Connecting to Collections
Exchange 2012
Use effective strategies developed by other institutions or entities.
North Carolina C2C project participant:

“I’m like a match –
I just need a spark to get going”
LeRae Umfleet
North Carolina C2C
NC Department of Cultural Resources
Collaboration is our key to success

Cultural Resources
Emergency Networks
MACREN
TACREN
CACREN
950 Institutions Across our State!
236 Library Special Collections

31 Archives
458 Museums

- Art Museums and Arts Councils, 68
- Historic House Museums, 104
- Fire Station Museums, 11
NC’s cultural heritage institutions care for more than 13 million objects and more than 200 million linear feet of archival materials.
Our Mandate
(from planning grant)

✓ Regional workshops

✓ A person – not a consultant

key – know your audience and their needs/desires
Our model

• Regional Workshops
  – More “bang for the buck”
  – Take the show on the road

• Contact People
  – Content knowledge
  – Trainers

Results!

60 outreach events
1604 participants
Our Challenge

Get them to come & get them to implement
We’re not above instilling fear....
Hurricane Irene

220 Cultural Heritage Institutions in areas directly affected by Irene

• Libraries flooded
• Museums/galleries flooded
• Historic Sites - trees, fences, & structures damaged
1 Day Workshops Are Do-Able

- Discussion
- Hands-on scenarios
- Followup

Give lots of take-aways and information for review at home.
Sustainability?

Teach them to fish..... And network....And succeed!
Be the Spark!