iCONFERENCE 2013

Fort Worth, Texas | February 12-15
A warm welcome to each and every one who’s here in Fort Worth to what I know will be a terrific iConference – whether you are faculty, student, iSchool administrator, or information professional! Our Conference Chair, Bill Moen, and Program Co-Chairs, Kevin Crowston and Martin Halbert, have organized a great conference, with many unique and intriguing events here for your discovery. I encourage each of you to step out of your comfort zone – a.k.a. your area of expertise – and explore events and talks that are new to you. A little risk, with great potential reward! I can trust that you will be impressed with the richness and breadth of our field. And this reflects our iSchools Organization, which now has 39 iSchools in 12 countries on four continents, where we have much in common, but also many unique emphases.

Many thanks to our growing list of sponsors and supporters, without whom such an exciting conference would not be possible at the reasonable registration fee offered. Among these is the National Science Foundation, which provides a grant to support the Doctoral Colloquium, a key conference feature that responds to NSF’s mission of providing the scientists and educators our world so badly needs. Microsoft Research continues as a presenting sponsor, and this year added the Lee Dirks Best Paper Award, in honor of Lee, who was killed in an accident in August, who has been such a vibrant part of our annual conferences and who so actively encouraged a strong, mutually-rewarding relationship between the iSchools and Microsoft Research.

Now speaking more as Chair of the iCaucus – we’ve experienced another year of growth and deepening of our partnerships and active sharing among our schools, which enables the iSchools, singly and as a group, to further increase their successful offerings and opportunities both for their students and for the benefit of the world, which increasingly recognizes how information-dependent all people and all sectors have become.

So enjoy, do say hello and introduce yourself to me if we aren’t already acquainted. And start planning for next year’s iConference, which will be our first European conference – meeting in Berlin, Germany on March 4 – 7, 2014. See you there!

Elizabeth D. Liddy
Dean, School of Information Studies
Syracuse University
HONORARY Co-CHAIRS

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The 2013 Conference Chair, Honorary Co-Chairs, Program Co-Chairs, Program Committee, Local Arrangements Committee and iConference Coordinator have worked tirelessly for many months to assemble a conference that upholds the iConference excellence in continuing education, while also bringing you wonderful opportunities to experience Fort Worth, Texas – where the West begins! Fort Worth is home to the Kimbell Art Museum, considered to have one of the best collections in the world, and housed in what is widely regarded as the most beautiful work of modern architecture in the world. Also of note are the Museum of Modern Art, the Cowgirl Museum, The National Multicultural Western Heritage Museum and Hall of Fame, and the Amon Carter Museum, the latter housing one of the most extensive collections of American art in the world in a building designed by Philip Johnson. As you explore the streets of Fort Worth be sure to include these world-class museums.

This is the eighth conference in the iConference series. This year’s iConference welcomes guests from around the world, making it a truly international experience. From nationally known celebrities to information experts, from fabulous scholars to memorable networking events, the 2013 iConference will have something for everyone.

Our theme this year is “Scholarship in Action: Data – Innovation – Wisdom,” capturing both the challenges of our everyday work life and the possibilities in the Information field. The conference organizers have developed innovative programs to help us find new directions in addressing many of the daunting and complex new realities we all face as information professionals. We hope you have an opportunity to attend as many sessions as possible. The program is truly exceptional.

The Local Arrangements Committee has organized a fabulous evening of fun for our Opening Reception on Tuesday. We will take over the infamous Billy Bob’s for the evening!

These highlights do not begin to address the workshops, the Awards luncheon, and the diversity of the event called iConference 2013. We promise you’ll leave tired, full of good food, re-energized, danced out, networked to the limit, more educated, committed to the information profession, and, with an eye to and vision for the future of the information field. Welcome and enjoy!

Herman L. Totten
Dean, College of Information
University of North Texas

Elizabeth D. Liddy
Dean, School of Information Studies
Syracuse University

iCONFERENCE CHAIR

I am honored to serve as conference chair for the 2013 iConference and have appreciated the opportunity to see this event take shape over the past 18-24 months. It has been a humbling experience in many ways; for example, seeing the nearly 400 submissions that we received from people around the world wanting to share at this conference their ideas, passions, research, and values; and seeing the willingness of busy scholars, researchers, staff, and students volunteering their time to produce this event. I want to thank all of you who have been involved in organizing any and all aspects of this conference – students, staff, faculty, administrators and sponsors.

This year’s theme emerged from discussions among conference organizers and reflects at least two important characteristics of the iSchool movement. First, the research, scholarship and creative activities of iSchool students and faculty are making a difference! Scholarship in Action can take many forms and certainly speaks to the impact of our teaching, research and service on local and global communities. As our institutions, funding agencies and constituents assess the outcomes of our intellectual pursuits, the iSchools can and will demonstrate through our scholarship in action the contributions we make to society. To underscore this point, two of our plenary speakers are addressing community engagement, an increasingly important elective Carnegie classification and a further manifestation of scholarship in action.

Second, the theme also includes Data, Innovation and Wisdom as tag words. The traditional process flow is usually presented as data, information, knowledge, and wisdom. The current emphasis on data may distract at times from what needs to happen to those data to yield wisdom. The research and scholarship emerging from the iSchools catalyze human-centered innovations to work with and care for data, with the expectation that innovations contribute to new information, knowledge, and ultimately an increase in our personal and collective wisdom. One need only look at the posters, papers, notes, alternative events and workshops selected for this year’s conference to be impressed by the range of innovative thinking and intellectual creativity that comprise iSchool research and scholarship.

I wish you all a grand conference experience, and don’t hesitate to let me know what worked well this year and your suggestions for future iConferences. Enjoy!

William E. Moen
Associate Dean for Research, College of Information
University of North Texas
V. LANE RAWLINS

Lane Rawlins is the University of North Texas’ 15th president. He joined UNT in 2010.

Now in his third public university presidency, President Rawlins is guiding UNT as it seeks to grow as a major public research university offering the best undergraduate educational experience in Texas. Throughout his career, President Rawlins has focused on maintaining strong connections between high-quality research and undergraduate education.

UNT is the nation’s 25th largest university. Located in one of the nation’s largest, fastest-growing metropolitan areas, UNT is home to about 36,000 students and 214 degree programs and is the largest, most comprehensive university in the North Texas region. Founded in 1890, the university is a driving force in higher education in Texas. The university awards more than 8,500 degrees a year.

MYRON P. GUTMANN

Myron P. Gutmann is Assistant Director of the National Science Foundation, with responsibility for NSF’s Social, Behavioral and Economic Sciences Directorate. He is also Professor of History and Information and Research Professor in the Institute for Social Research at the University of Michigan. Prior to joining NSF, he was Director of the Inter-university Consortium for Political and Social Research (ICPSR).

Gutmann has broad interests in interdisciplinary historical research, especially health, population, economy and the environment. As Director of ICPSR, he was a leader in the archiving and dissemination of electronic research materials related to society, population and health, with a special interest in the protection of respondent confidentiality.

He has written or edited five books and more than 80 articles and chapters. Gutmann has served on a number of national and international advisory committees and editorial boards.

NANCY CANTOR

Nancy Cantor, chancellor and president of Syracuse University, is known for her work on the public mission of universities, a topic on which she lectures and writes extensively along with intertwined issues such as rewarding public scholarship, sustainability, liberal education and the creative campus, the status of women in the academy, and racial justice and diversity. She is the co-chair of the Central New York Regional Economic Development Council, a post to which she was appointed by New York Governor Andrew Cuomo.

Prior to her appointment at Syracuse, Cantor served in numerous leadership positions in higher education, including provost at the University of Michigan and chancellor of the University of Illinois at Urbana-Champaign.

A prolific author, Cantor holds a Ph.D. in Psychology from Stanford University and is recognized for her contributions to the understanding of how individuals perceive and think about their social worlds, pursue personal goals, and how they regulate their behavior to adapt to life’s most challenging social environments.

Prior to joining UNT, President Rawlins led Washington State University from 2000 to 2007 when it was designated a top-tier research university and substantially grew its research funding. His leadership also resulted in increased enrollment of academically talented students and a stronger statewide presence following his retirement from WSU, he served from 2007 to 2009 as the interim director of the William D. Ruckelshaus Center for Conflict Resolution, a regional program of WSU and the University of Washington.

Before joining WSU, he served as president of the University of Memphis from 1991 to 2000. He also served as the University of Alabama System’s vice chancellor for academic affairs and WSU’s vice provost and department chair in economics.

President Rawlins earned his PhD in economics from the University of California, Berkeley and his BS in economics from Brigham Young University.

She is a fellow of the American Academy of Arts and Sciences, member of the Institute of Medicine of the National Academy of Sciences, and of the National Academies Roundtable on Science and Technology for Sustainability. She has received the Distinguished Scientific Award for an Early Career Contribution to Psychology from the American Psychological Association, the Woman of Achievement Award from the Anti-Defamation League, the Making a Difference for Women Award from the National Council for Research on Women, the Frank W. Hale, Jr., Diversity Leadership Award from the National Association of Diversity Officers in Higher Education, and the 2008 Carnegie Corporation Academic Leadership Award.

Cantor has led and served on numerous boards: the American Association for Higher Education, the American Council on Education, the American Institutes for Research, Say Yes to Education, and the Future of Minority Studies. She is an Honorary Trustee of the American Psychological Foundation and was the national co-chair of Imagining America’s Tenure Team Initiative.
Thank you to our sponsors!

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The Office of Research and Economic Development develops and implements strategies to build and sustain UNT's research enterprise. We nurture an ambitious research environment in which faculty and students can create innovative scholarship and advance knowledge across disciplines. From grants administration to technology commercialization, ORED services aim to maximize the potential of UNT research. Visit us on the web for additional information: http://research.unt.edu

UNT Libraries

A wide range of student- and faculty-centered services are the cornerstone of the Libraries' integral role in the UNT community. As the most-used service on campus and an essential component of education and research at UNT, the Libraries provide more than 6 million items (print and digital) and expert personnel to assist patrons. http://www.library.unt.edu

Microsoft Research

The iConference Doctoral Colloquium is made possible by a generous grant from the National Science Foundation.

The conference organizers and colloquium participants, as well as mentors and colleagues who profit indirectly, are all grateful to NSF for its ongoing support of the information field.

http://www.nsf.gov

Visit us on the web for additional information: http://research.unt.edu

* Visit Microsoft Research, Mezzanine Level, Treaty Oak Board Room
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Conference Coordinator

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LAURA NORTHERN VENHAUS
College of Information, University of North Texas

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A SPECIAL THANKS TO STUDENTS

Olajumoke Azogu, Social Media
Jacob Colmenero, Graphic Design
Jonathan Gratch, Alternate Reality Game
Hafey Howard, Editor
Melody McComber, Photographer
Sriram Pulyala, Proceedings Assistant
Jeremy Walkerfield, Alternate Reality Game
Chaitra Urs, Computer Support Specialist

facebook.com/Iconference
A quiet, contemplative alternative to the usual high-energy conference conversations and activities.

**BRAZOS I**
Sociotechnical Systems Research: Advancing Clear Definitions, Conceptual Boundaries, Shared Understandings, and Promising and Fruitful Research Problem Domains
Rebecca Reynolds, Rutgers University
Warren S. Allen, Drexel University
Ingrid M. Erickson, Rutgers University
Shuyuan Mary Ho, Florida State University
James Howison, University of Texas at Austin
Ingherti R. Schena, University of Illinois Urbana-Champaign

**BRAZOS II**
Special Workshop on Information Privacy
Alexandro Acquisti, Carnegie Mellon University
Donde Karseehan Mulligan, University of California, Berkeley

**WEST FORK I**
Educating E-Discovery Litigation Support Professionals
Douglas William Ould, University of Maryland
Jason R. Baron, University of Maryland

**WEST FORK II**
Big Social Data for Social and Information Scientists
Sean Goggin, Drexel University
Christopher Michael Mascaro, Drexel University
Nora McDonell, Drexel University
Alan Eric Black, Drexel University

**ELM FORK I**
A short Introduction to Policy Informatics
Erik Johnston, Arizona State University
Tanya Kelley, Arizona State University

**ELM FORK II**
Filling the Workforce Gap in Data Science and Data Analytics
Catherine Blake, University of Illinois, Urbana-Champaign
Jeff Stanton, Syracuse University
Ray R. Larson, University of California, Berkeley

**PECOS I**
Digital Youth Workshop: Calling all Designers, Researchers and Policy Makers
Karen Elizabeth Fisher, University of Washington
Elisa T. Dresang, University of Washington
Katie Davis, University of Washington
Sattia Yardi, University of Michigan
Allison Dunn, University of Maryland

**PECOS II**
Computational Scientometrics: Theory and Applications
Cornelia Garagou, University of North Texas

**TRINITY CENTRAL**
Data Management Planning: Where We’ve Been and Where We Are Going Next
Carly Strasser, California Digital Library
Martin Donnelly, University of Edinburgh
Sherry Lake, University of Virginia

**ELM FORK I**
Help iDigBio Reveal Hidden Data: iDigBio Augmenting OCR Working Group Needs You
Deborah L. Paul, Florida State University
Patrick Bryan Heidorn, University of Arizona
Amanda K. Neill, Botanical Research Institute of Texas
Deborah L. Paul, Florida State University
Patrick Bryan Heidorn, University of Arizona
Amanda K. Neill, Botanical Research Institute of Texas
Edward E. Gilkert, Symbota
John Mignault, NYBG

**ELM FORK II**
From iSchools to US Ignite: Strategies for Fostering Inclusive Gigabit Networks
Jon Gant, University of Illinois, Urbana-Champaign

**PECOS II**
Computational Scientometrics: Theory and Applications
Cornelia Garagou, University of North Texas

This schedule has been prepared in advance of the conference as a courtesy to attendees. Please consult our official online program schedule for the latest updates: https://www.confpool.org/iConference13/sessions.php

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**TUESDAY the 12th**

**REGISTRATION**
7:00 AM - 5:00 PM, Registration Desk

**MICROSOFT RESEARCH VIP ROOM**
8:00 AM - 5:30 PM, Treaty Oak Board Room

**CREATIVE, CONTTEMPORATIVE SPACE**
Theresa Dirndorfer Anderson, University of Technology Sydney (UTS)

**BREAKFAST**
7:00 AM - 8:30 AM, Grand Ballroom Foyer

**LUNCH**
12:00 PM - 1:30 PM, Grand Ballroom Foyer

**MORNING BREAK**
10:00 AM - 10:30 AM, Grand Ballroom Foyer

**AFTERNOON BREAK**
3:00 PM - 3:30 PM, Grand Ballroom Foyer

**BUS SCHEDULE to Billy Bob’s**
The bus will pick up iConference attendees curbside on Second Street, outside the hotel lobby entrance. Four coaches will leave between 6:30 and 6:40 and will continue running from the Worthington to Billy Bob’s approximately every 30-40 minutes. Buses continually return to the hotel every 30-40 minutes with the last trip at 11 p.m.

**BUS, to and from Opening Reception**
Every 30-40 minutes - Outside Hotel Lobby
BILLY BOB’S OF TEXAS
2520 Rodeo Plaza, Fort Worth, TX 76164
http://billybobstexas.com

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**NEED HELP? Look For Our Volunteers.**
Just ask one of these iConference student or alumni volunteers. You’ll recognize them by the green bandanas and sheriff badges.

**GOT QUESTIONS?** Visit our registration desk at any time during conference hours for issues pertaining to the conference. The hotel concierge is also at your disposal in the hotel lobby for assistance with directions, restaurant recommendations and other local questions. The Fort Worth Convention & Visitors Bureau booth will be available Tuesday and Wednesday from 12pm to 4pm for assistance.
WEDNESDAY the 13th
1000 AM - 3 30 PM - 5 00 PM

PLOS II

WORK ANALYSES
- Lionel Robert, University of Michigan
  Gender as a Predictive Factor for Tasks Completed Using Smartphones
  Mark Evans, Susan Hopper, Greg Jones, Gerald Knezek
  University of North Texas

Jobs and Family Relations: Use of Computers and Mobile Phones Among Hispanic Day Laborers in Seattle
- Luis Fernando Baron, Mohit Neils, Ricardo Gomez
  University of Washington

Understanding the EMR Error Control Practices among Gynecologic Physicians
- Ritu Khare, Yuan An, Sandra Wolf, Paul Nijholt, Longian Liu, Edgar Chou, Drexel University

WHITHER THE CHILD? THE I-SCHOOL APPROACH TO RESEARCH RELATING TO CHILDREN AND ADOLESCENTS
- Leanne J. Boucher, University of Pittsburgh
  Kate McDowell, Denise Agosto
  This alternative event will investigate how I-Schools are approaching research in the area of children and adolescents. Participants will work together to tackle this overarching question: Where does youth research fit in to the I-School movement? Participants will be asked to contribute to the development of a collaborative agenda for youth-related research in the I-Schools by identifying related challenges and opportunities within the School community.

TRINITY CENTRAL

EDUCATING INFORMATION PROFESSIONALS FOR 2050
- Gary Marchionini, University of North Carolina
  Students who graduate from I-Schools in 2013 will very likely be working in 2050. We will explore what the world will be like in 2050 but we should imagine what kind of world we would like to see in 2050. To this end, in June 2012 we held a 2-day symposium and conference in Chapel Hill called Information Professionals 2050 that brought together 16 thought leaders to discuss what kind of information future we would like to see and consider how we best prepare information students today for careers that will be active at mid-21st century. The proceedings from the symposium and conference are available at http://siks.unc.edu/sites/default/files/publications/Information-Professionals-2050.pdf...

continued online

Values Interventions: Ethics Scholarship in Action
- Michael Painter, University of Wisconsin-Milwaukee
  Katie Shilton, Finn Brunton, Deirdre Malligan
  The Internet has permeated the economic, political, cultural and social domains of global society and transformed the way in which we present and transmit knowledge. The Internet continues to evolve, with ramifications for not only the traditional protocols that govern the way the Internet functions, but also implications for social, economic, and legal issues. Internet protocols affect debates about intellectual property, privacy, security and information access. What values (e.g., privacy, trust, security, equity, transparency, etc.) are embedded in our current Internet architecture, and what will be considered in the design of future Internet architectures? This panel describes an ongoing project to put ethics scholarship into action: a values intervention into the design of future Internet architecture. Panelists from the NSF-funded Future Internet Architecture Values in Design Council will speak about the effort to introduce social and ethical discussion into technical design practice, and the methods and challenges of such values interventions.

continued online

THREE YEARS to the 3rd

PLANNED SESSIONS

Room: BRAZOS I & II
PLENARY SPEAKER: V. LANE RAWLINS, PRESIDENT, UNIVERSITY OF NORTH TEXAS
Sponsored by UNT Research and Economic Development | Chair: William E. Moen, University of North Texas

PECOS II

SCHOLAR MEDIA
- Elizabeth Shaffer, University of British Columbia
  A Machine-Learning-Based Approach to Predicting Success of Questions on Social Question-Answering
  Erik Choi, Vanessa Kitzie, Chinag Shah
  Rutgers, The State University of New Jersey

A Study on Q & A Services Between Community-based Question Answering and Collaborative Digital Reference in Two Languages
- Dan Wu, Daqing He, University of Pittsburgh
  Effects of User Identity Information On Key Answer Outcomes in Social Q&A
  Erik Choi, Craig R. Scott, Chinag Shah
  Rutgers, The State University of New Jersey

ANALYZING RELATIONSHIPS
- Kyong Jin Shim, Singapore Management University
  From Push Brochures to Books: Social Media and Social Networks During the London Riots
  Kimberly Glasgow, Clayton Fink
  University of Maryland

Micro-serendipity: Meaningful Coincidences in Everyday Life Shared on Twitter
- Tine Bogers, Lennart Björneborn
  Royal School of Library and Information Science, Denmark

Citizens’ Use of Twitter in Political Information Sharing in South Korea
- Jisse Lee, Holhyon Ryu, Lorri Mon, Sang Jae Park
  Florida State University; University of Texas at Austin
  Han-Sung University, South Korea

VALUES INTERVENTIONS: ETHICS SCHOLARSHIP IN ACTION
- Michael Painter, University of Wisconsin-Milwaukee
  Katie Shilton, Finn Brunton, Deirdre Malligan
  The Internet has permeated the economic, political, cultural and social domains of global society and transformed the way in which we present and transmit knowledge. The Internet continues to evolve, with ramifications for not only the traditional protocols that govern the way the Internet functions, but also implications for social, economic, and legal issues. Internet protocols affect debates about intellectual property, privacy, security and information access. What values (e.g., privacy, trust, security, equity, transparency, etc.) are embedded in our current Internet architecture, and what will be considered in the design of future Internet architectures? This panel describes an ongoing project to put ethics scholarship into action: a values intervention into the design of future Internet architecture. Panelists from the NSF-funded Future Internet Architecture Values in Design Council will speak about the effort to introduce social and ethical discussion into technical design practice, and the methods and challenges of such values interventions.

continued online

Mediating Communities
- Shanne Miksa, University of North Texas
  Service Learning in Action: Integrating Reflection to Deepen the Educational Experience
  Benjamin K. Baron, Barbara Schulz-Jones
  University of North Texas

Collaboration in Isolation: Bridging Social and Geographical Boundaries in Two Rural Technology Firms
- Sean Goggins
  Drexel University

Group Polarization in Virtual Communities: The Case of Stock Message Boards
- Huanmei Michelle Chen, University of San Francisco

Digital Librarianship
- Dietmar Wolfram, University of Wisconsin-Milwaukee
  Robotics Narratives and Networks: Conceptual Foundations for a Non-Linear Digital Archive
  Staša Milojević, Selma Sabanović
  Indiana University

When “Organizing Becomes an Extension of Your Brain”: DJs, Music Libraries and Information Practices
- Jessica Lingel
  Rutgers University

Retrocomputing as Preservation and Remix
- Yuri Tkhatchev, Quinn DuPont
  University of Toronto, Canada

Plan Play Pressure Pause: Engaging Creative Information Practices
- Theresa Dindorfer Anderson, University of Technology-Sydney
  Leanne Bowler, Lisa Nathan, Eileen Trauth

This alternative event is one of a series of successful iConference sessions developing a discourse that recognizes and appreciates what the creative milieu described by Howkins (2009) and Florida (2001) means for our creative information practices. Collectively, these events frame a new research area to engage and envision innovative approaches to these practices. The 2013 event critically engages participants in creative practices by drawing upon Anderson’s 4P heuristic (plan, play, pressure, pause) to scaffold creative engagements. Each of these “Ps” represents a different way of engaging with the four of the core is crucial in nurturing an innovative culture, participants are invited to become more mindful of the mix that might... continued online

continued online

EDUCATING INFORMATION PROFESSIONALS FOR 2050
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continued online

Methods, Practice, Theory: RESEARCHING HUMAN INFORMATION BEHAVIOR IN THE CONTEXT OF MIGRATION
- Jessica Lingel, Rutgers University
  Karen Fisher, Lisa Quirke, Nadia Caidi, Ellen Pouzi, Florida State University

This session uses a readable format to bring together researchers working on human information behavior (HIB) and non dominant groups. As a session, we focus on the study of transnational migration, with the understanding that many of the issues faced by researchers in this area are shared by projects on other non-dominant groups. Our objective is to foster conversation among a community of active researchers on the theoretical, methodological, professional and political aspects of migration. The term migration is here considered broadly, so as to include not only movement between countries, but also movement between the urban and rural, permanently or temporarily, once or repeatedly...

continued online
WEST FORK I

INTERFACES
Ching Shah, Rutgers University

Utilizing Public Displays to Enable Location-Centric Information Sharing
Nicholas Wittson, Christopher Luig
University of Tasmania, Australia

iPad as PIM Device: Input, Interrelation and Indexes
Paris Burfield-Adison, Christopher Luig
University of Tasmania, Australia

The Atlas Project—Comparing Time and Place
Tim Nagent, Christopher Luig, Andrew Bennett
University of Tasmania, Australia

LOCAL COMMUNITIES
Caroline Haythornthwaite, University of British Columbia

Disparities in Distribution of Information Resources in the City of Philadelphia: Spatial Analysis of Socio-demographic and Information Resource Variables
Emad Khazraee, Adam Townes, Anthony Grubesic, Drexel University

What Influences the Decision to Participate in Audience-bounded Online Communities?
Claudia López, Rosa Farzani, Shaghlavegh Sahelsi, Peter Brusilovsky, University of Pittsburgh

Intelligent Urbanism: Convivial Living in Smart Cities
Stephanie Santoso, Andreas Kuehn
Cornell University; Syracuse University

EXPERIENCING SCIENCE IN INFORMAL LEARNING ENVIRONMENTS - TALES FROM THE FIELD
Megh Subramanian, University of Maryland
June Ahn, Nicole Alemzaine, Mike Eisenberg, Sean Fullerton, Michelle Kazmer, Marcia Mauls

Informal learning environments such as libraries and museums can play a vital role in attracting youth and children to science learning. Libraries and museums offer potential opportunities for children and youth to explore science in creative ways that are freed from the formal identities and stigmas attached to the academic classroom, by engaging in technology, media, information and pedagogy that is appealing to them. Research on the potential of these information institutions is currently still in its infancy, and a handful of researchers in the information field are exploring such opportunities. Information institutions can offer several unique benefits to science learning...continued online

WEST FORK II

DOCUMENTARY PRACTICES
Jo Ann M. Brooks, Syracuse University

Identifying Crossover Documents in an Interdisciplinary Research Environment
Rich Guran
University of Hawaii

Towards a Method of Documentary Practices for Personal Health Information Management
Matt Willis, Carsten Oesterlund
Syracuse University

Re-Inventing the Wheel: The Re-Creation of Documents in a Bumble-Bee Organization
Ingehart R. Schmidt
University of Illinois at Urbana-Champaign

MEMORY AND RECALL
Elke Greiffeneker, Royal School of Library and Information Science-Copenhagen

Chatting with Friends Online While Watching a Video: What and How Much Information Is Retained?
Lin Lin, Chris Bigdeno
University of North Texas; Greenhill School

Memory Cues, Recall Strategies, and Alzheimer's Disease
Lynne C. Howarth, Erica Hendry
University of Toronto, Canada

Information Management and Communication for Dementia: Preliminary Research from China
Claire E. Barco, Koji Yatani, Yuanye Ma, Carad K. Gill, Joyvijet Pal
University of Michigan; Microsoft Research Asia

ROUNDTABLE 1
RESEARCH PAPER DEVELOPMENT
Martin BH Weiss, University of Pittsburgh
Sponsored by Emerald Group Publishing Limited

Socio-materiality of Information Standards and Standardization: Characterizing Differences in Structure, Organization, and Affordances
Jo Ann M. Brooks, David Manno
Syracuse University; The MITRE Corporation

“Citizen Science Online Gaming: Work or Play?”
Brian Beaton
University of Pittsburgh

Social Values in a Future Internet: Analyzing the Named Data Networking Protocols
Karin Shilton
University of Maryland College Park

Socio-materiality in the Sand Box: Visually Oriented Documenting Practices of Young Entrepreneurs
Jaime Snyder, Canton Osterlund
Syracuse University

A University Is Not A "Place"
Major Universities increasingly have programs and influence far beyond the borders of the physical campus and deliver educational and support services to many who are not actually enrolled in courses. Public universities in particular, are engaged in activities that are integral to the welfare of the states and regions. These range from athletics to economic development.

This presentation looks at the past and present practices of universities in “engagement”. Examples will be explored and a call for a more deliberate and extensive model will be issued.

SOCIAL MEDIA EXPO

Brazos I & II
See Page 22 for Social Media Expo details

PLENARY PAPERS ALTERNATIVE EVENTS NOTES ROUNDTABLE

POTHER SESSION
Rio Grande Ballroom

View the full list of posters and abstracts that are presented Wednesday and Thursday evenings. Come join us for light snacks before you head out for dinner.
Room: BRAZOS I & II  
Plenary Speaker: MYRON GUTTMANN, Assistant Director, National Science Foundation  
Sponsored by CA Technologies | Chair: Kevin Crowston, Syracuse University

Calling All Computer Scientists and Social Scientists: Establishing a Research Agenda for Computational Social Science
Kenneth R. Fleischmann, University of Texas at Austin  
Sean P. Goggins, James Howison, Matthew Lease, Douglas W. Oard

Computer scientists and social scientists are major constituent groups in most Schools. Our goal is to bring these two groups together, including social scientists who study social phenomena broadly or deeply and computer scientists who have computational approaches that can be used to balance the trade-off between depth and breadth. Fleischmann, Cheng, Fleischmann, Wang, & Oard, 2008; Fleischmann et al., 2012; Fleischmann, Oard, Cheng, Wang, & Ishtiaq, 2009; Fleischmann, Templeton, & Boyd-Graber, 2012; Oard, 2009. Some researchers have already begun to define themselves as computational social scientists (e.g., Croft-Revilla, 2010; Gilbert, 2009; Lazer et al…

continued online

Ethnographic Studies of Online Communities
Jes Koepfler, University of Maryland

Identifying Crossover Documents in an Interdisciplinary Research Environment
Matt Willis, Carsten Oesterlund

Towards a Method of Documentary Practices for Personal Health Information Management
Sally Jo Cunningham, James Howison, Kate Williams, Peter Organisciak, Christopher Lueg

We will share experiences of teaching design techniques in iSchools.

Design Jams in iSchools: Approaches, Challenges and Examples
Michael Twylde, University of Illinois  
Ingbert Schmidt, Jeff Ginger, Peter Organisciak, Christopher Lueg

Design Jams are about looking at a particular design challenge and thinking-by-doing. Although they often have a component of brainstorming, they involve additional activities, including paper prototyping, and storytelling with personas and scenarios. After the Design Jams, we will share experiences of teaching design techniques in iSchools.

Visualization
Peter Brazilsykov, University of Pittsburgh

Finding and Figuring Flow: Notes Toward Multidimensional Poetry Visualization
Katharine Coles, Julie Gonnering Lein

University of Utah

Visualizing Overlapping Latent Communities Using POI-Based Visualizations
Patrick M. Dudas, Jae-wook Ahn, Martin de Jongh, Peter Brazilsykov

University of Pittsburgh; Drexel University

Cooperative, Dynamic Twitter Parsing and Visualization for Dark Network Analysis
Patrick M. Dudas

University of Pittsburgh

ON-LINE COMMUNITIES
Mega Subramaniam, University of Maryland

Hand in Glove, or Square Peg, Round Hole: An Exploration of Social Network Analysis Applied to Online Community Trace Data
Kimberly Ann Glasgow  
University of Maryland

If We Build it, Will They Come? Designing a Community-Based Online Site for Parents
Santis Vardi Seleneckey, Amy Bruckman  
University of Michigan; Georgia Institute of Technology

Understanding Large Scale Online Environments with Qualitative Methods
Dana Roman, Yuning He, Jennifer Preecer, Allison Druin  
University of Maryland
From Data to Knowledge (and perhaps Skills, Innovation and Wisdom)

Everyone is talking about “big data”: it’s among the most recent terms that has “buzz.” The data aren’t just big, of course; they’re large and complex, and in the best cases for research and teaching they are made up of diverse integrated elements that vary in scale, quality, and coverage. What are the implications of these attributes for generating the skills and knowledge needed for the next generation of scientists, and for solving current and future societal problems? In this talk I’ll try to describe the kinds of data that are emerging as useful for the social and behavioral sciences, the kinds of analytic thinking that will be necessary, and the approaches to providing resources that the National Science Foundation is developing.
Alessandro Acquisti

EXCEPTIONAL SESSION FOR

A Moderation and Information

Joint DEAN Meetings

The Public is Part of the

Accountability, and Climate

in the Field of Social Media and

Knowledge Management are Coming

to be More Than a Passing Trend.

Many Scholars Have Discussed Their

Including Particular Theories in Their

Research Frameworks. How Is Their

Framework and Its View of the Social

Nature of Information Unique? What Are

the Implications of Their Work for

Studying the Social Nature of Information?

The Moderator (Worrall) and Panelists

Will Encourage New Thinking and

Discussion Among Researchers and

Practitioners Interested in Social

and Theoretically-Based Studies of

Information.

With an Exponentially Growing Set

of E-Services and Social Networks

That Allow People to Be Not Only

Consumers, but Also Producers of

Information, Information Seeking

and Sharing Behaviors Are Rapidly

Changing. Innovations in Areas Such

as Information Exchange and

Knowledge Management Are Coming

From Scholarship in Data Sciences,

and the "Wisdom of the Crowd" Has

Become More Than a Passing Trend.

The Focus of this Event Would Be to

Discuss the Latest Developments

in the Field of Social Media and

Crowdsourcing Specific to Information

Consumers, But Also Producers of

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The iConference 2013 proceedings have been archived in the Illinois Digital Environment for Access to Learning and Scholarship (IDEALS): https://www.ideals.illinois.edu/handle/2142/34699

iConference participants are eligible to receive a complimentary iAnnotate app from Branchfire: More information can be found on the flyer inside your conference bag.
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For more, visit: www.emeraldinsight.com/i2013
The following is a list of posters slated for presentation at iConference 2013. Poster sessions take place Wednesday and Thursday, 5:30 to 7:00 pm, in the Rio Grande Ballroom. See the online program for more details.

Abstracts of these posters have been archived along with the iConference 2013 proceedings in the Illinois Digital Environment for Access to Learning and Scholarship (IDEALS): https://www.ideals.illinois.edu/handle/2142/34699

# 157 | Supporting Writing Readiness: Changing Patterns of Academic Success
Presenters: Jennifer Smolka, Kelley Walters, Laurel Walsh, Annie Pezzala (Walden University)

# 171 | Instructional Strategies for Autistic Adults Learning Video Game Design
Presenters: Demetria Ennis-Cole, Princess Cullum (University of North Texas); Gary Moore (NonPareil Institute)

# 238 | Toward a New Professional Development Model to Better Prepare K-12 Educators to Funiversity of North Carolina in Blended and Online Environments
Presenter: Jason Bond Huett (University of West Georgia)

# 247 | Fearless Cards: Computer Training for Extremely Marginalized Populations
Presenters: Ricardo Gomez, Ivette Bayo, Philip Reed, Cong Wang (University of Washington)

# 249 | iDiscover: Inspiring Youth to Pursue STEM
Presenters: Daniel Grayson Knopp, Olivia Greene, Clea Counts (i3 Inclusion Institute)

# 300 | DataUp: Enabling Data Stewardship for Researchers
Presenter: Carly Strasser (California Digital Library)

# 302 | The “Forever Problem”: Nuclear Waste as Information
Presenter: Chris Heaney (University of Washington)

# 308 | When Thumbnails Are and Are Not Enough: Factors Behind Users’ Requests for Information from a Video Digital Library
Presenter: Dan Albertson (University of Alabama)

# 311 | Meta-Scraping: Proposing Techniques to Support Meta-analyses
Presenters: Kim Nimon, Cornelia Caragea (University of North Texas); Fred Oswald (Rice University)

# 312 | International Comparative Study Analyzing Knowledge Organization Research Topics in Four Countries - Brazil, South Korea, Spain and United States
Presenters: Jihee Beak, Jeanette Glover (University of Wisconsin-Milwaukee); Daniel Martínez Ávila (Universidad Carlos III de Madrid, Spain), Suellen Oliveira Milani (Sao Paulo State University, Araraquara, Brazil)

# 313 | Two Paths to Motivation through Game Design Elements: Reward-Based Gamification and Meaningful Gamification
Presenter: Scott Nicholson (Syracuse University)

# 314 | What Do Consumers Want from Smart TV?: The Mediating Role of Perceived Interactivity on the Effect of Performance on Attitude
Presenters: Dong-Hee Shin, Tae-Yang Kim (SKK University, Korea, Republic of South Korea)

# 315 | Cardiac Rehabilitation Referral: An Information Gap
Presenters: Claudia J. Gollop, Annie T. Chen, Wan-Ching Wu (University of North Carolina at Chapel Hill)

# 317 | Lights, Cameras, Action: Using Video to Create Instructor Presence in an Online Information Studies Course
Presenters: Sharon Marie Stoeger (Rutgers, The State University of New Jersey)

# 318 | Proposed Facets of a Serendipitous Digital Environment
Presenters: Lorii McCay-Peet (Dalhouse University, Canada); Elaine G. Toms (University of Sheffield, United Kingdom)

# 322 | Large-Scale Digital Library User Searching: What Role Does Domain Play?
Presenters: Oksana L. Zavalina, Elena Vassilieva (University of North Texas)

# 323 | The Neighborhood Book Exchange: Community Catalyst or Media Hype?
Presenters: Kathleen Gollner, Tenny Webster, Lisa Nathan (University of British Columbia, Canada)

# 324 | Placing the Walls
Presenter: David Kim (University of California, Los Angeles)

# 325 | Measuring Serendipity in the Lab: The Effects of Priming and Monitoring
Presenters: Toine Bogers, Rune Rosenborg Rasmussen, Louis Sebastian Bo Jensen (Royal School of Library and Information Science, Denmark)

# 327 | The Role of Digital Libraries as Boundary Objects Within and Across Communities
Presenter: Adam Worrall (Florida State University)
POSTERS continued...

# 330 | Automatic Identifying Search Tactic in Individual Information Seeking: A Hidden Markov Model Approach
Presenters: Shuaugang Han, Zhen Yue, Daqing He (University of Pittsburgh)

# 332 | An Insight Into the Vector Space Model and the Language Model
Presenter: (Wuhan University, China)

# 339 | Analyzing a Contested Domain: “Search Professionals” as “Relevance Workers”
Presenter: Betsy V Martens (University of Oklahoma)

# 346 | Watching for Whales: Emerging Configurations of Scholarly Communication
Presenters: John Sidney Seberger, Cory Philip Knobel: (University of California, Irvine)

# 350 | Network Maps and Congressional Frames: Analyzing Bill Titles as a Field of Conflict
Presenter: Ryan Biava (University of Wisconsin-Madison)

# 352 | Real Talk: A Toolkit for Community Engagement, Transparency, and Mobile Governance
Presenters: Hale M. Thompson (University of Illinois, Chicago); Jes Koeplger (University of Maryland, College Park); Katherine Sydenham (University of Michigan); Anthony Hoffman (University of Wisconsin, Milwaukee)

# 353 | Information Occupation: Using Information Science to Explore Occupy Wall Street
Presenters: Oliver L. Haimson (Carnegie Mellon University); Josh Cartagena (Rutgers University)

# 354 | A Practice Perspective on Websites for the Sharing Economy
Presenter: Gabriel Mugar (Syracuse University)

# 355 | Cultural Context of Social Media Use: How Do Iranians Adapt and Use Facebook?
Presenter: Emad Khazaee (Drexel University)

# 356 | Characterizing the Scholar H-Index via Full-Text Citation Analysis
Presenters: Xing zhao (Zhejiang University, Hangzhou, China); Xiaozhong Liu (Indiana University), Ying Ye (Zhejiang University, Hangzhou, China; Nanjing University, Nanjing, China)

# 359 | Developing Community-Centered Programs for Rural Information Professionals
Presenter: Yunfei Du (University of North Texas)

# 360 | Exploring Cyberbullying Through Visual Narratives
Presenters: Leanne Bowler, Eleanor Mattern (University of Pittsburgh); Cory Knobel (University of California, Irvine); Patrick Keilty (University of Toronto, Canada)

# 362 | Paradigm Shift of LIS Education in the North East Region India
Presenter: Bobby Phuritsabam (Manipur University, India)

# 370 | Using Digital Book Metrics for Navigation and Browsing
Presenters: Eddie Rasmussen, Michael Huggett (University of British Columbia, Canada)

# 371 | The Usability Study on the Multicultural Children’s Book Project of the National Library for Children and Young Adults (NLCY) in Korea
Presenters: Hye Jung Han, Renee Kapasniak, Wooseob Jeong (University of Wisconsin · Milwaukee)

# 375 | The Value of Competitive Intelligence in Decision-Making: A Research Design
Presenters: Rhiannon Gainor, France Bouthillier (McGill University, Canada)

# 376 | Examining Transdisciplinarity in iSchools Dissertations (2010-2011)
Presenter: Kathryn Masten (University of North Texas)

# 377 | Project VIEWS2– Phase 1: Innovation in Early Literacy
Presenters: Janet L. Capps (The Ohio State University); Ivette Bayo, Katie Campana, Erika N. Feldman, Eliza Dressang (University of Washington); Kathleen Burnett (The Florida State University)

# 382 | Scientific Metadata Quality Enhancement for Scholarly Publications
Presenters: Chun Guo, Xiaozhong Liu (Indiana University Bloomington); Jinsong Zhang (Dalian Maritime University, China)

# 387 | Teaching Tools, Applications, and Infrastructure for Digital Curation Through the use of a Virtual Lab
Presenters: Joseph Edward Helsing, Paulette Lewis, Edward Warga (University of North Texas)

# 388 | A Prototype System for Heterogeneous Data Management and Medical Devices Integration in Trauma Resuscitation
Presenters: Zhan Zhang, Aleksandra Sarcevic, Yuan An (Drexel University)

# 389 | Integrating Data Curation Concepts throughout the Project Lifecycle: A WILIS Case Study
Presenters: Cheryl Annette Thompson (University of Illinois at Urbana-Champaign); Joanne Gard Marshall, Amber L. Wells (University of North Carolina at Chapel Hill); Jennifer Craft Morgan (Georgia State University); Susan Rathbun-Grubb (University of South Carolina)

# 390 | Interacting with Health Information for Self-Care: A Pilot Study Exploring Undergraduates' Health Information Literacy
Presenters: Jinxuan Ma, Don Latham (Florida State University)

# 391 | A Comparative Study of Data Reuse among Quantitative Social Scientists and Archaeologists
Presenters: Inxel M. Faniel, Julianna Barrera-Gomez (OCLC Research); Adam Kriesberg, Elizabeth Yake (University of Michigan)

# 393 | Authenticity as a Social Contract – We are Our Records
Presenters: Corinne Rogers (University of British Columbia, Canada); Joseph T. Tennis (University of Washington)

# 394 | Randomized Sampling: An Approach to Extraction of Metadata Records
Presenters: Olajumoke Azogu, Jiaying Chen (University of North Texas)

# 396 | Organizational Determinants of Open Innovation in Government
Presenter: Claudia Louis (Syracuse University)

# 397 | How Information Science Professionals Add Value in a Scientific Research Center
Presenters: Christopher Eaker, Erica Johns, Kayla Siddell (University of Tennessee, Knoxville); Andrea Thomer (University of Illinois, Urbana-Champaign)

See the online program for more details: https://www.confproc.1conference13/session.php
# 399 | Using Design Thinking to Empower Ethnic Minority Immigrant Youth in their Roles as Information and Technology Mediaries
   Presenters: Philip Earl Fawcett (Microsoft Research); Karen Fisher (University of Washington)

# 400 | Old Maps and Open Data Networks
   Presenters: Bernhard Hadlhofer, Keith Newman, Amanda Stefanik (Cornell University); Werner Robitza (University of Vienna, Austria); Carl Lagoze (University of Michigan)

# 402 | Systematic Evidences in Political Science Research: How Content Analysis is Used to Study Human Rights Violations?
   Presenters: Tatiana Vashchilko, Lu Xiao (University of Western Ontario, Canada)

# 403 | Research Specialties as Emergent Phenomena: Connecting Emergence Theory and Scientometrics
   Presenters: Clay Templeton, Kenneth R. Fleischmann (University of Texas-Austin)

# 411 | Digital Curation Tools: Metadata Enhancement with Selenium IDE
   Presenters: Daniel Gelaw Alemanch, Andrew Weidner (University of North Texas)

# 414 | Looking @ Position: Examining the Location of Twitter Handles in a Political Event
   Presenters: Christopher Michael Mascaro, Nora McDonald, Alan Black, Sean Goggins (Drexel University)

# 419 | Reading Practices and Intellectual Freedom Research
   Presenter: Emily Knox (University of Illinois)

# 427 | Open Access Publishing Fees: Responses, Strategies, and Emerging Best Practices
   Presenter: Laura Summers Waugh (University of North Texas)

# 430 | Information Behavior of Rural Dementia Caregivers Over the Course of Counseling Interventions
   Presenters: Michelle M. Kazmer, Robert L. Glueckauf, Jinxuan Ma, Gabriel Schettini, Michelle Silva (Florida State University)

# 434 | Can’t See the Forest for the Trees? A Citation Recommendation System
   Presenters: Cornelia Caragea (University of North Texas); Adrian Silvescu (Naviance Inc.); Prasenjit Mitra, C. Lee Giles (Pennsylvania State University)

# 436 | "I Have to Read the Signs Like You Read A Book": Examining Experiential Information Through Non-Fiction Accounts of Guided Trips into the Interior of Algonquin Provincial Park Ontario
   Presenter: Angela Pollak (University of Western Ontario, Canada)

# 437 | Enhancing Content Visibility in Institutional Repositories: Overview of Factors that Affect Digital Resources Discoverability
   Presenters: Ahmet Meti Tmava, Daniel Gelaw Alemanch (University of North Texas)

# 439 | A Participatory Framework for Evaluation Design
   Presenters: Diana Sachiko Kusunoki, Aleksandra Sarcevic (Drexel University)

# 440 | Practical Approaches and Proposed Strategies for Measuring Selected Aspects of Community-Based Broadband Deployment and Use
   Presenters: Lisandra R. Carmichael, Laura I. Spears (Florida State University)

# 444 | The Lifecycle Management of ETDs Project: A Collaborative Approach of National Partners
   Presenters: Shannon Stark, Martin Halbert, Daniel Alemanch, Stephen Eisenhauer (University of North Texas)

# 445 | Implementing an Open Source EMR in a Nursing Informatics Course
   Presenters: Nina L. Maltak, Emad Khazraee, Michelle Rogers, Prudence Dalrymple (Drexel University)

# 446 | Toward a Mesoscopic Analysis of the Temporal Evolution of Scientific Collaboration Networks
   Presenters: Syed Ishiaque Ahmed, Scott Allen Cambo (Cornell University); Carl Lagoze, Theresa Anne Velden (University of Michigan)

# 450 | Label Annotation through Biodiversity Enhanced Learning
   Presenter: Patrick Bryan Heidorn (University of Arizona)

# 452 | Surveillance of Audience Labour using New Media: Three Innovations of Television Broadcast Networks
   Presenter: Brian L. Griffin (University of Toronto, Canada)

# 453 | Public Opinion Aggregation by Annotation and Tagging of Online News Stories
   Presenter: Pranay Sethi (University of Michigan, Ann Arbor)

# 454 | Privacy and Property: Market-Inalienable Property Rights and the Aggregation of Personal Information
   Presenter: Laura Ruth Lenhart (University of Arizona)

# 455 | Information Systems and Smart Grid: New Directions for the IS Community
   Presenters: Jason Dedrick, You Zheng (Syracuse University)

# 458 | Ebooks and Cross Generational Perceived Privacy Issues
   Presenters: Jennifer Sue Thieck, Renee Kapusniak (University of Wisconsin Milwaukee)

# 459 | Using Machine Learning Models To Interpret Disciplinary Styles of Metadiscourse in Dissertation Abstracts
   Presenters: Bradford Finch Demarest, Cassidy R. Sugimoto (Indiana University)

# 460 | Extending the VIVO Ontology to iSchools: Enabling Networking of Information Scientists
   Presenters: Ying Ding, Erijia Yan, Ali Ghazinejad, Han Jia (Indiana University)

# 462 | The It Girls Overnight Retreat: An iSchool Recruitment Event Model for Prospective Female Undergraduate Students
   Presenters: Dori Farah, Julie Walas (Syracuse University School)

# 466 | The Globalization of the iSchools Movement
   Presenters: Laurie J. Bonnici, Heidi Julien (University of Alabama), Kathleen Burnett (Florida State University)

# 474 | Community Informatics Studio: A Model of Information Scholarship in Action
   Presenters: Martin Wolske, Colin Rhinesmith, Jennie Archer, Emily Bayci, Ryne Leuzinger, Lucas McKeever (University of Illinois at Urbana-Champaign)
You're invited to join us at the iConference 2013 Poster Sessions Wednesday and Thursday.

Appetizers and cash bar available in the Rio Grande Ballroom.

Review poster winners on Thursday the 14th.

**Poster Schedule:**

**Wednesday**

5:30 PM - 7:00 PM  
Poster Session  
Rio Grande Ballroom

**Thursday**

5:30 PM - 7:00 PM  
Poster Session (Continued)  
Rio Grande Ballroom

See the online program for more details: https://www.conftool.pro/iConference13/sessions.php
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The iSchools Doctoral Dissertation Competition Committee is pleased to announce the honorees in the 2013 iSchools Doctoral Dissertation Award Competition. The committee has selected two winners and one runner-up from the pool of 16 dissertations that were submitted for consideration. The winners will be honored at the iConference Awards Luncheon on Thursday, February 14, 2013.

WINNERS

JAIME SNYDER
Syracuse University

Jaime Snyder is a post doctoral research fellow at Syracuse University’s iSchool and a research consultant at Cornell University’s Interaction Design Lab. Her dissertation, “Image-Enabled Discourse; Investigating the Creation of Visual Information as Communicative Practice,” examines the creation of visual representations of information as a form of social interaction and engagement. This work has been recognized with a 2012 Syracuse University Doctoral Award, the 2012 ASIST Proquest Doctoral Dissertation and the 2010 ASIST Thomson Reuters Doctoral Dissertation Proposal Award. Snyder earned her PhD in Information Science and Technology from Syracuse University in 2012.

Image-Enabled Discourse: Investigating the Creation of Visual Information as Communicative Practice
Submitter: Steve Sawyer, Professor
Advisor: Elizabeth D. Liddy, Dean, Trustee Professor

JOSHUA BLUMENSTOCK
University of California, Berkeley

Joshua Blumenstock is an Assistant Professor at the Information School at the University of Washington. His research focuses on the economic and social impacts of information and communication technologies, and the development of new methods for the quantitative analysis of large-scale data. Recent projects use terabytes of data on network communication to understand the diffusion of mobile technologies (Pakistan and Mongolia), the welfare impacts of Mobile Money (Rwanda and Uganda), and the role of technological innovation in reducing corruption and violence (Afghanistan). Joshua holds a Ph.D in Information Management and a M.A. in Economics from U.C. Berkeley, and Bachelor's degrees in Physics and Computer Science from Wesleyan University.

Essays on the Economic Impacts of Mobile Phones in Sub-Saharan Africa
Submitter: Coye Cheshire, Associate Professor
Advisor: AnnaLee Saxenian, Dean and Professor

RUNNER UP

TAMMY TOSCOS
Indiana University School of Informatics and Computing

Tammy Toscos is an Assistant Professor of Health Informatics at Indiana University Purdue University, Fort Wayne and a Postdoctoral Health Services Research Fellow at Regenstrief Institute and the Indiana University School of Medicine, Indianapolis. Tammy earned a Ph.D. in Informatics at Indiana University, Bloomington in 2011 where she studied Human-Computer Interaction Design (HCI-d) with Dr. Kay Connelly and Dr. Yvonne Rogers as her primary advisors. Tammy’s research lies at the intersection of HCI-d and Health Informatics, focusing on how to design interactive technologies to help people achieve personal health goals.

Digital Vigilance: Pervasive Technology for Children with Type 1 Diabetes
Submitter: Geoffrey Fox, Distinguished Professor
Advisor: Kay Connelly, Associate Professor

Selection Process Summary
Sixteen dissertations were submitted to the competition. Each of the dissertations received 3 reviews from a pool of 16 reviewers comprising the 3 committee members plus 14 iSchool PhD program chairs.

From the pool of 16 dissertations, the committee selected three semi-finalists. Each of these semi-finalists received additional reviews. Based on numeric scores and written comments, two winners and one runner-up were selected.

Submissions were received from the following iSchools: (1) Humboldt-Universität zu Berlin; (2) Drexel University; (3) University of Glasgow; (4) Indiana University School of Informatics and Computing; (5) Indiana University School of Library and Information Science; (6) University of Michigan; (7) The University of North Carolina at Chapel Hill; (8) University of North Texas; (9) University of Pimpangoh; (10) Rutgers University; (11) Syracuse University; (12) University of Tempere, Finland; (13) University of Texas, Austin; (14) University of California, Berkeley; (15) University of California, Irvine; and (16) University of Wisconsin, Milwaukee.

Criteria for Evaluation
The following criteria were used to judge all doctoral dissertation award nominations:
Significance of the research problem to today’s challenges and opportunities;
Scholarly contribution to the literature in any information related disciplines;
Application and rigor of the appropriate research methods;
Clarity and organization of the presentation.

Coordinating Committee for 2013 competition
David Hendry, University of Washington
Lynne Howarth, University of Toronto
Steve Sawyer, Syracuse University
LOCAL ATTRACTIONS

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fwbg.org/

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www.cartermuseum.org/

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817-336-4475
www.cowgirl.net/

KIMBELL ART MUSEUM
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2.1.3 Annotation as a Visual-Spatial Vocabulary

Other visual characteristics of annotation, such as color and medium\(^1\) are also used to create specific meanings and are significant elements in the visual-spatial system of annotation.

The contrasting color of highlights and other marks is the variable responsible for effective emphasis and beneficial annotation strategies for undergraduates according to Fowler and Barker (1974). Several pedagogies in the education field, including J. Wesley Miller, recommends using this visual characteristic to distinguish between topics (Miller, 1990). This echoes the earlier recommendations of Van Hiele's (1973) guidelines who endorsed the use of color to flag elements as a means to cope with information overload (Blair, 2003). However, strategies appear to be rare for contemporary readers, probably because of the number of tools necessary to create such schemes and of the cognitive load involved in switching tools (Marshall, 1997). Annotation is mainly an unconscious activity (Marshall & Brouh, 2004; Marshall, Price, Golovchinsky, & Schulte, 1999) and therefore, the act of putting down a highlighter pen of one color to grab the next color interrupts the broader reading task.

The use of different tools to mark up pages and the quality of the marks they create on the page are tangentially related to the benefits of the color characteristic. Certain pedagogues suggest an analytic readers use different tools specifically for their texture. Again, J. Wesley Miller (1990) recommends using a different texture to emphasize different elements. He suggests using a different texture to underline key points only (p. 575). Color, texture and durability are different elements at stake when selecting the right marking medium.

The examination of the visual characteristics of annotation opens the discussion to the interesting practices of dog-eared (Blair, 2003, 2004b; Schott, 2007; Duston, 2007), cutting and pasting (Blair, 2003; Sherman, 2008) and marking books with fingernails (Blair, 2003). These practices do not use any intermediary devices (such as pens or highlighters) to create their markings. Rather, they use the materiality of the book and play with the affordances of paper. Whereas

\(^1\) medium here refers to the material means used to create an annotation, namely the tools such as pen, pencil, highlighters, independently of the medium of the practice itself (paper or digital). It also refers to the "marker" element of annotation as described by Marshall.
The iConference, in collaboration with FUSE Labs of Microsoft Research, is pleased to announce the first iConference Social Media Expo. The event focuses on the theme of leveraging social media to foster lifelong learning in everyday life. Student teams from member iSchools were invited to submit an abstract and video of a team project for consideration. The twelve teams listed below were judged the best from each participating iSchool, and were selected for recognition and participation at the iConference. Each participating team received a grant from Microsoft Research and supplemental funds from their school to help cover costs of attending the conference. All teams will present a poster, and six teams were further selected to also present their projects in short, ten minute talks during the Social Media Expo session.

**Social Media Expo Presentations**

3:30 PM - 5:00 PM  WED. 13TH  BAZO I & II

**Singapore Management University**
*Title:* K-Pop Live: Social Networking & Language Learning Platform
*Team Members:* Thomas Chua, Aloysius Lau, Ee-Peng Lim, Chin Leng Ong, Kian Ming Png, Houston Toh, Feida Zhu

**University of British Columbia**
*Title:* The Need for Information Gurus in Online Learning Communities
*Team Members:* Nick Josten, Jonathan Kift, Allison Trumble, Brigid Winter

**University of California, Irvine**
*Title:* Learning with Polyphony: AmpDamp
*Team Members:* Amelia Acker, University of California, Los Angeles
Melissa Chalmers, University of Michigan
Matt Burton, University of Michigan
Grant Wythoff, Princeton University
Thomas Lodato, Georgia Institute of Technology

**University of California, Irvine**
*Title:* Scientific INQuiry (SINQ): Social Media for Everyday Science Learning
*Team Members:* Michael Gubbels, Jinyoung Kim, Jason Yip

**University of Maryland, College Park**
*Title:* Collaborative Timeline: Toward the Next Generation of History Learning
*Team Members:* Jin Wan, Yanqi Wu, Xiaohan Yu, Yanting Zhang

**University of Michigan**
*Title:* Cairn: Using Digital Markers to Bridge Learning Communities
*Team Members:* Ivette Bayo, Sean Fullerton, Amanda Menking

**University of Washington**
*Title:* iConference 2013 Social Media Expo: Search, Share and Learn the Way You Want
*Team Members:* Shuguang Han, Daging He, Wei Jeng, Jiapu Jiang, Zhen Yue

**Social Media Expo Posters Only**

5:30 PM - 7:00 PM  WED. 13TH & THUR. 14TH  RIO GRANDE BALLROOM

**Florida State University**
*Title:* iMapLibraries: Mapping Opportunities for Lifelong Learning
*Team Members:* Jisue Lee, Nathaniel Ramos Jr., Laura Spears

**Rutgers University**
*Title:* Analyzing How Users Utilize ‘Riff’ for Collaborative Searching and Sharing Contents for Social Learning in Socel
*Team Members:* Erik Choi, Chathra Hendahewa, Vanessa Kitzie

**Syracuse University**
*Title:* #ElectionClass: Fostering Lifelong Political Engagement Through Social Media
*Team Members:* Jared Madel, Chelsea Orcutt

**University of Illinois at Urbana-Champaign**
*Title:* Learning Focused Search in an Online Social Network Community
*Team Members:* Craig Evans, Fredrick K. Lugya, Brittany N. Smith

**University of North Texas**
*Title:* Towards a Methodology of Virtually Augmenting a Knowledge Sharing Community of Practice: A Case Study of the Local Food System of Denton, Texas
*Team Members:* Mark Evans, Andrew Miller, Leila A. Mills, Laura Pasquini

**University of Pittsburgh**
*Title:* UPitt iRiS Lab at iConference 2013 Social Media Expo: Search, Share and Learn the Way You Want
*Team Members:* Shuguang Han, Daging He, Wei Jeng, Jiapu Jiang, Zhen Yue

* Visit Microsoft Research in the Mezzanine Level, Treaty Oak Board Room and learn more about the Social Media Expo.
Congratulations to this year’s award recipients!

The faculty and staff at UNT Libraries offer outstanding core library services, provide leading edge technology and support, and enhance the campus community with outreach and special events.

To learn more, visit us at http://www.library.unt.edu/.
The Office of Research and Economic Development develops and implements strategies to build and sustain UNT’s research enterprise. We nurture an ambitious research environment in which faculty and students can create innovate scholarship and advance the frontiers of knowledge across disciplines. Our comprehensive services — from grants administration and intellectual property protection to publicity and technology commercialization — aim to maximize the potential of research at UNT.

Visit us on the web: research.unt.edu
The iSchools organization is a collection of Information Schools dedicated to advancing the information field. These schools, colleges, and departments have been newly created or are evolving from programs formerly focused on specific tracks such as information technology, library science, informatics, information science, and more.

While each individual iSchool has its own strengths and specializations, together they share a fundamental interest in the relationships between information, people, and technology.

University of California, Berkeley
School of Information
University of California, Irvine
The Donald Bren School of Information and Computer Sciences
University of California, Los Angeles
Graduate School of Education and Information Studies
Carnegie Mellon University
School of Information Systems and Management, Heinz College
Drexel University
College of Information Science and Technology
Florida State University
College of Communication and Information
Georgia Institute of Technology
College of Computing
Humboldt-Universität zu Berlin
Berlin School of Library and Information Science
University of Illinois
Graduate School of Library and Information Science
Indiana University
School of Informatics and Computer Science
Indiana University
School of Library and Information Science
University of Maryland
College of Information Studies
University of Michigan
School of Information
University of North Carolina
School of Information and Library Science
The Pennsylvania State University
College of Information Sciences and Technology
University of Pittsburgh
School of Information Sciences
Royal School of Library and Information Science
Rutgers, the University of New Jersey
School of Communication and Information
Singapore Management University
School of Information Systems
Syracuse University
School of Information Studies
University of Texas, Austin
School of Information
University of Toronto
Faculty of Information
University of Washington
Information School
Wuhan University
School of Information Management
University of Amsterdam
Graduate School of Humanities - Archives and Information Studies
University of British Columbia
School of Library, Archival & Information Studies
University College Dublin
School of Information and Library Studies
University of Glasgow
Humanities Advanced Technology and Information Institute
University of Kentucky
College of Communications & Information Studies
University College London
Department of Information Studies
University of Maryland
Baltimore County Department of Information Systems
University of Melbourne
Melbourne School of Information
University of Melbourne
School of Information
Nanjing University
Department of Information Management
University of North Texas
College of Information
University of Sheffield
Information School
University of Tampere
School of Information Sciences
University of Wisconsin-Milwaukee
School of Information Studies
University of South Australia
School of Computer and Information Science
Tsukuba University
Graduate School of Library, Information and Media Studies
The iConference and the entire information community have lost a staunch friend and supporter with the tragic passing of Lee Dirks, Director for Portfolio Strategy at Microsoft Research Connections. Lee and his wife Judy Lew were killed in an automobile accident while vacationing in Peru last summer.

Lee’s role at Microsoft enabled him to work closely with academic and research organizations to help solve some of the world’s most challenging scientific and social problems via collaborative research projects. Lee was well known to many iConference attendees, as Microsoft Research has sponsored the iConference since its inception in 2005, and Lee was a frequent and very active participant and presenter.

Lee championed the tremendous potential of information schools within Microsoft; he is the reason iSchools are well represented at Microsoft’s annual faculty summit, and saw to it that the event concluded with a meeting of the iCaucus deans. One of Lee’s final collaborations with the iSchools organization was the creation of the Social Media Expo, which debuts at this year’s iConference.

A native of Texas, Lee attended Trinity University and earned a Master of Science in Library and Information Science at the University of North Carolina at Chapel Hill School of Information and Library Science, an iCaucus member-institution. Lee became Microsoft’s first archivist in 1996, and rose rapidly within the company ranks. Outside of Microsoft, Lee was also involved in education and development issues, serving on the boards of the University of Washington’s Libraries’ Council of Advocates and the Washington Preservation Initiative. He was a frequent guest lecturer at the University of Washington Information School, also an iCaucus member-institution.

Lee and Judy met in 1996. Judy, who also worked at Microsoft, held an MBA from the University of Michigan. The couple’s trip to Peru was to celebrate their 15th wedding anniversary. Lee and Judy are survived by daughters, Esmé (6) and Lila (4). A memorial fund has been established to provide for the girls’ education, and contributions can be made at http://leeandjudy.wordpress.com/.

Lee will be remembered for his passion, friendship, and devotion to the field. To honor his memory, the iConference will now present the Lee Dirks Best Paper Award to the paper deemed the best submission each year. This award will serve as a fitting and lasting tribute to our much-loved friend and colleague.
Connect and collaborate.

Microsoft Research Connections supports those who dream the impossible – inventing a better world one idea at a time.

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