

Gregory Hall
810 S. Wright Street
Urbana, IL 61801

May 8, 2006

Kathryn Flint
BTW 250 Instructor
411 English Building
608 S. Wright Street
Urbana, IL 61801

Dear Ms. Kathryn Flint:

Our group has performed a thorough investigation on Krannert Art Museum; including the activities that constitute this system and how its mission statement adheres to the main objectives of the center. The six essential components of the activity system that we analyzed are the community, rules, subjects, tools, motives, and division of labor. All of these are incorporated into the mission statement, which proves that this business document is extremely relevant to the museum. We focused our research on how this activity system serves the surrounding area, and how Krannert has evolved to become such an integral part of this campus.

Extensive research on any activity system will inevitably encounter some limitations when analyzing the source and creating the final project. Our biggest accomplishment was finding a way to coordinate four unique perspectives and schedules in order to formulate one comprehensive piece. This was achieved essentially through strong communication, both within our group and with outside, knowledgeable individuals. Interviews, direct observations, online searches, and museum brochures drove the investigation process and ultimately provided the bulk of our project material.

This thorough analysis of Krannert has opened our eyes to the uniqueness and diversity that Krannert brings to society. The conclusion was made that the museum's primary function is serving the community by expanding cultural awareness and enriching education. Thus, any recommendations for improvement involve gaining new Krannert advocates and retaining present ones. This is achieved by getting the center's name out through advertising, presentations, and special events. Also, attracting the surprisingly large percentage of the student body that has not utilized the museum for purposes beyond course-related work is vital. This can also be accomplished through advertising methods and discovering what types of exhibits and events will truly attract individuals. Expanding its visitor base and communal awareness will only enhance its mission and future success.

Sincerely,

Marisa Armstrong, Adrian Jaronczyk, Kim Ruelo, Michelle White

**A Critical Analysis of the Ethnography of
Krannert Art Museum**

Marisa Armstrong
Adrian Jaroczyk
Kim Ruelo
Michelle White

May 8, 2006

Prepared for

Kathryn Flint
BTW 250 Instructor

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