Educational purposes
 <4> Hobbies/special interests
 <5> Commercial uses
 <6> Other/Specify _____
 All entries Go to CK3A

SIU12a - SIU12h
Who uses the Internet for (fill with appropriate Yes responses from SIU11)?
LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	
(person 3)		(person 11)	
(person 4)		(person 12)	
(person 5)		(person 13)	
(person 6)		(person 14)	
(person 7)		(person 15)	
(person 8)		(person 16)	

ENTER LINE NUMBER <N> No more
PROBE: Anyone else?
⇨ ==> ==> ==> ==> ==> ==> ==>

All entries go to SIU12i (new item)
Fill instructions for SI12i (new item) below:
1) If line no.'s entered in SIU11a and SIU12a-h are > 1, fills #1 and #2 should read as follows:
fill #1 [I'm going to read you the names of the household members you said use]
fill #2 [They are:]
2) If line no. entered in SIU11a and SIU12a-h is only 1, fills #1 and #2 should read as follows:
fill #1 [You said that (fill: you use/NAME uses)]

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fill #2 [ ] <--- (blank)

SIU12i. [fill #1] the Internet REGULARLY for one or more reasons. [fill #2]

LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	
(person 3)		(person 11)	
(person 4)		(person 12)	
(person 5)		(person 13)	
(person 6)		(person 14)	
(person 7)		(person 15)	
(person 8)		(person 16)	

Is there anyone else you forgot to mention, who is a regular user of the Internet at home?

    <1> Yes (Go to SIU12j)
    <2> No (Go to CK4)
    <D> Don't know (Go to CK4)
    <R> Refuse (Go to CK4)
    ⇨ ___

SIU12j. Who is that?

LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	
(person 3)		(person 11)	
(person 4)		(person 12)	
(person 5)		(person 13)	
(person 6)		(person 14)	
(person 7)		(person 15)	
(person 8)		(person 16)	

    ENTER LINE NUMBER <N> No more
    PROBE: Anyone else?
    ==> ==> ==> ==> ==> ==> ==> ==>
    All entries go to CK3A.

CK3A. For each line no. entered in SIU12j, plug its output variable for SIU11 <9> = 1 (Yes).
Then Go to CK3B.
CK3B. If SIU11(i) = <1> Yes, Go to SI12hs
Else, Go to CK3C
CK3C. If SIU12i = <1> Yes, Go to SI12hs
Else, Go to CK4

(Loop for every LINE NO. entered in SIU12h OR SIU12j)

SI12hs. You said earlier that (NAME/you) (uses/use) the Internet at home for some purpose OTHER THAN the ones I mentioned. What OTHER use (does/do) (NAME/you) have for the Internet?
Go to CK4

CK4. If uses reported in SIU11 equal 4 or more ,and line number listed in SIU12a - SIU12h, ask SIU13. Else, skip to SIU14a.
NOTE: SIU13 thru SPROX1 below are asked as a series for each person listed in SIU12a-SIU12h.

SIU13. You said ... uses the Internet at home for (list responses in SIU11). Of these, which are ...'s three most important uses?

__ __ ___
Go to SPROX1

SPROX1. DO NOT READ:
Who answered for this person?
    <1> Self
    <2> Proxy
All entries go to SIU14a

SIU14a Does anyone in this household use Internet OUTSIDE THE HOME? Anyone else?
    <1> Yes (Go to S14b)
    <2> No (Go to SIU20)

SIU14b. Who uses the Internet outside the home?

LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	
(person 3)		(person 11)	
(person 4)		(person 12)	
(person 5)		(person 13)	
(person 6)		(person 14)	
(person 7)		(person 15)	
(person 8)		(person 16)	

    ENTER LINE NUMBER <N> No more
    PROBE: Anyone else?
    ==> ==> ==> ==> ==> ==> ==> ==>

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[NOTE: SIU15 through SPROX2 below are asked as a series for each person listed in S14b.]

SIU15. Where does ... use the INTERNET? Any place else?
   (Mark all that apply)
   <1> At work (Display only if person is currently employed)
   <2> At school for grades K-12
   <3> At some other school
   <4> At a public library
   <5> At community center or facility (Go to SIU16)
   <6> Someone else's computer
   <7> Any place else - specify
   (All entries except <5> go to CK5.)

SIU16. At what type of community center or facility does ... use the Internet?
   <1> Adult education
   <2> Cultural center
   <3> Religious facility
   <4> Senior center
   <5> Social service agency
   <6> Youth center
   <7> Other/Specify _____
   All entries Go to CK5

CK5. If person has at least 1 entry in SIU11, go to SIU17a. Else, go to SIU17b.

SIU17a. You indicated that ... uses the Internet outside the home. How does .... regularly use the Internet at outside the home?
(Mark all that apply.)
   <1> For E-mail
   <2> To take educational courses, or do research for school
   <3> To check news, weather, or sports
   <4> To make telephone calls
   <5> To search for information such as government, business, health, or education
   <6> To search for jobs
   <7> To do job-related tasks
   <8> To shop, pay bills, or other commercial activities
   <9> Other/Specify
   Blind <D> or <R> first entry only
   ==>__ ==>__ ==>__ ==>__ ==>__
   ==>__ ==>__ ==>__ ==>__ ==>__

(Only answer categories in REDLINE will be displayed for children. All entries except "E-mail" go to CK6. If any entry = <1> E-mail, followup with SIU18.)

SIU17b. You indicated that ... uses the Internet outside the home. How does .... regularly use the Internet outside the home?(Mark all that apply.)
(NOTE: READ EACH ANSWER CATEGORY.)

    For Email (Go to SIU18)
    Yes No
    To take educational courses, do research for school
    Yes No
    To check news, weather, or sports
    Yes No
    For making phone calls
    Yes No
    To search for information such as government, business, health, or education
    Yes No
    To search for jobs
    Yes No
    To do job-related tasks
    Yes No
    To shop, pay bills, or other commercial activities
    Yes No
    Other/Specify
    Yes No
(Only answer categories in REDLINE will be displayed for children.
All entries except "Email" go to CK6.)

SIU18. What do(es) ... use Email for outside the home? Anything else? (Mark all that apply)
    <1> Communicating with family/friends
    <2> Job-related (Displayed only if person is currently employed)
    <3> Educational purposes
    <4> Hobbies/special interests
    <5> Commercial uses
    <6> Other/Specify _____

CK6. If uses reported in SIU17a (or SIU17b) equal 4 or more, ask SIU19.
Else, skip to SIU20.

SIU19. You said ... used the Internet outside the home for (list responses in SI17a or

SI17b). Of these, which are ...'s three most important uses?

__ __ ___
All entries Go to CK7
CK7. If SPROX1 = entry, skip to SIU20.
Else, Go to SPROX2

SPROX2. DO NOT READ:
Who answered for this person?
    <1> Self
    <2> Proxy
SIU20. How concerned are you that personal information you provide to an Internet service provider may not be kept confidential?
(READ CATEGORIES ALOUD TO RESPONDENT)
    <1> Very concerned
    <2> Somewhat concerned
    <3> Not concerned
    ==>___ All entries Go to CK8

CK8. If there are no children 0-17 in the household, Go to CK9; Else, go to SCU7.
SCU7. Do any of the children under the age of 18 use computers in school?
    <1> Yes - Who (Display roster for interviewer to enter each appropriate line no.)
    <2> No
    ==>___

SCU7a. **ASK ONLY IF NECESSARY**
Who uses a computer in school?

LN NAME	RELATION	LN NAME	RELATION
(person 1)		(person 9)	
(person 2)		(person 10)	
(person 3)		(person 11)	
(person 4)		(person 12)	
(person 5)		(person 13)	
(person 6)		(person 14)	
(person 7)		(person 15)	
(person 8)		(person 16)	

    ENTER LINE NUMBER <N> No more
    PROBE: Anyone else?
    ==> ==> ==> ==> ==> ==> ==> ==>
CK9. If <entry> in SIU111, Go to SCU8; Else, End Supplement
SCU8. Referring to your Internet Service Provider at home, how do you currently access the Internet?

(READ ALOUD TO RESPONDENT)

<1> Only through a regular, or "dial-up", telephone servic(eend supplement)

<2> A higher speed Internet access service (Go to SCU9)

Blind <D> or <R>

==>_

SCU9. How do you access your higher speed service?

(READ ALOUD TO RESPONDENT)

> <1> Through a service from a telephone company called a Digital Subscriber Line or DSL
>
> <2> Through a cable modem from a cable company
>
> <3> Through a wireless (cellular or PCS) provider or via satellite, or
>
> <4> Through another telephone company supplied service, such as Integrated Services Digital Network (ISDN).
>
> Blind <D> or <R>
>
> ==>_

September 2001 Computer and Internet Use Supplement Questionnaire

READ1 This month we are asking some additional questions about the use of personal computers and the Internet. (Read if necessary – By "personal computers," we mean desktop or laptop computers.)

SC1 Is there a computer or laptop in this household?
    <1> Yes (GOTO SC2)
    <2> No (GOTO SINT1)

SC2 How many computers or laptops are there in use in this household? (If necessary – Do not include old computers that are in the household but are not used).
    <1> 1
    <2> 2
    <3> 3 or more

SC3 In what year was the (newest) computer obtained?
    <1> 2001
    <2> 2000
    <3> 1999
    <4> 1998
    <5> 1997
    <6> 1996
    <7> before 1996

SC4 Is the (newest) computer owned or leased by someone in this household?
    <1> Yes (GOTO SINT1)
    <2> No (GOTO SC5)

SC5@a Is the (newest) computer owned or leased by –
    <1> An employer
    <2> a home business
    <3> Someone else/specify _____

SINT1 Does anyone in this household connect to the Internet from home?
    <1> Yes
    <2> No (GOTO SEVR)

SINT2@a Do you currently access the Internet using –
    <1> A regular 'dial-up' telephone line
    <2> A DSL line
    <3> A cable modem
    <4> Something else/specify _____

SINT3 Is it a long distance call to connect to the Internet from your home?
    <1> Yes
    <2> No
    (Universe: SINT1 = <1> and SINT2@a ne <3>)

SINT4@a Other than a computer or laptop, does anyone in this household have some
other device with which they can access the Internet, such as –
    (Check all that apply)
    <1> a cellular phone or pager
    <2> a personal digital assistant or handheld device
    <3> a TV-based Internet device
    <4> something else/ specify _____
    All responses GOTO READ2

SEVR Has anyone in this household EVER CONNECTED to the Internet from home?
    <1> Yes
    <2> No
    Blind <D> or <R> (Go to READ2)

SINT5@a What is the MAIN reason that you don't have the Internet at home?
    <1> Don't want it
    <2> Too expensive
    <3> Can use it somewhere else
    <4> Concerned about how children use it
    <5> Other/specify _____

READ2 The next few questions are about how household members use computers.
SATT Since people can use computers at school, I'd like to first ask, is this person –go
through household roster currently attending or enrolled in regular school? (Read if
necessary: Regular school includes nursery schools, kindergarten, elementary school,
high school and schooling that leads to a college or professional school degree).
Universe: Persons aged 3-15 and 25-60, skip for persons 16-24 enrolled in school
identified in basic CPS. Skip instruction: If age >
60, go to SCh

<1> Yes
<2> No (GOTO SCh)

Scs Does this person –go through household roster use a computer at school?
Universe: Answered <1> Yes to SATT or is identified as enrolled in school in basic CPS.
   <1> Yes
   <2> No (GOTO SCh)

Scs1 When this person –go through household roster uses a computer at school, (do you/does s/he) use it –
   Universe: (Answered <1> Yes to SCs) and (age < 16 or peeduca = 31-37)
   <1> only during school hours
   <2> before or after school hours
   <3> both

Sch Does this person –go through household roster use a computer at home?
Universe: Answered <1> Yes to SC1, all persons aged 3 and older.
   <1> Yes
   <2> No (GOTO SCw)

Schw Does this person – go through houshold roster use a home computer to work at home? (Read if necessary: Working at home can include working primarily from your home or bringing work home with you).
   Universe: (Identified as employed in basic CPS) and (Sch =<D>,< R>, or <1>)
   <1> Yes
   <2> No

   CK1 Do not read.

   If <1> Yes to SChw, use second parenthetical for questions SCh1 - SCh4
   If <2> No to SChw, use first parenthetical for questions SCh1 - SCh4

Sch1 (At home, what does this person –go through household roster) (When this person uses the home computer for PERSONAL USE, what does this person) do on the computer? (Do you/Does s/he) do word processing or desktop publishing?
   Universe: Answered <1> Yes to SCh and aged 3 and older.

   <1> Yes
   <2> No

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SCh2 (At home, do you/does s/he) connect to the Internet (for personal use)?
    Universe: (SCh = <1>) AND (SINT1 . <2>) and age 3 and older.

    <1> Yes
    <2> No

SCh2a (At home, do you/does s/he) use e-mail (for personal use)?
    Univese: Answered <1> Yes to Sch and age 3 and older.

    <1> Yes
    <2> No

SCh3 (At home, do you/does s/he) Use spreadsheets or databases (for personal use)?
Universe: Answered <1> Yes to SCh and aged 15 and older.

    <1> Yes
    <2> No

SCh4 (At home, do you/does s/he) Do graphics and design (for personal use)?
Universe: Answered <1> Yes to SCh and aged 15 and older.

    <1> Yes
    <2> No

SCh5 (At home, do you/does s/he use the computer) To complete school assignments?
Universe: (Answered <1> Yes to SCh) and (answered <1> Yes to SATT or peschenr = 1).

    <1> Yes
    <2> No

Sch6 At home, does this person –go through household roster use the home computer to
manage household records or finances?
Universe: Answered <1> Yes to SCh and aged 15 and older.

    <1> Yes
    <2> No

SCh7 At home, (do you/does this person - go through household roster) play games on
the computer?
    Universe: Answered <1> Yes to SCh and aged 3 and older.

<1> Yes
<2> No

SCh8@a Does this person –go through household roster use the home computer for any other purpose?
Universe: Answered <1> Yes to SCh and aged 3 and older.

<1> Yes/specify _____
<2> No

CK2 Check item. Do not read.
If <1> Yes to SChw, use second parenthetical for questions SCw -SCw7.
If <2> No to SChw, use first parenthetical for questions Scw -SCw7.
If identified as multi-job holder in basic CPS, ask MAIN job, else ask job.

Scw (Does this person –go through household roster use a computer at)
(Does this person –go through household roster use a computer for) (your/his/her)
(MAIN) job?
Universe: Identified as employed in basic CPS. If not employed, GOTO READ3

<1> Yes
<2> No (GOTO READ3)

SCw1 (At this person's –go through household roster main job), (For this person's main job), what (do you/does s/he) do on the computer? (Do you/does s/he) do word processing or desktop publishing?

<1> Yes
<2> No

SCw2 (At work, do you/does s/he) (For work, do you/does s/he) Connect to the Internet or use email?

<1> Yes
<2> No

SCw3 (At work, do you/does s/he) (For work, do you/does s/he) Use a calendar or do scheduling on the computer?
<1> Yes

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<2> No

SCw4 (At work, do you/does s/he) (For work, do you/does s/he) Use spreadsheets or databases?

<1> Yes
<2> No

SCw5 (At work, do you/does s/he) (For work, do you/does s/he) Do graphics and design?

<1> Yes
<2> No

SCw6 (At work, do you/does s/he) (For work, do you/does s/he) Do programming?

<1> Yes
<2> No

SCw7@a (Do you/does s/he) use (your/her/his) work computer for any other purpose?

<1> Yes/specify _____
<2> No

READ3 The next few questions are about the Internet.

SNET Does this person –go through household roster use the Internet at any location?
    Universe: Ages 3 and older.
    Skip pattern: If (SCh2 = <1> Yes) OR (SCh2a = <1> Yes) OR (SCw2 = <1> Yes)
    ==> Go to SNETsc

<1> Yes
<2> No (GOTO CK3)

SNETsc Does this person –go through household roster use the Internet at school?
    Universe: SATT = <1> Yes OR is identified as enrolled in school in basic CPS.
    Skip pattern, if SATT = <2> No AND not enrolled in school ==> GOTO SNETs@a.

<1> Yes
<2> No (GO TO SNETs@a)

SNETsd When this person –go through household roster uses the Internet at school, (do you/does s/he) use it –
Universe: (SNETsc = <1> Yes) AND (age < 16 or peeduca =31-37).

<1> only during school hours
<2> before or after school hours
<3> both

SNETs@a Does this person –go through household roster use the Internet at –
MARK ALL THAT APPLY. TO "MARK" ENTER 1-4; TO "UNMARK" RE-ENTER
1-4; ENTER (N) FOR NO MORE
Universe: (SCh2 = <1> Yes) OR (SCh2a = <1> Yes) OR (SCw2 = <1> Yes) OR
(SNET = <1> Yes)

<1> a public library
<2> a community center
<3> someone else's house
<4> some other place (specify)

==>

CK3 Universe for questions SNETA - SNETQ: (SCh2 = <1> Yes) OR (SCh2a = <1>
Yes) OR (SCw2 = <1> Yes) OR (SNET = <1>Yes).

Skip pattern, if (SCh2 = <2> No) AND (SCh2a = <2> No) AND (SCw2 = <2> No) AND
(SNET = <2> No) ==> GOTO CK5.

READ4 Now we're going to talk about how household members may have used the
Internet this year. (Read if necessary. – that is, since January 1, 2001).

SNETA This year, has this person – go through household roster used the Internet to
complete school assignments?
Universe: SATT = <1> Yes OR identified as enrolled in school in basic CPS.

<1> Yes
<2> No

SNETB This year, has this person –go through household roster used the Internet for
email or instant messaging?
Universe: Aged 3 and older.

<1> Yes
<2> No

SNETC (This year, has this person –go through household roster used the Internet for) chat rooms or LISTSERVs?
    Universe: Aged 3 and older.

<1> Yes
<2> No

SNETD (This year, has this person –go through household roster used the Internet for) playing games?
    Universe: Aged 3 and older.

<1> Yes
<2> No

SNETE This year, has this person – go through household roster used the Internet to take a course online?
    Universe: Aged 3 and older.

<1> Yes (GOTO SNETE1)
<2> No (GOTO SNETF)

CK4 Use first parenthetical for respondents identified as employed in basic CPS. Use second parenthetical if not employed.

SNETE1 Was that course MAINLY (for work, to earn a degree or for personal interest) (to earn a degree or for personal interest)?
ENTER ONE RESPONSE
    Universe: SNETE = <1> Yes and aged 3 and older.

<1> work
<2> degree
<3> personal interest

SNETF This year, has this person –go through household roster used the Internet to search for information about products or services?
    Universe: Aged 3 and older.

<1> Yes
<2> No

SNETG (This year, has this person – go through household roster used the Internet) To purchase products or services?
    Universe: Aged 3 and older.

<1> Yes
<2> No

SNETH This year, has this person –go through household roster used the Internet to get news, weather, or sports information?
    Universe: Aged 3 and older.

<1> Yes
<2> No

SNETI (This year, has this person –go through household roster used the Internet for) viewing TV or movies or listening to radio?
    Universe: Aged 3 and older.

<1> Yes
<2> No

SNETJ (This year, has this person –go through household roster used the Internet for) telephone calls?
    Universe: Aged 3 and older.

<1> Yes
<2> No

SNETK This year, has this person –go through household roster used the Internet to search for information about health services or practices?
    Universe: Aged 15 and older.

<1> Yes
<2> No

SNETL (This year, has this person –go through household roster used the Internet to

search for information about) government services or agencies?
Universe: Aged 15 and older.

<1> Yes
<2> No

SNETM This year, has this person – go through household roster used the Internet to trade stocks, bonds or mutual funds?
Universe: Aged 15 and older.

<1> Yes
<2> No

SNETN (This year, has this person – go through household roster used the Internet to) bank online?
Universe: Aged 15 and older.

<1> Yes
<2> No

SNETP This year, has this person – go through household roster used the Internet to search for a job?
Universe: Aged 15 years and older.

<1> Yes (GOTO SNETP1)
<2> No (GOTO SNETQ)

SNETP1 How did this person – go through household roster use the Internet to search for a job? Did (you/she/he) read online job ads or search online job listings?
Universe: SNETP = <1> Yes

<1> Yes
<2> No

SNETP2 Did (you/she/he) research information about potential employers?
Universe: SNETP = <1> Yes

<1> Yes
<2> No

SNETP3 Did (you/she/he) submit a resume or application to an employer online?
    Universe: SNETP = <1> Yes

    <1> Yes
    <2> No

SNETP4 Did (you/she/he) post a resume on a job listing sight or with a service online?
    Universe: SNETP = <1> Yes

    <1> Yes
    <2> No

SNETP5 Did (you/she/he) post a resume on (your/her/his) own website?
    Universe: SNETP = <1> Yes

    <1> Yes
    <2> No

SNTP6@a Did (you/she/he) do anything else to search for a job online?
    Universe: SNETP = <1> Yes

    <1> Yes/specify _____
    <2> No

SNETQ@a This year, has this person – go through household roster used the Internet for any other purpose?
    Universe: Aged 3 and older.

    <1> Yes/specify _____
    <2> No

CK5 If primary respondent in MIS 4 or MIS 8 – GOTO READ5, else GOTO DS1.

READ5 Now I'd like to talk with you about the security of information on the Internet.

SCON1 Compared to providing personal information over the telephone, how concerned are you about providing personal information over the Internet? Are you –
    Universe: Primary respondent only on outgoing rotation.

    <1> more concerned

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<2> less concerned

<3> about the same

SCON2 Compared to the material on television, how concerned are you about the kind of material children may be exposed to on the Internet? Are you –

Universe: Primary respondent only on outgoing rotation in households with any person age < 18 and perrp . 1, 2, or 3..

<1> more concerned

<2> less concerned

<3> about the same

DS1 Does this person - go through household roster have any of the following long-lasting physical conditions?

ENTER <X> FOR NONE OF THESE MARK ALL THAT APPLY. TO "MARK" ENTER 1-4; TO "UNMARK" RE-ENTER 1-4; ENTER <N> FOR NO MORE.

<1> Blindness or a severe vision impairment even with glasses or contact lenses

<2> Deafness or a severe hearing impairment even with a hearing aid

<3> A physical condition that substantially limits (NAME's/your) ability to walk or climb stairs

<4> A condition that makes it difficult to type on an ordinary typewriter or traditional computer keyboard

Blind <D> or <R> in first entry only ==> [All entries go to DS2]

DS2 Because of a physical or mental health condition lasting 6 months or longer, does this person - go through household roster have difficulty going OUTSIDE the home alone, for example, to shop or visit a doctor's office?

<1> Yes

<2> No

Blind <D> or <R>

==> [Go to END]

October 2003 School Enrollment and Computer Use Survey Supplement Questionnaire

Note on skip patterns: All <D> and <R> responses should follow the skip pattern specified for a "no" response. Unless otherwise stated, all answer entries go to next item in list.

The universe for Computer and Internet Use questions is all persons 15 and older except where otherwise specified.

Read only items in bold.

READ1 This month we are asking some additional questions about the use of personal computers and the Internet. (Read if necessary – By "personal computers," we mean desktop or laptop computers.)
     <1> Help screen with Internet definition (GOTO READ1H1)
     <2> Help screen explaining the importance (GOTO READ1H2) of responding

     Enter <P> to PROCEED (GOTO SC1)
     [blind] <R> Refused Supplement

SC1 Is there a computer or laptop in this household?
     <1> Yes (GOTO SC2)
     <2> No (GOTO SINT1)

     [blind] <D> or <R> (GOTO SINT1)

SC2 How many computers or laptops are there in use in this household? (READ If necessary –Do not include old computers that are in the household but are not used).
     <1> 1
     <2> 2
     <3> 3 or more

     [blind] <D> or <R> (GOTO SC3)

SC3 In what year was the (newest) computer obtained?
     <1> 2003
     <2> 2002

<3> 2001
<4> 2000
<5> 1999
<6> 1998
<7> before 1998

[blind] <D> or <R> (GOTO SINT1)

SINT1 Does anyone in this household connect to the Internet from home?
<1> Yes
<2> No (GOTO SEVR)

[blind] <D> or <R> (GOTO SEVR)

SINT2@a Do you currently access the Internet using –
<1> A regular 'dial-up' telephone line (GOTO SINT2c@a)
<2> mobile phone, PDA, or pager connection
<3> A DSL line (Digital Subscriber Line, e.g., ADSL)
<4> A cable modem
<5> Satellite
<6> A fixed wireless connection such as MMDS(Multi-Media Distribution
System) (GOTO SINT6)
<7> Something else (Please specify) _____SINT2@s (GOTO SINT6)

[blind] <D> or <R> (GOTO SINT6)

SINT2b Does your household also use a wireless local area network (such as Wireless
Fidelity, or "WiFi") to access the Internet?
(Universe: SINT2@a = 2, 3, 4, 5)

<1> Yes
<2> No

[blind] <D> or <R>
(All answers GOTO SINT6.)

SINT2c What is the main reason that you do not have high-speed (that is, faster than dial-
up) Internet access at home?
(Universe: SINT2@a = 1)

<1> Don't need it, not interested
<2> Too expensive
<3> Can use it somewhere else
<4> Not available in area
<5> No computer or computer inadequate
<6> Privacy and security
<7> Other reasons (Please specify) _____ SINT2d

[blind] <D> or <R>
(All answers GOTO SINT6.)

SEVR Has anyone in this household EVER CONNECTED to the Internet from home?
<1> Yes
<2> No

[blind] <D> or <R> (GOTO SINT6)

SINT5@a What is the MAIN reason that you don't have the Internet at home?
(Do not read answer categories.)
<1> Costs are too high
<2> Lack of confidence or skills
<3> Don't need it, not interested
<4> Privacy and security concerns
<5> Concern that children will access inappropriate sites
<6> Have access to Internet elsewhere
<7> Lack of time to use the Internet
<8> Language barriers
<9> No computer or computer inadequate
<10> Other reason (Please specify) _____ SINT5@s

[blind] <D> or <R>
(All answers GOTO SINT6.)

SINT6 Which of these communications/entertainment media are used at home?
ENTER <X> FOR NONE OF THESE
MARK ALL THAT APPLY. TO "MARK" ENTER 1-4; TO "UNMARK" RE-
ENTER 1-4;
ENTER <N> FOR NO MORE.

<1> Telephone

<2> Cellular phone
<3> Pager
<4> Satellite TV
<5> Cable TV
<6> Personal Digital Assistant (PDA)

[blind] <D> or <R>
(All answers GOTO READ2.)
CKA Do not read.

For a single person household only, if WK = 2, 3, 4, or 5 AND SSCHOL = 2 AND
SC1= 2 AND
SINT1 = 2 GOTO READ3.

READ2 The next few questions are about how household members may use computers.
(This may include use of computers outside the home.)

SCs Does this person –go through household roster use a computer at school?
    (Universe: SSCHOL = 1 OR SCH35 = 1 OR SCH614 = 1)
    <1> Yes
    <2> No (GOTO Sch)

    [blind] <D> or <R> (GOTO Sch)

SCs1 When this person –go through household roster uses a computer at school, (do
you/does s/he) use it –
    (Universe: SCs = 1 AND All persons 3 and older)

    <1> only during school hours
    <2> before or after school hours
    <3> both

    [blind] <D> or <R> (GOTO Sch)

Sch Does this person –go through household roster use a computer at home?
    (Universe: SC1 = 1 AND all persons 3 and older)

    <1> Yes
    <2> No (GOTO Scw)

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[blind] <D> or <R> (GOTO Scw)

Schw Does this person – go through household roster use a home computer to work at home?
(Read if necessary: Working at home can include working primarily from your home or bringing work home with you).
(Universe: Identified as employed in basic CPS AND (Sch = 1)

<1> Yes
<2> No

[blind] <D> or <R> (GOTO SCh1)

CK1 Do not read.
If <1> Yes to SChw, use second parenthetical for questions SCh1 - SCh4
If <2> No to SChw, use first parenthetical for questions SCh1 - SCh4

SCh1 (At home, what does this person –go through household roster) (When this person uses the home computer for PERSONAL USE, what does this person) do on the computer? (Do you/Does s/he) do word processing or desktop publishing?
(Universe: Sch = 1 AND all persons 3 and older)

<1> Yes (GOTO SCh2n@a)
<2> No (GOTO SCh2)

[blind] <D> or <R>

SCh2 (At home, do you/does s/he) connect to the Internet (for personal use)?
(Universe: Sch = 1 AND SINT1 NE 2 AND all persons 3 and older)

<1> Yes
<2> No (GOTO SCh2A)

[blind] <D> or <R>

SCh2n@a Which is the main device this person–go through household roster uses to access the Internet at home?

(Universe: All persons 3 and older)

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<1> Through a home PC (desktop)
<2> Through a portable or laptop computer
<3> Through a TV-based Internet device or set top box
<4> Through a mobile (for example, cellular) phone
<5> Through a personal digital assistant or other handheld device
<6> Through a games machine with Internet connection
<7> Using any other means? (Please Specify)_____ SCh2n@s

[blind] <D> or <R>

SCh2A (At home, do you/does s/he) use e-mail (for personal use)?
(Universe: Sch = 1 and all persons 3 and older)

<1> Yes
<2> No

[blind] <D> or <R>

SCh3 (At home, do you/does s/he) Use spreadsheets or databases (for personal use)?
(Universe: Sch = 1 AND all persons 15 and older)

<1> Yes
<2> No

[blind] <D> or <R>

SCh4 (At home, do you/does s/he) Do graphics or manipulate images, photographs,
videos, or audios (for personal use)?
(Universe: Sch = 1 AND all persons 15 and older)

<1> Yes
<2> No

[blind] <D> or <R>

SCh5 (At home, do you/does s/he use the computer) To complete school assignments?
(Universe: Sch = 1 AND SSCHOL = 1 OR SCH35 = 1 OR SCH614 = 1)

<1> Yes
<2> No

[blind] <D> or <R>

SCh6 At home, does this person –go through household roster use the home computer to manage household records or finances?
   (Universe: Sch = 1 AND all persons 15 and older)

   <1> Yes
   <2> No

   [blind] <D> or <R>

SCh7 At home, (do you/does this person - go through household roster) play games on the computer without connecting to the Internet?
   (Universe: Sch = 1 AND all persons 3 and older)
   <1> Yes
   <2> No
   [blind] <D> or <R>

CK2 Check item. Do not read.
If <1> Yes to SChw, use second parenthetical for questions SCw - SCw7.
If <2> No to SChw, use first parenthetical for questions Scw - SCw7.

If identified as multi-job holder in basic CPS, ask MAIN job, else ask job.

Scw (Does this person –go through household roster use a computer at) (Does this person –go through household roster use a computer for) (your/his/her) (MAIN) job?
   (Universe: Identified as employed in basic CPS. If not employed, GOTO READ3)

   <1> Yes
   <2> No (GOTO READ3)

   [blind] <D> or <R> (GOTO READ3)

SCw1 (At this person's –go through household roster main job), (For this person's main job), what (do you/does s/he) do on the computer? (Do you/does s/he) do word processing or desktop publishing?
   <1> Yes
   <2> No

[blind] <D> or <R>

SCw2 (At work, do you/does s/he) (For work, do you/does s/he) Connect to the Internet or use email or instant messaging?
    <1> Yes
    <2> No

    [blind] <D> or <R>

SCw3 (At work, do you/does s/he) (For work, do you/does s/he) Use a calendar or do scheduling on the computer?
    <1> Yes
    <2> No

    [blind] <D> or <R>

SCw4 (At work, do you/does s/he) (For work, do you/does s/he) Use spreadsheets or databases?
    <1> Yes
    <2> No
    [blind] <D> or <R>

SCw5 (At work, do you/does s/he) (For work, do you/does s/he) Do graphics and design?
    <1> Yes
    <2> No

    [blind] <D> or <R>

SCw6 (At work, do you/does s/he) (For work, do you/does s/he) Do programming?
    <1> Yes
    <2> No

    [blind] <D> or <R>

READ3 The next few questions are about the Internet.
SNET Does this person –go through household roster use the Internet at any location?
    (Universe: All persons 3 and older)
    Skip pattern: If SCh2 = 1 OR SCh2A = 1 OR
    SCw2 = 1 ==> Go to SNETsc

<1> Yes
<2> No (GOTO CK3)

[blind] <D> or <R> (GOTO CK3)

SNETsc Does this person –go through household roster use the Internet at school?
(Universe: SSCHOL = 1 OR SCH35 = 1 OR SCH614 = 1)
Skip pattern: If SSCHOL = 2 ==> GOTO SNETs@a.

<1> Yes
<2> No (GOTO SNETs@a)

[blind] <D> or <R> (GOTO SNETs@a)

SNETsd When this person –go through household roster uses the Internet at school, (do
you/does s/he) use it –
(Universe: SNETsc = 1 AND (all persons 16 and older OR PEEDUCA = 31-37))

<1> only during school hours
<2> before or after school hours
<3> both

[blind] <D> or <R>

SNETs@a Earlier you said – go through household roster uses the internet at one or more
of these places – home, work, or school. Other than there, does this person –go through
household roster use the Internet at --

ENTER <X> FOR NONE OF THESE
MARK ALL THAT APPLY. TO "MARK" ENTER 1-4; TO "UNMARK" RE-
ENTER 1-4;
ENTER (N) FOR NO MORE.
(Universe: SCh2 = 1 OR SCh2A = 1 OR SCw2 = 1 OR SNET = 1)

<1> a public library
<2> an airport, hotel, etc while traveling
<3> Internet café/coffee shop in your area
<4> someone else's house

[blind] <D> or <R>

SNETsb How often did you USUALLY access the Internet over the last year?

    <1> At least once a day

    <2> At least once a week but not every day

    <3> At least once a month but not every week

    <4> Less than once a month

    [blind] <D> or <R>

CK3 Universe for questions SNETA – SNETP4: SCh2 = 1 OR SCh2A = 1 OR SCw2 = 1 OR SNET = 1.

    Skip pattern: If SCh2 = 2 AND SCh2A = 2 AND

    SCw2 = 2 AND SNET = 2 ==> GOTO CK5.

READ4 Now we're going to talk about how household members may have used the Internet this year.

(Read if necessary. – that is, since January 1, 2003).

SNETA This year, has this person – go through household roster used the Internet to complete school assignments?

    (Universe: SSCHOL = 1 OR SCH35 = 1 OR SCH614 = 1)

    <1> Yes

    <2> No

    [blind] <D> or <R>

SNETB This year, has this person –go through household roster used the Internet for email or instant messaging?

    (Universe: All persons 3 and older)

    <1> Yes

    <2> No

    [blind] <D> or <R>

SNETD (This year, has this person –go through household roster used the Internet for) playing games?

    (Universe: All persons 3 and older)

<1> Yes
<2> No

[blind] <D> or <R>

SNETE This year, has this person – go through household roster used the Internet to take a course online?

(Universe: All persons 3 and older)

<1> Yes
<2> No

[blind] <D> or <R>

SNETF This year, has this person –go through household roster used the Internet to search for information about products or services?
(Universe: All persons 3 and older)

<1> Yes
<2> No

[blind] <D> or <R>

SNETG (This year, has this person – go through household roster used the Internet) To purchase products or services?
(Universe: All persons 3 and older)

<1> Yes
<2> No

[blind] <D> or <R>

SNETH This year, has this person –go through household roster used the Internet to get news, weather, or sports information?
(Universe: All persons 3 and older)

<1> Yes
<2> No

[blind] <D> or <R>

SNETI (This year, has this person –go through household roster used the Internet for) listening to the radio or viewing TV or movies?
   (Universe: All persons 3 and older)

   <1> Yes
   <2> No

   [blind] <D> or <R>

SNETJ (This year, has this person –go through household roster used the Internet for) telephone calls?
   (Universe: All persons 3 and older)

   <1> Yes
   <2> No

   [blind] <D> or <R>

SNETK This year, has this person –go through household roster used the Internet to search for information about health services or practices?
   (Universe: All persons 12 and older)

   <1> Yes
   <2> No

   [blind] <D> or <R>

SNETL (This year, has this person –go through household roster used the Internet to search for information about) government services or agencies?
   (Universe: All persons 15 and older)

   <1> Yes
   <2> No

   [blind] <D> or <R>

SNETL1 (This year, has this person –go through household roster used the Internet to) download federal, state, or local government forms?

(Universe: All persons 15 and older)

    <1> Yes
    <2> No
    [blind] <D> or <R>

SNETL2 (This year, has this person –go through household roster used the Internet to) submit completed federal, state, or local government forms?

    (Universe: All persons 15 and older)

    <1> Yes
    <2> No

    [blind] <D> or <R>

SNETM This year, has this person – go through household roster used the Internet to trade stocks, bonds or mutual funds?

    (Universe: All persons 15 and older)

    <1> Yes
    <2> No

    [blind] <D> or <R>

SNETN (This year, has this person – go through household roster used the Internet to) bank online?

    (Universe: All persons 15 and older)

    <1> Yes
    <2> No

    [blind] <D> or <R>

SNETP This year, has this person – go through household roster used the Internet to search for a job?

    (Universe: All persons 15 and older)

    <1> Yes
    <2> No (GOTO CK5)

    [blind] <D> or <R>

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SNETP1 How did this person – go through household roster use the Internet to search for a job? Did (you/she/he) read online job ads or search online job listings?
(Universe: SNETP = 1)

<1> Yes
<2> No

[blind] <D> or <R>

SNETP2 Did (you/she/he) research information about potential employers?
(Universe: SNETP = 1)

<1> Yes
<2> No

[blind] <D> or <R>

SNETP3 Did (you/she/he) submit a resume or application to an employer online?
(Universe: SNETP = 1)

<1> Yes
<2> No

[blind] <D> or <R>

SNETP4 Did (you/she/he) post a resume on a job listing site or with a service online?
(Universe: SNETP = 1)

<1> Yes
<2> No

[blind] <D> or <R>

CK5 If primary respondent in MIS 4 or MIS 8 – GOTO READ5, else GOTO READ6.
READ5 Now I'd like to talk with you about the security of information on the Internet.

SCON1 Compared to providing personal information over the telephone, how concerned are you about providing personal information over the Internet? Are you

(Universe: Primary respondent only on outgoing rotation, MIS-4 OR MIS-8)

<1> more concerned
<2> less concerned
<3> about the same

[blind] <D> or <R>

SCON2 Compared to the material on television, how concerned are you about the kind of material children may be exposed to on the Internet? Are you –
(Universe: MIS-4 OR MIS-8 households with any person age < 18 AND perrp NE 1, 2, or 3)

<1> more concerned
<2> less concerned
<3> about the same

[blind] <D> or <R>

READ6 The next few questions are about long-lasting physical and mental health conditions.

DS1 Does this person - go through household roster have any of the following long-lasting physical conditions?
ENTER <X> FOR NONE OF THESE
MARK ALL THAT APPLY. TO "MARK" ENTER 1-4; TO "UNMARK" RE-ENTER 1-
4; ENTER <N> FOR NO MORE.

<1>Blindness or a severe vision impairment even with glasses or contact lenses
<2 > Deafness or a severe hearing impairment even with a hearing aid
<3>A physical condition that substantially limits (NAME's/your) ability to walk or climb stairs
<4>A condition that makes it difficult to type on an ordinary typewriter or traditional computer keyboard

[blind] <D> or <R> in first entry only

(All entries go to DS2)

DS2 Because of a physical or mental health condition lasting 6 months or longer, does this person - go through household roster have difficulty going OUTSIDE the home alone, for example, to shop or visit a doctor's office?

(Universe: All person 15 and older)

<1> Yes
<2> No

[blind] <D> or <R>

[Go to END]

October 2007 School Enrollment and Internet Use Supplement Questionnaire

This month we are asking some additional questions concerning the Internet.
ENTER <F1> FOR IMPORTANCE OF RESPONDING AND INTERNET
  DEFINITION
ENTER <1> TO CONTINUE

(Do you/Does anyone in this household) use the Internet at any location?
<1> Yes
<2> No

Who is that?
Enter persons line number (1 – 16)
Probe: Anyone else?
Enter all that apply, separated by commas

(Do you/Does anyone in this household) connect to the Internet from home?
<1> Yes
<2> No

Do you currently access the Internet using ---?
<1> A regular 'dial-up' telephone
<2> DSL, cable modem, satellite, wireless (such as Wi-Fi), mobile phone or PDA, fiber
   optics, or some other broadband Internet connection
<3> Something else