
About the Contributors

PATRICIA C. BANGS is both staff writer with the Fairfax County Public Library Public Information Office and an Information Assistant at a regional library branch, where she provides reference services. She has published an FCPL-related article in *Public Libraries* and assisted Edwin Clay with an article on the history of libraries in Virginia for the *Virginia Newsletter*.

EDWIN S. CLAY, III, has been Director of the Fairfax County Public Library since 1982. He served as Director of the Virginia Wesleyan College Library and the Virginia Beach Public Library and Information Office. As assistant to the City Manager of Virginia Beach, he was responsible for the public information and human resource departments. He is active in a variety of professional and civic groups and has received numerous honors and recognition, including the Distinguished Alumnus Award from the University of North Carolina in May 1996. He has been Vice President of Virginians for the Arts, Chairman of the Virginia Commission for the Arts, Vice Chair of the Manassas Art Center, and has served on the National Management and Planning Advisory Committee for the Library of Congress. He is also on the Board of the Fairfax County Library Foundation, Inc.

ADAM CORSON-FINNERTY is currently the Director of Development and External Affairs for the University of Pennsylvania Library. During his tenure, the Library Development Office has become a nationally recognized pioneer in the use of the Internet for fund-raising, membership, communications, and public relations. Prior to his position with the Penn Library, Mr. Corson-Finnerty was Development Director of the Historical Society of Pennsylvania in Philadelphia. He was the co-founder of the Ivy-MIT-Stanford Library Development Group (IVYMITS) and a co-founder

of the Academic and Research Library Development Network (ALADN), a 400 member international professional organization. He is, with Laura Blanchard, the author of *Fundraising and Friend-Raising on the Web* (ALA Editions, 1998). For online articles by Mr. Corson-Finnerty, see the Online Fundraising Resource Center Web site <http://www.fund-online.com/musings/index.html>.

LESLIE DiBONA is the director of development at the San Diego State University Library, where she is responsible for all areas of fund-raising including major gifts, annual giving, special events and planned giving. She has made presentations on library development to various groups including the American Library Association, the California Library Association, and the Academic Library Advancement and Development Network. Ms. DiBona is a co-founder of the California State University Library Development Directors group.

IRENE HOFFMAN is the Library Advancement Director and a member of the library faculty at California Polytechnic State University, San Luis Obispo, California. She is responsible for fund-raising development and advancement including major gifts, planned giving, annual fund, public relations, communications, and marketing. She is also engaged in a capital campaign for the library. Ms. Hoffman is a frequent author and speaker on academic library fund-raising issues including most recently, "The Meat in the Sandwich: Fund-raising to the Baby Boomer Generation," at American Library Association Annual Conference 1999. Recently Ms. Hoffman completed a course of study to become a Certified Planned Giving Specialist and is the newly appointed chair of the ACRL Library Development Discussion Group.

SUSAN K. MARTIN is presently University Librarian at the Lauringer Library at Georgetown University in Washington, DC. She is a member of the American Library Association as well as a member on several editorial boards of various professional journals. Ms. Martin also does consulting work in library development and management. She is also author of the book, *Library Networks, 1986-87*.

JENNIFER PAUSTENBAUGH is Director of Library Development and Outreach for the Oklahoma State University Libraries. Since she has been in that position, the libraries have become the first of six priority areas to achieve their goal in the university's first comprehensive fund-raising campaign, a six-year, \$206-million undertaking. She is an active member of the Academic Library Advancement and Development Network and has chaired the ACRL Public Relations in Academic Libraries Discussion Group and the LAMA-FRFDs Development Issues Discussion Group. She

participated in the Snowbird Leadership Institute. Ms. Paustenbaugh serves as an advisory member to OSU's nationally recognized Women in Philanthropy program and to the Oklahoma Commission on the Status of Women.

AMY SMITH served as the Director of Development for the Madden Library at California State University, Fresno, for five years where she was responsible for all areas of fund-raising development including annual gifts, major gifts, planned giving, community outreach, and special events. She has published numerous articles on academic library development and is the co-author of *Legacies for Libraries: A Practical Guide to Planned Giving* to be published by ALA Editions later this year. Ms. Smith is currently the Director of Development for the College of Humanities, Arts and Social Sciences for the University of California at Riverside.

MERRILY E. TAYLOR has been University Librarian at Brown University since 1982. She has been extensively involved in fund-raising and, early in her tenure at Brown, took steps to revitalize The Friends of the Library of Brown University. During her years at Brown, the library has substantially increased its endowment, in part through two Challenge Grants from the National Endowment for the Humanities. With Associate University Librarian for Special Collections Samuel A. Streit, Ms. Taylor regularly team-teaches "Advanced Administration for Special Collections" at the University of Virginia's Rare Book School, where issues relating to Friends groups constitute an important part of the course. In November 1993, as the result of a \$2 million endowment given as part of the university's \$450 million "Campaign for the Rising Generation," Ms. Taylor became the recipient of the Joukowsky Family Endowed Chair for the University Librarian.

LYNN TROJAHN is currently Director of Advancement at the Bosque School in Albuquerque, New Mexico, where she has raised over \$1.4 million for capital projects. She was also the first Director of Development for the University of New Mexico General Library system. Ms. Trojahn is treasurer of the UNM Friends of the Libraries, Inc., and president-elect of the New Mexico National Society of Fundraising Executives. She is also a founding member of the Academic Library Advancement and Development Network, an organization supporting library development officers worldwide. She has published in the *College and Research Library News* and won the UNM Gerald May Staff Recognition award. Ms. Trojahn speaks extensively on library development topics and has won numerous public relations, marketing, and advancement awards for her innovative library fund-raising initiatives.

ROBERT WEDGEWORTH is former University Librarian and Professor of Library Administration at the University of Illinois at Urbana-

Champaign. He has taught in graduate library education programs at the University of Chicago, Rutgers University, Columbia University, and at the University of Illinois. He is the founding editor of *World Encyclopedia of Library and Information Services* (3d ed., 1993) and has written numerous articles on library management, information policy, copyright and intellectual property, library technology, and international librarianship. Dr. Wedgeworth served as President of the International Federation of Library Associations and Institutions from 1991 to 1997.

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