



DATA NUDGE

A monthly reminder to manage your data

Data loss is caused by failures or neglect in storage, transmission, or processing. More than often we are not quite aware of the real risks and how to avoid them. Most common reasons for data loss are connected to our everyday lives - the way we save, store and handle our data. Losing data could be heartbreaking and frustrating.

Causes of Data Loss

75%
Human Errors



25%
Infrastructure and Other Errors

Two common causes of data loss are



Human error

- A [study](#) revealed that 75% of data loss is caused by human error, including: intentional or accidental deletion or overwriting of files. Small events, such as deleting files and misplaced spreadsheets, may turn into a catastrophe.



Infrastructure and other errors

- Data loss sometimes can be caused by system error, such as virus damage, operating system or application software bugs, or failed upgrades.
- One should also mind for facilities errors, like power outages, network failures, and natural disasters.



Check previous data nudge on how to [backup your data](#) to prevent data loss.

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