

027.705  
C0

LSX

COLLEGE &  
RESEARCH  
LIBRARIES

MAY 1992  
VOLUME 53  
NUMBER 3

0053795122 JACR 05 C&RL/JNL

2308 Tamarack Dr.  
Champaign, IL

61821



# Standing Orders

## THE ULTIMATE TEST OF YOUR BOOKSELLER

Fulfilling standing orders has always been a complex challenge for booksellers. For almost two decades, Blackwell North America has met this challenge and successfully provided libraries with comprehensive standing order services:

- *Extensive Coverage allows consolidation of orders with a single source*
- *Our unique interface with B.H. Blackwell offers coverage of U.K. and European titles*
- *Timely supply of books with consolidated invoices ensures prompt availability to library users*
- *Management reports provide detailed financial, bibliographic and publication status information*
- *Our standing order database, the largest in the industry, serves as a bibliographic reference tool for collection management and title selection*

If your current vendor is not meeting the standards you have set for standing order service, consider Blackwell's. Our reputation is built on timeliness, flexibility and service.

---

## BLACKWELL NORTH AMERICA, INC. STANDING ORDER SERVICES

Part of a proud bookselling tradition dating from 1879  
Lake Oswego, Oregon • Blackwood, New Jersey  
1-800-547-6426 • 1-800-257-7341