

COLLEGE &
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In 1981,
Trinity
University
Library
embarked
on an
ambitious
retrospective
collection
development
program, and
collaborated
with B/NA.



Siner mural, Elizabeth Coates Maddux Library, Trinity University.

"We were faced with the task of identifying and obtaining thousands of older imprints. Blackwell North America soon became one of our principal information sources, as well as a supplier of the books themselves.

"Working with B/NA, we constructed a profile of our interests and matched it against the B/NA approval database. The results of this match were then processed against our machine-readable holdings to preclude duplication of titles already held in the collection. B/NA then delivered title slips for our review, selection and ordering.

"This step in our collection development program enabled us to acquire approximately 10,000 books with greater speed, accuracy and efficiency than would otherwise have been possible. We are very pleased with the results."

Richard Hume Werking, Director
Maddux Library, Trinity University
San Antonio, Texas

Retrospective Collection Development at B/NA. Simply better. Whether your program encompasses 10 titles or 10,000, we can help. For more information, call Lake Oswego, 800-547-6426, or Blackwood, 800-257-7341, toll free.

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