



Are We Really That Different? Examining Departmental Differences.

Why

- Compare Sociology Department to Business Management and Quantitative Methods Department
- Are the departments that different?
- Are students in different majors that different?

How



- Compare website information
- Professor's salaries
- Interviews with students

Mission Statements

- ❑ Both Departments are similar for two points
- ❑ Management-focus on new technology and real world application.
- ❑ Sociology- focus on responsible learning
- ❑ Departments similar in requirements of professors
- ❑ The Management continues to assure they are out in the business world promoting the college there are connections to the outside business world

Curriculum

- ❑ Sociology promotes an academic application. The thought processes is emphasized rather than specific job training.
- ❑ Management department emphasizes theory, practical application and networking opportunities. The main idea of this curriculum is real world application and job training

Salaries

- Management Department average yearly mean salary is \$119,586
- The Sociology Department average yearly mean salary is \$80,676
- Difference has to do with job market outside of academia

Management Interviews

- Valuable job training
- Stressed education made them marketable
- Consistent contradiction: all wanted a broad education but limited themselves by choosing Management
- All were in major for job training and future career prospects and opportunities

Sociology Interviews

- Valuable because it changes thought process and view of the world
- Not good for job market
- Knew skills are not that marketable outside of academia.
- Two interviews chose the major to attain the mental skills, not experience, in the field that they want to enter. The other fell into it because of university policy but still could see the value in the major.

Summary

- Sociology focused on intellectual development
- Management focused on career development and real world application
- Management professors paid more
- Management majors want job training and opportunities for networking and experience.
- Sociology majors want intellectual skills to eventually be applied either in “real world” or academia
- Students are different in their value system of education but similar that they want their degree to give them something back

Recommendations

- Students want readily available internship opportunities in both majors
- Sociology students want a more specific curriculum
- The university is seen as job training for the most part by the students that were interviewed

Any Questions?



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