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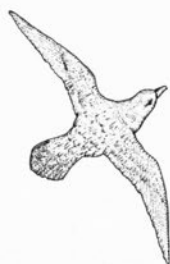
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A BETTER WAY TO SEARCH DATABASES

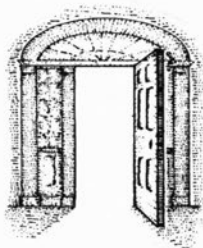
We started in 1985, database searchers committed to better search software design. We became the premier vendor of Medline, then expanded our catalog to other databases. Last year we won Information World Review's PRODUCT OF THE YEAR for faster, easier search

software. But a better way means meeting the evolving needs – individual and campus wide – of today's library users.

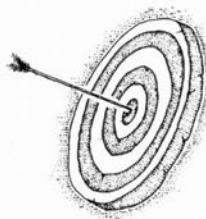
Announcing OVID: a database interface **A**so flexible it molds itself to your search environment.



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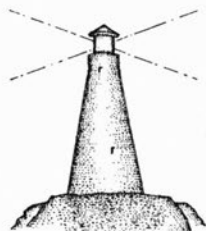
A haven for beginners, OVID's Easy Mode has on screen prompts. The more experienced can pull-down menus showing an array of search options. Experts will feel at home using online syntax.



Search with natural language if you like. OVID mapping cuts through the mystery of controlled vocabularies, homing in on precisely matching subject headings.



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