

1 Spatial Variation Among Green Building Certification Categories: Does Place Matter?

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14 15 1. Introduction

16 Recently, the academic literature has seen numerous articles and much research attention
17 concerning the meteoric growth of the green building sector. There are many definitions of
18 green buildings, although they share a common emphasis on reducing the environmental impacts
19 of the construction and maintenance of buildings. The United States Environmental Protection
20 Agency (US EPA) offers the following comprehensive definition: “Green or sustainable building
21 is the practice of creating healthier and more resource-efficient models of construction,
22 renovation, operation, maintenance, and demolition” (US EPA, 2007). Larger issues of social
23 justice, public health, and productivity can be linked to green buildings and sustainable
24 development as well, although more in theory than in practice. Green buildings are a key aspect
25 of the larger urban sustainability movement, complementing other strategies such as rooftop
26 gardens (e.g. Mentens et al., 2006; Yuen and Hien, 2005), urban parks (e.g. Chiesura, 2004), and
27 greenbelts/greenways (e.g. Amati and Yokohari, 2006; Frischenbrude and Pellegrino, 2006;
28 Walmsley, 2006) in an effort to reduce urban ecological footprints. For the purposes of this
29 study, green buildings are defined as buildings receiving accreditation from the United States

30 Green Building Council (USGBC) through the Leadership in Energy and Environmental Design
31 (LEED) rating system.

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33 The importance of building green as part of sustainable development has been demonstrated by
34 numerous academic and governmental studies. The built environment is a significant consumer
35 of natural resources and energy in the United States, accounting for 40% of energy consumption
36 (US DOE, 2007), 65% of electricity consumption, 30% of greenhouse gas emissions, 30% of raw
37 material use, and 136 million tons of waste output annually (USGBC, 2008a). Therefore, the
38 adoption of more environmentally benign building techniques has the potential to greatly reduce
39 energy consumption and greenhouse gas emissions (Brown and Southworth 2008).

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41 The advantages of going green are not only to reduce environmental impact, but also to increase
42 economic savings and health benefits over the long term. Numerous studies (e.g., Cassidy et al.,
43 2003, Ries et al., 2006) quantify the profitability of green buildings for sale and for lease despite
44 the potential for higher design and construction costs (an average of 5 percent over a standard
45 building). Improved design and efficiency cut energy bills, operation expenses, and maintenance
46 needs for building owners and operators in the long term.

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48 As stated by Heerwagen (2001), “The real appeal of green buildings lies in their potential to
49 create better building habitats, and to do so by incorporating design features that address health
50 and well being in an integrated manner.” Improved indoor air quality and access to daylight and
51 windows serve to promote physical and mental well-being (Heerwagen, 2001). Building-related
52 illnesses are a real and often overlooked threat to workers’ health in developed nations; found in

53 the modern office environment, they may impact 50% of industrialized workforces (Menzies and
54 Bourbeau, 1997). Poor design and maintenance of buildings can lead to acute respiratory
55 illnesses, allergies and asthma, and so-called “sick building syndrome” due to mold, moisture
56 problems, and various indoor pollutants (Fisk, 2002).

57

58 Within green buildings, healthier workers are more productive workers, due to decreased levels
59 of absenteeism and also to direct efficiency and productivity improvements. Fisk (2002)
60 estimates savings and productivity gains from improved indoor environmental quality to be
61 between \$37B and \$208B, admittedly a large range but impressive nevertheless in magnitude.
62 However, measuring productivity, particularly for white-collar jobs, is a difficult task due to lack
63 of a common metric and is also difficult to assess due to the lack of controlled experimental
64 conditions (Ries et al., 2006).

65

66 Recent research has focused on the implications of the above findings outside of industry. The
67 built environment has a profound impact not only on worker productivity and thus profits;
68 healthier buildings can improve students’ performance in green schools. Kats (2006)
69 demonstrates that school officials tend to shy away from green buildings, fearing increased
70 design and construction costs. However, green schools cost on average less than 2% more than
71 conventional schools to build, approximately \$3/square foot, while yielding net financial benefits
72 of \$71/square foot, potentially enough savings to hire an additional full-time teacher (Kats,
73 2006).

74

75 Construction of green buildings has been particularly popular on university campuses. Cidell
76 (2009) demonstrates that college towns fill many of the highest rankings in measurements of
77 green buildings per capita in the United States. Increasingly, promoting green buildings is seen
78 not only for its economic and environmental benefits; green credentials are a marketing and
79 recruiting asset for America's universities (Egan, 2006). Universities are designing courses and
80 class projects around on-campus green buildings, effectively incorporating the built environment
81 into the classroom.

82

83 Numerous private, public, and non-profit organizations have adopted the mantle of green
84 building from motivations spanning public interest to niche markets and profitability. Among
85 the oldest, largest, and best-known players in the green building field is the United States Green
86 Building Council (USGBC). The USGBC is a national non-profit organization dedicated to the
87 promotion of sustainable building practices (USGBC, 2008a). It currently counts over 13 000
88 organizations and over 91 000 individuals among its members, representing a ten-fold increase in
89 membership over the past eight years (*ibid.*). Also, the USGBC has trained over 45 000
90 accredited professionals, who bring green building expertise to the architecture and engineering
91 fields (*ibid.*).

92

93 The USGBC is perhaps best known for its Leadership in Energy and Environmental Design
94 (LEED) sustainable building standards. Through the LEED program, the USGBC offers green
95 building certification at four levels based on the number of points or credits earned through
96 achievement of criteria in six broad categories: Sustainable Sites (SS), Materials/Resources
97 (MR), Indoor Environmental Quality (IEQ), Water Efficiency (WE), Innovation/Design (I), and

98 Energy/Atmosphere (EA). Beyond a few prerequisites, building owners are free to choose from
99 sixty-nine possible options to achieve the certified level (26-32 points), silver (33-38 points),
100 gold (39-51 points), or platinum (52-69 points). First released in 2000, the LEED rating system
101 has grown, and now embraces rating systems for specific uses and projects: New Construction,
102 Existing Buildings, Commercial Interiors and Existing Buildings, Core and Shell, and Homes;
103 Neighborhood Development, Retail, and Healthcare are currently in the pilot stages (USGBC,
104 2008a). The LEED program has grown tremendously over the past seven years, in late 2007
105 including 997 certified projects, totaling 114 million certified square feet, with 8 600 registered
106 projects still under construction (Cidell, 2009). The adoption of the LEED rating system as the
107 de facto green building metric may help to address concerns expressed in the literature regarding
108 quantifiable standards to measure the “greenness” of sustainable buildings (Burnett, 2007).

109
110 Despite the somewhat intuitive importance of geographical constraints and local environmental
111 conditions, little of the research surrounding green buildings has taken an explicitly spatial
112 perspective. Considering the variability of environmental phenomena across space and their
113 powerful influence on energy demands, cultural norms, physical constraints, and the construction
114 and subsequent use of buildings, it is a shortcoming to overlook the role of geography in green
115 buildings (Eliasson, 2000). This paper contributes a spatial perspective to the growing body of
116 green building literature by determining if the distribution of points or credits earned in total and
117 across categories varies among regions of the United States. The results will help determine to
118 what extent green buildings are taking into account the demands and opportunities afforded by
119 their local and regional environments, with an eye towards assisting the USGBC as they move
120 forward in making their credit system regionally sensitive.

121
122 To answer these questions, this study employs classical and spatial statistics to measure and
123 quantify the variation between regions of the country; i.e., do some regions outperform others in
124 the construction of green buildings? We also examined variation among LEED certification
125 categories; i.e., are some criteria adopted more consistently than others and is one criterion more
126 likely to be adopted in one region than another? Anomalies among the certification criteria are
127 identified and subject to further investigation. The following section describes the methodology
128 of this study, followed by a presentation and discussion of results.

129

130 **2. Methods**

131 This paper considers all certified new construction LEED projects (LEED-NC) through
132 December 2007 in the publicly available database from the USGBC, which lists the credits that
133 each certified project achieved. LEED-NC includes commercial and institutional structures,
134 including multifamily residential projects, as well as major renovations. These data were
135 aggregated from the individual project level to the regional level using the US Environmental
136 Protection Agency (EPA) regional classification system because it aggregates states according to
137 common biophysical environments. The EPA system has ten regions, shown in Table 1.

138

139 Total points per LEED category were summed and ranked from highest to lowest. This process
140 was conducted for absolute numbers of points and then standardized by population (based on the
141 US Census Bureau, July 1, 2007 estimates). Basic descriptive statistics (standard deviations,
142 means, and coefficients of variation) were also calculated for the absolute numbers of LEED
143 points per category. Location quotients were calculated for each of the six LEED categories to

144 assess the variability of concentration/dispersal for a given criterion across the United States.
145 Location quotients (LQ) are a spatial analysis technique that measures concentration or
146 dispersion of a given activity across space, with values greater than 1 demonstrating
147 concentration and values less than one demonstrating dispersion. Again, the same sets of
148 descriptive statistics were calculated for the location quotient values. The detailed results are
149 provided in the appendix.

150

151 Eleven subcategories were then identified for further study because they represent the most
152 place-specific LEED certification criteria, which were therefore expected to exhibit more spatial
153 variability than the other, aspatial criteria. The eleven categories are listed in Table 2. The first
154 subcategory, Site Selection, as well as the last two subcategories, Local/Regional Materials, are
155 inherently spatial by definition in that they are based on the project site itself or a specified
156 radius around it. The second and third subcategories, involving urban and brownfield
157 redevelopment, are contingent on the existence of such sites, which tend to be constrained to
158 certain places due to socioeconomic and geographic factors. The fourth subcategory, regarding
159 public transportation, is also dependent on the previous existence of various facilities found
160 unevenly across space. For the fifth and sixth subcategories, both related to water efficiency,
161 water availability is uneven across the United States, and thus it is assumed that different regions
162 of the country find water efficiency measures to be more or less of a priority due to local
163 conditions. The green power subcategory is considered to be spatial because the viability of
164 alternative energy sources, for example solar and wind power, is often highly dependent on local
165 physical conditions and local utility policies and facilities. Construction waste management is
166 considered spatially-specific due to the relatively local nature of waste disposal.

167

168 It is true that the selection of the above eleven subcategories is somewhat subjective; convincing
169 arguments could be made for the inclusion of other subcategories, such as those related to
170 stormwater management. However, the subcategories defined by this study are not meant to be
171 exhaustive, but rather illustrative of the importance of geography in the implementation of green
172 building standards.

173

174 As before, the points for these spatially-specific subcategories were summed and ranked from
175 highest to lowest according to EPA region. The data were again standardized by population with
176 the resultant per capita points summed and ranked from highest to lowest according to EPA
177 region. Descriptive statistics were calculated for the absolute numbers of points. Location
178 quotients were again tabulated for the eleven subcategories, in order to quantify the
179 concentration/dispersion of a given criterion across the United States, and the same battery of
180 descriptive statistics was calculated.

181

182 Thus far, only differences among LEED categories had been considered. In order to gain an idea
183 of the differences among EPA regions, the same three descriptive statistics were calculated for
184 each of the ten EPA regions. These calculations were performed for four distinct cases: general
185 LEED categories in terms of points; general LEED categories in terms of location quotients;
186 spatially-specific LEED categories in terms of points; and spatially-specific LEED categories in
187 terms of location quotients.

188

189 To further investigate variance among general groups, several analysis of variance (ANOVA)
190 tests were run using Statistical Package for the Social Sciences (SPSS) software. One-way
191 ANOVA tests, including means plots and Scheffe post hoc tests, were run for several sets of
192 data: among EPA regions using general categories, among EPA regions using spatially-specific
193 categories, among the general LEED categories themselves, and finally among the spatially-
194 specific LEED categories themselves.

195

196 Specific outlying cases were identified for further study from the results of the descriptive
197 statistics and the Scheffe post hoc tests. Independent sample t-tests were run to compare a single
198 group to the aggregate of other groups. This was done to compare the Sustainable Sites
199 categories to the other five general LEED categories, and to compare the two outlying cases
200 (Sustainable Sites 2 and 3) to the other ten spatially-specific categories. Additionally, several
201 EPA regions (Regions 6, 7, 8) were isolated for further study based on the results of the Scheffe
202 tests, and independent samples t-tests were run for both general and spatially-specific LEED
203 categories for each of the three EPA regions.

204

205 Finally, one specific subcategory, Urban Redevelopment (SS 2), was identified for further
206 investigation based on its unusual coefficient of variation scores and the independent samples t-
207 test results. All buildings earning credit for Urban Redevelopment were mapped in ArcMap, a
208 standard geographic information systems (GIS) program. From there, we compared the data to
209 population distribution in order to see where green buildings meeting the Urban Redevelopment
210 criterion are concentrated or missing.

211

212 **3. Results**

213 The results of the above analyses confirmed some predictions regarding the importance of
214 geography and place in the implementation of the LEED standards, but also identified other
215 unusual patterns.

216

217 **3.1 Rankings**

218 The rankings of the data suggest the existence of patterns in the spatial distribution of LEED
219 buildings (see Appendix for detailed results). For the six major categories in terms of absolute
220 number of points, four EPA regions consistently perform the best (Regions 3, 5, 9, and 10,
221 covering the Mid-Atlantic, Upper Midwest, and West Coast) and three EPA regions consistently
222 perform the worst (Regions 6, 7, and 8, covering the Great Plains and Rocky Mountains). This
223 stratification of the data mostly reflects the relative number of population and thus green
224 buildings in each region, and thus the opportunity to score points in any given category.

225

226 Per capita rankings of the six major categories paints a different picture. Here the stratification is
227 even more pronounced, with three distinct layers: top (Regions 1, 3, 8, and 10, covering New
228 England, the Mid-Atlantic, and the Northwest), middle (Regions 5, 7, and 9, covering the
229 Midwest and Southwest) and bottom (Regions 2, 4, and 6, covering New York and the South).
230 Region 10 ranks first in all categories, reflecting the mainstream nature of sustainability in the
231 Pacific Northwest coupled with a relatively small population. Typically poor performers in
232 sustainability, i.e. the South and South Central states, fill the bottom ranks. The inclusion of
233 Region 2 (NY/NJ) among the bottom ranks may seem surprising, but is explained by a relative
234 lack of green buildings considering the large population.

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The ranking results of the eleven spatially-specific subcategories are more of a mixed bag. As before, the results roughly break down in terms of population. Regions 3, 5, and 9 have large cities (Philadelphia, Baltimore-Washington, Chicago, and Los Angeles), making some of the Sustainable Sites criteria easier or more desirable to achieve (i.e., public transport). Perennially green Region 10 also scores well, despite its smaller population. Surprisingly, relatively urban Region 1 in New England performs at average-level rankings. Regions 7 and 8 in the Great Plains fare poorly in these categories, perhaps because of their small overall populations (and thus demand for buildings) and also because of their relative lack of large metropolitan areas. Despite large populations and large cities, Regions 2 and 6 in the South perform rather poorly.

The per capita rankings of the subcategories largely reflect the per capita breakdowns for absolute number of points. Regions 1, 3, 8, and 10 dominate. Regions 1 and 3 enjoy large, dense cities, which may provide an impetus to achieve some of the more urban-oriented LEED criteria. The Pacific Northwest is well known for its sustainable tendencies, so it should come as no surprise that its small population coupled with a large number of LEED projects launches it into the top of the rankings. Interestingly, Region 8 (Rocky Mountains) fares well considering its relative lack of large urban areas, suggesting that green builders in this region are more attuned to local conditions and possibilities as seen in their inclusion of spatially-specific criteria. Despite containing large cities, Regions 2, 4, and 6 perform rather poorly. Also, it is interesting to note how Regions 7 and 9 jump in ranking from category to category, suggesting that their green development is strong only in some aspects and not all-around as in other regions.

258 **3.2 Location quotients**

259 The results in the appendix show, first, that some LEED categories have little variance; the LQ
260 scores are all close to 1 (i.e. equal representation). These categories include Materials and
261 Resources, Indoor Environmental Quality, and Innovation and Design. In other words, these
262 three categories are implemented roughly equally across all regions. The remaining three
263 categories (Sustainable Sites, Water Efficiency, Energy and Atmosphere) exhibit a greater range
264 in LQ values. This finding suggests that for these categories, regions either have a high or a low
265 concentration of points for the criterion, with little middle ground. Therefore, regional
266 differences may play a greater role in these three categories. Since seven of our nine spatially-
267 specific subcategories fall into one of these three categories, this further supports our selection of
268 those subcategories. Overall, there is modest variation among the ten EPA regions for the six
269 LEED categories, considering the modest spread in LQ scores. It is worth noting that the two
270 driest areas of the country, Regions 8 and 9, score the lowest in Water Efficiency.

271
272 Among the eleven spatially-specific subcategories, Site Selection, Construction Waste
273 Management, and Local/Regional Materials have the least variation in LQ scores. Most
274 subcategories show a variety in LQ scores, with the categories of Urban Redevelopment,
275 Brownfield Redevelopment, and Green Power showing the greatest variation. Altogether, these
276 findings suggest a larger regional role in the implementation of LEED subcategories, which
277 should be assisted in 2009 by the new, bioregionally-sensitive ratings system (USGBC 2008b).
278 A few observations stand out: Region 9 in the Southwest scores very low for Brownfield
279 Redevelopment, as does Region 4 in the South. Since these regions are part of the Sunbelt where
280 urban growth is relatively new, it is not surprising that redevelopment of contaminated land

281 would be minimal in these areas. Despite being a mostly semi-arid area, Region 8 in the Rockies
282 scores low on Water Efficiency. Regions 6 and 7 in the Great Plains and south-central U.S. fare
283 very poorly in Urban Redevelopment, while Region 10 in the Pacific Northwest performs very
284 well, illustrating the emphasis on denser urban development in the Northwest.

285

286 **3.3 Standard deviations, means, coefficients of variation**

287 Means and standard deviations have little value for comparing categories. Categories with large
288 values will have larger standard deviations; this does not necessarily imply a greater spread to
289 such a data set compared to others per se. An alternative calculation is more effective.

290 Therefore, the coefficients of variation (CV), a standardized value, were calculated by dividing
291 the standard deviations by respective means.

292

293 For the general LEED categories in absolute points, the CV values range from a low of about
294 0.47 to a high of about 0.54, suggesting that the general dispersion of observations for this
295 variable is minimal. Sustainable Sites has the smallest CV and Energy and Atmosphere has the
296 highest. For the spatially-specific categories, the CV values have a much larger range, from a
297 low of 0.461 (MR 5.2) to a high of about 0.709 (SS 2), suggesting greater dispersion in the data
298 and thus greater variability across space. For general LEED category location quotients (LQ),
299 the CV values range from a low of about 0.050 (Indoor Environmental Quality) to a high of
300 about 0.141 (Energy and Atmosphere). For spatially-specific LQ values, the CV range is greater,
301 from about 0.050 (Site Selection) to about 0.439 (Urban Redevelopment). Across the board, the
302 CV values suggest that the Sustainable Sites category stands out, with either unusually high or
303 low coefficient of variation values.

304

305 Now we shift our focus to differences among EPA regions, not among LEED categories. The
306 CV values for general LEED points are tightly clustered between 0.35 and 0.42 (Region 1 and
307 Region 8, respectively), showing very little variation between implementation levels of LEED
308 categories across regions. Spatially-specific LEED categories show greater variation, ranging
309 from a low of 0.459 in Region 10 to a high of 0.601 in Region 6, again demonstrating that the
310 choices made in meeting the LEED standard vary from place to place. The CV values for the
311 LQs of general LEED categories range from 0.037 (Region 4) to 0.1522 (Region 9). Finally, the
312 CV values for LQs of spatially-specific LEED categories again have a greater range, from a low
313 of 0.055 (Region 3) to a high of 0.274 (Region 7). In other words, categories that are dependent
314 to some extent on local conditions do in fact vary across space; building designers and owners
315 are taking into account local conditions in choosing which LEED points to pursue.

316

317 **3.4 ANOVA**

318 The ANOVA results comparing EPA regions in terms of general categories were statistically
319 significant ($p=0.000$). The Scheffe test suggests significant difference ($p<0.10$) between EPA
320 Regions 6, 7, and 8 (roughly from the Mississippi River to the Rocky Mountains) and other
321 regions. These three regions by far have the lowest means, contributing to their statistical
322 difference. The ANOVA results comparing EPA regions in terms of spatially-specific categories
323 were also statistically significant ($p=0.000$). Again, Regions 6, 7, and 8 generically prove to be
324 statistically different from other regions with the lowest means.

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326 The ANOVA results comparing the six general LEED categories were statistically significant
327 ($p=0.001$). On the other hand, the only statistically significant pairings were between WE and
328 IEQ and between IEQ and I. The difference shown by WE and I may be attributable to their low
329 means, which is due to the low number of possible points in these categories. IEQ has the largest
330 mean. The ANOVA results comparing the eleven spatially-specific categories were statistically
331 significant ($p=0.000$). The statistically significant pairings involved SS 2 and SS 3, perhaps
332 because of their very small means and the much larger means of the other categories. The
333 ANOVA tests therefore confirm the above results that there are differences across space in the
334 implementation of the LEED standards.

335

336 **3.5 T-tests**

337 The ANOVA tests proved a statistical difference exists among groups, but could not prove which
338 groups were causing the difference. Due to irregular coefficients of variation, means, and
339 standard deviations, a few categories were isolated for further investigation. A simple
340 independent samples t-test was calculated to determine statistical difference between specific
341 categories and all other categories. When the Sustainable Sites group was compared to the other
342 five general LEED categories, it was not found to be significant. When the SS 2 (Urban
343 Redevelopment) and SS 3 (Brownfield Redevelopment) groups were compared to the other ten
344 general LEED categories, they were found to be significant.

345

346 EPA Regions 6, 7, and 8 were considered for further study based on the results of the ANOVA
347 testing (Scheffe tests) described above. Independent samples t-tests were run twice for each
348 region, once for general LEED categories and once for spatially-specific LEED categories. All

349 six t-tests gave statistically significant results, all less than $p=0.05$, indicating significant
350 differences. Considering the consistent ranking of these regions towards the bottom of the list,
351 the results are not surprising, but they confirm that the South and South Central states lag behind
352 the rest of the country in green buildings.

353

354 **3.6 Urban Redevelopment**

355 One subcategory, SS 2 (Urban Redevelopment), was identified for further study based on its
356 consistently unusual coefficient of variation values in terms of both points and location quotients.
357 Independent samples t-testing also confirmed that SS 2 is statistically different from the ten other
358 subcategories. We mapped the distribution of these buildings across the country (see methods)
359 to compare them to overall population distribution.

360

361 Not surprisingly, these buildings are overwhelmingly located in large urban areas. From Figure
362 2, the locations of green buildings that achieved the Urban Redevelopment credit seem to be
363 concentrated in four areas: the Pacific Northwest, the Southwest, the Midwest, and the East
364 Coast. As compared to population, the results further highlight the Pacific Northwest and Upper
365 Midwest. The results also show a lack of buildings meeting this criterion across the South,
366 which is perhaps not surprising given the relative youth of many of these cities. On the other
367 hand, despite a wealth of older cities and higher population, the East Coast has not many more
368 buildings than the Pacific Northwest. Scattered sites in the Rocky Mountains and Midwest are
369 reminders that a major metropolis is not needed for *urban* redevelopment to occur, as in
370 Springfield, MO, or Bozeman, MT.

371

372 **4. Discussion**

373 Common sense would suggest that green buildings and the criteria fulfilled to achieve
374 certification would vary across the country due to differences in physical and human
375 environments. One would expect site and situation characteristics to play a key role in many
376 USGBC criteria, constraining what points are simplest to earn or most pressing to incorporate
377 into a project. Our results show that significant variation does exist, both among EPA regions
378 and LEED categories.

379

380 **4.1 Variation by category**

381 Generically, the statistics showed less variation by region among the six general categories than
382 among the eleven spatially-specific categories, as one would expect. The standardized CV
383 values for the general categories show little variation, suggesting the flexibility and case-specific
384 nature of LEED certification (i.e., no one category dominates, and all are used uniquely by each
385 project). Nevertheless, when the concentration of activity is calculated by LQs, one sees a
386 breakdown among the six categories: SS, WE, and EA are often clustered together and MR,
387 IEQ, and I are clustered together. One could argue that the first three categories are more
388 sensitive to local sites and environments while the other three are somewhat more aspatial.

389

390 The eleven spatially-specific criteria show great variation in CV values for both general and LQ
391 points. This is logical, considering the unique constraints site and situation play in each LEED
392 project. Of the eleven categories, Urban and Brownfield Redevelopment are among the most
393 variable. Regions have either high or low concentrations, probably reflecting the availability of
394 urban and/or brownfield areas to redevelop in each region. Green Power also demonstrates some

395 variability, reflecting the uneven availability of green power (although compliance can be
396 achieved by purchasing tradable renewable certificates from an outside source (USGBC 2007)).

397

398 **4.2 Variation by region**

399 The geography of LEED-certified buildings in the United States exhibits regional variation at the
400 broadest of levels as exhibited by the consistent stratification of category rankings both before
401 and after standardization by population (i.e. per capita calculations), with the usual green
402 suspects such as the Pacific Northwest dominating the top ranks and the same regions filling out
403 the bottom rungs. This variation is not as visible in the CV values as measured for general and
404 spatially-specific LEED categories, attesting to the flexibility of the LEED certification program;
405 many different combinations of credits can lead to the same certification. However, the variation
406 becomes apparent when location quotients are calculated, especially for spatially-specific
407 criteria. Additionally, ANOVA testing identified EPA Regions 6, 7, and 8 as statistically
408 different from all EPA regions, a finding later confirmed by independent samples t-tests. These
409 results are likely due to the relative paucity of LEED-certified buildings in these regions.
410 Mapping the data demonstrated the overwhelmingly urban orientation of at least one
411 subcategory, Urban Redevelopment, showing particular prominence in the older cities of the
412 Midwest and the newer cities of the Northwest.

413

414 In sum, spatial variation exists in the certification of green buildings across the country. This
415 variation is less pronounced among regions, with a consistent pattern of high and low achievers.
416 Variation is more pronounced when looking at differences among categories, especially among
417 spatially-specific categories. In general, one observes expected greater variation among the

418 eleven spatially-specific categories than among the broad, aggregate six categories, indicating
419 that local environmental and social conditions *do* matter in the decisions made about by
420 designers and contractors as to how to build green.

421

422 **5. Conclusion**

423 Two of the chief constraints facing every building project are its site and situation; geography
424 plays a central role in determining what is possible and what is not in terms of incorporating a
425 building into its surroundings. Cidell (2009) has noted the lack of a spatial perspective in the
426 growing body of green buildings literature, despite the obvious importance of variations in local
427 climate, terrain, and the existing built environment to the success of green building projects.

428 This paper has demonstrated that spatial variation in the implementation of LEED standards does
429 exist across the United States and that green building construction is uneven across the United
430 States. This variability across criteria and across space underscores the intuitive fact that
431 designers, architects, and builders take advantage of the flexibility allowed in the LEED
432 certification process, and that they apply the criteria that best fit the budget, resource constraints,
433 and human and physical environments of specific projects.

434

435 The research in this project only considered certified new construction projects in the publicly
436 available database through December 31, 2007. Therefore the results found in this paper must be
437 considered as a snapshot in time, especially in light of the thousands of projects currently under
438 construction (including LEED for Homes) and the overall rapid growth in this field. As more
439 complete data is made publicly available, further attention can be applied to this area of research,

440 leading to more robust findings and a more comprehensive discussion of the role of space in
441 green buildings and sustainability.

442

443 The relevance of these results to public policy is significant. The 2009 version of the LEED
444 standards will incorporate regional differences in the form of priorities given to certain credits
445 based on the regional physical environment (USGBC, 2008b). We have shown that different
446 credits are taken up in different parts of the country, therefore justifying the regional approach.
447 Similarly, as jurisdictions across the country implement policies to encourage or mandate green
448 buildings in the public and/or private sector, our results suggest where such policies are most
449 needed. While over three hundred such policies currently exist according to the USGBC's
450 database, the majority were implemented in the last couple of years and therefore can not be
451 expected to have an impact on the current distribution of green buildings; revisiting this topic in
452 a few years' time will give us a better idea of how public policy is influencing the location of
453 green buildings. In the meantime, as green building standards are improved to further
454 incorporate the environmental and social constraints and imperatives of places, newly-
455 constructed buildings will have a reduced impact on the natural environment, no matter where
456 they are located.

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Table 1: EPA Regions

Region 1	ME, MA, CT, VT, RI
Region 2	NY, NJ
Region 3	VA, DC, MD, WV, DE, PA
Region 4	FL, GA, SC, NC, TN, KY, MS, AL
Region 5	IL, IN, OH, MI, WI, MN
Region 6	TX, OK, AR, LA, NM
Region 7	MO, KS, NB, IA
Region 8	CO, UT, WY, MT, ND, SD
Region 9	CA, HI, AZ, NV
Region 10	ID, AK, OR, WA

Table 2: Spatially-Specific Subcategories

SS 1	Site selection
SS 2	Urban redevelopment
SS 3	Brownfield redevelopment
SS 4.1	Public transportation
WE 3.1, 3.2	Reduction in water usage
EA6	Green power
MR 2.1, 2.2	Construction waster management
MR 5.1, 5.2	Local/regional materials

Table 3: ANOVA Summary

Comparing	To	Significant	F	P-Value
EPA Regions	EPA, General	Yes	8.317	0.000
EPA Regions	EPA, Spatially-specific	Yes	11.496	0.000
LEED Categories	General	Yes	4.879	0.001
LEED Categories	Spatially-specific	Yes	6.019	0.000

Table 4: T-Test Summary

Comparing	To	Significant	P-value
SS	General LEED	No	0.353
SS2	Spatially-specific LEED	Yes	0.001
SS3	Spatially-specific LEED	Yes	0
EPA 6	Other Regions, General	Yes	0.031
EPA 7	Other Regions, General	Yes	0.004
EPA 8	Other Regions, General	Yes	0.021
EPA 6	Other Regions, Spatially-specific	Yes	0.01
EPA 7	Other Regions, Spatially-specific	Yes	0
EPA 8	Other Regions, Spatially-specific	Yes	0.003

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Appendix: Data Tables

1: Total points by EPA region in general LEED categories

EPA Region	SS	WE	EA	MR	IEQ	I	Total
1	463	220	430	373	538	222	2247
2	268	157	320	272	468	189	1674
3	680	405	728	666	1060	468	4007
4	645	307	582	508	859	376	3277
5	741	345	651	632	1003	436	3808
6	289	127	195	208	345	164	1336
7	194	93	165	138	245	106	941
8	246	84	265	181	322	145	1244
9	767	316	988	602	959	452	4084
10	757	295	595	584	878	398	3507

2: Total points by EPA region for spatially-specific criteria

EPA Region	SS 1	SS 2	SS 3	SS 4.1	WE 3.1	WE 3.2	EA 6	MR 2.1	MR 2.2	MR 5.1	MR 5.2	Total
1	55	18	17	46	55	41	27	62	50	60	41	472
2	34	12	8	29	32	28	14	40	29	45	32	303
3	88	25	18	64	96	79	44	97	71	115	84	781
4	80	12	8	51	83	64	32	76	50	93	72	621
5	87	19	20	53	83	64	39	99	62	115	72	713
6	34	3	8	20	30	27	19	34	22	36	32	265
7	21	2	5	10	24	18	10	19	13	26	21	169
8	28	7	6	25	23	14	21	32	13	33	28	230
9	100	20	11	82	93	81	52	99	80	98	75	791
10	89	39	19	73	77	61	46	97	88	95	78	762

3: Ranking of EPA regions by absolute points

Ranking	SS	WE	EA	MR	IEQ	I	Total
1	9	3	9	3	3	3	9
2	10	5	3	5	5	9	3
3	5	9	5	9	9	5	5
4	3	4	10	10	10	10	10
5	4	10	4	4	4	4	4
6	1	1	1	1	1	1	1
7	6	2	2	2	2	2	2
8	2	6	8	6	6	6	6
9	8	7	6	8	8	8	8
10	7	8	7	7	7	7	7

4: Ranking of EPA regions by per capita points

Ranking	SS per cap.	WE per cap.	EA per cap.	MR per cap.	IEQ per cap.	I per cap.	Total per cap.
1	10	10	10	10	10	10	10
2	1	1	1	1	1	3	1
3	8	3	8	3	3	1	3
4	3	8	3	8	8	8	8
5	9	7	9	9	9	9	9
6	7	9	5	5	5	5	5
7	5	5	7	7	7	7	7
8	4	4	2	4	2	4	4
9	2	2	4	2	4	2	2
10	6	6	6	6	6	6	6

5: Ranking of EPA Regions by spatially-specific LEED criteria in absolute points

Ranking	SS 1	SS 2	SS 3	SS 4.1	WE 3.1	WE 3.2	EA 6	MR 2.1	MR 2.2	MR 5.1	MR 5.2	Total
1	9	10	5	9	3	9	9	5	10	3	3	9
2	10	3	10	10	9	3	10	9	9	5	10	3
3	3	9	3	3	4	4	3	3	3	9	9	10
4	5	5	1	5	5	5	5	10	5	10	4	5
5	4	1	9	4	10	10	4	4	1	4	5	4
6	1	2	2	1	1	1	1	1	4	1	1	1
7	2	4	4	2	2	2	8	2	2	2	2	2
8	6	8	6	8	6	6	6	6	6	6	6	6
9	8	6	8	6	7	7	2	8	7	8	8	8
10	7	7	7	7	8	8	7	7	8	7	7	7

6: Ranking of EPA regions by spatially-specific LEED criteria in per capita points

Ranking	Per cap. SS 1	Per cap. SS 2	Per cap. SS 3	Per cap. SS 4.1	Per cap. WE 3.1	Per cap. WE 3.2	Per cap. EA 6	Per cap. MR 2.1	Per cap. MR 2.2	Per cap. MR 5.1	Per cap. MR 5.2	Per cap. Total
1	10	10	10	10	10	10	10	10	10	10	10	10
2	1	1	1	1	1	1	8	1	1	1	1	8
3	3	3	3	8	3	3	1	3	8	3	3	1
4	8	8	8	3	8	9	3	8	3	8	9	3
5	9	9	5	9	9	8	9	9	9	9	8	9
6	5	2	7	5	7	7	5	5	5	7	7	5
7	7	5	2	2	5	5	7	7	2	5	5	7
8	4	4	9	4	4	4	4	4	4	4	4	4
9	2	7	6	7	2	2	6	2	7	2	2	6
10	6	6	4	6	6	6	2	6	6	6	6	2

7: Location quotient scores by EPA region for general categories

EPA Region	LQ SS	LQ WE	LQ EA	LQ MR	LQ IEQ	LQ I
1	1.065965	1.088912	1.016354	1.041481	0.936816	0.873176
2	0.828217	1.04308	1.015252	1.019434	1.093869	0.997834
3	0.877919	1.12411	0.96492	1.042799	1.03505	1.032235
4	1.018235	1.041922	0.943248	0.972597	1.025632	1.014059
5	1.006668	1.007617	0.907953	1.041276	1.030573	1.011909
6	1.119068	1.057233	0.775189	0.976793	1.010387	1.084899
7	1.06654	1.099174	0.931266	0.9201	1.018712	0.995562
8	1.023009	0.750987	1.131371	0.912859	1.012769	1.030148
9	0.971571	0.860547	1.284845	0.924818	0.918772	0.978148
10	1.11667	0.935534	0.901074	1.044775	0.979566	1.002996

8: Location quotient scores by EPA region for spatially-specific categories

EPA Region	SS 1	SS 2	SS 3	SS 4.1	WE 3.1	WE 3.2	EA 6	MR 2.1	MR 2.2	MR 5.1	MR 5.2
1	0.97	1.24	1.53	1.0987	0.9985	0.93	0.961	1.0242	1.1318	0.9067	0.82919
2	0.93	1.29	1.12	1.079	0.905	0.9894	0.776	1.0293	1.0226	1.0593	1.00814
3	0.93	1.04	0.98	0.9238	1.0533	1.083	0.946	0.9684	0.9713	1.0503	1.02669
4	1.07	0.63	0.55	0.9259	1.1453	1.1034	0.866	0.9542	0.8602	1.0682	1.10676
5	1.01	0.87	1.19	0.838	0.9975	0.961	0.919	1.0826	0.9291	1.1504	0.96395
6	1.06	0.37	1.28	0.8508	0.9701	1.0909	1.204	1.0004	0.887	0.969	1.1527
7	1.03	0.38	1.26	0.6671	1.2169	1.1403	0.994	0.8766	0.8219	1.0973	1.18616
8	1.01	0.99	1.11	1.2254	0.8569	0.6517	1.534	1.0848	0.6039	1.0234	1.1621
9	1.05	0.82	0.59	1.1687	1.0075	1.0964	1.104	0.9759	1.0806	0.8837	0.9051
10	0.97	1.66	1.06	1.08	0.8659	0.8571	1.014	0.9925	1.2339	0.8892	0.97713

9: Descriptive statistics for EPA regions, general LEED categories, total points

EPA Region	Mean	Std Dev	CV
1	374	130.2101	0.35
2	279	110.0509	0.39
3	668	230.9029	0.35
4	546	198.2578	0.36
5	635	232.6479	0.37
6	221	81.15335	0.37
7	157	56.98216	0.36
8	207	86.9009	0.42
9	681	272.3363	0.4
10	585	216.6109	0.37

10: Descriptive statistics for EPA regions, spatially-specific LEED categories, total points

EPA Region	Mean	Std Dev	CV
1	39.41667	19.4724	0.494014
2	25.41667	13.31751	0.523968
3	65.33333	35.29186	0.540181
4	52.08333	31.3208	0.601359
5	59.83333	34.06367	0.569309
6	22.58333	11.65768	0.516207
7	14.66667	7.889387	0.537913
8	19.83333	9.861157	0.497201
9	66.66667	34.81988	0.522298
10	64.33333	29.53375	0.459074

11: Descriptive statistics for EPA regions, general LEED categories, location quotients

EPA Region	Mean	Std Dev	CV
1	1.0037839	0.082747262	0.08243534
2	0.9996143	0.090322397	0.09035725
3	1.0128389	0.08324422	0.082189
4	1.0026156	0.037081792	0.03698505
5	1.0009993	0.047643064	0.0475955
6	1.0039279	0.123088845	0.12260726
7	1.0052256	0.071522644	0.07115084
8	0.9768571	0.130573581	0.13366702
9	0.9897835	0.150660845	0.15221596
10	0.9967692	0.077359961	0.0776107

12: Descriptive statistics for EPA regions, spatially-specific LEED categories, location quotients

EPA Region	Mean	Std Dev	CV
1	1.0563112	0.19493885	0.1845468
2	1.01918861	0.13023716	0.12778514
3	0.99812889	0.05461054	0.05471291
4	0.93404067	0.19794338	0.21192159
5	0.99215445	0.11174628	0.11262992
6	0.98563369	0.24336374	0.24691094
7	0.97041241	0.26559405	0.27369193
8	1.02286402	0.25982816	0.25402024
9	0.97132195	0.1642224	0.16907103
10	1.05492902	0.22937743	0.217434

13: Descriptive statistics for general categories, total points

	SS	WE	EA	MR	IEQ	I	Total
Standard Deviation	237.2	114.16	263.69	205.15	314.6	143	1251.28
Mean	505	234.9	491.9	416.4	667.7	296	2612.5
CV	0.47	0.486	0.5361	0.4927	0.471	0.48	0.47896

14: Descriptive statistics for spatially-specific subcategories, total points

	SS 1	SS 2	SS 3	SS 4.1	WE 3.1	WE 3.2	EA 6	MR 2.1	MR 2.2	MR 5.1	MR 5.2	Total
Std Dev	30.277	11.136	5.85	23.8516	30.0081	25.1133	14.48	32.108	27.5754	35.1953	24.6408	251.31
Mean	61.6	15.7	12	45.3	59.6	47.7	30.4	65.5	47.8	71.6	53.5	510.7
CV	0.4915	0.7093	0.4875	0.52653	0.50349	0.52648	0.476	0.4902	0.57689	0.49155	0.46057	0.4921

15: Descriptive statistics for general categories, location quotients

	SS	WE	EA	MR	IEQ	I	Total
Standard Deviation	0.095344	0.118178	0.13953	0.055273	0.050414	0.053796	0.095344
Mean	1.009386	1.000912	0.987147	0.989693	1.006215	1.002096	1.009386
CV	0.094458	0.11807	0.141347	0.055848	0.050103	0.053684	0.094458

16: Descriptive statistics for spatially-specific subcategories, location quotients

	SS 1	SS 2	SS 3	SS 4.1	WE 3.1	WE 3.2	EA 6	MR 2.1	MR 2.2	MR 5.1	MR 5.2
Std Dev	0.05	0.41	0.3	0.1733	0.1152	0.1499	0.213	0.0618	0.1779	0.093	0.11847
Mean	1	0.93	1.07	0.9858	1.0017	0.9903	1.032	0.9989	0.9542	1.0098	1.03179
CV	0.05	0.44	0.28	0.1758	0.115	0.1513	0.206	0.0619	0.1865	0.0921	0.11482