Collections @ Work

Forming global citizens through outreach & engagement

THE OHIO STATE UNIVERSITY
UNIVERSITY LIBRARIES

PANEL PRESENTERS

Jose Diaz | Head of Area Studies
Amy Hwang | East Asian Studies Program Assistant
Beth Black | Undergraduate Engagement Librarian
Pamela Espinosa de los Monteros | Mary P. Key Resident Librarian
Context in Engagement

José Diaz, Ph.D, M.A, M.L.S
Head of Area Studies
Associate Professor, University Libraries
International & Area Studies Collections in the 21st Century
Subject/Area Studies Librarians

“The subject librarians are regarded as highly skilled coordinators, apologists, and elucidators as well, between the library and the academic departments ... their daily interaction [and] contacts with faculty members have done much to create a positive image of the library, in their mind [the teaching faculty’s] the library has changed from a highly institutionalized, impersonal service unit to one that is essentially sensitive.”

C.K. BYRD, University Librarian, Indiana University 1966
Engagement Model

Engaged Librarian

Collections

Research Services

Teaching & Learning

Scholarly Communication
Course Learning Objective

• To help students develop a richer understanding of the global information society,
• To assist students in recognizing that information is always framed, selected, prioritized and packaged by individuals and organizations as it flows globally.
• To teach students to apply digital tools and strategies effectively to gather, filter, evaluate and curate information
• To help students learn how to identify, define and investigate authentic problems and significant questions related to global information.
OFFICE OF INTERNATIONAL AFFAIRS
THE OHIO STATE UNIVERSITY
Guiding Questions

- What is engagement?
- What does it look like at your institution?
- Who are your allies?
Beyond the Catalog

Amy Hwang
East Asian Studies Program Coordinator
Challenges

• Language barrier – how to search the catalog
• Reaching out to potential users beyond the East Asian studies / language classes
Challenges

• Reaching out to potential users beyond the East Asian studies / language classes

The Project

• Manga Open House
Partners

- East Asian Studies Center
- Billy Ireland Cartoon Library and Museum

Potential Users

- Faculty and students interested in Manga (Manga Club, Cos-play Club)
- Faculty and students interested in Art
- Community
  - Community College – Animation Art Major
  - Japanese Families in the Community
Virtual Connections

- Blogs
- E-newsletter
- Facebook
- Twitter
- Student Newspaper (The Lantern)
Follow-up

• guides.osu.edu/MangaOpenHouse
Challenges

• Limited language skills
• Searching the catalog

The Project

• Extensive Reading (Japanese)
Partner

• Language teaching faculty

Potential Users

• Beginner language students (mostly undergraduate)
• Faculty interested in benching up student reading skills / teaching with Extensive Reading
Partnership

• Collaboration with the faculty
• Reaching out to the students
Virtual Connection Hub

- guides.osu.edu/Tadoku
Physical Connection Hub

- Extensive Reading Event
Other Virtual Connections

• guides.osu.edu/KoreanReading (for the Korean Extensive Reading Program)
• Blogs
  • https://library.osu.edu/blogs/japanese/
  • https://library.osu.edu/blogs/koreancollections/
• E-newsletter
Extensive Reading Event
Challenges
• Semi-hidden collections
• Language barrier (in other departments)

Projects
• Blog Projects - Focus on Rekion, Herman J. Albrecht Library of Historical Architecture, and other special topics
Partners

- Rare Books and Manuscripts Library (RBML)
- Music and Dance Library

Potential Users

- Researchers with little or no knowledge of the language
Focus on Rekion：「東京進舞曲」(Tōkyō Kōshinkyoku) “Tokyo March” composed by Shinpei Nakayama

Posted on November 5, 2014 by Cameron Clark

Shinpei Nakayama was a Japanese composer known as the father of popular music. He was active during the early 1900s. Nakayama rose to fame when his composition 'Tokyo March' (Tōkyō Kokurinshō) was used as the theme song for the 1929 movie directed by Mizoguchi Kenji. Upon the song's release, "Tokyo March" came to be considered one of the first Japanese "pop" songs, selling an unprecedented 400,000 copies according to The Oxford Handbook of Japanese Cinema. The resounding success spawned the careers of Nakayama's songs, which then led to the song's performance by the famous actor Chiyoko Sato and others, which subsequently caused a surge in the country's overall record production. Japan's popular music industry was set into motion.

However, the sudden fame of Nakayama's work was not without controversy. "Tokyo March" (both the song and film) focused on a common theme of social inequality, which was a byproduct of the clumsy transition between Japan's feudal past and the Meiji Restoration beginning in 1868. Both the content and the mass popularity of the works were seen as threats to the higher class citizenry, to which the capitalist nature of the record industry posed the risk of upheaving the established social order.

For its critics, "Tokyo March" carried the risk of social dislocation, but the song was beloved by the general population for its nostalgic imagery of pre-restoration Tokyo. And for the generations that
Thoughts on the Projects
Workshop Activity

• In small groups, discuss and share your own area studies success project/program of engagement.
University Program Connections

Beth Black, M.L.S
Undergraduate Engagement Librarian
Associate Professor, University Libraries
Recall your college experience.
High Impact Educational Practices
(Association of American Colleges & Universities)

• First-year seminars and experiences
• Common intellectual experiences
• Learning communities
• Writing-intensive courses
• Collaborative assignments and projects
• Undergraduate research
• Diversity / global learning
• Service learning, community-based learning
• Internships
• Capstone courses and projects
Global Learning – Study Abroad

https://youtu.be/Zo6iVozNFng?list=PLdvsECEkK0xauc15XLRzOmLIKjiQBSQ
Global Learning – On Campus

- Internationalization of Curriculum (curricular)
- Workshops (co-curricular)
- Student Organizations (co-curricular)
Common Intellectual Experiences

book.jpg (CC BY 2.0) by Daniel Wehner, https://www.flickr.com/photos/daniel-wehner/
First-year (and second-year) Seminars and Experiences
Undergraduate Research (co-curricular)
Capstone Courses and Projects (curricular)
YOU and YOUR collection bring the world to campus.
Coming to the Table:
Early Stakeholder Engagement

Pamela Espinosa de los Monteros, M.L.S
Mary P. Key Resident Librarian: Latin American Liaison
Visiting Professor, University Libraries
Why Engage?
“Knowledge is like fine wine. The researcher brews it, the scientific paper bottles it, the peer review tastes it, the journal sticks a label on it, and archive systems store it carefully in a cellar.

Splendid! Just one problem: wine is only useful when somebody drinks it. Wine in a bottle does not quench thirst.”

-The Knowledge Translation ToolKit
(Bennett & Jessani, 2011)
Who are our Stakeholders?

Those with whom we must/should/or like to interact and communicate with

(Bennett & Jessani, 2011); Image:(Stein, 2011)
The Projects

World Geography LibGuide

Andean & Amazonian Collection

Ya Vienen los Muertos/Here Comes the Dead
The Project

World Geography

LibGuide
The Project
World Geography LibGuide

UNIVERSITY LIBRARIES
Textbook affordability grant

Grant Overview
$1,000 grant for faculty to explore the adoption of low- or no-cost course materials for classes at OSU

Graph: (American Enterprise Institute, 2014)
GEOG 2750
World Regional Geography

Dr. Ola Ahlqvist, Associate Professor of Geography

Course Overview
Develops students' knowledge of world geography through the twin concepts of region and globalization; focuses on culture, society, politics, economy, and interplay between people and environments.
UNIVERSITY LIBRARIES
Textbook affordability grant

The Project
World Geography LibGuide

GEOG 2750 15820 FALL 2016

WORLD REGIONS IN GLOBAL...-W/ACCESS
REQUIRED 1 By MARSTON
EDITION: 6TH 17
PUBLISHER: PEARSON
ISBN: 9780134182728

from $88.55 - $196.80

RENT USED $88.55
(Return by 12/15/2016)
RENT NEW $127.90
(Return by 12/15/2016)
BUY USED $147.60
BUY NEW $196.80

Savings calculated off the new book price
Overview

Replace an undergraduate World Geography textbook.

Scope

Area Studies Librarians will use their expertise to aggregate information resources introducing a geographical region. Resources will be presented through a LibGuide.
Topical Coverage

Geography and Natural Environment:
Sources focused on climate, water resources and vegetation

People
Sources focused on population (spatial) distribution, migration, demographics

Development
Sources focused on the economic sector, urbanization, and economic systems

Culture
Sources focused on current and changing ideology, ethnicity, language, religion, and social class

Geopolitics
Sources focused on territorial divisions, cooperation (economic/security/military), and conflict

Additional Information
- Area Studies collection
- Music
- Historical/contemporary map
- News database & recent article
- Local events in Columbus, OH (if applicable)
Challenges

• **Online course**

All sources must be accessible electronically through a library database, repository or internet website.

• **Defining regional boundaries:**

  Inclusive/Exclusive

The Project

World Geography LibGuide

• **Design**

  Comprehensive/Narrow

• **Librarian vs. Instructor**

• **Access**

• **Lack of Area Studies Librarians @ host institution**
Participating Librarians

10 Area Studies Librarians
3 Subject Librarians
3 Institutions
Ohio State University
Ohio University
University of Illinois Urbana-Champaign

“In the spirit of inter-institutional cooperation, Ohio State University scholars needing assistance with South Asian Studies research are welcomed to contact Mara Thacker for help.”
The Project
Andean/Amazonian Collection
Global Gallery Exhibit
Main Lobby Hagerty Hall
Sept. 1-Oct. 31

“The Hidden Life of Things: Andean and Amazonian Cultural Artifacts and the Stories They Tell”

Also, save the date:
Wednesday, Sept. 21,
4:00-5:30
CLAS/CLLC Reception and Exhibit Inauguration

The Project
Andean/Amazonian Collection

Dr. Michelle Wibbelsman
Center for Latin American Studies
2 Area Studies Librarians
1 Subject Librarian
The Project
Andean and Amazonian Collection
The Project
Andean/Amazonian Collection
Día de los Muertos/Day of the Dead:
Art, Activism, & Education
Wednesday, November 2 - 3:30 p.m.

What is el Día de los Muertos (Day of the Dead)? It is a cultural tradition predominantly celebrated in Mexico and Central America as well as recently by Latinos in the United States. Ever evolving, the tradition’s contemporary practitioners continue to reshape and redefine this ancient ritual of remembrance. At the heart of the tradition is a joyful celebration of life both those in the present and those in past. It is one of many cultural traditions that honors and remembers the dead—this one through a Mesoamerican lens.

Join local community advocate and artist Gabriela Pickett as she presents the successful integration of this tradition in Dayton, Ohio, and the intersections among art, activism and education. The Día de los Muertos lecture will be followed by a special performance by the OSU Andean Music Ensemble. The Andean Music Ensemble is a student performance group and course that teaches students how to play and perform folk music from the South American countries of Bolivia, Peru, Ecuador, Chile and Argentina. Hear traditional music from the Andes and learn about the instruments from this region.

Co-Sponsored by the Department of Spanish & Portuguese.

Visit the University Libraries’ Diversity and Inclusion Committee exhibit cases featuring diversity themes, outside rooms 160 and 165 in Thompson Library.
The Project
Ya Vienen los Muertos/Here Comes the Dead
The Project

Ya Vienen los Muertos/Here Comes the Dead

Original artwork by Diana Solís
The Project

Ya Vienen los Muertos/Here Comes the Dead

Original artwork by Jose “Chema” Nieto
www.chemaskandal.com
The Project
Ya Vienen los Muertos/
Here Comes the Dead

Latin American Broadside &
Pamphlet Collection

José Guadalupe Posada
Calavera del drenaje/Drainage Calavera
Mexico: Antonio Vanegas Arroyo, 1890c
Latin American Broadside & Pamphlet Collection
Broadside, etching
NE502 .L38 no.12
Thoughts on the Projects


Workshop Activity

• In small groups, identify new area studies allies at your university.
Wrap-Up
Questions

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