A Second Life for Your Museum

3D Multi-User Virtual Environments and Museums

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Growth of Online Worlds: From...

(Note: If you’re not sure what to do, you can type LOOK to look around.)

Courtesy mmogchart.org
To...

International Space Flight Museum
Second Life Is Not a Game
Concurrent Residents Online and Total Residents

Data collected 08/2006 - 03/2007 GMT, excluding grid downtime
So what is it?

- 3D Multi-user Virtual Environment (MUVE)
  - Collaborative Virtual Environment (CVE)
- Proprietary
  - But based on open standards (OpenGL)
  - Open-source Client
  - Open-source server coming?
  - An open world, you build it, you script it.
Museums in Second Life

• Through early 2007 most museums are created, built, and maintained by SL Residents

• Real-life museums are few or not actively promoting their presence

• This is already changing
  – ‘Sploland (Exploratorium)
  – Science Center (UK)
  – Newseum
  – Your museum??
Science
International Space Flight Museum
‘Splo (Now Open! Sploland)
Art
Second Louvre Museum
Second Louvre Museum

Watch on YouTube
http://youtube.com/watch?v=lx8HskHNSIc
Bolinas Art Museum
Fantasy
Sci-Fi Museum
History/Archeology
Second Life Historical Museum
Jewish Historical Center
Virtual Morocco
Museum of Antiquity
Getting Started

• www.secondlife.com
• Become a “Resident”
  – First account is Free
  – Can’t own land
• Install Client
• Get Oriented

* Be sure to check system requirements first!
Getting Around

• Walk
• Fly
• Drive/Ride
• Teleport
  – SLURL – Second Life URLs
    http://www.slurl.com
• Search
  – In-world search limited to paying landowners
  – http://search.sheeplabs.com (Beta) – Search for items
Building in Second Life

Watch on YouTube

http://youtube.com/watch?v=KruzH82Z2qQ
Scripting in SL

Watch on YouTube

http://youtube.com/watch?v=B6vZqC8SsL8
Other Communities In SL

• Second Life Library 2.0
  http://www.infoisland.org
  – Information Island
  – Cybrary City
  – Education Island
  – ALA Arts Island

• Science Islands

• New Media Consortium
  http://www.nmc.org/sl

• Educators
  http://www.simteach.org
Get Involved

• Museums in Second Life (MiSL) Group
  Search in-world under Groups – Join!

• MiSL Google Group
  http://groups.google.com/group/SImuseums

• Active groups are also maintained by librarians, educators, non-profits (Tech Soup) and many many more!
More Information

- http://del.icio.us/rjurban/secondlife
- YouTube Museum videos
  http://youtube.com/musebrarian
- http://isrl.uiuc.edu/~rjurban
- http://mailer.fsu.edu/~pmarty/
- http://people.lis.uiuc.edu/~twidale/