

## English 1110.01 – First-Year English Composition

**Class meets:** Mondays and Wednesdays/Hybrid Fridays

**Office hours:** Monday and Wednesday, 11am to 12pm

**Instructor:** Eric Williams

**Contact:** [EricWilliamsNCSC@aol.com](mailto:EricWilliamsNCSC@aol.com) or [Williams.1887@osu.edu](mailto:Williams.1887@osu.edu)

### Course Description and Objectives

#### Course Theme:

**World War I and the Culture of Persuasion**

### GOALS AND OBJECTIVES FOR THE GENERAL EDUCATION CURRICULUM

#### Writing and Communication

Students are skilled in written communication and expression, reading, critical thinking, oral expression and visual expression

#### Level One (1110)

Expected Learning Outcomes:

1. Students communicate using the conventions of academic discourse.
2. Students can read critically and analytically.

In this first-year writing course, you will develop your capacity for undertaking academic research and analysis through an original research project and presentation of the results of your work to an audience of your peers. You will identify an area of interest within our course theme—**analyzing the development and global implications of World War I visual propaganda**—and you will find materials to analyze, develop analytical research questions, explore secondary texts, and make claims that are connected to the evidence you have discovered. As many researchers do at this stage in their work, you will then reframe what you have learned for a public audience. During the research process, you will also be preparing for the English 1110 Symposium by working on your own BACKTalk, a 5-minute presentation consisting of 15 images, each accompanied by 20 seconds of text. The creation of your BACKTalk will provide significant opportunities for considering the nature of your research, the relationship between visual and written text, and issues of writing craft.

#### Required Materials

- Jowett, Garth, and Victoria O'Donnell. *Propaganda and persuasion*. Sage, 2006.
- Readings posted to Carmen site
- Lester, James. *Writing Research Papers* 14<sup>th</sup> Ed. Pearson Publishers
- Harris, Muriel. *Prentice Hall Reference Guide*. Prentice Hall Publishers
- Sawyer, J. Kanan. *Powerpoint Reality*. 11<sup>th</sup> Ed. Pearson Publishers

## Course Requirements

During the semester, you will complete several major assignments designed to build on each other intellectually and conceptually. These assignments are:

### **Analytical Research Project: Analysis of Primary and Secondary Sources** 200pts

**Skills:** Identification of appropriate primary sources for analysis, accessing university library databases, application of analytical frameworks and rhetorical methods, analysis of primary and secondary sources, synthesis of multiple critical viewpoints into new interpretations, thesis development, composing process, style and grammar

### **The BACKTalk Images and Text** 100pts

**Skills:** Making appropriate rhetorical decisions to reframe the results of academic research for a new audience, understanding genre expectations, attribution and citation of digital and visual sources

### **Symposium Active Listening and Response** 100pts

**Skills:** Careful listening, responding to presentations in oral and written form

### **Participation** 100pts

**Skills:** Active participation in discussion, in-class writing, productive collaboration, Hybrid Fridays

## Course Policies

### **Ohio State ATI English Program Attendance/ Participation Policy:**

When students miss class, they miss out on important details, changes to the syllabus, and new assignments, not to mention the opportunity for a deeper understanding of a topic. They miss the chance to ask questions, learn from their peers, and show the instructor where they may need to slow down, speed up, or retrace particular elements of the course content. All classes are “important” and if you know you will be missing a class session, have a peer take notes for you as your professor will not entertain requests for notes covering a specific class session that you missed, etc. Regular attendance and participation will be encouraged and monitored as follows:

- **Active Participation:** Because much of this course is focused on active listening as well as participating, you are expected to attend class regularly and be a contributing member of the class. **Active listening** means you are engaged in the lectures and discussions and not distracted by electronic devices, other coursework, etc. **Active participation** means you have completed all assigned readings and tasks before the class meets to discuss them. Participation in this class is determined through in-class activities and your active involvement in class discussions, including your willingness to provide respectful, constructive feedback to your classmates. **Active participation and regular attendance are required.**
- **Attendance:** In the real world, employees are offered sick time and personal days. They are trusted with the responsibility for determining how to use those days and keep up with work-related expectations. In the same way, regular attendance is important to the success of this class and to your development as a student. Because I realize that you have competing priorities and emergencies do occasionally arise such as illness, family tragedy, religious observance, or official university business,

you are allowed **three (3) “freebie”** absences for the semester; each absence after three will result in the lowering of your final grade by a third of a letter grade. **Seven (7)** absences will automatically result in failure for the course.

- **Arrive on time:** Every professional—from athletes to business executives—needs to make sure they do one thing: Show up. If you don’t show up, you can’t play. Or get paid. To encourage timely arrival, I will check attendance at the beginning of each class session; it is your responsibility to be in class on time and to plan to stay the entire time. If you enter the room after class begins -or- leave before class is dismissed, you will be considered tardy. The Ohio State University is not tolerant of excessive tardiness and being tardy two (2) times will count as one (1) absence.

**Plagiarism** is the unauthorized use of the words or ideas of another person. It is a serious academic offense that can result in referral to the Committee on Academic Misconduct and failure for the course. Faculty Rule 3335-5-487 states, “It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term ‘academic misconduct’ includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee.” In addition, it is a violation of the student code of conduct to submit without the permission of the instructors work for one course that has also been submitted in fulfillment of the requirements of another course. For additional information, see the [Code of Student Conduct](#).

**Student Work** should be turned in at the time indicated on the syllabus and in the format designated by the instructor. Late submission of an assignment will result in the deduction of **one full letter grade** for each day past the due date (for example, B+ to C+). The grade will not be affected when an assignment is late for reasons that would result in an excused absence.

**Class Cancellation Policy:** If class is cancelled due to emergency, I will contact you via email and request that a note be placed on the door. In addition, I will contact you as soon as possible following the cancellation to let you know what will be expected of you for our next class meeting.

### Resources

Nathan Crook is the **Director of First-Year Writing** at Ohio State. You can reach him at [crook.55@osu.edu](mailto:crook.55@osu.edu) or at 330-287-1248. Any and all conflicts between students and myself are referred to Dr. Crook.

The **OSU Learning Center** is available to provide free, professional writing tutoring and consultation. You may set up an appointment by visiting there in person or by contacting Sylvia Henriss at 330-287-1253

Students with disabilities that have been certified by **the Office for Disability Services** will be appropriately accommodated and should inform the instructor as soon as possible of their needs. Again, contact Sylvia Henriss for assistance with this.

## Daily Schedule

### Week 1

8/23 – Introduction to English 110; Syllabus overview; First-Day Writing

8/25 – Discussion of Essay prompts, BACKtalk, and the Symposium  
First-Day Writing Assignment Due  
READ Chapter 1 from the Lester Text

### Week 2

8/28 – Review of Lester Chapter 1, Jowett and O'Donnell Chapter 1  
Sample papers  
READ Chapter 2 from the Lester Text

8/30 – Review of Lester Chapter 2, Jowett and O'Donnell Chapter 2  
In Class Reading and Writing  
READ Chapter 3 from the Lester Text

9/1 – Discussion – Semiotics:: The Language of Visual Objects and Symbols

### Week 3

9/4 – Labor Day (No Class)

9/6 – Discussion – The Psychology of Images, Jowett and O'Donnell Chapter 3

9/8 – Discussion – Situating Norms and Values of 1914 Christian Europe  
Jowett and O'Donnell Chapter 4

### Week 4

9/11 – Discussion – Wellington House and the Purveyors of Propaganda  
Jowett and O'Donnell Chapter 5

9/13 – Discussion – Poster Art and Post Cards – the immediacy of patriotic imagery  
READ Chapter 4 from the Lester Text, read Carmen selection 1

9/15 – Discussion – War Art and Artists in Britain – the shock of reality on the front  
Jowett and O'Donnell Chapter 6, read Carmen selections 2

### Week 5

9/18 – Review of Lester Chapter 4  
READ Chapter 5 of your Lester text

9/20 – Review of Lester Chapter 5

9/22 – Discussion – Film – the new media and its power to awe  
Film 1 on Carmen – *The Great Dictator*, Charlie Chaplin, director.

Week 6

9/25 – Discussion – Propagandized Persons – how images in Europe dehumanized communities  
Armenian Genocide documentary

9/27 – Versailles – How the Peace was Propagandized

9/29 – The Price of Propaganda in the Post-War Eras

Week 7

10/2 – Library Day – Group One

10/4 – Library Day – Group Two

10/6 – Generating Topics

Week 8

10/9 – Review of Lester 9

10/11 – Review of Lester 10  
Students need to finalize their research topics  
The finalized research topic and an abstract describing the topic is due Friday

10/13 – Fall Break -- Chapter 11 from your Lester Text

Week 9

10/16 – Review of Lester 11  
READ Chapter 12 from your Lester Text

10/18 – Review of Lester 12  
READ Chapter 13 from your Lester Text

10/20 – In-Class Writing Session  
Drafting out your Paper and Powerpoint (sections, sources, etc)

Week 10

10/23 – Research

10/25 – Research

READ through Kanan's *Powerpoint Reality* if needed

10/27 – Conferences

START drafting your 10 page Analytical Research paper

Week 11

10/30 – Symposium

Writing due: BACKtalks and active listening responses

11/1– Symposium

Writing due: BACKtalks and active listening responses

11/3 – Symposium

Writing due: BACKtalks and active listening responses

Week 12

11/6 – Symposium

Writing due: BACKtalks and active listening responses

11/8 – Symposium

Writing due: BACKtalks and active listening responses

11/10 – No Class – Veteran's Day

Week 13

11/13 – Symposium

Writing due: BACKtalks and active listening responses

11/15 – Symposium

Writing due: BACKtalks and active listening responses

11/17 – Symposium

Writing due: BACKtalks and active listening responses

Week 14

11/20 – Feedback and Final Essay Discussion

**11/22 – Holiday**

**11/24 – Holiday**

Week 15

11/27 – Conferences 1 of 2

11/28 – Conferences 2 of 2

12/1 – Peer Editing Session

YOUR FINAL version of the Analytical Essay must be brought with you

Any student without TWO copies of their Essay will not be allowed to participate

Week 16

12/4 – Work Date

12/6 -- Final Analytical Research Paper (hardcopy bound w/ title page) due to me by 9pm

## Full Bibliography Used to Implement Course

### Films

“The Armenian Genocide” [The Hidden Holocaust] – Youtube.com

“Lessons in Propaganda: Slavko Martinov at TEDxChristchurch” – Youtube.com

“The Treaty of Versailles” (documentary) – Youtube

*The Great Dictator*, Charlie Chaplin, director. 1940.

### Books

Buitenhuis, Peter. *The Great War of Words: British, American and Canadian Propaganda and Fiction, 1914-1933*. Univ. of British Columbia Press, 1988.

Marlin, Randal. *Propaganda and the Ethics of Persuasion*. Broadview Press, 2003.

Seethaler, Josef. *Selling War: the Role of the Mass Media in Hostile Conflicts from World War I to the "War on Terror"*. Intellect, 2013.

Soules, Marshall. *Media*. Edinburgh University Press, 2015.

Cobley, Paul, and Litza Jansz. *Introducing semiotics A graphic guide*. London, Icon., 2010.

Welch, David. *Propaganda, power and persuasion: from World War I to Wikileaks*. London, Tauris, 2013.

Apel, Dora. *War culture and the contest of images*. New Brunswick, NJ, Rutgers Univ. Press, 2012.

Wollaeger, Mark A. *Modernism, media, and propaganda: British narrative from 1900 to 1945*. Princeton, NJ, Princeton University Press, 2008.

James, Pearl. *Picture this: World War I posters and visual culture*. Lincoln, Neb., University of Nebraska Press, 2010.

Kingsbury, Celia Malone. *For home and country: World War I propaganda on the home front*. Lincoln, University of Nebraska Press, 2010.

"1914-1918 Online." *1914-1918 Online - International Encyclopedia of the First World War*. Frei Universitat Berlin, Et, Al., 2016. Web. 29 Aug. 2016.

Abbatiello, John, et al. "1914-1918-Online. International Encyclopedia of the First World War (WW1)." *New Articles RSS*. Birmingham University, et al, n.d. Web. 08 Aug. 2016.

Barry, Gearóid, Enrico Dal Lago, and Róisín Healy. *Small Nations and Colonial Peripheries in World War I*. Vol. 109. Boston: Brill, 2016. Print.

Fromkin, David. *A Peace to End All Peace: The Fall of the Ottoman Empire and the Creation of the Modern Middle East*. New York: H. Holt, 2001. Print.

Kévorkian, Raymond H. *The Armenian Genocide: A Complete History*. London: I. B. Tauris & Limited, 2011. Print.