Greenwashing?
Sustainability & Forced Housing Displacement in Fortaleza, Brazil

Annie Contractor | Master of Urban Planning, 2015 | University of Illinois at Urbana-Champaign | Advisor: Professor Andrew Greenlee

Research Questions

Are informal settlement residents disproportionately impacted by green infrastructure development?

What are the impacts of forceful housing displacement on informal housing residents?

We feel like they just want to remove the trash.
- Ivanildo

It is much easier for them to mess with these people. What is left for these people is the resistance, is to organize, so that’s what we do...
- Meire

Poor people are targets over and over again. You are never safe.
- Rubens

How does sustainability discourse square with the displacement of informal settlement residents?

Planning is ______:
1. Market Economics
   - drive and amplify inequality.
2. Obliged to address inequalities
   - require environmentally unsustainable continuous growth.
3. Tasked with environmental sustainability

Legend
- Planned Bike Route
- Planned BRT Route
- Planned Rail Route
- Informal Settlement
- Informal Settlement Studied

3.5 million population of the city

> 30% city’s population living in informal settlements

15% space of the city occupied by informal settlements