

Drawing a Fine Line Between Promoting Use and Preserving Access to New Media

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Overview

- Changes in Collection Practices and Policies
- The Current Environment
- Impact on Use and Access
- Local Challenges
- Future Directions



Changing Collection Practices and Policies

- Originally, the media collection was built only for classroom support. ↑
 - Only faculty and graduate instructors could check out media collections
 - Equipment maintained in the Undergraduate Library for all to use on site
 - Increasing demand from students to check out media



Changing Collection Practices and Policies

- Long-standing commitment to broad access for resources conflicted with this model
 - Led to the development of two collections – one intended to support classroom needs and one that was more popular in nature
 - The reality was that both collections held items faculty wanted for instruction and students wanted for casual use



The Current Environment

- One circulating collection of physical media (DVDs, console games, VHS tapes, etc...)
 - More wear and tear; greater theft concern
- Changes in campus classroom support
- Changes in student body
- Evolving media environment
 - Digital environment leading to changes in distribution and sales

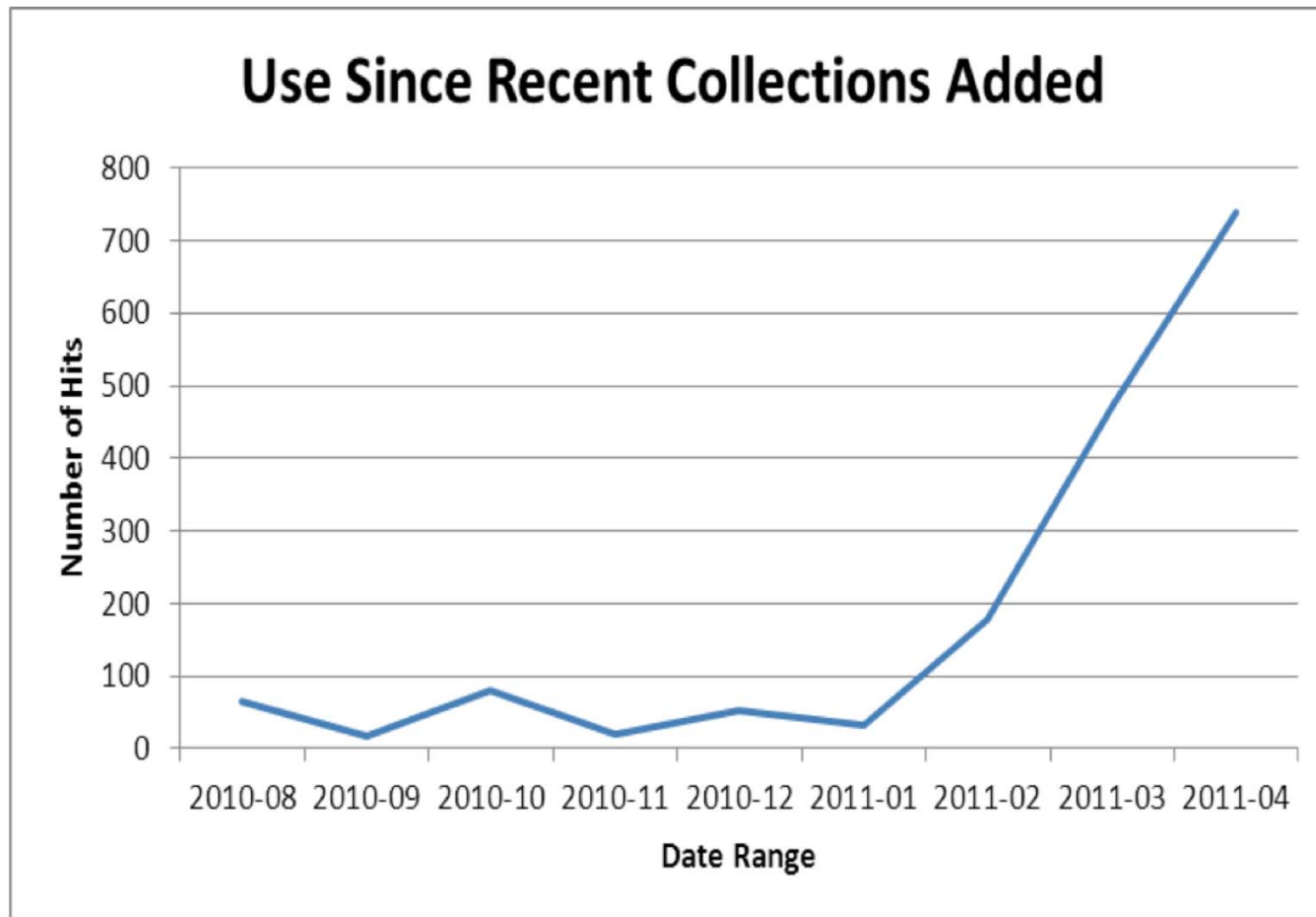


The Current Environment (2)

- FY09: Limited streaming media available
- FY10: Illinois' first large acquisition - 260 streaming titles
 - Hosted locally on Helix server
 - 24/7/365 access
 - Available on campus or via off-campus authentication



Impact on Use and Access





Local Challenges

- Licensing/Purchasing Requirements
- Managing User Expectations
- Technology Requirements
- Bias Toward Ownership
- Cataloging and Access Requirements



Future Directions

- Bad Licensing Models
 - Recreate a bad model, or
 - Influence the direction of developing licenses
- Limits on Distribution
 - ILL rights, but not necessarily the mechanism
- Preservation and Reformatting
 - Additional legal requirements



Questions?

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