“Providing a safe environment and proper care for collections is a fundamental responsibility of all institutions and individuals who care about our heritage.”

A Public Trust at Risk
Heritage Health Index Report
“Providing a safe environment and proper care for collections is a **fundamental responsibility** of all institutions and individuals who care about our heritage.”

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“We have to fund all Museum expenses and maintenance—oil, electricity, etc. There is little time left over to fund raise for preservation.”

New Jersey survey response, 2009
Collections Care encompasses:

- Inventory
- Disaster Planning
- Assessment and Preservation Planning
- Environment
- Collections Care Policies
- Collection Surveys
- Conservation Treatment and Rehousing
- Accessibility and Digitization
Connecting to Collections strategies:

- Educational Programs
- The Clearinghouse Concept
- Marketing and Advocacy Initiatives
- Financial and Strategic Planning
- Social Media Fundraising
The Clearinghouse Concept:

“We need a statewide go-to website.”
Pennsylvania focus group, 2008
URL: www.calpreservation.org/toolkit/

CalPreservation.org
Helping preserve libraries and archives

Collections Stewardship Toolkit

Collections can be a powerful source for greater community involvement and financial stability. We can propel our institutions toward safer, better protected, and more securely funded futures by utilizing the free resources, expertise, and models available.

California received a grant from the Institute of Museum and Library Services, titled the Californians Connecting to Collections (C3) Project, to help museums, libraries, and archives promote awareness of collection care and raise funds to preserve California’s heritage collections.

To help achieve these shared goals, the C3 project and its partners are distributing the following references for trustees and staff:

**Collection Stewardship Guide for Trustees.** This guide outlines some of the free or inexpensive steps libraries, museums, archives, and historical societies can take to use collections to raise funds and attract audiences. These are tested strategies that are being used all around you in California. Please download a version here and share it with your trustees.

**Capitalize on Collections Care.** This publication is an excellent resource that outlines successful approaches to collections-based fund raising and audience development. Please download a version at [www.heritagepreservation.org/PDFS/COClo.pdf](http://www.heritagepreservation.org/PDFS/COClo.pdf) and share it with your trustee and/or staff members.
Save Pennsylvania’s Past is a statewide effort to preserve the millions of objects and historic artifacts that shape the Commonwealth of Pennsylvania’s history and define our nation.

These collections, held in museums, libraries, and historic sites across the state, are vast in scope, richness, and diversity. They demonstrate the breadth of the state’s history, preserve the stories of individuals and events, and provide a powerful asset to help us understand and connect to our past.

Unfortunately, many of these fragile collections are at risk, while the tools and resources available to arts and cultural institutions, large and small, are shrinking. Save Pennsylvania’s Past celebrates Pennsylvania’s world class collections and encourages us all to become a part of the movement to save our cultural heritage.

Preservation Plan 2010-2015

Published in August 2004, Imagining Our Future: Preserving Pennsylvania’s Collections provided an in-depth analysis of the conditions and needs of Pennsylvania’s artistic and historic collections. The report found that more than 25% of Pennsylvania’s collections are in unknown condition, while inadequate storage, lack of emergency planning, and dwindling financial resources have left nearly half of those that are in known condition in urgent need of care.

Imagining Our Future laid out a detailed five-year preservation plan to improve collections care throughout the state. Save Pennsylvania’s Past sets this plan into motion with:

- Education and training of collections care staff;
- Identification and coordination of necessary resources made available in an online clearinghouse; and
- Development of a marketing tool kit to assist institutions in promoting awareness of collection care needs.
“Central Brain Trust/Air Traffic Control in this state for all collections care resources is needed.”

New Jersey survey response, 2009

URL: ldb.njstatelib.org/Preservation
The Clearinghouse Concept:

**URLs**

www.calpreservation.org/toolkit/

www.ccaha.org/save-pennsylvania-s-past

ldb.njstatelibrary.org/Preservation
Marketing and Advocacy Initiatives:

- Board Members
- Membership
- Local Community
- Specialized Communities
- Funding Organizations
- Government
Peer Assistance Network (PAN)

The WV Commission on the Arts makes two PAN sessions per year available to arts organizations free of charge. A “session” can be up to two days at a time. Sessions can range from computer training to organizational development to marketing to conflict resolution to lighting design to festival and season planning. They can involve an organization’s whole board of directors or one or two staff members.

The Commission has selected a group of “peer advisors” from which organizations choose for their sessions. These advisors all have experience in the arts community in West Virginia and expertise in a range of fields that the Commission believes can provide the best, most relevant and applicable set of skills to arts organizations in the state. The advisors are listed in a catalog available from the Commission.

You should contact the PAN coordinator at the WV Commission on the Arts to apply for a PAN session. You should also copy, fill out and mail the PAN application form in the catalog. For more information about the Peer Assistance Network call 304-558-0240.

West Virginia Division of Culture and History
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Financial and Strategic Planning:

“We have to fund all Museum expenses and maintenance—oil, electricity, etc. There is little time left over to fund raise for preservation.”

New Jersey survey response, 2009
Goal 2: STABILIZATION

Improve fiscal and management strategies at collecting institutions to ensure long-term stability.

A Strategic Stewardship Plan for the State of New Jersey, February 2010
Social Media Fundraising:

- Inventory
- Disaster Planning
- Preservation Planning
- Environment
- Collections Care Policies
- Collection Surveys
- Conservation Treatment
- Digitization
The Winners Have Been Announced!

Virginia's Top 10 Endangered Artifacts are here! Review the list of winners, with press contacts and images.

Congratulations to all the winners and to all the nominees who made this inaugural year a stunning success!

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**According to the Heritage Health Index, support to improve care of collections throughout the U.S. must come from (check all that apply):**

- foundations
- businesses
- individuals
- public revenue sources

Voting so far: 166
Poll closed
Connecting to Collections strategies:

• Educational Programs
• The Clearinghouse Concept
• Marketing and Advocacy Initiatives
• Financial and Strategic Planning
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