

# College and Research Libraries

## Contents

OUR FOUR YEAR GOALS: CONTRIBUTIONS OF COLLEGE, UNIVERSITY, AND REFERENCE LIBRARIES. By <i>William H. Carlson</i> .....	291
THE SECOND DECADE. By <i>Benjamin E. Powell</i> .....	295
UNIVERSITY OF OREGON'S AUDIO-VISUAL SERVICE. By <i>Raynard C. Swank</i> .....	299
AUDIO-VISUAL SERVICES AT LYCOMING COLLEGE. By <i>Nat Whitten</i> .....	308
NONBOOK MATERIALS IN A TEACHERS COLLEGE LIBRARY. By <i>Marion B. Grady</i> ..	311
THE <i>Experiment Station Record</i> , 1933-46. By <i>Laura I. Makepeace</i> and <i>Lorene M. Ashton</i> .....	316
NEEDED REFERENCE SERVICES FOR AMERICAN AGRICULTURE. By <i>John H. Moriarty</i> .....	318
LIBRARY SERVICE TO TECHNICAL AGRICULTURISTS. By <i>Louise O. Bercaw</i> .....	323
ADMINISTRATIVE ORGANIZATION AND FINANCIAL SUPPORT OF LAND-GRANT COLLEGE AND UNIVERSITY LIBRARIES. By <i>Stephen A. McCarthy</i> .....	327
COLLEGE AND RESEARCH LIBRARIES AND THE C.I.N.P. By <i>Carl W. Hintz</i> .....	332
NEW PERIODICALS OF 1948—PART I. By <i>Edna Mae Brown</i> .....	334
LOCAL AUTHOR COLLECTIONS IN LIBRARIES. By <i>Grace A. England</i> .....	339
THE POSITION-CLASSIFICATION PLAN FOR UNIVERSITY LIBRARIES. By <i>R. Paul Bartolini</i> .....	343
DIGEST OF MINUTES OF GENERAL INTEREST, A.R.L., PHILADELPHIA, JUNE 11, 1948. By <i>Charles W. David</i> .....	347
ANNUAL REPORT OF THE EXECUTIVE SECRETARY, A.C.R.L., 1947-48. By <i>N. Orwin Rush</i> .....	351
PERSONNEL .....	355
APPOINTMENTS .....	360
NEWS FROM THE FIELD .....	362
REVIEW ARTICLES	
The Cornell Survey, <i>Donald Coney</i> .....	367
The Columbia Survey, <i>Stephen A. McCarthy</i> .....	368
Classification for International Law, <i>Werner B. Ellinger</i> .....	370
Guide to Propaganda, Communication and Public Opinion, <i>Robert K. Merton</i>	372
Modular Planning, <i>William M. Randall</i> .....	373
Names and Places in the News, <i>Carl Reed</i> .....	374

October, 1948

Volume IX, Number IV

# Association of College and Reference Libraries

## Officers for 1948-49

President: Benjamin E. Powell, Librarian, Duke University, Durham, N.C.

Vice President and President-Elect: Wyllis E. Wright, Librarian, Williams College, Williamstown, Mass.

Executive Secretary: N. Orwin Rush, A.L.A. Headquarters, 50 E. Huron St., Chicago

Treasurer: Robert W. Orr, Librarian, Iowa State College, Ames

Past-President: William H. Carlson, Director of College Libraries, State System of Higher Education, Corvallis, Ore.

Directors: W. P. Kellam, Assistant Librarian, University of North Carolina, Chapel Hill

Elizabeth Neal, Librarian, Compton Junior College, Compton, Calif.

Anne M. Smith, Head, Reference Department, University of British Columbia, Vancouver

A.C.R.L. Representatives on A.L.A. Council: Katherine Anderson, Head, Reference Department, Library Association of Portland, Portland, Ore.

Edith M. Coulter, Associate Professor, School of Librarianship, University of California, Berkeley

J. Periam Danton, Dean, School of Librarianship, University of California, Berkeley

Homer Halvorson, Librarian, Johns Hopkins University, Baltimore, Md.

B. Lamar Johnson, Librarian and Dean of Instruction, Stephens College, Columbia, Mo.

Arthur M. McAnally, Librarian, University of New Mexico, Albuquerque

Harriet Dorothea MacPherson, Professor, Drexel Institute of Technology, Philadelphia, Pa.

Foster E. Mohrhardt, Assistant Director, Library Service, U. S. Veterans Administration, Washington, D.C.

John H. Moriarty, Director of Libraries, Purdue University, Lafayette, Ind.

G. Flint Purdy, Director, Wayne University Library, Detroit

Louise Savage, Acquisitions Librarian, Alderman Library, University of Virginia, Charlottesville

Edwin E. Williams, Assistant to the Librarian, Harvard College Library, Cambridge, Mass.