

# FLOWERS AND FOLIAGE PLANTS

## TOTAL VALUE OF FLOWERS AND FOLIAGE PLANTS UP SLIGHTLY

Grosswholesale value of sales of selected flower types (cut and potted) and foliage plants in 1979 by Illinois commercial producers was \$23.7 million, 3% more than the \$22.9 million value of gross wholesale sales in 1978. The gross wholesale value for cut flowers was up on all surveyed types, except for chrysanthemums (standard and pompon), and snapdragons. Wholesale value for potted plants (including flowering and vegetable bedding plants) was up 6%, as all types, except poinsettias and geraniums, showed an increase over 1978. The wholesale price per unit for cut flowers in 1979 was lower than 1978 for all types with the exception of sweetheart roses and gladioli. Wholesale prices for potted plants were up from 1978 except for chrysanthemums and hydrangeas. Volumes sold for all cut flower types except snapdragons were higher in 1979 than the previous year. Volumes sold for most potted plants were also higher in 1979 than in 1978. Potted poinsettias and geraniums both had lower volumes of sales in 1979 compared

with 1978. Flowering bedding plants were up in volume of sales compared with 1978 while vegetable bedding plants were slightly lower.

Net value of sales in 1979 of foliage plants for indoor or patio use was \$3.1 million, down nearly 18% from 1978 when it was \$3.8 million. The 1979 area in production was also lower at 612,000 square feet compared with 707,000 square feet in 1978, a decrease of 13%.

The Illinois Cooperative Crop Reporting Service began making official estimates in 1976 for the production of snapdragons, potted poinsettias, potted geraniums, potted lilies, potted hydrangeas, and flowering or vegetable bedding plants. Thus no production figures are available for these items prior to this time.

### ROSES AND CHRYSANTHEMUMS: Plants in production, sales, price and wholesale value, Illinois, 1975-79

Year	Units in production 1,000 plants	Units sold 1,000 blooms	Percent of sales at wholesale Percent	Wholesale price Dollars	Value of sales at wholesale 1,000 dollars
<u>HYBRID TEA ROSES</u>					
1975	1/1,541	17,041	96	.186	3,170
1976	1/1,310	15,030	96	.245	3,682
1977	885	14,759	100	.242	3,572
1978	758	12,387	99	.261	3,233
1979	721	13,507	100	.246	3,323
<u>MINIATURE OR SWEETHEART ROSES</u>					
1975	1/397	6,917	99	.102	706
1976	1/316	7,201	95	.168	1,210
1977	214	5,795	100	.162	939
1978	169	4,231	100	.183	774
1979	161	4,520	96	.221	999
<u>STANDARD CHRYSANTHEMUMS</u>					
1975	1/325	1,706	73	.351	599
1976	1/318	1,445	78	.366	529
1977	1/223	1,155	82	.365	422
1978	1/139	534	47	.515	275
1979	1/106	573	75	.366	210
<u>POMPON CHRYSANTHEMUMS</u>					
1975	1/296	2/324	49	1.22	395
1976	1/258	2/265	62	1.45	384
1977	1/152	2/174	55	1.45	252
1978	1/213	2/271	39	1.65	447
1979	1/228	2/275	64	1.33	366

1/ 1,000 square feet. 2/ 1,000 bunches.

## OTHER FLOWERS AND FOLIAGE PLANTS: Units in production, sales, price and wholesale value, Illinois, 1975-79

Year	Units in production	Units sold	Percent of sales at wholesale	Wholesale price	Value of sales at wholesale
<u>GLADIOLI</u>					
	<u>Acres</u>	<u>1, 000 spikes</u>	<u>Percent</u>	<u>Dollars</u>	<u>1, 000 dollars</u>
1975	580	8, 397	99	.079	663
1976	601	9, 196	100	.111	1, 021
1977	573	9, 121	100	.077	702
1978	586	7, 374	90	.093	686
1979	485	9, 441	100	.120	1, 133
<u>POTTED CHRYSANTHEMUMS</u>					
	<u>1, 000 pots</u>	<u>1, 000 pots</u>	<u>Percent</u>	<u>Dollars</u>	<u>1, 000 dollars</u>
1975	1/549	1, 052	75	2.14	2, 251
1976	1/735	1, 040	90	2.32	2, 413
1977	1/819	1, 160	97	2.42	2, 807
1978	1/602	1, 177	94	2.45	2, 884
1979	1/743	1, 240	95	2.41	2, 988
<u>FOLIAGE PLANTS</u>					
	<u>1, 000 sq. ft.</u>		<u>Percent</u>		<u>1, 000 dollars</u>
1975	657		77		3, 796
1976	879		70		4, 343
1977	723		84		6, 145
1978	707		71		3, 757
1979	612		86		3, 091
<u>SNAPDRAGONS</u>					
	<u>1, 000 sq. ft.</u>	<u>1, 000 stems</u>	<u>Percent</u>	<u>Dollars</u>	<u>1, 000 dollars</u>
1976	123	605	69	.154	93
1977	95	443	79	.174	77
1978	95	401	33	.255	102
1979	58	278	54	.252	70
<u>POTTED POINSETTIAS</u>					
	<u>1, 000 sq. ft.</u>	<u>1, 000 pots</u>	<u>Percent</u>	<u>Dollars</u>	<u>1, 000 dollars</u>
1976	1, 117	863	87	2.78	2, 399
1977	1, 489	1, 166	94	2.93	3, 416
1978	1, 403	960	90	3.07	2, 947
1979	1, 164	898	89	3.18	2, 856
<u>POTTED GERANIUMS</u>					
1976	959	2, 662	71	.74	1, 970
1977	736	2, 588	74	.69	1, 786
1978	1, 122	2, 776	69	.83	2, 304
1979	864	2, 509	71	.88	2, 208
<u>POTTED LILIES</u>					
1976	331	597	92	1.92	1, 146
1977	536	524	88	2.39	1, 252
1978	307	380	94	2.57	977
1979	307	389	90	3.06	1, 190
<u>POTTED HYDRANGEAS</u>					
1976	23	26	55	2.47	64
1977	16	12	89	3.39	41
1978	20	17	85	3.71	63
1979	33	36	92	3.06	110
<u>FLOWERING BEDDING PLANTS</u>					
	<u>1, 000 sq. ft.</u>	<u>1, 000 flats</u>	<u>Percent</u>	<u>Dollars</u>	<u>1, 000 dollars</u>
1976	1, 457	803	65	3.08	2, 473
1977	1, 585	758	67	4.46	3, 381
1978	1, 448	811	61	4.14	3, 358
1979	1, 534	924	80	4.25	3, 927
<u>VEGETABLE BEDDING PLANTS</u>					
1976	589	280	66	3.23	904
1977	487	251	72	3.97	996
1978	543	326	62	3.43	1, 118
1979	533	319	70	3.88	1, 238

1/1, 000 square feet.