

English I Multimodal Canvas Page Grading Rubric

	Meets Expectations	Approaches Expectations	Fails to Meet Expectations	Points
Student has a clear focus, purpose, and intended audience for the Canvas page.	Definitely. The student provided a clear explanation of these elements in the assignment textbox.	There are some problems with focus, purpose, or audience. The student's explanation may be unclear or unspecific in some way.	There are many problems with focus, purpose, and/or audience (including an extreme lack of clarity or absence of explanation).	
Student includes at least 3 images.	3 images included.	2 images included.	0-1 image(s) included.	
Images add to the page's design and are used well.	The included images are relevant, high-quality and formatted well; the student links to their original source.	There are some issues with the images' selection and/or use.	The images' selection and/or use is highly problematic.	
Student includes at least 1 relevant video.	Yes, a video that relates to the topic and adds to the page's meaning was included.	A video is included but its relevance is unclear or it adds little to the page's meaning.	No video is included.	
The text contributes meaningfully to the page's content.	The included text adds to the meaning of the Canvas page, helping readers understand the page's purpose and engaging readers in an interesting way.	The text is somewhat clear and engaging but has multiple weaknesses.	There is insufficient text and/or the text is difficult to understand or engage with.	
The text is designed well.	The font is readable, in terms of color and font type; the student uses headings well to organize the text; there are fewer than 2 typos, grammar, or spelling mistakes.	The font is mostly readable; headings are mostly used well; and/or there are 3-6 typos, grammar, or spelling mistakes.	There are problems with the text's design and/or more than 6 typos, grammar/spelling mistakes.	
Student includes at least 4 relevant hyperlinks.	4 hyperlinks are included, which clearly relate to the page's topic and add to the page's meaning.	3 relevant hyperlinks included.	Fewer than 3 links were provided and/or the links were not clearly relevant.	
The page uses color effectively.	Yes, color is used to add meaning to the page and to make it visually appealing.	Some weakness with the use of color.	Many weaknesses with the use of color.	
The page's layout is effective.	Yes, the elements on the page are laid out in a clear and visually appealing manner.	Some weaknesses with the page's layout.	Many weaknesses with the page's layout.	
			Total points:	