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Would You Like a Database with That?, Or, The Phenomena of Database-with-Textbook and Database-Coursepack Offers

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Would You Like a Database with That?

Or, The Phenomena of Database-with-Textbook
and Database-Coursepack Offers

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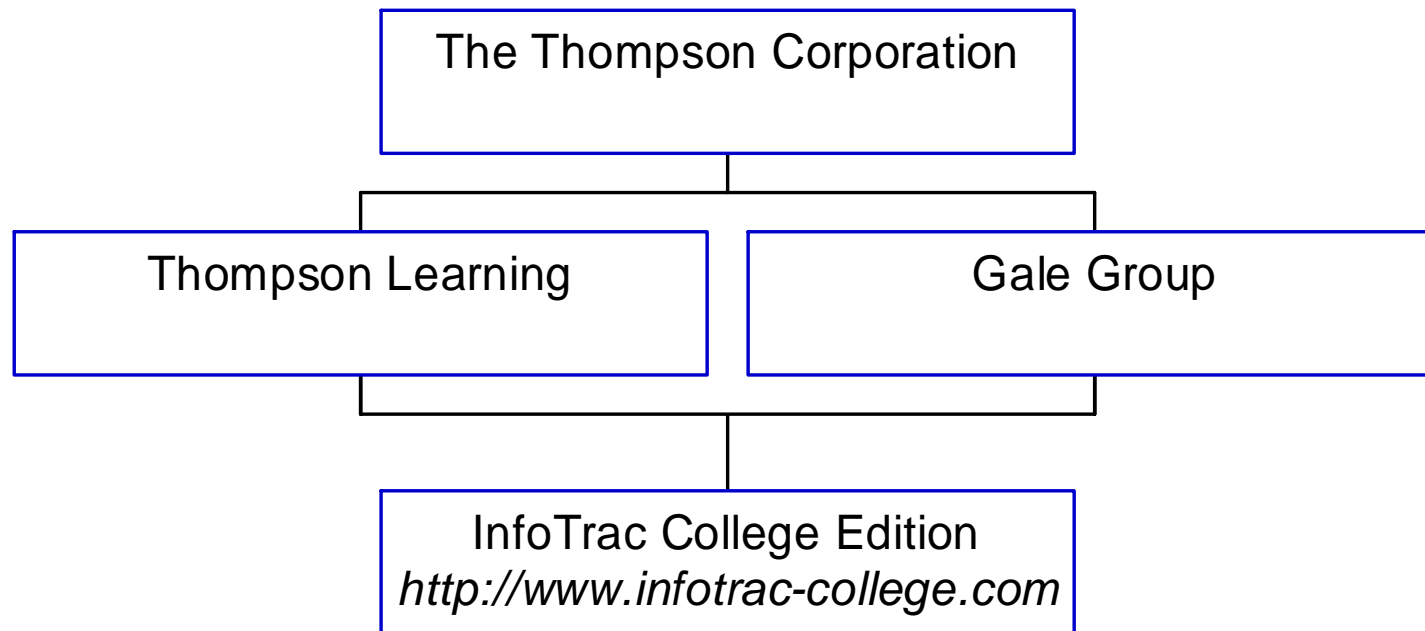
What Librarians Should Know About
Database-with-Textbook and Database-Coursepack Offers

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Database-with-Textbook

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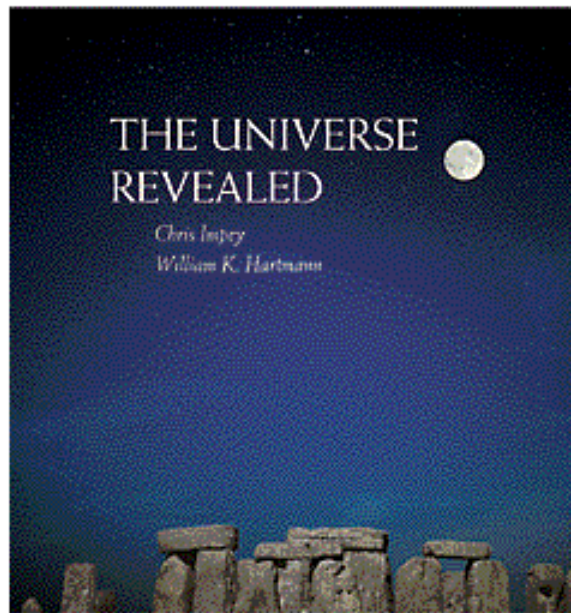
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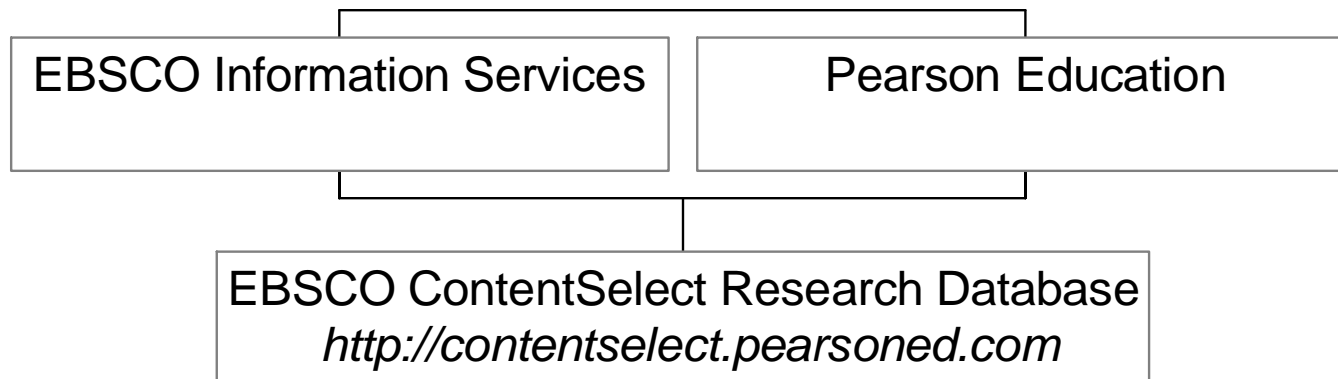
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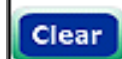
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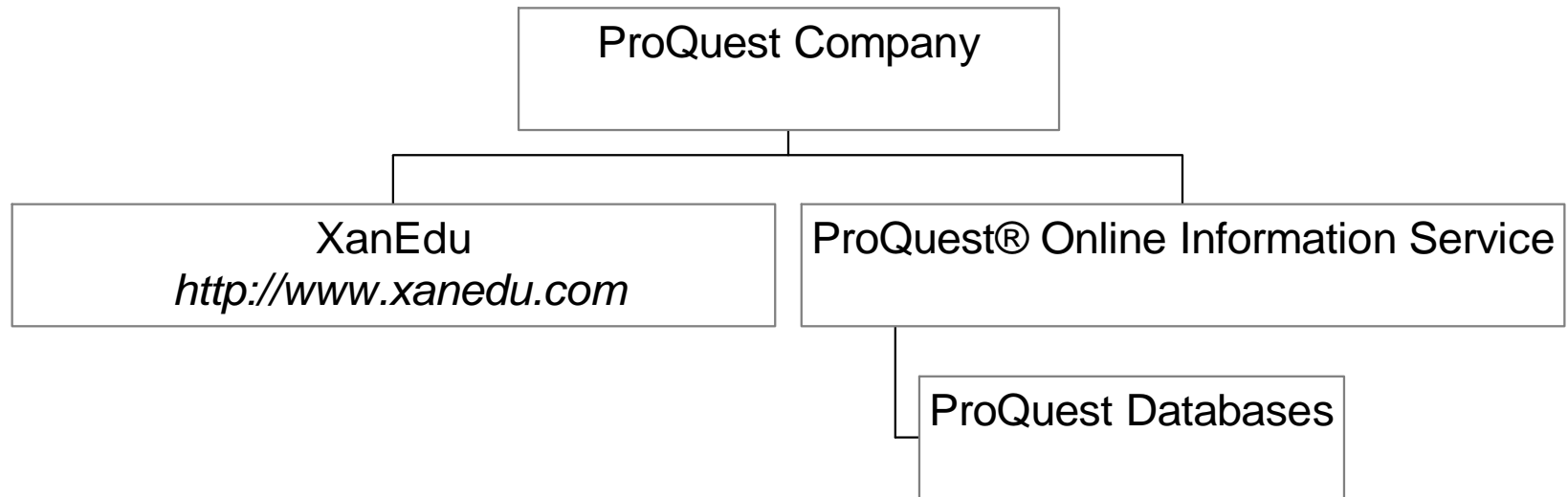
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Database-Coursepack

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Potential Benefits to Users

- Breadth and Variety of Resources
- Alternative to Library e-Reserves
- Encourage Resource-Based Learning
- Ease of Use
- Make Apparent Economics of Information


Academic Librarian Concerns

- For-Profit Competition
- Vendors Taking Advantage of Uninformed/Misinformed Faculty
- Reinforce Student Misconceptions
- Money and Influence
- Erosion of Fair Use



Perhaps it is not so much a matter
of asking users how to make
teaching and learning better

as it is a matter of pointing out
that academic libraries
provide the best answer?



The End