



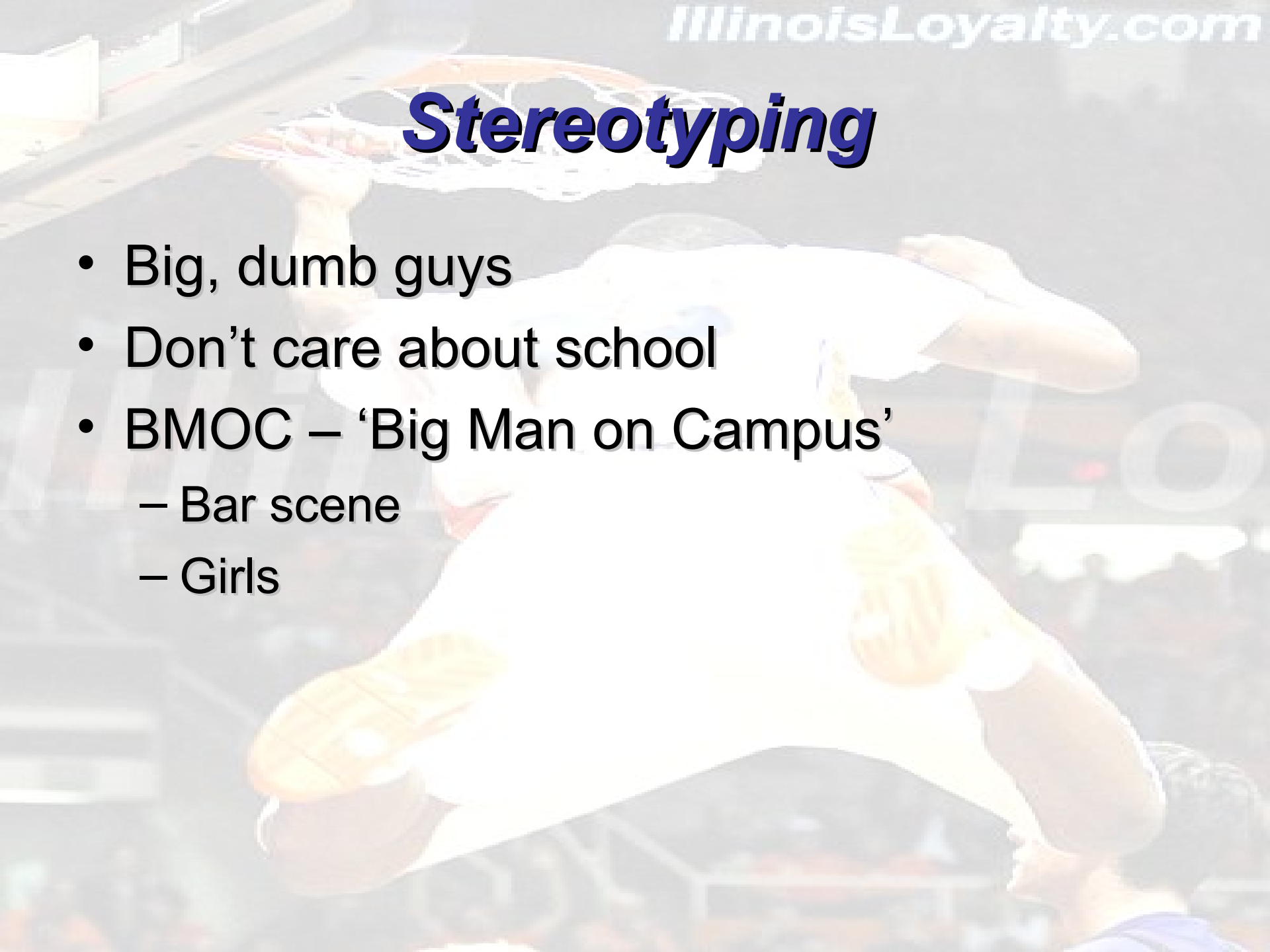
***Sports Culture: The Perception  
of the Collegiate Athlete***

**Eric Anderson**

**Kin 442**

# ***Stereotyping***

- Big, dumb guys
- Don't care about school
- BMOC – 'Big Man on Campus'
  - Bar scene
  - Girls



# ***Pressures***

- Performance and Perception
  - Win = Beloved
  - Lose = Blamed
- Constant Recognition
  - Spotlight
- Representation of student body

# *Questions*

- Do students perceive athletes differently?
- How do athletes deal with the stigmas?
- Are there any myths that athletes wish to dismiss?
- How do athletes balance a class schedule while still maintaining their athletic prowess?
- Do athletes feel pressures from the student body and public? Does this public perception change with performance?
- What can be done to change such stigmas?