

# FLOWERS AND FOLIAGE PLANTS

## VALUE OF FLOWERS AND FOLIAGE PLANTS UP

Gross wholesale value of sales of 4 major flower types (Carnations, Chrysanthemums, Gladioli and Roses) in 1974 by Illinois commercial producers was \$8,307,000, 2% above the 1973 value. Wholesale price per unit was higher for all flower types in 1974. Gross wholesale value of miniature roses, pom pom chrysanthemums, miniature carnations, gladioli, and potted chrysanthemums increased from the previous year. Volumes of miniature roses and gladioli sold were higher in 1974 while number of units sold was lower for all other flower types.

Net value of sales of foliage plants for indoor or patio use increased 65% to \$2,213,000 in 1974. Producers devoted 436,000 square feet to foliage plant production compared to 324,000 square feet in 1973.

### ROSES AND CHRYSANTHEMUMS: Plants in production, sales, price and wholesale value, Illinois, 1970-74

Year	Units in production	Units sold	Percent of sales at wholesale	Wholesale price	Value of sales at wholesale
	<u>1,000 plants</u>	<u>1,000 blooms</u>	<u>Percent</u>	<u>Dollars</u>	<u>1,000 dollars</u>
<u>HYBRID TEA ROSES</u>					
1970	1,032	18,694	94	.152	2,842
1971	722	14,472	91	.183	2,648
1972	906	14,741	96	.178	2,620
1973	1,266	20,730	99	.152	3,151
1974	1,086	16,830	99	.175	2,945
<u>MINIATURE OR SWEETHEART ROSES</u>					
1970	390	11,157	92	.084	937
1971	227	7,454	94	.096	716
1972	190	5,235	96	.094	492
1973	205	6,030	99	.088	531
1974	300	7,759	99	.093	722
<u>STANDARD CHRYSANTHEMUMS</u>					
1970	3,410	3,361	82	.279	938
1971	2,774	2,723	85	.302	822
1972	2,538	2,577	82	.362	933
1973	2,520	2,412	80	.320	772
1974	2,174	2,116	79	.325	688
<u>POMPOM CHRYSANTHEMUMS</u>					
1970	3,024	1/636	75	1.14	727
1971	2,838	1/539	82	1.23	661
1972	1,654	1/587	68	1.06	622
1973	1,574	1/613	45	1.19	729
1974	1,519	1/607	42	1.30	789

1/ 1,000 bunches.

## OTHER FLOWERS AND FOLIAGE PLANTS: Units in production, sales, price and wholesale value, Illinois, 1970-74

Year	Units in production	Units sold	Percent of sales at wholesale	Wholesale price	Value of sales at wholesale
<u>STANDARD CARNATIONS</u>					
	<u>1,000 plants</u>	<u>1,000 blooms</u>	<u>Percent</u>	<u>Dollars</u>	<u>1,000 dollars</u>
1970	710	5,717	82	.076	434
1971	506	4,551	80	.086	391
1972	502	4,030	81	.090	363
1973	411	2,573	75	.085	219
1974	317	2,132	70	.087	185
<u>MINIATURE CARNATIONS</u>					
	<u>1,000 plants</u>	<u>1,000 bunches</u>	<u>Percent</u>	<u>Dollars</u>	<u>1,000 dollars</u>
1970	19	14	77	1.93	27
1971	35	33	86	1.44	48
1972	34	35	66	1.44	50
1973	22	24	49	1.57	38
1974	25	23	30	1.86	43
<u>GLADIOLI</u>					
	<u>Acres</u>	<u>1,000 spikes</u>	<u>Percent</u>	<u>Dollars</u>	<u>1,000 dollars</u>
1970	754	10,464	100	.051	538
1971	796	11,736	98	.045	533
1972	911	10,860	85	.060	652
1973	873	9,683	98	.060	581
1974	675	11,928	99	.064	763
<u>POTTED CHRYSANTHEMUMS</u>					
	<u>1,000 pots</u>	<u>1,000 pots</u>	<u>Percent</u>	<u>Dollars</u>	<u>1,000 dollars</u>
1970	684	679	92	1.86	1,265
1971	712	675	93	1.93	1,305
1972	695	819	65	1.95	1,597
1973	1,100	1,090	95	1.98	2,158
1974	1,044	1,034	94	2.10	2,172
<u>FOLIAGE PLANTS</u>					
	<u>1,000 sq. ft.</u>		<u>Percent</u>		<u>1,000 dollars</u>
1970	48		75		412
1971	101		76		287
1972	237		87		936
1973	324		66		1,342
1974	436		69		2,213