Use-Based Selection for Preservation Microfilming

Paula De Stefano

The national brittle books program and, by extension, the development of a nationally preserved collection have followed a very narrow selection approach that excludes those portions of the nation's research libraries that are used. Sole reliance on the collection-based, or subject-based, approach to preserving brittle books has dominated microfilming activities in the nation's research libraries. Even though use has served historically to trigger other preservation treatments, such as repair, it has become practically extinct as a method of identifying brittle books for preservation microfilming and, thus, contributing to a nationally preserved collection of scholarship. The author questions the sole reliance on the collection-based approach to preserve brittle books and, at the same time, argues for the development of a more coherent strategy for the long-term preservation of brittle, circulating materials.

Methods of selection are an eminently important part of preservation, while the ability to question, reexamine, and change, where needed, is fundamental to the whole of any profession. The discussion here intends to promote use as a valid and worthy selection method for numerous reasons. Surprisingly, use has received little serious consideration in the literature to date. Yet, when queried, preservation professionals strongly advocate its merit and, curiously (or, perhaps, not so curiously), use is gaining favor as a possible method for selecting materials for digitization. The selection method that dominates traditional preservation microfilming projects to date is the subject- or collection-based approach. Lest librarians turn a deaf ear to the future researchers we expect to serve through the rigid embracing of a single selection approach to preservation, there needs to be more inquiry into possible supplements to the collection-based approach to ensure that the limited resources expended on preservation do preserve materials relevant and useful to future scholars. Moreover, we must be attentive to the fact that society will not continue to support the large-scale preservation of research materials without the assurance that rational, well-reasoned choices are made in an economical, financially responsible fashion.

It behooves us, then, to reexamine our decision-making apparatus periodically and to contemplate continually new and better ways of proceeding. This examination of use-based selection is not an indictment of the subject- or collection-based approach. Rather, it is a deliberate

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attempt to focus attention on questions that not only have not been seriously, or adequately, answered, but also, in some cases, have not been asked. In the words of F. Gerald Ham, “the real cause for concern is that there doesn’t seem to be any concern.”

The use-based method of selection has long been a traditional means of triggering preservation treatment in libraries. Margaret Child writes:

Libraries always have been concerned about maintaining the usability of as large a portion of their collections as possible. Policies and procedures are therefore in place in most libraries to intercept materials identified, usually at the point of circulation or shelving, as in some way damaged or deteriorated.

Yet, despite its traditional roots as a method of triggering a preservation decision, employing a use-based method of identifying candidates for filming has never been pursued seriously as a legitimate vehicle for selecting titles to add to the national collection of microfilm masters. Rather, the collection-based paradigm has been widely accepted and wholly embraced as a model. Why? One essential reason draws on the mechanics of paradigm development and another involves positive reinforcement of the paradigm itself, primarily for reasons set up by the group that adopted it. Thomas Kuhn’s valuable research in the development and evolution of scientific paradigms in *The Structure of Scientific Revolutions*, provides insight into the mechanics of that phenomena. Kuhn states, “Paradigms gain their status because they are more successful than their competitors in solving a few problems that the group of practitioners has come to recognize as acute.”

The problem that the preservation community has recognized as acute, of course, is the brittle books problem. Tremendous attention has focused on that issue in the professional literature. The specter of millions of decaying, unrecov­erable volumes of scholarship on the shelves of research libraries all across the nation stunned the library community. Working against time, expediency fueled the engines of huge microfilming projects as collection-based selection proved itself most practicable in reformatting as many brittle, or soon to become brittle, materials as fast as possible. Deemed far too slow to address such a catastrophic crisis, other competing paradigms, such as selection based upon use and bibliographic models of selection involving title-by-title reviews, were not equally employed, nor have their merits been tested or evaluated.

Positive reinforcement of the collection-based paradigm by the preservation community has established it further as an almost *de facto* method of selecting materials for preservation microfilming projects. Beginning with the early Research Libraries Group (RLG) Americana projects in 1984 and continuing with the RLG “Great Collections” projects, subject- and collection-based approaches, respectively, were tested and widely deemed acceptable. Furthermore, the National Endowment for the Humanities’ (NEH) strong endorsement has limited microfilming projects to ones with subject- or collection-based selection approaches, thereby reinforcing the concept with the lure of funding.

Likewise, the Commission on Preservation and Access advocated in 1989 that although scholars may initially reject an approach that does not proceed on a title-by-title basis, the collection-based approach “is more efficient to preserve all the materials in a particular category than to deliberate lengthily about the relative importance of specific titles.” So much conviction in the concept of the collection-based approach promoted a belief in its viability as a sole source selection method to combat the brittle books crisis.
The following explains further the last stage of such widespread acceptance of the collection-based approach. Kuhn aptly points out that: “During the period when the paradigm is successful, the profession will have solved problems that its members could scarcely have imagined and would never have undertaken without commitment to the paradigm.”

In this case, that is indisputably true. In no other way could so many brittle books have been committed to microfilm on such a huge scale. The ambitious, national brittle books program, originally proposed by the Commission on Preservation and Access in 1988, has resulted in NEH’s tally of 640,000 brittle books microfilmed between 1988 and 1994. Sweeping through collections enabled the filming of brittle books to proceed at a remarkably rapid pace. And, for that reason, the collection-based approach continues to be accepted and employed to fulfill a mission of expediency and to resolve what has been perceived as an acute problem—with expected results. In fact, it is quite possible that the collection-based approach has inadvertently fostered an immoderate propensity toward quantity and competition for funds, rather than promoting an inclination toward quality of selection, as well as a more rational development of guidelines to support the selection process itself.

The credibility of the argument of expediency and the utility of the subject- or collection-based approach is not disputed here. Such an approach clearly is by far more efficient than title-by-title decision-making, and it is significant that the consensus among well-informed preservation librarians and collection development professionals supported the collection-based paradigm as it gained national popularity. What is disturbing, however, is the degree to which this method of selection has been adopted as the sole approach to selecting materials for preservation from the great stores of knowledge held in the nation’s research libraries. The question remains, does the sole reliance upon “strong” collections produce the kind of preserved national collection that properly records intellectual diversity and important scholarship, or does it just passively repeat existing patterns of collecting in an attempt to save time?

Embedded in the attitude of expediency another question remains: who are we serving? Is the preservation community really serving the scholars of tomorrow? Or are we satiating our fears and stemming our panic? The wholesale adoption of a collection-based approach has been predicated on the brittle books crisis, but is the imminent deterioration of large segments of the nation’s research materials an accurate judgment? Existing scientific inquiries seem to refute that urgent claim. As Dan Hazen points out...

...does the sole reliance upon “strong” collections produce the kind of preserved national collection that properly records intellectual diversity and important scholarship?

and Barclay Ogden illustrates, “straight-line graphs, which are plotted on semilog scales on pages 38–43 (of W. J. Barrow’s Permanence/Durability of the Book: A Two-Year Research Program), may mislead casual readers. Fixed-interval vertical axes would produce curves that in all cases level off over time.”

Proceeding from Barrow’s indication that rates of deterioration do level off, Hazen postulates that “[t]he time frame in which we must act may be longer than we first assumed, and our options correspondingly broader.” If this is indeed true, a policy of expediency is foolish because the “presumed urgency of preservation puts us in some danger of proceeding without having fully assessed the priorities and possibilities.” Expediency fosters reactionary behavior, which, by some, may be interpreted as “proactive,”
but, as Peter M. Senge points out in his impressive book on systems thinking:

"[A]ll too often, "proactiveness" is reactiveness in disguise [author's italics]. If we simply become more aggressive fighting the "enemy out there," we are reacting—regardless of what we call it. True proactiveness comes from seeing how we contribute to our own problems [author's italics]. It is a product of our way of thinking, not our emotional state."

Modified to take condition into account, the collection-based, "vacuum cleaner" approach to selection evolved into a more acceptable, less reactionary method over time. Still, a large percentage of the titles selected for microfilming within a given collection are of very low use; while circulating titles, by and large, are not being microfilmed, or, by extension, not being added to the nationally developed collection of microfilm masters. It is exceedingly odd that what receives little use in our research collections is considered "nationally" important enough to microfilm as part of the national brittle books program. Yet, at the same time, materials that are used are, in effect, deemed insignificant contributions to the national brittle books program by virtue of the decision not to microfilm them. In doing so, preservation and collection development professionals imply that materials that are used are somehow inferior to what remains on the shelf. Regrettably, what results is an incoherent, misguided approach to preserving valuable scholarly materials simply because they are currently of use to today's researchers.

Ironically, the argument that little-used materials are precisely the ones most appropriate for microfilming may justify local decision-making for today's research needs, but that argument does nothing to address the needs of future scholars. Following Ross Atkinson's proposition, researchers of the future will have class 3, low-use materials at their disposal because they were preserved on microfilm, but class 2, high-use materials may never have been considered for a long-term preservation decision because the libraries' local decision was to photocopy and bind them instead. It isn't clear exactly when or even if the high-use items will ever receive a long-term preservation decision as part of our national brittle books program. Only a tacit assumption prevails that these materials will be preserved eventually, and the issue is left at that. In fact, it is quite possible that funds may disappear before today's high-use materials are ever preserved for future scholars.

The fact is, use does generate thousands of brittle materials in need of preservation in many of the large academic research libraries in the country every year. What is alarming is that many of those volumes, for which no replacements exist, sit in backlogs for years, or only receive the cheapest, most inconsequential treatment available, e.g., some kind of wrapping or enclosure, before being returned to the shelf for further deterioration. A few libraries with large enough budgets are choosing to reformat these materials, but, by and large, the method of reformating is preservation photocopy (similar to Atkinson's prescription for level 2 collections, it seems), not preservation microfilming, i.e., short-term preservation, not long-term preservation. While photocopying may serve a local preference, on a national scale, in deference to the long-term preservation and access that our national brittle books crisis is built upon, what long-term preservation benefits can the future scholar derive from a photocopy? Photocopied books become damaged through handling and may get lost, stolen, or mutilated. For that reason, preservation photocopying is more like a replacement choice than a preservation option. Is it sensible to be ignoring the clues that
today’s scholars and researchers are giving us about what is important to their research? Is it prudent to defer the long-term preservation decision? Why not use those clues now to contribute to the national preservation microfilming effort and to make a separate, local decision to photocopy, or wrap, materials and return them to the shelves at the same time?

Two arguments are lodged by critics against use as a method of selection for preservation microfilming projects. One argument states that not everything that is used can be deemed worthy of preservation. The other claim is that such a selection method would result in a hodgepodge of unrelated materials. The former argument is no more than a specious observation, easily resolved by a subject specialist’s review. Not surprisingly, respondents to a recently conducted survey aimed at eliciting information specifically about procedures for processing brittle materials identified through use mechanisms, reported overwhelmingly that materials identified for microfilming through use, like their collection-based counterparts, were always reviewed by subject specialists before a preservation decision was made. And all respondents answered “no” when asked specifically if items were preserved simply because they had been used. Moreover, some respondents indicated that items selected through use were given a more thorough review than those reviewed for collection-based preservation projects.

In discussing Ogden’s “condition and use” method of selection for preservation, Atkinson agrees that such an approach could represent a complementary system of cooperation, but renounces it on the grounds that if institutions based their selection decisions upon local decisions alone, the net result could be “an uncoordinated and randomly developed national collection.” This may be true if use were adopted as the sole method of selection, but not if use were employed in tandem with a collection-based approach. A supplemental scheme would be purely complementary.

Although many strong collections exist in the major research libraries of this country, and although it is tempting to believe that one strong collection is sure to have most of what’s important in a given subject, these assumptions provide false confidence.

Even our basic texts tell us that “[t]here is no such thing as a typical university library collection…” The history of collection development in academic libraries in the United States attests to an inconsistency in book selection and a lack of coherent selection policies, especially during the period 1850 to 1940, which is also the most significant period for most preservation microfilming projects. Up until the end of the nineteenth century, American university libraries were considered feeble: “[R]egular book budgets were tiny or nonexistent; the collections · were almost exclusively the result of more or less chance gifts; [and] teaching was by textbook…” Not until the 1920s did American university libraries begin to grow significantly, as a consequence of increased book funds.

Further, according to J. Periam Danton, as American libraries were built well into the twentieth century, collection development was done 100 percent by the faculty, rather than the library and resulted in “what is, possibly, the most serious criti-
cism of present American practice, namely the largely uncoordinated nature of the selection and resulting collections. 31 Pointing out the vagaries of such practice, Danton continues: "The majority of titles in the book stock of the typical American university library are there as a result of scores of thousands of individual, uncoordinated, usually isolated decisions, independently made by hundreds of faculty members." 32

Such practice was part of a philosophy that was "based upon the premise that the books for the library should be selected primarily by members of the teaching staff, since it is they who best know," a philosophy supported strongly by ALA and ACRL. 33 One of the disadvantages to such a collecting policy, says Danton, is that it produces unbalanced collections because of the tendency by faculty to "purchase books on a personal-interest basis." 34 Danton recalls two "true-life" examples, one of the "philosopher in a major university who firmly and honestly believed that little in post-Kantian philosophy was worth studying or reading" and "ordered almost no philosophy books on the nineteenth or twentieth centuries;" and another of a political scientist who specialized in Central Europe at another major university, but "[b]ecause he disliked what he knew of German political theory, he consistently refused to buy any books in the German language in his field." 35 To illustrate such gaps further, Danton cites the results of the Waples-Lasswell study conducted in 1936 of 500 English, French, and German social sciences titles, compiled by specialists and deemed of primary importance. The study found that "Harvard held 63 percent, and the universities of Chicago, California, and Michigan, 49, 40, and 31, respectively." 36

In addition to the gaps that result from personal-interest purchases, collections also suffer from extensive buying in narrow specialty areas in which faculty "have left behind them accumulations of books that will be little used by anyone else." 37 Not until the 1950s did American university libraries collectively begin to take control of the building of their library collections. 38

Over the years, retrospective development and weeding of collections in American university libraries has redressed some imbalances. However, recent experience bears out the results and observations of Danton's study. For example, the American Philological Association's (APA) microfiche project to preserve the most important titles in the literature of the classics was predicated on the comprehensiveness of the classics collection at Columbia University Libraries. During the course of the project participants discovered that Columbia lacked over thirty percent of the titles considered most important by the project's editorial board of classicists. 39 Margaret Child cautions against full reliance upon the collections approach to preservation, using the APA project as an example. She says that "simply filming a single strong collection is insufficient to provide the 'representative collection.'" 40 She points out further that, in addition to the thirty percent of titles lacking in the Columbia classics collection for the APA project, "A preliminary check of a sample of 100 titles not found in the Columbia libraries against their NUC [National Union Catalog] records showed that no library reported having more than 53 of them." 41

Using samples compiled from multiple bibliographic sources, RLG verification studies conducted in the 1980s measured collection strengths in a number of subject areas among RLG institutions. Its purpose was to evaluate collection strengths among member libraries for the purpose of comparison. 42 The data the studies provide indicate a wide range of collection strengths among RLG libraries when measuring absolute titles in a given subject area. For example, the verification study for French literature shows that percentages of holdings for the 1,000 mono-
graph and serial titles in the sample ranged between sixteen and sixty-two percent among the participating member libraries. The report’s remarks indicate that “(1) thirty-one items were held by all institutions; (2) one hundred twelve were not held by any; (3) seventy-four items were held uniquely. . . .”43 This particular study indicates quite vividly the case in point: significant gaps can and do occur within even the top research libraries in the country. Some verification studies in other subject areas showed equally dramatic results, while others did not. However, in all cases, it is abundantly clear that no one collection has everything.

There are other reasons to explore the idea of supplementing the collection-based approach. Ogden argued strongly for an approach based on “condition and use” to hasten the preservation of embrittled materials and allow greater participation by research libraries. He writes: “Every institution could make a contribution to the total effort by preserving titles whose local use and embrittled condition warrant action. Broad participation could be encouraged by establishing a funding program to supplement library commitments with outside resources.”44

Jan Merrill-Oldham makes a similar observation:

The Research Libraries Group project model has paved the way for stepping up efforts to film brittle books by subject. A complementary approach to preservation microfilming by subject is microfilming driven by workflow. . . . I envision a pool of money available for the filming of any title identified by any library that has demonstrated the ability to conduct a full bibliographic search for availability, to inspect filmed items according to established standards, and to create appropriate bibliographic records. In this way we can truly share the burden of addressing the brittle books crisis, while fulfilling local responsibilities.45

Both Ogden and Merrill-Oldham initially made the above remarks at a meeting of the Association of Research Libraries (ARL) in October 1988. Yet, years later, an organized approach based upon use-generated titles has never been pursued. More recently, in 1990, Martin Runkle alluded to the same idea at a preconference of the ALA:

I wish that we could find a way to fund the microfilming of titles that are randomly identified as microfilming candidates in many libraries across the country—identified either through use or through systematic review of the collections . . . . There should be a way to structure a program in which some defined, but relatively large, group of libraries could conveniently send off their embrittled copies to be microfilmed, at no cost to the library. The library could be responsible for searching the titles first for the existence of preservation copies, at least in the major databases. Such a program would complement, not replace, other approaches.46

Whether to ensure the long-term preservation of important titles omitted from collection-based microfilming projects or to spread the responsibility of preservation microfilming more equitably among libraries, use-based preservation microfilming as a component of the national brittle books effort is consistent with the philosophy of a national initiative: to preserve and make accessible embrittled research materials for future scholars. It is time to reconsider the preservation strategy that says only volumes identified as part of a collection are worth preserving and adding to the national collection of microfilm masters. A deliberate and co-
herent strategy for the long-term preservation of used materials—that matches the same degree of preservation extended to whole collections—is overdue.

Notes

1. Harold Billings recently wrote, "The single most important challenge in the preservation process is selection." See his "The Information Ark: Selection Issues in the Preservation Process," Wilson Library Bulletin 68 (Apr. 1994): 35. Also see Margaret Child's remark that, "Ultimately, the success or failure of late twentieth-century efforts to preserve our intellectual heritage will be judged by how well what we decide to save meets the needs of the future," in her "Selection for Preservation," in Advances in Preservation and Access, ed. Barbara Higginbotham (Westport, Conn.: Meckler Publishing, 1992), 147.

2. Paula De Stefano, "Use-based Selection Survey," summer 1994. Responses to this author's recent survey indicated that 30 out of 35 preservation administrators believe that microfilming brittle books identified through use contributes to the national effort to preserve brittle books. A query of the ShaRES members of the Research Libraries Group (RLG) during spring 1994 by Carol Ann Hughes, ShaRES representative for RLG, indicated that the membership preferred use over other types of selection methods for materials to be held in the form of digitized records. I am indebted to Carol Ann Hughes for sharing this information with me.


4. Margaret Child, "Selections for Preservation," 153. A survey of 35 research libraries confirms this: 31 of the 35 reporting preservation administrators indicated that damaged or deteriorated materials were routinely identified at service points within their libraries for some kind of remedial treatment. De Stefano, "Use-based Selection Survey."


7. A report produced by the ARL Working Group on the Review of the NEH Preservation Program states that "Librarians believe there needs to be eligibility for other selection models that identify important endangered materials that go beyond the subject-based approach." This report refers directly to the need "to also receive funding to preserve the brittle [books that] have circulated." The report directly refers to this method of identification as "use-based" selection... and notes the need "to more easily fill in gaps for areas already filmed." Furthermore, the Working Group's Recommendation #3 states that NEH should supplement the subject-based approach to selecting materials for microfilming with "selection based on use and additional methods..." Association of Research Libraries, "Report of the Association of Research Libraries, Working Group on the Review of the NEH Preservation Program" (Washington, D.C.: ARL, May 1993), 10-11.


9. Kuhn observes that agreement further cements a paradigm's acceptance in The Structure of Scientific Revolutions, 27.


11. George F. Farr Jr., Director, Division of Preservation and Access, National Endowment for the Humanities, telephone conversation with author, September 22, 1994. (Volumes filmed are also reported in NEH's annual report.)

12. Ham, "The Archival Edge," 6. I am indebted to Ham's connection between the idea of quantity and competition versus the advantages of quality and cooperation as they relate to the acquisition of archives materials.

13. Barclay Ogden has written that the notion that "all brittle paper is in danger of imminent disintegration" is "mostly false." See "Preservation Selection and Treatment Options," in Minutes of the 111th ARL Membership Meeting (Washington, D.C.: Association of Research Libraries,


15. Ibid., 345.
16. Ibid., 346.


19. De Stefano, "Use-based Selection Survey." Responses to this survey indicate that 23 of 35 preservation administrators surveyed reported backlogs of brittle books in their institutions. Further, only 14 of the 35 institutions surveyed have a preservation microfilming program in place for brittle books identified through use. And most of these 14 institutions report very little filming; a total of only 4,744 volumes were filmed last year, out of 18,981 brittle books identified through use. Instead of microfilming, many more are photocopying brittle books, or simply providing some kind of protective enclosure for brittle books. Others restrict use of their brittle materials in backlogs.

20. Ibid. When asked why microfilming of brittle books identified through use had decreased or ceased, most respondents answered that photocopying was the preferred reformattting option in their institution.


22. De Stefano, "Use-based Selection Survey." Among the 35 libraries responding to this survey, 31 reported that an aggregate of 18,981 embrittled volumes were identified last year when returned to circulation, or at some other service point in their libraries.

23. Ibid. After photocopying, the second most common treatment cited for brittle books, among the libraries responding to this survey, involved some kind of protective enclosure.

24. Ibid. According to this survey, all of the research libraries with active preservation microfilming programs for brittle books identified through use reported that these materials were always reviewed by a bibliographer before microfilming.

25. Ibid.
26. Ibid.


30. Ibid., 88-89.
31. Ibid., 34-35; 74.
32. Ibid., 74.
33. Ibid., 35; 77.

34. Ibid., 69. This comment brings to mind Roger Bagnall's reported experiment during the APA project. When five members of the editorial board for that project were given two shelves to review for preservation, "[t]he scholars differed significantly on the number of titles recommended for preservation." See Bagnall and Harris, "Involving Scholars in Preservation Decisions," 145.

36. Ibid., 75.
37. Ibid., 77, n. 121.
38. Ibid., 80-82.
40. Margaret Child, "Further Thoughts on 'Selection for Preservation: A Materialistic Approach,'" Library Resources and Technical Services 30 (Oct./Dec. 1986): 357. Here Child is responding to Ross Atkinson’s "Selection for Preservation: A Materialistic Approach," Library Resources and Technical Services 30 (Oct./Dec. 1986): 341-43, especially his assertion that the "only one practical method for a large scale cooperative preservation program that has any chance of success and that is to begin to build the program not around subjects but rather exclusively around subject collections in place" (Child, 349).
43. Annette Melville, "Verification Studies; Statistical Summaries," (report by the Research Libraries Group, March 30, 1989). The report indicates that the verification study for French literature was originally conducted in 1983 and included the following institutions: University of California at Berkeley, Brigham Young University, Brown University, Colorado State University, Columbia University, Cornell University, University of California at Davis, Dartmouth University, Indiana University, Iowa University, Johns Hopkins University, Library of Congress, Michigan University, New York Public Research Library, New York University, Northwestern University, University of Oklahoma, Penn State University, University of Pennsylvania, Princeton University, Stanford University, Temple University, and Yale University.
44. Ogden, "Preservation Selection and Treatment Options," 41.

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Letter

A (Friendly) Comment (or Observation) on One (Recent) Article

To the Editor:

Joy Tillotson’s article, “Is Keyword Searching the Answer?” (C&RL 56 [May 1995]: 199-206), reminded me of the project I did many years ago for the Demonstration and Research Center for Early Education, George Peabody College, Nashville, Tennessee. I called it augmented-KWIC. It consisted of rewording the titles to include in parentheses words that searchers might be looking for. Tillotson’s title might have become: “Is Keyword (subject vs. controlled vocabulary) searching (in online public access catalogs) the (useful) Answer?”

At Peabody College much of the material was preprints and drafts. This approach led to the discovery that many articles were lacking in essential details concerning the subjects studied. This lack of detail was also quite noticeable in the published literature when approached from the same viewpoint.

Of course, it is easy now for computer programs to suppress the added words when printing out the citations, if that is desired.

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Eagerly I wished the morrow; vainly I had sought to
from my books suscipe of sorrow—sorrow for the
lost Lenore,
For the rare and radiant maiden whom the angels
ame Lenore,

Nameless here for evermore.

And the silken sad uncertain rustling of each purple
curtain
Thrilled me, filled me with fantastic terrors never
felt before;
So that now, to still the beating of my heart, I stood
her door—

*Tis some visitor entreatng entrance at my cham-
door;

Some late visitor entreatng entrance at my cham-
door;

"Sir," said I, "who guides me forth along the pathless

presently my soul grew stronger;
longer;

"Sir," said I, "who guides me forth along the pathless

presently my soul grew stronger;
longer;

presently my soul grew stronger;
longer;
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