Hi, we’re industrial designers
Seniors
Industrial Design
Product Design
User Experience
Creative Problem Solving

User Interface & Us
New & Fun Challenge
Experience in New Territory
Make life better for students
Problem

There are many missed opportunities for group study sessions.
Problem

Inhibiting Factors:
Large Lectures
Intimidated Students
Lack of Communication
Problem

Benefits of Study Groups:
1) Procrastination Solution
2) Learn Faster
3) Get New Perspectives
4) Learn New Study Skills
5) Breaks the Monotony
6) Fill in Learning Gaps
User

Freshman

In mostly large lectures and doesn’t know anyone in class.

Doesn’t know her way around campus.

Unaware of resources
Senior
Diagnosed with senioritis
No motivation to study
Personal Experience
Goals & Opportunities

Initiate group study sessions
Utilize and access library resources
Connect students to each other
Improves organization
StudyBuddy connects students to each other and to library resources to encourage good study habits and communal gatherings.
Exam on Monday
Home Screen

![Image of a smartphone displaying a course management app called StudyBuddy. The app shows the user's courses: RHET 105, SOC 100, ARTH 114, FSHN 120, and BADM 310. Each course has a star icon, indicating progress or important status.]
Settings

Gear icon opens up settings panel where user can add or edit subscribed courses.
Home Screen

Starred indicate “favorites” which will send push notifications.

This number indicates how many people are checked in and studying for that course.
Home Screen

Swipe down to see who is checked in where.
Profile

- Displays similar courses
- Current status
- Message user to arrange study session etc.
Home Screen

Click on course name to go to course page
Course Screen

[Image of a smartphone screen with the StudyBuddy app open, showing the course title RHET 105 and options for course documents, discussion board, resources, and find a buddy.]
Home

FOUR BUTTON MENU

1. HOME
Home

Four button menu

1. Home
2. Check-In
Check-In

FOUR BUTTON MENU
1. HOME
2. CHECK-IN
Check-In

Four Button Menu

1. Home
2. Check-In
Check-In

Search and add a new place, or check into existing locations. Similar to Facebook’s Check-in feature.
Check-In

FOUR BUTTON MENU

1. HOME
2. CHECK-IN

Select which course you are studying for
Check-In

FOUR BUTTON MENU
1. HOME
2. CHECK-IN

Connect with Facebook and Twitter to create a status or tweet.
Check-In

Clark Kent
I'm studying for JOUR 200 at the Undergrad Library in Study Room 310 via StudyBuddy.

February 21 · · Like · Comment

リフォーム Parker and 192 others like this.

Write a comment...
Check-In

FOUR BUTTON MENU
1. HOME
2. CHECK-IN
3. RESOURCES
Resources

Four button menu:
1. Home
2. Check-in
3. Resources
Resources

Four button menu
1. Home
2. Check-In
3. Resources

Swipe down to see list of resources
Resources

FOUR BUTTON MENU
1. HOME
2. CHECK-IN
3. RESOURCES

Click on book to see which library on campus it can be found.
Resources

Click on library or location to pull up map.

FOUR BUTTON MENU
1. HOME
2. CHECK-IN
3. RESOURCES
Resources

FOUR BUTTON MENU
1. HOME
2. CHECK-IN
3. RESOURCES

Swipe to find a room at a library to reserve
Resources

FOUR BUTTON MENU
1. HOME
2. CHECK-IN
3. RESOURCES
Resources
Home Screen

Four Button Menu
1. Home
2. Check-In
3. Resources
4. Messages
Messages

FOUR BUTTON MENU
1. HOME
2. CHECK-IN
3. RESOURCES
4. MESSAGES

Create new message
Message Board Posts
Messages

FOUR BUTTON MENU
1. HOME
2. CHECK-IN
3. RESOURCES
4. MESSAGES
Messages

FOUR BUTTON MENU
1. HOME
2. CHECK-IN
3. RESOURCES
4. MESSAGES

Tag current location in message
Summary

StudyBuddy will make it easier for students to form study groups, use library resources, connect with each other, and encourage good study habits.
SHOULD HAVE USED STUDYBUDDY...
THANK YOU!