The tour guide you want

Sandra Franco  Ravijot Singh  Yiting Pan  Daniel George

illinois.edu
What is Illini Go?

*Illini Go is a mobile based virtual tour guide designed for students to explore and contribute to our university’s 150 years of myths, legends, and historical facts.*
Key Features

• Library of historical images and facts
• Audio-visual experience
• Growing platform for data about UIUC
The APP

Welcome to UIUC!

(PREVIEW) Illini Go
1304 W Pennsylvania Ave
Urbana, IL 61801

University of Illinois at Urbana-Champaign

Welcome to the University of Illinois at Urbana-Champaign.

Illini Go is a tour guide designed for anyone to explore the culture and historical significance of the past 150 years of the University of Illinois. This includes a wide variety of myths, tours, and anecdotes.
Illini Go

* Required

Have you ever been on a guided campus tour? *
- Yes
- No

Have you ever searched for the history and culture of UIUC? *
- Searching the internet
- University websites
- Social media platforms
- Heard from others
- No
- Other:

Would you like share your pictures of the university (e.g. your pictures at the Alma Mater) with the UIUC tour department? *
- Yes
- No

Please share your email and we will send you a mobile application that tells you about our university's interesting facts, history and takes you on a virtual tour. Thanks!

Your answer
87% Searched for history and stories

65% Willing to share their images with university for Illini Go App

73% Wanted to try the application
Dataset and Resources

- University Archives Digital Images
- Image Database at the University of Illinois
- Office of Undergraduate Admissions
- Coordinator of Campus Visits
- Guidebooks Templating and Google Maps API
Future Avenues

• Open up the platform for the University to expand upon

• Augmented Reality Powered (Pokemon Go like experience)

• Real-time information about events happening on the campus