



I L L I N O I S

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

PRODUCTION NOTE

University of Illinois at
Urbana-Champaign Library
Large-scale Digitization Project, 2007.

Library Trends



*Research in the Fields of
Reading and Communications*

ALICE LOHRER

Issue Editor



October, 1973

Library Trends

A Publication of the University of Illinois Graduate
School of Library Science

Managing Editor

HERBERT GOLDHOR

Assistant Editor

BARBARA DI NOVO

Publications Board

WALTER C. ALLEN

GEORGE BONN

HERBERT GOLDHOR

KATHRYN L. HENDERSON

CORA THOMASSEN

LUCILLE WERT

LUCIEN W. WHITE

LIBRARY TRENDS, a quarterly journal of librarianship, provides a medium for evaluative recapitulation of current thought and practice, searching for those ideas and procedures which hold the greatest potentialities for the future.

Each issue is concerned with one aspect of librarianship. Each is planned with the assistance of an invited advisory editor. All articles are by invitation. Suggestions for future issues are welcomed and should be sent to the Managing Editor.

Published four times a year, in July, October, January, and April. Office of Publication: University of Illinois Graduate School of Library Science, Urbana, Illinois 61801. Entered as second-class matter June 25, 1952, at the Post Office at Urbana, Illinois, under the act of August 24, 1912. Copyright 1973 by the University of Illinois Board of Trustees. All rights reserved.

Subscription price is \$8.00 a year. Individual issues are priced at \$2.50. All foreign subscriptions and orders should be accompanied by payment. Address orders to Subscription Department, University of Illinois Press, Urbana, Illinois 61801. Editorial correspondence should be sent to the Publications Office — *Library Trends*, 215 Armory Building, University of Illinois Graduate School of Library Science, Champaign, Illinois 61820. Indexed in *Current Contents*, *Current Index to Journals in Education*, *Library and Information Science Abstracts*, *Library Literature*, *PAIS*, and *Science Citation Index*.

US ISSN 0024-2594

PRINTED IN THE U.S.A.

Library Trends

VOLUME 22 • NUMBER 2

OCTOBER, 1973

Research in the Fields of Reading and Communications

ALICE LOHRER

Issue Editor

CONTRIBUTORS TO THIS ISSUE

ALICE LOHRER	77
Introduction	
HELEN M. ROBINSON WITH SAMUEL WEINTRAUB	81
Research Related to Children's Interests and to Developmental Values of Reading	
TEKLA K. BEKKEDAL	109
Content Analysis of Children's Books	
MICHAEL H. HARRIS	127
Historians Assess the Impact of Print on the Course of American History; The Revolution as a Test Case	
VIRGINIA H. MATHEWS	149
Adult Reading Studies: Their Implications for Private, Professional and Public Policy	
WILLIAM R. POWELL	177
Acquisition of a Reading Repertoire	
HELEN HUGUENOR LYMAN	197
Reading and the Adult New Reader	
CAROL A. NEMEYER	219
Implications of Research in Reading and Communication for Publishers	
M. ANN HEIDBREDER	239
Research Needed in the Fields of Reading and Communications	

This Page Intentionally Left Blank