Introduction
I was inspired to examine racism on campus after I viewed ABC Primetime Live investigative report entitled “True Colors.” In this episode, Diane Sawyer follows two friends, one black and one white, in situations of everyday life such as getting an apartment, shopping for a car, and shopping for shoes. Hidden cameras were set up to expose the racism encountered. This project examined how both white and black students are treated around campus and through day to day life.

Methods
I went around campus and observed our student body as each student went about his/her daily student life. I observed the way whites and blacks were treated and how whites and blacks treated each other. I went to a class, the library, local retail store, and took a trip on a bus. I analyzed the data, focused on different aspects of the interactions looking for subconscious or conscious racism.

Ethnographic Observations

- **White**
  - Female
    - In class the white female sat next to other white students.
  - Male
    - In class, white males typically sat next to other white students.
- **Black**
  - Female
    - In class the black females sat next to other black students.
  - Male
    - In class the black males sat next to other black students.

General Observations

- In the classroom the student body as a whole tend to stick with people of the same ethnicity rather than sitting diversely.
- While studying in the library, observations show that unless students have been forced into a diverse group for a project, students tend to study with people of the same ethnicity.
- In the local retail store, the customers as a whole were not watched as carefully as would be in a more expensive store. However, if one came in wearing baggy clothes or oversized pants, they were watched closely.
- Taking a trip on the bus, whenever possible a student of any ethnicity will sit in the closest seat or a seat by themselves. More often than not it was subconscious racism.

Recommendations

- Workers in areas involving interaction between ethnicities should be aware of the subconscious racism that his/her actions can portray.
- Faculty along with workers on campus should be required to go through training that emphasizes the reality of racism on campus and how it affects different people.
- Awareness of racism on campus needs to be a priority to further better our diverse university.