Blue Lights

Beacons of Safety?
Background

- ISU Crime Report shows that the crime rate at ISU is very low
  - Most crime that does happen is in the residence halls
- Put in on ISU campus in 1992
- Original 18 strategically spread across campus, there are now 26
- Proactive step to increase campus safety
- Very little information on blue lights available to public
Student Opinions

- Overall, are very unaware of the blue lights
- Think they are ineffective and outdated
- Most students interviewed said they would be more likely to use their cell phone in time of emergency rather than the emergency phones
Chief of Police Opinions

- contradiction to student opinions
- Thinks blue lights are effective tools
- “No, they aren’t used very often, but, hey, that’s a good thing.”
Tools or Symbols?