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“MAJOR PAN-UNIVERSITY EFFORT TO SIGNIFICANTLY INCREASE THE NUMBER OF TRADITIONALLY UNDERSERVED STUDENTS WHO HAVE ACCESS TO GLOBAL OPPORTUNITIES.”
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EUROPE.UNC.EDU
DESIGNING OUTREACH PLATFORMS

GOAL: CREATING A PLATFORM THAT LOOKS NICE\(^1\) AND WORKS WELL\(^2\)

\(^1\)^\(^2\) NOT MUTUALLY EXCLUSIVE
FORM DESIGN

FUNCTION CONTENT
FORM + DESIGN

- COLOR
- FOCUS
- HIERARCHY
- NAVIGATION
- PROPORTION
- WHITE SPACE
- SITE ARCHITECTURE

FUNCTION + CONTENT

- OUTREACH
FORM + DESIGN

- COLOR
- FOCUS
- HIERARCHY
- NAVIGATION
- PROPORTION
- WHITE SPACE
- SITE ARCHITECTURE

FUNCTION + CONTENT

- STUDY TOURS
- MICROsites
- BUSINESS BRIEFS
- INTERACTIVE MAPS
- EXTERNAL RESOURCES
- OUTREACH
- TEACHING THE EU TOOLKITS
The Center for European Studies collaborates with the various organizations at the University of North Carolina at Chapel Hill and across the state of North Carolina dedicated to enhancing the teaching of international studies and programs with the following organizations.

UNC WORLD VIEW

World View, established in 1998 by The University of North Carolina at Chapel Hill, helps K-12 school colleges in the southeastern United States prepare students to succeed in an interconnected, diverse, and dynamic global society.

World View accomplishes this mission by helping educators:

- Develop a greater understanding of world regions, cultures, and global issues through professional learning experiences and international travel
- Integrate a global perspective into every subject area of the curriculum and at every grade level
- Respond to rapid cultural and demographic changes in our classrooms and communities

World View brings together experts from across the country and organizes professional development opportunities including seminars, workshops, and study tours in Europe and beyond. The Center for European Studies provides global-minded educators with the skills and information they need to engage their students in meaningful and relevant ways.

RESOURCES FOR TEACHING EUROPE

The UNC Center for European Studies is the only federally funded Title VI National Resource Center and Jean Monnet Center of Excellence in the Southeast United States. As part of our programming, we administer outreach to K-14 educators across North Carolina and provide digital resources accessible to educators and students across the world. CES offers fully-funded professional development trips to UNC and Brussels, Belgium to enrich educators’ understanding of the European Union and its member states' economies, cultures, history, and languages. Browse the categories below for a brief overview of the resources offered, or use the main navigation menu to learn more about our classroom resources, professional development initiatives, and opportunities for K-14 students.

CLASSROOM RESOURCES

- Teaching the EU Toolkits
- Current Issues
- Microsites
- K-14 Lesson Plans and More

PROFESSIONAL DEVELOPMENT

- Brussels Study Tour
- UNC Study Tour
- EU4U Trainings
- PD Materials

OPPORTUNITIES FOR STUDENTS

[Image of opportunities for students]
THE EU IN BRIEF

The EU in Brief is a series of concise informational documents about the European Union targeting businesses, media, and educators in North Carolina and across the United States. The briefs examine the economic and foreign policy relationship between the US and the EU, as well domestic issues affecting contemporary Europe. New briefs are added periodically. Each title below links to a PDF.

2016 BRIEFS
EUROPE NOW
DOING BUSINESS IN EUROPE
ECONOMICS, FINANCE & TRADE
EU ENLARGEMENT TRENDS
EU THROUGH A DOMESTIC LENS
FINANCIAL CRISIS
FOREIGN AFFAIRS & SECURITY
NATO IN EUROPE & THE WORLD
EU POLITICS & INSTITUTIONS
TRANSATLANTIC RELATIONS

2016 BRIEFS
The EU's Refugee Crisis
Transatlantic Data Privacy
TO KEEP ON THE RADAR...

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REFERENCES

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WEBBY AWARDS
WEBBYAWARDS.COM/WINNERS/2016

CODE AND THEORY
CODEANDTHEORY.COM
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