

NEW Up-To-Date Books From Noyes Data

NOYES DATA has developed two new techniques of vital importance to those who wish to keep abreast of rapid changes in technology and business conditions: 1) our advanced publishing systems permit us to produce durably bound books within a few months of manuscript acceptance; 2) our modern processing plant ships all orders on the day after they are received.

HARDCOVER BOOKS—EARLY 1980

SYNTHETIC OILS AND ADDITIVES FOR LUBRICANTS—Advances Since 1977; edited by M. William Ranney: This book describes synthesis, production and use of pure synthetic lubricants; the bulk of this book is devoted to combinations of natural hydrocarbons and synthetic materials to improve lubricating efficiency, giving energy saving effects. ISBN 0-8155-0781-X; \$48.

GEOPHYSICAL AND GEOCHEMICAL TECHNIQUES FOR EXPLORATION OF HYDRO-CARBONS AND MINERALS; edited by Marshall Sittig: Describes prospecting methods using geophysical and geochemical techniques for exploration of petroleum as well as minerals. ISBN 0-8155-0782-8; \$40.

LIGNITE TECHNOLOGY; edited by Perry Nowacki: Discusses the present and future use of lignite for electric power generation and the problems associated with this use of low-rank coals. This is an abundant energy source that will have considerable future importance. ISBN 0-8155-0783-6; \$42.

MEMBRANE AND ULTRAFILTRATION TECHNOLOGY—Recent Advances; edited by Jeanette Scott: Describes manufacturing processes for membranes and ultra-filtration, as well as separation techniques utilizing these materials; important for both industrial and medical applications. ISBN 0-8155-0784-4; \$48.

ULTRASONICS AS A MEDICAL DIAGNOSTIC TOOL; edited by J.I. DiStasio: Describes the most recent advances in this rapidly expanding field, with emphasis on new systems and techniques for safer diagnosis than current methods. ISBN 0-8155-0785-2; \$32.

GAS TURBINES FOR AUTOMOTIVE USE; edited by John P. O'Brien: Describes recent technological advancements for utilizing gas turbines for automotive transportation which could result in saving of energy. ISBN 0-8155-0786-0; \$42.

ADHESIVE TECHNOLOGY—Developments Since 1977; edited by S. Torrey: Describes new developments in adhesives manufacture and processing over the past two years. Emphasis is on less toxic and less polluting materials. ISBN 0-8155-0787-9; \$54.

SYNTHETIC GEMS—PRODUCTION TECHNIQUES; edited by L.H. Yaverbaum: Describes a substantial number of processes for the manufacture of synthetic gemstones, both industrial stones and jewels. An important subject due to the recent high prices for natural materials. ISBN 0-8155-0788-7; \$39.

CIP information is provided in all books.

ndc

NOYES DATA CORPORATION
NOYES BUILDING, PARK RIDGE, NEW JERSEY 07656

“Definitive”
 “Indispensable”
 “Important”
 “Basic”
 “Essential”
 “Comprehensive”
 “Most Useful”



1980 Edition on Just Published ENC CLOPEDIA ASSOCIATIONS

EA is uniquely useful as the source for associations and professional societies. It provides “switchboards” by connecting information to highly qualified sources. The new edition of EA tells you exactly whom to write or visit for information too fresh to appear in books and periodicals.

Vol. 1, NATIONAL ORGANIZATIONS OF THE U.S. (1,566pp./\$90.00), describes 14,019 active organizations in 17 subject categories. Entries give: official name of group, popular name or acronym, address, phone number, chief executive, number of members, committees, publications, convention/meeting schedule, and more. With a massive 47,000-line Key-word/Alphabetical Index.

Vol. 2, GEOGRAPHIC AND EXECUTIVE INDEX. (816pp./\$75.00), provides two additional approaches to the information contained in Volume 1. The first part lists the associations in state and city order; the second lists all the executives. Each listing in both indexes gives organization name, chief executive, address, phone number, and the entry number of the more detailed organization entry in Volume 1.

Vol. 3, NEW ASSOCIATIONS AND PROJECTS (inter-edition subscription, \$85.00), is a periodical supplement that maintains and increases the usefulness of Volume 1 by furnishing full entries on newly formed and newly discovered organizations, which are of particular interest because they tend to be concerned with new problems and new ideas not adequately covered elsewhere. Cumulatively indexed.

Reviewers Praise This Standard Reference Book

Reference and Subscription Books Reviews: “Indispensable....As a result of the work’s currency and extensive coverage and the continuing high demand for the type of data found in the *Encyclopedia of Associations*, it remains one of the most useful and essential titles in any library’s reference collection.” (*Booklist*, Apr. 1, 1979)

American Reference Books Annual: “Still the single most useful directory of its kind.” (1977)

Choice: Listed in the current edition of *Choice’s* “Opening Day Collection.”

Association Management: “This comprehensive reference source furnishes easy-to-use information on a wide range of subjects, designed to put users in touch with basic organizational data and contact persons for further research.” (Aug. 1977)

Library Journal: “Required in virtually every library where business is served.” (Dec. 15, 1956)

RQ: “A basic reference tool. All libraries should have it.” (Spring 1973)

Best Reference Books: Listed in *Best Reference Books: Titles of Lasting Value Selected from American Reference Books Annual 1970-1976*.

American Libraries: “Important and useful reference.” (Dec. 1970)

Reference Books for Small and Medium-sized Libraries: Listed in the 3rd edition (1979) of this ALA selection aid.

Word Processing World: Included in *Word Processing World’s* list of 20 basic references for a word processing center. (Dec. 1974)

Association Trends: “The definitive compendium of America’s voluntary organizations of all kinds....A MUST reference for anyone wanting to stay on top of the national association community.” (Mar. 31, 1978)

Guide to Reference Books for School Media Centers: “The only comprehensive source of detailed information on nonprofit American membership organizations of national scope.” (1973)

EA Online: EA is now searchable as File 114 on Lockheed’s DIALOG information retrieval system.

All Standing Orders for Gale Books are billed at a 5% discount. The discount applies to all Standing Orders now in effect and to all Standing Orders placed in the future.

GALE RESEARCH CO.
 BOOK TOWER • DETROIT, MI 48226

EXP 12-79
 UNIV OF ILL LIB
 SERIALS DEPARTMENT
 URBANA
 IL 61801